



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

January 8, 2020

Dan Hollas  
S.C. Johnson and Son, Inc.  
1525 Howe Street, M.S. 149  
Racine, WI 53403

Subject: Notification per PRN 98-10 –adding marketing claims  
Product Name: Unscented Deep Woods Off! Insect Repellent  
EPA Registration Number: 4822-397  
Application Date: 3/14/2019  
Decision Number: 549498

Dear Mr. Hollas:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact please contact Autumn Metzger at 703-305-5314 or by email at [Metzger.autumn@epa.gov](mailto:Metzger.autumn@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Beth Fertich", followed by the word "for" written in a smaller, simpler script.

Beth Fertich, Product Manager 04  
Invertebrate & Vertebrate Branch 1  
Registration Division (7505P)  
Office of Pesticide Programs

**Unscented Deep Woods® OFF!® Insect Repellent** [EPA base file name]  
OFF!® Deep Woods® Sportsmen Insect Repellent II [alternate brand name, 10/7/04]  
OFF!® Deep Woods® Insect Repellent IX [alternate brand name, 5/7/13]  
OFF!® Sportsmen Insect Repellent 3 [alternate brand name, 2/20/2019]  
OFF!® Sportsmen Insect Repellent 3 Deep Woods® [alternate brand name, 2/20/2019]

[Optional Marketing Claims]

- S.C. Johnson & Son, Inc.
- SC Johnson A Family Company
- A family company since 1886. Fisk Johnson
- **SC Johnson A family company at work for a better world**
- Unscented
- For yardwork & camping
- (OFF!) Family Pack
- Always carry (product name)
- (Travel) (Sample) size
- LONG LASTING PROTECTION from Mosquitoes, Ticks, Biting Flies, Gnats, Chiggers and Fleas.
- Provides long lasting protection from: mosquitoes, gnats, no-see-ums, stable flies, biting flies, sand flies, deer flies, black flies.
- Also repels ticks, fleas, chiggers
- 9 oz. (VALUE) SIZE
- Contains DEET (N,N-Diethyl-meta-toluamide)
- Proven protection against mosquitoes
- Mosquito protection for up to 8 hours
- Repels mosquitoes that may carry West Nile Virus for up to 8 hours
- Repels mosquitoes for up to 8 hours
- Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (LaCrosse) (Cache Valley) encephalitis for up to 8 hours
- Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis)-(Powassan Encephalitis)
- (Enjoy) up to 8 hours of protection from (mosquitoes). Also protects against (works on) (repels) (ticks (including ticks that may cause Lyme disease)) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
- (Protects against) (Fights off) (Repels) (Works on) (mosquitoes) (ticks (including ticks that may cause Lyme disease)) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
- Lasts for up to 8 hours against mosquitoes
- Stay protected for up to 8 hours (from mosquitoes that may carry West Nile Virus)
- Repels mosquitoes that may carry (the) Dengue (virus)
- Provides (long lasting) protection from mosquitoes that may carry (the) Dengue (virus)
- Effective protection from mosquitoes that may carry (the) Dengue (virus)
- Repels mosquitoes that may carry (the) Zika (virus)
- Provides (long lasting) protection from mosquitoes that may carry (the) Zika (virus)
- Effective protection from mosquitoes that may carry (the) Zika (virus)
- Maximum protection (keeps working) (for) up to 8 hours against mosquitoes
- (Proven) (Effective) Protection (you can count on for up to 8 hours) (from mosquitoes that may carry West Nile Virus)
- (Delivers) (Powerful) protection (keeps working) for up to 8 hours against mosquitoes

**NOTIFICATION**

4822-397

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

01/08/2020

- Proven shield for up to 8 hours (against mosquitoes) (against mosquitoes that may carry West Nile Virus)
- Fights off (mosquitoes) (mosquitoes that may carry West Nile Virus) for up to 8 hours
- Up to 8 hours of proven protection from mosquitoes (that may carry West Nile Virus)
- Effective protection up to 8 hours from mosquitoes (that may carry West Nile Virus)
- Enjoy the (outdoors, the great outdoors, backyard, outside, park, woods/forest) with up to 8 hours of protection against mosquitoes
- HOLD UPRIGHT WHEN SPRAYING (SPRAYS UPSIDE DOWN TOO!)
- SPRAYS UPSIDE DOWN TOO!
- Works Upside Down
- Sprays Upside Down
- BUZZ OFF!<sup>TM</sup>
- Sprays evenly
- EvenSpray (Technology)
- EvenCover (Technology)
- SoftCover (Technology)
- SmoothCover (Technology)
- Provides (quick) (fast) (easy) (aerosol) protection
- Provides (even) (broad) (full) (aerosol) coverage
- Precision spray
- Even application
- Full reach spray
- Provides (uniform) (consistent) (even) (spray) coverage
- A continuous aerosol spray that delivers optimal control and uniform coverage on your skin.
- Provides long lasting protection from mosquitoes and biting flies: gnats, sand flies, no-see-ums, deer flies, stable flies, black flies.
- Also repels ticks, chiggers and fleas from treated skin and clothing.
- Unscented Deep Woods Off! Insect Repellent gives effective protection and is not greasy, won't stain and resists perspiration.
- (Contains) Deep Woods<sup>®</sup> (Sportsmen) (formula)
- (OFF!) (Deep Woods) (products) also available in a (pump) (towelette)

ACTIVE INGREDIENT:

DEET .....30%

OTHER INGREDIENTS: .....70%

KEEP OUT OF REACH OF CHILDREN

WARNING

See additional precautions on back panel

NET WT. \_\_\_\_\_ OZ.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

*[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]*

## **FIRST AID**

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.

**PHYSICAL & CHEMICAL HAZARDS - FLAMMABLE:** Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 120°F may cause bursting. Do not expose treated surfaces near fire or flame until dry.

## **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. After returning indoors, wash treated skin with soap and water. Spread evenly with hands to moisten all exposed skin.

**TO APPLY TO FACE:** Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears.

**WORKS ON OUTER SURFACES OF CLOTHING:** Do not use under clothing. Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool, or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

## **STORAGE AND DISPOSAL**

**STORAGE:** Store in a cool, dry place away from heat, sparks and open flame.

**DISPOSAL:** Do not puncture or incinerate!

If empty: This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the container by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.

[Information in brackets is notes to Reviewer]  
(Information in parentheses is optional language)



*[Note to reviewer: The STEEL recycle symbol might be used on final printed label if space allows.]*

(Contains no CFCs or Other Ozone Depleting Substances. Federal Regulations Prohibit CFC Propellants in Aerosols *[or optional graphic below]*)



Questions? Comments? Call 800-558-5252 or Write Helen Johnson ©2019 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

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