

4822-388

2/11/2014

1/6



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Sheila Bugalecki
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403

FEB 11 2014

Subject: Label Amendment to Alter Marketing Claims
Product Name: Raid Flea Killer Plus VIII Egg Stop Formula
EPA Reg. No. 4822-388
Submission date: January 9, 2014

Dear Ms. Bugalecki:

The label amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended is **acceptable**.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Products released for shipment after 18 months from the date on this notice or the next printing of the master label whichever occurs first, must bear the new revised label. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA. Amended labeling will supersede all previously accepted labels. Your release for shipment of this product constitutes acceptance of these conditions. As required by 40 CFR 156.10(6), you must submit one copy of the final printed label before the product is released for shipment. If you have any questions please contact Carlyn Petrella by phone at (703) 347-0439 or via email at "petrella.carlyn@epa.gov".

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".

Richard Gebken
Insecticide Branch Team Leader
Product Manager (10)
Registration Division (7505P)
Office of Pesticide Programs

2/6

**S.C. Johnson Wax
Raid Flea Killer Plus VIII Egg Stop Formula**

FEB 1 1 2014

Alternate Brand Names:

- Raid Flea Killer Egg Stop Formula II (November 23, 2013)
- Raid Flea Killer Plus Egg Stop Formula II (November 23, 2013)
- Raid Flea Killer Plus Carpet & Room Spray II (November 23, 2013)

ACCEPTED

ACTIVE INGREDIENTS:

Pyrethrins.....	0.140%
Tetramethrin.....	0.063%
Piperonyl Butoxide, Technical*.....	1.000%
(S)-Methoprene	0.015%
OTHER INGREDIENTS:	98.782%
TOTAL	100.000%

**Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for the
pesticide registered under:**

EPA. Reg. No: 4822-388

*equivalent to min. 0.80% of (butylcarbityl) (6-propylpiperonyl) ether and 0.20% related compounds
Contains sodium nitrite

KEEP OUT OF REACH OF CHILDREN

CAUTION: See additional precautionary statements (and complete use instructions) on back) (inside)

Net Wt.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Use Restrictions and Recommendations: Do not remain in enclosed areas after use. Ventilate enclosed areas before returning. Avoid contamination of food and foodstuffs. Cover and turn off fish aquariums. When spraying rooms, rugs, and carpets, remove pets and birds.

SHAKE BEFORE USE. Hold container upright (upside down). [Picture] Point valve away from face and press button.

[The additional "Surface/Carpet" use directions will be used if room permits on the label. The upside-down wording will be used only if inverted or spray-anyway valve is used.]

FOR SURFACE/CARPET SPRAY:

Hold container (upside)(pointing) down 2-3 feet from surface. Point actuator towards surface and push button. Apply uniformly with sweeping motion. If used on light or delicate upholstery fabrics, test in an inconspicuous place prior to use.

Flooring Application Rate:

Long Shag Carpet	1 ft ² ./sec covers 15'x10'
Medium Shag Carpet	1 ½ ft ² ./sec covers 22'x10'
Plus/Sculptured Carpet	2 ft ² ./sec covers 22'x15'
Wood/Linoleum	3 ft ² ./sec covers 22'x20'

IMPORTANT: Only complete coverage of carpets, upholstery and other fabrics will insure flea control. Treat surfaces and rooms uniformly from wall-to-wall.

FOR USE INDOORS: To kill fleas and ticks hold can 2-3 feet from surfaces to be treated. Be sure to apply uniformly, using a sweeping motion, to rugs, carpets, drapes and all surfaces of upholstered furniture. Treat under and around furniture if pets frequently rest in these areas. Repeat as necessary. Use RAID Flea Killer Plus in conjunction with RAID Fogger for particularly heavy flea infestations and for a complete flea control program.

FOR USE IN PET AREA: Treat pet bedding and other pet resting areas as these are primary hiding areas for fleas and ticks. No need to remove pet bedding after treatment. Follow directions as for other indoor areas. For best results, pets should be treated before they return to the treated area. Allow treated surfaces to thoroughly dry before allowing pets to re-occupy area.

FOR USE ON CATS AND DOGS: Read entire label before each use. Use only on dogs and cats. Consult a veterinarian before using this product on debilitated, aged, pregnant, or nursing animals. Certain medications can interact with pesticides. Consult a veterinarian before using on medicated animals. Do not use on dogs or cats under 12 weeks. To control fleas (and ticks) on cats and dogs; hold can upright (upside down) about 10-12 inches from pet. Spray to lightly dampen the animal's coat up to the head. For long-haired pets ruffle the coat and spray against the lay of the hair, spraying directly behind the hand so that spray reaches the skin. Rub into animal's coat to assure even coverage. Use fingers to rub product around eyes, mouth and ears. Do not spray head, genital-anal area or open wounds. **DO NOT OVER APPLY.** Reapply weekly. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. (For best results in controlling tick infestations, spray ticks directly.)

TO KILL: Roaches, waterbugs, silverfish, crickets, spray hiding places such as baseboards, pipes, behind bookcases, cabinets and other storage areas hitting as many insects as possible. Repeat as necessary.

TO KILL: Ants, carpet beetles, centipedes, spiders, sowbugs, apply directly to as many as possible.

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry area inaccessible to children.

DISPOSAL: Do Not Puncture or Incinerate!

If empty: This container may be recycled in the few but growing number of communities where aerosol can recycling is available. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Hazards to Humans: Harmful if absorbed through the skin. Avoid contact with skin, eyes and clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

CAUTION: Hazards to Domestic Animals: Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing animals. Certain medications can interact with pesticides. Consult a veterinarian before using on medicated animals. Do not use on dogs or cats under 12 weeks. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

FIRST AID

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

PHYSICAL AND CHEMICAL HAZARDS: Flammable. Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures about 130°F may cause bursting.

[website may be used]

Questions? Comments? Call 800-558-5252 (Weekdays 9-5 Eastern time or) Write Helen Johnson

Sold by © [year] S.C. Johnson & Son, Inc. Racine, WI 53403, U.S.A.

All rights reserved

EPA Reg. No. 4822-388

EPA Est. No.

[Optional Marketing Claims]

Carpet, upholstery treatment for fleas with 4-month egg-stop protection

Pyrethrin is a botanical insecticide

Kills: adult fleas

Prevents hatching eggs from reinfesting your home for 4 months

Non-staining, fresh, clean smelling formula

Kills fleas (bugs) you see

Kills fleas and ticks on contact (!) when sprayed directly

Kills Fleas Dead (Plus) [one of the following] [or any one of the following may be used as an individual claim]

Prevents hatching fleas from becoming full grown

Kills hatching eggs (on contact)

(has a) Clean pleasant scent

Kills hatching eggs for weeks

Prevents hatching eggs from becoming full grown fleas

Kills fleas and ticks dead on contact

Kills hatching eggs for (up to) 4 months

Kills hatching eggs for 120 days (4 months) (Plus) [one of the following] [or any one of the following may be used as an individual claim]

Kills fleas dead

(has a) Clean pleasant scent

Kills larvae when they hatch from eggs

Breaks the flea life cycle

Contains flea infestations

Non-staining formula

Prevents hatching eggs from becoming full grown fleas for 120 days (4 months)

Prevents hatching fleas from becoming full grown for 120 days (4 months)

Has a unique combination of ingredients that prevent the development of pre-adult fleas into biting adult fleas

SC Johnson, A Family Company [logo] (since 1886)

Fisk Johnson [signature]

Money back guarantee

This product contains Vigren TM insect growth regulator – a registered trademark of Zoecon Corporation. U.S.

Patent #3,904,662

Peel (remove) (tear) label (sticker) (coupon) (here) for complete use directions

Peel (remove) (tear) label (sticker) (coupon) (here) for complete use directions and precautionary statements

Peel (remove) (tear) label (sticker) (coupon) (here) before use

Read entire label before use

Apply this product only as specified

Visit [website] to identify your bug and best treatment plan

6/6

(Additional) Tips (Non-chemical Control Options) [one or more to be chosen from the following list]:

Vacuum rugs, carpets and upholstery thoroughly to remove flea eggs and larvae. Pay particular attention to areas where pets rest. Be sure to remove and dispose of the vacuum bag so fleas and eggs do not re-infest (the home).

Wash all pet bedding to remove existing fleas and eggs.

Shampoo pets regularly with a flea shampoo.

See your vet for severe flea problems that may require other on-pet control options.

Raid Defense System (Defense System)

Attack(s) Bugs*

Control(s) Bugs[†]

Prevent(s) Bugs[‡]

Raid Defense System (Raid Guided Support) helps you work smarter, not harder, to fight bugs. Visit raidkillsbugs.com to identify your bug and best treatment plan.

Use this product to:

Control Bugs

Kill bugs at the source (Kill the bugs you don't see)

[†] Use (this product) to kill fleas (ticks) (fleas and ticks) (adult fleas and ticks) on contact (and hatching eggs for up to 4 months) (in carpets and upholstery). For heavy infestations use Raid Flea Killer Plus Fogger.

Use other Raid products to:

Attack Bugs

Kill bugs on contact (Kill the bugs you see)

*Use Raid Flea Killer to kill fleas (ticks) (fleas and ticks) (fleas, ticks and other listed bugs) on contact (in your home) (and on your dog). Read the label to find the right product for your bug problem.

Prevent Bugs

Help keep bugs out (Keep Bugs Out)

[‡] Use a Raid Max Bug Barrier product to help keep (to keep) fleas (ticks) (fleas and ticks) (fleas, ticks and other listed bugs) out (of your home). Read the label to find the right product for your bug problem.