

PM 92

4822-400

4/21/98

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Label 4822-400 with revised ingredient declaration: 10/16/97

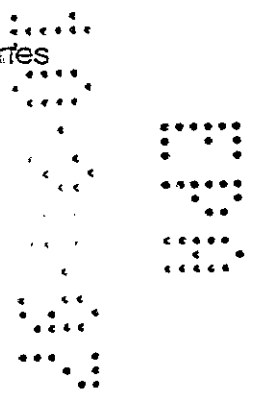
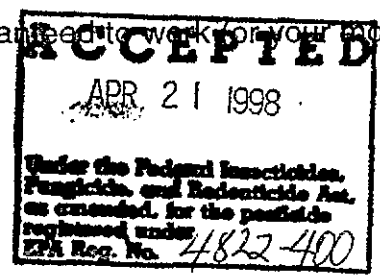
Raid Max Roach Sterilizer Discs
with Insect Growth Regulator
New

- Affects (sterilizes) roaches without direct contact with the sterilizer disc (station) (unit)
- Seeks out and sterilizes roaches
- Sterilizes roaches on contact
- Sterilizes roaches that come near the disc (station) (unit)
- Assures distribution (penetrates) to areas where roaches hide
- Sterilizes roaches where they hide and breed
- Works like no ordinary insecticide by preventing roach reproduction
- The most advanced roach control system currently available
- Does what no other roach control system can
- Effectively controls roach populations by preventing reproduction
- Prevents rebound of roach populations
- Effectively stops roach population rebound
- Breaks the roach life cycle
- Unique egg stop system
- Inhibits roaches' natural ability to reproduce
- Reduces roach populations in a way ordinary (conventional) (insecticides) (baits) (traps) can't
- No need to vacate premises (leave) during or after treatment
- Easy to use No clean-up necessary No sticky mess
- No (unpleasant) (insecticide) odor
- Continuous protection for 3 months (90 days) (12 weeks)
- Removes roaches' natural ability to reproduce
- Interrupts the life cycle of the roach
- Prevents roach reproduction

(If this product were to be sold in combination with EPA registered roach baits, the following claims may be used:)

- When used with (brand name) Roach Baits, it's a Unique 2-way (dual) approach to roach control--killing action (of the baits) plus control of roach reproduction (with the (name) (discs) (station))
- When used with (brand name) Roach Baits, it's the most advanced roach control system available: killing action plus sterilization
- When used with (brand name) Roach Baits, it's dual action roach control: Killing action plus sterilization
- When used with (brand name) Roach Baits, it's 2-way roach control
- When used with (brand name) Roach Baits, it kills and sterilizes
- When used with (brand name) Roach Baits, it's the 1-2 punch for long lasting control. Sterilizes roaches that don't eat the (brand name) roach bait (name) (disc) (station) (unit) prevent(s) survivors of the (brand name) roach bait from reinfesting your home.
- Seeks out roaches that don't visit the (brand name) bait station
- Effectively controls roaches that come to the (brand name) bait station, and the ones that don't

Guaranteed to work or your money back (see back panel)



285

ACTIVE INGREDIENT:

(S)-Hydroprene [Ethyl (2E, 4E, 7S)-3,7,11-trimethyl-2,4-dodecadienoate].....95%
INERT INGREDIENTS.....5%

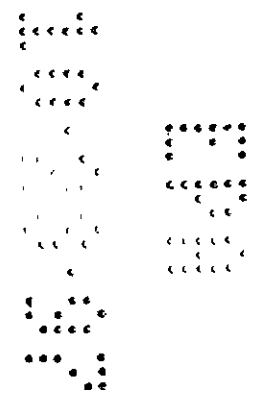
KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements

Contains (number) (name) (units) (stations) (discs)

Net Contents



BACK PANEL

Roaches are (difficult) (tough) to control because they reproduce so (rapidly) (quickly)... one roach can lay 40 eggs at a time. (Name) (units) (discs) (stations) stop roaches from reproducing to break the roach life cycle. (One to two weeks after application, you will begin to see roaches with crinkled (twisted) wings, showing the initial effects of the (name) (units) (discs) (stations)). (The roaches with twisted or crinkled wings cannot reproduce.) (Because immature roaches are prevented from developing into reproductive adults, this product effectively breaks the life cycle.) Roaches do not have to come into direct contact with the (name) (station) (unit) (disc) to become affected--its (unique) (odorless) (vapor system) (vapor) seeks out roaches and affects them where they hide.

(When used in combination with EPA registered roach baits, the following claims may be used:)

The (name) (station) (unit) (device) controls cockroach populations over time. When used with (brand name) Baits, which deliver fast killing results, (its 2-way roach control) (its the 1-2 punch for (effective) (long lasting) roach control).

SATISFACTION GUARANTEED: If (name) does not provide effective roach control, call toll free 800-558-5252 weekdays 9:00 a.m. to 9:00 p.m. Eastern Time to arrange for a full refund.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

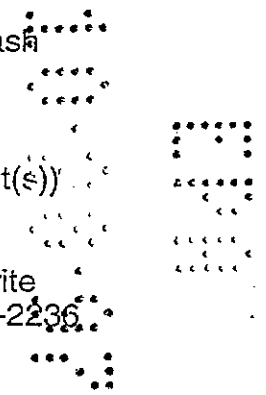
- 1. Do not activate (disc) (name) (station) (unit) until ready to use. To activate, press down firmly on the pouch on the side of the (name) (disc) until a snapping sound is heard, indicating that the small capsule inside has been opened. NOTE: Do not activate until immediately before placement in room to be treated.
- 2. Place one (name) (station) (unit) (device) every 75 sq. ft. (e.g. 2 (name) (stations) (units) (devices) per average size kitchen). Placement under the sink and under the refrigerator is recommended or in other areas of high roach activity. Place 1 unit in the bathroom if roaches are frequently seen there. Do not place (name) (stations) (units) (discs) on food contact surfaces or in storage areas for dishes, utensils, or food. Do not place in areas accessible to children.
- 3. Replace all (name) (stations) (discs) (units) every 3 months for continued effectiveness (roach control) (performance).

Storage: Store in a cool area away from children. Disposal: Wrap and put in trash collection.

PRECAUTIONARY STATEMENTS

HAZARD TO HUMANS-CAUTION: Contact with material inside the (name) (unit(s)) (station(s)) (disc(s)) may cause eye irritation.

Questions? Comments? Call 800-558-5252 weekdays, 9-9 Eastern Time or write Helen Johnson, Sold by: © 1993 S.C. Johnson & Son, Inc., Racine, WI 53403-2236



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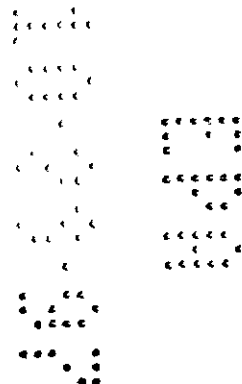
USA. Contains zIGRon™ Insect Growth Regulator -a registered trademark of Sandoz Ltd.

U.S. Patent(s) #
(Other patent(s) pending))

EPA Reg. No. 4822-400
EPA Est. No. XXXXX-XX-XXX

(Visual) To activate (name), press firmly on pouch until snapping sound is heard.
(Roaches that come near the (name) (unit) (disc) (station)s odorless vapor(s) become unable to reproduce.)

(Visual) Place under sink, under refrigerator, and in other areas of high roach activity.



595

STATION LABEL

Raid Max Roach Sterilizer Discs

KEEP OUT OF REACH OF CHILDREN
CAUTION

See outer package for complete directions and precautionary statements

ACTIVE INGREDIENT:

(S)-Hydroprene [Ethyl (2E, 4E, 7S)-3,7,11-trimethyl-2,4- dodecadienoate].....95%

INERT INGREDIENTS.....5%

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USA.

EPA Reg. No. 4822-400
EPA Est. No. XXXXX-XX-XXX

Net Contents:

This Side Down

Date __/__/__
Replace 3 months after placement.

