

4822-397

6/5/2013

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Mr. Dan Hollis  
SC Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403-2236

JUN - 5 2013

Subject: Label Notification(s) for Pesticide Registration Notice 98-10

Dear Mr. Hollis:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated May 7, 2013 for the following product(s):

**Off! Deep Woods Insect  
Repellent IX**

**Alternate Brand Names**

The Registration Division (RD) has conducted a review of this request for applicability under PR Notice 98-10 and finds that the label change(s) requested falls within the scope of PRN 98-10. The label has been date-stamped "Notification" and will be placed in our records.

**Unscented Deep Woods  
OFF! Insect Repellent**

**EPA Reg. No. 4822-397**

If you have any questions, please contact Linda A. DeLuise at 703-305-5428.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard J. Gebken".

Richard J. Gebken  
Product Manager  
Insecticide Branch  
Registration Division (7504P)



United States  
**Environmental Protection Agency**  
 Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number <b>S.C. Johnson &amp; Son, Inc. / 4822-397</b>	2. EPA Product Manager <b>Richard Gebken</b>	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>S.C. Johnson &amp; Son, Inc. / Unscented Deep Woods OFF! Insect Repellent</b>	PM# <b>10</b>	
5. Name and Address of Application (Include ZIP Code) <b>S. C. Johnson &amp; Son, Inc. 1525 Howe St. Racine, WI 53403-2236</b> <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. <b>JUN - 5 2013</b> Product Name	

**Section II**

<input type="checkbox"/> Amendment – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated
<input type="checkbox"/> Resubmission in response to Agency letter dated	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)

**Notification of alternate brand name per PR Notice 98-10.**  
 This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section III**

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input checked="" type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
*Certification must be submitted		If "Yes" Unit Packaging wgt.	No. Per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container <b>6 – 12 oz.</b>	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	

**Section IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)

Name <b>Dan Hollas</b>	Title <b>Registration Specialist</b>	Telephone No. (Include Area Code) <b>(262) 260-2405</b>
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**Certification**  
 I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.

2. Signature 	3. Title <b>Registration Specialist</b>	6. Date Application Received <b>(Stamped)</b>
4. Typed Name <b>Dan Hollas</b>	5. Date <b>May 7, 2013</b>	

May 7, 2013

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7505P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

*via courier*

**ATTN: Mr. Richard Gebken**

Re: EPA Reg. No. 4822-397, UNSCENTED DEEP WOODS OFF! INSECT REPELLENT  
**Notification of Alternate Brand Name per PR Notice 98-10**

Dear Mr. Gebken,

S.C. Johnson and Son, Inc., (SCJ), is hereby providing notification to the Agency of our intention to use the following **alternate brand name** for the product listed above:

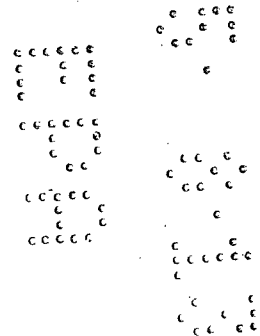
**OFF! DEEP WOODS INSECT REPELLENT IX**

Per PR Notice 98-10, I have included a completed Application for Pesticide Registration form (8570-1). Also included is once copy of the draft label with the change highlighted. Please let me know if you require any additional information regarding this submission.

Regards,



**Dan Hollas**  
Registration Specialist  
S.C. Johnson and Son, Inc.  
1525 Howe Street, M.S. 149  
Racine, WI 53403  
(262) 260-2405 (phone)  
(262) 260-4716 (fax)  
DWHollas@scj.com

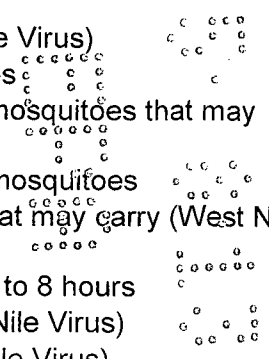


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Unscented Deep Woods OFF! Insect Repellent  
OFF! Deep Woods Sportsmen Insect Repellent II [alternate brand name, 10/7/04]  
OFF! Deep Woods Insect Repellent IX [alternate brand name, 5/7/13]

- S.C. Johnson & Son, Inc.
- Unscented
- For yardwork & camping
- (OFF!) Family Pack
- Always carry (product name)
- (Travel) (Sample) size
- LONG LASTING PROTECTION from Mosquitoes, Ticks, Biting Flies, Gnats, Chiggers and Fleas.
- Provides long lasting protection from: mosquitoes, gnats, no-see-ums, stable flies, biting flies, sand flies, deer flies, black flies.
- Also repels ticks, fleas, chiggers
- 9 oz. (VALUE) SIZE
- Contains DEET (N,N-Diethyl-meta-toluamide)
- Proven protection against mosquitoes
- Mosquito protection (for up to 8 hours)
- Repels mosquitoes that may carry West Nile Virus
- Repels mosquitoes (for up to 8 hours)
- Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (LaCrosse) (Cache Valley) encephalitis (for up to 8 hours)
- Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis)-(Powassan Encephalitis)
- (Enjoy) up to 8 hours of protection from (mosquitoes). Also protects against (works on) (repels) (ticks (including ticks that may cause Lyme disease)) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
- (Protects against) (Fights off) (Repels) (Works on) (mosquitoes) (ticks (including ticks that may cause Lyme disease)) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
- Lasts for up to 8 hours against mosquitoes
- Stay protected for up to 8 hours (from mosquitoes that may carry West Nile Virus)
- Maximum protection (keeps working) (for) up to 8 hours against mosquitoes
- (Proven) (Effective) Protection (you can count on for up to 8 hours) (from mosquitoes that may carry West Nile Virus)
- (Delivers) (Powerful) protection (keeps working) for up to 8 hours against mosquitoes
- Proven shield for up to 8 hours against mosquitoes (against mosquitoes that may carry (West Nile Virus)
- Fights off (mosquitoes) (mosquitoes that may carry West Nile Virus) for up to 8 hours
- Up to 8 hours of proven protection from mosquitoes (that may carry West Nile Virus)
- Effective protection up to 8 hours from mosquitoes (that may carry West Nile Virus)
- Enjoy the (outdoors, the great outdoors, backyard, outside, park, woods/forest) with up to 8 hours of protection against mosquitoes
- HOLD UPRIGHT WHEN SPRAYING (SPRAYS UPSIDE DOWN TOO!)
- Provides long lasting protection from mosquitoes and biting flies: gnats, sand flies, no-see-ums, deer flies, stable flies, black flies.
- Also repels ticks, chiggers and fleas from treated skin and clothing.
- Unscented Deep Woods Off! Insect Repellent gives effective protection and is not greasy, won't stain and resists perspiration.

**NOTIFICATION**  
**JUN - 5 2013**



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- (OFF!) (Deep Woods) (products) also available in a (pump) (towelette)

ACTIVE INGREDIENT:

DEET .....30%  
 OTHER INGREDIENTS: .....70%

KEEP OUT OF REACH OF CHILDREN  
 WARNING

See additional precautions on back panel

NET WT. \_\_\_\_\_ OZ.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

*[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]*

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.

PHYSICAL & CHEMICAL HAZARDS - FLAMMABLE: Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 120° F. may cause bursting. Do not expose treated surfaces near fire or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. After returning indoors, wash treated skin with soap and water. Spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears.

WORKS ON OUTER SURFACES OF CLOTHING: Do not use under clothing. Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool, or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

**STORAGE AND DISPOSAL**

STORAGE: Store in a cool, dry place away from heat, sparks and open flame.

DISPOSAL: Do not puncture or incinerate!

If empty: This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the container by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



*[Note to reviewer: The STEEL recycle symbol might be used on final printed label if space allows.]*

(Contains no CFCs or Other Ozone Depleting Substances. Federal Regulations Prohibit CFC Propellants in Aerosols *[or optional graphic below]*)



Questions? Comments? Call 800-558-5252 or Write Helen Johnson © 2009 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

EPA Reg. No. 4822-397

EPA Est. 4822-XX-X