

AUG 9 2005

Jill C. Geyer
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

Subject: 8 Hour claim against mosquitoes
Unscented Deep Woods Off! Insect Repellent
EPA Registration No. 4822-397
Application dated February 22, 2005
Letter dated February 22, 2005

Dear Ms. Geyer:

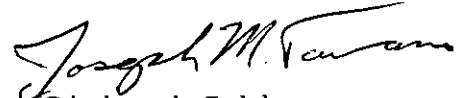
The proposed amendment to the registration for the product cited above under The Federal Insecticide, Fungicide And Rodenticide Act, as amended revising the label by adding an 8 Hour claim against mosquitoes is acceptable subject to the comments listed below:

- 1) The following claims are acceptable:
 - a. General "up to 8 hour repellency" claim against mosquitoes.
 - b. Claims against "mosquitoes that may transmit/carry/vector West Nile Virus."
- 2) Refer to recommendation 2 in the enclosed Efficacy Review for modifications and deletions that must be made to the proposed label for this product.

A stamped copy of the draft label is enclosed. This label supercedes all previously accepted labels. Submit two copies of the finished corrected label.

If you have any questions please contact Joseph Tavano at
(703) 305-6411.

Sincerely,



Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7505C)



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Unscented Deep Woods OFF! Insect Repellent
OFF! Deep Woods Sportsmen Insect Repellent II [alternate brand name, 10/7/04]

- S. C. Johnson & Son, Inc.
- (New) Unscented
- For yardwork & camping
- (OFF!) Family Pack
- Always carry (product name)
- (Travel) (Sample) size
- LONG LASTING PROTECTION from Mosquitoes, Ticks, Biting Flies, Gnats, Chiggers and Fleas.
- Provides long lasting protection from: mosquitoes, gnats, no-see-ums, stable flies, biting flies, sand flies, deer flies, black flies.
- Also repels ticks, fleas, chiggers
- (NEW!) 9 oz. (VALUE) SIZE
- Contains DEET (N,N-Diethyl-meta-toluamide)
- Proven protection against mosquitoes
- Mosquito protection **(for up to 8 hours)**
- Repels mosquitoes that may carry West Nile Virus
- Repels mosquitoes that may carry diseases
- Repels mosquitoes **(for up to 8 hours)**
- Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (Lacrosse) (Japanese) (Cache Valley) (Venezuelan equine) (Murray Valley) encephalitis **(for up to 8 hours)**
- Repels mosquitoes that may carry (Ross River Fever) (Barmah Forest Disease) (Dengue Fever) (Yellow Fever) (Rift Valley Fever) **(for up to 8 hours)**
- Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis) (European Tick Borne Encephalitis) (Powassan Encephalitis)
- Repels black flies that may carry Onchocerciasis
- **(Enjoy) up to 8 hours of protection from (mosquitoes). Also protects against (works on) (repels) (ticks (including ticks that cause Lyme disease)) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)**
- (Protects against) (Fights off) (Repels) (Works on) (mosquitoes) (ticks (including ticks that cause Lyme disease)) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
- **Lasts for up to 8 hours against mosquitoes**
- **Stay protected for up to 8 hours (from mosquitoes that may carry West Nile Virus) (from mosquitoes that may carry disease(s))**
- **Maximum protection (keeps working) (for) up to 8 hours against mosquitoes**
- **(Proven) (Effective) Protection (you can count on for up to 8 hours) (from mosquitoes that may carry West Nile Virus) (from mosquitoes that may carry disease(s))**
- **(Delivers) (Powerful) protection (keeps working) for up to 8 hours against mosquitoes**
- **Proven shield for up to 8 hours against mosquitoes (against mosquitoes that may carry (West Nile Virus) (disease(s)).**
- **Fights off (mosquitoes) (mosquitoes that may carry West Nile Virus) for up to 8 hours**
- **Up to 8 hours of proven protection from mosquitoes (that may carry West Nile Virus)**
- **Effective protection up to 8 hours from mosquitoes (that may carry West Nile Virus) (that may carry disease(s))**
- **Enjoy the (outdoors, the great outdoors, backyard, outside, park, woods/forest) with up to 8 hours of protection against mosquitoes**
- HOLD UPRIGHT WHEN SPRAYING (SPRAYS UPSIDE DOWN TOO!)

ACCEPTED
with COMMENTS
In EPA Letter Dated:
AUG 9 2005

Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No.
4822-397

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- Provides long lasting protection from mosquitoes and biting flies: gnats, sand flies, no-see-ums, deer flies, stable flies, black flies.
- Also repels ticks, chiggers and fleas from treated skin and clothing.
- Unscented Deep Woods Off! Insect Repellent gives effective protection and is not greasy, won't stain and resists perspiration.
- (OFF!) (Deep Woods) (products) also available in a (pump) (towelette)

ACTIVE INGREDIENT:

DEET30%

INERT INGREDIENTS:70%

KEEP OUT OF REACH OF CHILDREN
WARNING

See additional precautions on back panel

NET WT. _____ OZ.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - WARNING: Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash thoroughly with soap and water after handling.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

Skin: If you suspect a reaction to this product, discontinue use, take off contaminated clothing, wash treated skin and call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS - FLAMMABLE: Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 120° F. may cause bursting. Do not expose treated surfaces near fire or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. After

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returning indoors, wash treated skin with soap and water. FOR MAXIMUM PROTECTION, spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child.

WORKS ON CLOTHING TOO: Do not use under clothing. Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool, or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL:

Do not puncture or incinerate!

If empty: This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the container by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



[Note to reviewer: The STEEL recycle symbol might be used on final printed label if space allows.]

(Contains no CFCs or Other Ozone Depleting Substances. Federal Regulations Prohibit CFC Propellants in Aerosols *[or optional graphic below]*)



Questions? Comments? Call 800-558-5252 or Write Helen Johnson © 2005 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

EPA Reg. No. 4822-397

EPA Est 4822-XX

