

US ENVIRONMENTAL PROTECTION AGENCY
OFFICE OF PESTICIDES PROGRAMS
REGISTRATION DIVISION (15-767)
WASHINGTON, DC 20460

EPA REGISTRATION NO.

4822-400

DATE OF ISSUANCE

11/1/93

TERM OF ISSUANCE

CONDITIONAL

NAME OF PESTICIDE PRODUCT

Raid Max Roach Sterilizer Discs

NOTICE OF PESTICIDE: REGISTRATION
 REREГИSTRATION

(Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended)

NAME AND ADDRESS OF REGISTRANT (Include ZIP code).

S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, Wisconsin 53403-5011

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A) provided that you:

1. Submit/cite all data required for get registration /reregistration of your product under FIFRA section 3(c)(5) or 4(a) when the Agency requires all registrants of similar products to submit such data.

2. Make the following labeling changes listed before you release the product for shipment:

a) Add the phrase "EPA Registration No. 4822-400."

b) Delete the following phrases.

Seeks out and sterilizes roaches

Sterilizes roaches where they hide and breed

The most advanced roach control system available

-- its (unique) (odorless) (vapor system) (vapor) seeks out roaches and affects them where they hide.

c) Delete the word "needed" in "its the 1-2 punch needed for".

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL

See P. 2

DATE

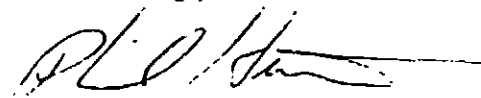
11/1/93

d) Add the statements "Do not place in areas accessible to children. Do not place (name) (stations)(units)(discs) on food contact surfaces or in storage areas for dishes, utensils, or food."

3) The basic Confidential Statement of Formula dated 3/5/93 is the only approved formulation for this product.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Sincerely,



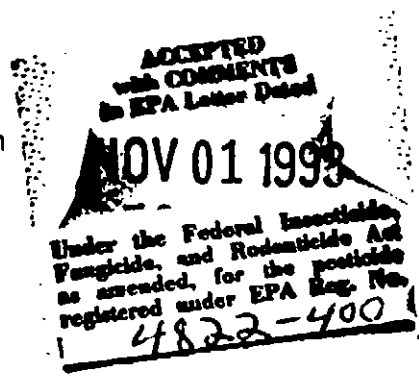
Phil Hutton
Product Manager 18
Insecticide-Rodenticide Branch
Registration Division (H7505C)

Enclosure

FRONT LABEL

**Raid Max Roach Sterilizer Discs
with Insect Growth Regulator
New**

- Affects (sterilizes) roaches without direct contact with the sterilizer disc (station) (unit)
- Seeks out and sterilizes roaches
- Sterilizes roaches on contact
- Sterilizes roaches that come near the disc (station) (unit)
- Assures distribution (penetrates) to areas where roaches hide
- Sterilizes roaches where they hide and breed
- Works like no ordinary insecticide by preventing roach reproduction
- The most advanced roach control system available
- Does what no other roach control system can
- Effectively controls roach populations by preventing reproduction
- Prevents rebound of roach populations
- Effectively stops roach population rebound
- Breaks the roach life cycle
- Unique egg stop system
- Inhibits roaches' natural ability to reproduce
- Reduces roach populations in a way ordinary (conventional) (insecticides) (baits) (traps) can't
- No need to vacate premises (leave) during or after treatment
- Easy to use No clean-up necessary No sticky mess
- No (unpleasant) (insecticide) odor
- Continuous protection for 3 months (90 days) (12 weeks)
- Removes roaches' natural ability to reproduce
- Interrupts the life cycle of the roach
- Prevents roach reproduction



(If this product were to be sold in combination with EPA registered roach baits, the following claims may be used:)

- When used with (brand name) Roach Baits, It's a Unique 2-way (dual) approach to roach control-killing action (of the baits) plus control of roach reproduction (with the (name) (discs) (station))
- When used with (brand name) Roach Baits, It's the most advanced roach control system available: killing action plus sterilization
- When used with (brand name) Roach Baits, It's dual action roach control: Killing action plus sterilization
- When used with (brand name) Roach Baits, It's 2-way roach control
- When used with (brand name) Roach Baits, It kills and sterilizes
- When used with (brand name) Roach Baits, It's the 1-2 punch for long lasting control
- Sterilizes roaches that don't eat the (brand name) roach bait
- (name) (disc) (station) (unit) prevent(s) survivors of the (brand name) roach bait from reinfesting your home.
- Seeks out roaches that don't visit the (brand name) bait station
- Effectively controls roaches that come to the (brand name) bait station, and the ones that don't

Guaranteed to work (or your money back) (see back panel)

BEST AVAILABLE COPY

ACTIVE INGREDIENT:

(S)-Hydroprene [Ethyl (2E, 4E, 7S)-3,7,11-trimethyl-2,4-dodecadienoate].....

91%

INERT INGREDIENTS.....

9%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements.

Contains (number) (name) (units) (stations) (discs)

Net Contents

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BACK PANEL

Roaches are (difficult) (tough) to control because they reproduce so (rapidly) (quickly)... one roach can lay 40 eggs at a time. (Name) (units) (discs) (stations) stop roaches from reproducing to break the roach life cycle. (One to two weeks after application, you will begin to see roaches with crinkled (twisted) wings, showing the initial effects of the (name) (units) (discs) (stations)). (The roaches with twisted or crinkled wings cannot reproduce.) (Because immature roaches are prevented from developing into reproductive adults, this product effectively breaks the life cycle.) Roaches do not have to come into direct contact with the (name) (station) (unit) (disc) to become affected--its (unique) (odorless) (vapor system) (vapor) seeks out roaches and affects them where they hide.

(When used in combination with EPA registered roach baits, the following claims may be used:)

The (name) (station) (unit) (device) controls cockroach populations over time. When used with (brand name) Baits, which deliver fast killing results, (its 2-way roach control) (its the 1-2 punch needed for (effective) (long lasting) roach control).

SATISFACTION GUARANTEED: If (name) does not provide effective roach control, call toll free 800-558-5252 weekdays 9:00 a.m. to 9:00 p.m. Eastern Time to arrange for a full refund.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

- 1. Do not activate (disc) (name) (station) (unit) until ready to use. To activate, press down firmly on the pouch on the side of the (name) (disc) until a snapping sound is heard, indicating that the small capsule inside has been opened. NOTE: Do not activate until immediately before placement in room to be treated.

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- 2. Place one (name) (station) (unit) (devices) every 75 sq. ft. (e.g. 2 (name) (station) (unit) (devices) per average size kitchen). Placement under the sink and under the refrigerator is recommended or in other areas of high roach activity. Place 1 unit in the bathroom if roaches are frequently seen there. Do not place in areas accessible to children. Do not place (name) (stations) (units) (discs) on food contact surfaces or in storage areas for dishes, utensils, or food.

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3. Replace all (name) (stations) (discs) (units) every 3 months for continued effectiveness (roach control) (performance).

Storage: Store in a cool area away from children. Disposal: Wrap and put in trash collection.

PRECAUTIONARY STATEMENTS

HAZARD TO HUMANS-CAUTION: Contact with material inside the (name) (unit(s)) (station(s)) (disc(s)) may cause eye irritation

Questions? Comments? Call 800-558-5252 weekdays, 9-9 Eastern Time or write Helen Johnson, Sold by: © 1993 S.C. Johnson & Son, Inc., Racine, WI 53403 USA. Contains zIGRon® Insect Growth Regulator -a registered trademark of Sandoz Ltd.

U.S. Patent(s) #
(Other patent(s) pending))

EPA Reg. No. 4822-XXX EPA Est. No. XXXXX-XX-XXX

(Visual) To activate (name), press firmly on pouch until snapping sound is heard. (Roaches that come near the (name) (unit) (disc) (station)s odorless vapor(s) become unable to reproduce.)

(Visual) Place under sink, under refrigerator, and in other areas of high roach activity.

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STATION LABEL

Raid Max Roach Sterilizer Discs

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See outer package for complete directions and precautionary statements

ACTIVE INGREDIENT:

(S)-Hydroprene [Ethyl (2E, 4E, 7S)-3,7,11-trimethyl-2,4-dodecadienoate].....

91%

INERT INGREDIENTS.....

9%

Questions? Comments? Call 800-558-5252 weekdays, 9-9 Eastern Time or write Helen Johnson. Sold by:© 1993 S.C. Johnson & Son, Inc., Racine, WI 53403 USA.

EPA Reg. No. 4822-XXX EPA Est. No. XXXXX-XX-XXX

Net Contents:

This Side Down

Date / /

Replace 3 months after placement.

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