

US ENVIRONMENTAL PROTECTION AGENCY
OFFICE OF PESTICIDES PROGRAMS
REGISTRATION DIVISION (TS-767)
WASHINGTON, DC 20460

EPA REGISTRATION NO.

DATE OF ISSUANCE

4822-392

15 JUL 1994

TERM OF ISSUANCE

Conditional

NAME OF PESTICIDE PRODUCT

Raid® Roach Gel Baits

NOTICE OF PESTICIDE: REGISTRATION
 REREGISTRATION

(Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended)

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

Reg # 4822-392

PM-10

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S.C. Johnson & Son, Incorporated
1525 Howe Street
Racine, WI 53403

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A) provided that you:

1. Submit/cite all data required for registration/reregistration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. Add the phrase "EPA Registration No. 4822-392" to the label prior to releasing the product for shipment.
3. Delete the statements "even next to food and dishes" and "on kitchen counters (next to food and dishes", as these statements are a direct contradiction to use of the products in areas which are inaccessible to children (and pets), and the general pesticide claim to avoid contamination of food.
4. The following headings/statements shall be printed in bold type and of a point size which will clearly distinguish them from the other label text: **KEEP OUT OF REACH OF CHILDREN, DIRECTIONS FOR USE, PRECAUTIONARY STATEMENTS, HAZARDS TO HUMANS AND DOMESTIC ANIMALS**, the signal word **CAUTION**, and the **STATEMENT OF PRACTICAL TREATMENT**.
5. Add the following statement to the **PRECAUTIONARY STATEMENTS** section of the product label: Harmful if absorbed through skin.
6. Please note that the **IF IN EYES** section of the precautionary text is not required for this product as formulated. However, this statement may be retained if you so choose.

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL

Marion J. Johnson, Jr., Acting Product Manager

DATE

7/15/94

7. Submit one (1) copy of your final printed labeling before you release the product for shipment. Refer to the A-79 enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Sincerely,



Mr. Marion J. Johnson, Jr.
Acting Product Manager 10
Insecticide-Rodenticide Branch
Registration Division

(Front Panel)

Raid® Roach Gel Baits

Kills ants and roaches:

Kills ants and roaches continuously (for three months) (for 12 weeks)

(Now) Contains Boric Acid

(Uses water) (With a water gel) to lure the ants and roaches to the bait (unit) (Killer)

Kills a variety of household ants and roaches

New (Improved) Formula

Kills roaches resistant to conventional insecticides (including organophosphates, carbamates, and pyrethroids)

(Now with a window to) Let(s) you know when to replace

Kills the Queen and the entire colony

Kills Fire Ants, Carpenter Ants, Argentine Ants and Pharaoh Ants

With a water gel

Active Ingredient:

Boric Acid 2.0%

Inert Ingredients 98.0%

Do not allow children or pets to play with the baits (units) (Killers)

Keep out of reach of children

CAUTION

See additional precautionary statements on back label

Contains (3-24) clean odorless bait (unit) (Killer) stations

Net Wt.

ACCEPTED
with COMMENTS
in EPA Letter Dated

15 JUL 1994

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

4822-342

(Back Panel)

Raid® Roach Gel Baits

New (Improved) Formula

Kills ants and roaches continuously for (three months) (for 12 weeks)

Kills a variety of household ants and roaches

(Now) Contains Boric Acid

(Uses water) (With a water gel) to lure the ants and roaches to the bait (unit) (Killer)

Kills a variety of household ants and roaches

Kills roaches resistant to conventional insecticides (including organophosphates, carbamates, and pyrethroids)

(Now with a window to) Let(s) you know when to replace

Kills the Queen and the entire colony

Kills Fire Ants, Carpenter Ants, Argentine Ants and Pharaoh Ants

With a water gel

New Raid® Roach Gel Baits use Boric Acid in a totally different way to kill ants and roaches dead. They work continuously to rid your home of household ants and roaches. Raid® Roach Gel Baits can be placed anywhere you have seen ants and roaches; even next to food and dishes. They use water to (help) the ants and roaches to find the bait (unit) (Killer). The window on the bait (unit) (Killer) station let's you know when to replace. They let you know when to replace the bait (unit) (Killer) to keep ants and roaches from returning.

Directions for use:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

1. (Note to EPA reviewer: Depending upon final package design, the following statements will be used) Remove the baits (units) (Killers) from box (and) (activate as shown) (pull the tab seal to activate) (and close lid) (slide unit into place) (snap into place.)
2. For best results, place the baits (units) (Killers) (by trails) (or) (along baseboards, in corners, under sinks, in cabinets and drawers close to areas where ants and roaches are seen.) You can even place Raid® Roach Gel Baits on kitchen counters (next to food and dishes) (and) (in cabinets and drawers.)
3. Use all (3-24) baits (units) (Killers) at one time, ((2- 20) in the kitchen and (1-4) in the bathroom) (use additional baits (units) (Killers) for larger infestations.) To determine when to replace, look through the window to see (if the bait is dried) (when the bait has changed color) (if the bait (unit) (Killer) needs to be replaced.) If infestations levels are particularly heavy, some baits (units) (Killers) may (be completely emptied and) need to be replaced early than 3 months. (Other placement locations include garages, basements, attics or other points of entry.)

BEST AVAILABLE COPY

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STORAGE AND DISPOSAL STATEMENTS:

STORAGE: Store in a cool, dry area inaccessible to children.

DISPOSAL: Do not re-use container. Wrap container and put in trash collection.

Effectiveness Guarantee (Satisfaction Guaranteed): If Raid® Roach Gel Baits do not provide effective roach control, return all (3-24) baits (units) (Killers) in this box for a full refund of purchase price.

Precautionary Statements

Hazards to human and domestic animals

Caution: Avoid contact with skin, eyes or clothing. Wash hands thoroughly after handling.

Statement of practical treatment

If on skin: Wash thoroughly with soap and water. If irritation persists, seek medical attention.

If in eyes: Flush with water. If irritation persists, seek medical attention.

RAID is a registered trademark of S. C. Johnson & Son, Inc.

Manufactured for: S. C. Johnson & Son, Inc.

Questions? Comments? Call 800-558-5252 weekdays, 9-5 Eastern Time, or write Helen Johnson, S. C. Johnson & Son, Inc., Racine, WI 53403 USA

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EPA Reg. No. 4822-XXX

EPA Est No. XXXXX-XX-XXX

(Visual) This is how the Raid® Roach Gel Baits works

(Roaches enter the station, eat the bait, and crawl away to die)

(Roaches enter the station, eat the bait and crawl behind your walls to share the bait with more roaches.)

(Ants enter the station, eat the bait, they share the bait with other ants to kill the Queen and the entire colony.)

(Ant and roaches enter the station, eat the bait, and crawl away to die.)

Carton made from 100% recycled paper board, minimum 35% post consumer content.

(Visual) For best results use all (3-24) baits (units) (Killers) at one time, as seen above.

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(Side Panels)

Raid® Roach Gel Baits (units) (Killers) with a water gel

Kills ant and roaches continuously (for three months) (for 12 weeks)

Kills a variety of household ants and roaches

(Now) Contains Boric Acid (to kill even resistant roaches)

(Uses water) (With a water gel) to lure the ants and roaches to the bait (unit) (Killer)

Kills a variety of household ants and roaches

New (Improved) Formula

Kills roaches resistant to conventional insecticides (including organophosphates, carbamates, and pyrethroids)

(Now with a window to) Let(s) you know when to replace

Kills the Queen and the entire colony

With a water gel