

4822-397

3/12/2001

Page 124

United States Environmental Protection Agency

Ms. Jean M. Fugate, Registration Specialist  
S.C. Johnson & Son, Inc.  
1525 Howe St.  
Racine, WI 53403-2236

MAR 12 2001

Subject: Notification of minor label changes in accordance with PR Notice 98-10.  
Product: Unscented Deep Woods OFF! Insect Repellent  
Registration Number: 4822-397  
OPP Identifier Number: Not provided  
Date of Submission: December 21, 2000

Dear Ms. Fugate,

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), is acceptable subject to the comments listed below. The Agency's label notification team, has referred S.C. Johnson's proposed label modification to the Insecticides Branch for a full label review, and follow-up communications.

1. The use of the product attribute claim "OFF! Family Pack" may be used only as part of a packaging component for multi-pack retail units, and must not be affixed or displayed on the primary product label or package units in order to comply with Section V(B)(6) of the DEET RED which states the following:

**"6. Child-Safety Claims** All direct or indirect claims of child safety must be removed from DEET end-use product labeling in order for those products to be eligible for reregistration."

Otherwise, this claim may be construed as an indirect child safety claim.

2. Change the statement "For yard work and camping" to the following: "For use outdoors while doing yard work or camping."

3. This acceptance does not supercede S. C. Johnson's requirement to modify the label language, as outlined in the DEET RED published by the Agency in September 1998.

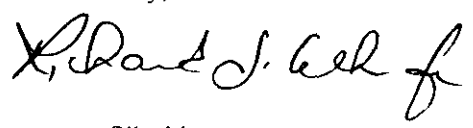
4. 4. Section 4 "Size(s) Retail Container" lists the container size as 2-16 ounces. The last "Final Printed" label submission was received on January 18, 1995, and S.C. Johnson should update the Agency's files with current Final Printed labels for this product. [40CFR§156.10(a)(6)] The Agency also requires a print size no smaller than 6 point font [40CFR§156.10(a)(2)(A)], and a container size of 2 fl ounces, may not provide sufficient space to insure that this size criteria has been met. S.C. Johnson, Inc. should review all final printed labels' font size for this product.

CONCURRENCES

SYMBOL ▶	H7505C							
SURNAME ▶	RGEBKEN							
DATE ▶	Mar 12, 2001							

Five copies of the finished labeling must be submitted prior to releasing the product for shipment. If you have any questions, you may contact Richard J. Gebken, at (703) 305-6701.

Sincerely,



Ann Sibold  
Acting Product Manager 10  
Insecticide Branch  
Registration Division (7505C)

Enclosure  
01-4-22-00-597-55-1072.apd

S. C. Johnson  
Unscented Deep Woods Off! Insect Repellent

New Unscented  
New Fragrance Free  
For yardwork & camping  
OFF! Family Pack

LONG LASTING PROTECTION from Mosquitoes, Ticks, Biting Flies, Gnats, Chiggers and Fleas.  
Provides long lasting protection from: mosquitoes, gnats, no-see-ums, stable flies, biting flies, sand flies, deer flies, black flies.  
Also repels ticks, fleas, chiggers.

NEW! 9 oz. VALUE SIZE

ACTIVE INGREDIENTS:	
N,N-diethyl-meta-toluamide.....	28.50%
Related isomers.....	1.50%
INERT INGREDIENTS.....	70.00%

**ACCEPTED**  
**with COMMENTS**  
**In EPA Letter Dated:**  
MAR 12 2001

KEEP OUT OF REACH OF CHILDREN  
WARNING  
See additional precautions on back panel

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
registered under EPA Reg. No.  
4822-397

NET WT. \_\_ OZ.

Contains no CFCs or Other Ozone Depleting Substances. Federal Regulations Prohibit CFC Propellants in Aerosols.

Unscented Deep Woods Off! Insect Repellent

HOLD UPRIGHT WHEN SPRAYING (SPRAYS UPSIDE DOWN TOO!)

Provides long lasting protection from mosquitoes and biting flies: gnats, sand flies, no-see-ums, deer flies, stable flies, black flies. Also repels ticks, chiggers and fleas from treated skin and clothing. Unscented Deep Woods Off! Insect Repellent gives effective protection and is not greasy, won't stain and resists perspiration.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS - WARNING:** Harmful if swallowed. May cause eye injury. Avoid contact with eyes and lips. Do not apply to excessively sunburned or damaged skin. Use sparingly on small children. Do not allow use by small children without close adult supervision. May cause skin reaction in rare cases.

**STATEMENT OF PRACTICAL TREATMENT:** IF IN EYES - Flush eyes with plenty of water. If irritation persists get medical treatment. IF SWALLOWED - Call a physician or poison control center. Get medical attention. If you suspect that you or your child is reacting to this product, wash treated skin and call your doctor.

4 7 4

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PHYSICAL & CHEMICAL HAZARDS - FLAMMABLE: Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate containers. Exposure to temperature above 120° F. may cause bursting. Do not expose treated surfaces near fire or flame until dry.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read all directions before using this product.**

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not use as a space spray. Use just enough repellent to cover exposed skin. Avoid overexposure. Frequent reapplication and saturation are unnecessary. FOR MAXIMUM PROTECTION, spread evenly with hand to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand and rub on. Do not apply to eyes and mouth and do not apply to the hands of young children.

WORKS ON CLOTHING TOO: Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Do not apply under clothing. Will not damage cotton, wool or nylon. DO NOT APPLY ON OR NEAR: ACETATE, RAYON, SPANDEX OR OTHER SYNTHETICS (OTHER THAN NYLON), FURNITURE, PLASTICS, WATCH CRYSTALS, LEATHER AND PAINTED OR VARNISHED SURFACES INCLUDING AUTOMOBILES. Wash treated clothing. Do not keep product on any longer than necessary. After returning indoors, wash treated skin with soap and water.

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Do not reuse empty container. Wrap container and put in trash.

Questions? Comments? Call 800-558-5252 or Write Helen Johnson © 1998 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

EPA Reg. No. 4822-397

EPA Est. 4822-WI-1