

4822-380

6/25/2009

hof 5



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D C 20460-0001

OFFICE OF
PREVENTION PESTICIDES
AND TOXIC SUBSTANCES

June 25, 2009

Ms Jean M Fugate,
Registration Specialist II
S C Johnson & Son, Inc
1525 Howe Street
Racine, WI 53403-2236

**Subject Final Amended Reregistration Label
Unscented OFF¹® Insect Repellent, EPA Reg No 4822-380
Your E-Mail Resubmission Dated June 16, 2009**

Dear Ms Fugate

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable

To be eligible for reregistration, aerosol and pump spray formulations must be packaged in containers utilizing a concave trigger to help aim product or other comparable mechanism that will ensure that the product will not be inadvertently sprayed in the eyes In addition, current labels on DEET repellent products tend to dissolve from contact with the repellent (usually liquids) All reregistered DEET product labels must use materials that remain permanent and readable for the reasonable life of the product

The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines

A copy of your label stamped "Accepted" is enclosed for your records If you have any questions about this label review, please contact Mr Carmen J Rodia, Jr at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov

Sincerely Yours,

FOR
Handwritten signature of Carmen J Rodia, Jr in black ink.

Richard J Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7505P)

Enclosure Label stamped "Accepted"

004822 00380 D407651

Unscented OFF! Insect Repellent [master name]
OFF! Insect Repellent II [alternate brand name, 8/15/94]
OFF! Active Insect Repellent I [alternate brand name, 10/7/04]

- SC Johnson A Family Company
- EFFECTIVE PROTECTION from Mosquitoes, Gnats, No-See-Ums, Biting Flies, Ticks (including ticks that may cause Lyme disease), Chiggers and Fleas
- Repels mosquitoes gnats, ticks, biting flies, chiggers & fleas
- Long-lasting protection from mosquitoes, ticks, biting flies gnats and chiggers
- FRAGRANCE FREE
- UNSCENTED
- NON-GREASY
- Summer Splash
- Outdoor Fresh
- Tropical Fresh
- Fresh Scent
- (Fragrance name) scent (!)
- (Fragrance name) fragrance (!)
- Scratch'n'sniff
- Scratch here (to smell fragrance name)
- Refreshing(ly) light scent (of fragrance name) (!)
- Refreshingly light scent your whole family will enjoy
- (OFF!) Family Pack
- Always carry (product name)
- (Travel) (Sample) size
- Try the scent(s) from OFF! Skintastic repellent(s)
- Clean, fresh scent (of fragrance name)
- (Fresh) scent (!)
- A clean, fresh scent your whole family will enjoy
- Visit www.mosquitoes.com for more information
- Keeps bugs OFF!
- Best smelling (product name) ever
- Repels bug(s), not people
- Light, refreshing scent repels bugs, not people
- (Fragrance Name) (Product name) won't leave you smelling like a bug repellent
- The bug repellent that doesn't smell like bug repellent
- A better-smelling way to Keep Bugs OFF!
- Keeping bugs OFF! never smelled (so great) (so good) (better)(!)
- Feels great (!)
- Feels good on Smells even better (!)
- The OFF! repellent you'll want on
- Contains DEET (N, N-Diethyl-meta-toluamide)
- Proven protection against mosquitoes
- Mosquito protection
- Up to 6 hours of Mosquito Protection
- Repels mosquitoes that may carry West Nile Virus (for up to 6 hours)
- Repels mosquitoes that may carry (St Louis) (Eastern equine) (Western equine) (LaCrosse) (Cache Valley) encephalitis (for up to 6 hours)

ACCEPTED
June 25, 2009
 Under the Federal Insecticide, Fungicide,
 and Rodenticide Act, as amended, for the
 pesticide registered under
 EPA Reg No 4822-380

- Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis) (Powassan Encephalitis)
- (Enjoy) up to 6 hours of protection from mosquitoes Also protects against (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
- (Protects against) (Repels) (Works on) (mosquitoes) (mosquitoes that may carry West Nile Virus) (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
- Lasts for up to 6 hours against mosquitoes
- Stay protected for up to 6 hours from mosquitoes (that may carry West Nile Virus)
- Maximum protection (keeps working) (for) up to 6 hours
- (Proven) (Effective) Protection (you can count on for up to 6 hours from mosquitoes) (that may carry West Nile Virus)
- ((Delivers) (Powerful) protection) (keeps working) against mosquitoes for up to 6 hours
- Proven shield for up to 6 hours against mosquitoes
- (Fights off) (Protects against) (repels) (mosquitoes (that may carry West Nile Virus)) (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
- Up to 6 hours of proven (effective) protection from mosquitoes (that may carry West Nile Virus)
- (Effective) (Proven) protection up to 6 hours from mosquitoes (that may carry West Nile Virus)
- Enjoy the (outdoors, the great outdoors, backyard, outside, park, woods/forest) with up to 6 hours of protection against mosquitoes
- HOLD UPRIGHT WHEN SPRAYING (SPRAYS UPSIDE DOWN TOO!)
- Provides hours of effective protection from mosquitoes, gnats, and biting flies (deer flies, sand flies, stable flies, and black flies)
- Also repels ticks, chiggers and fleas from treated skin and clothing
- OFF!® is not greasy, won't stain and resists perspiration
- Sweat-Resistant
- Sweat-Resistance
- With resistance to sweat
- Designed for people on the go
- Take-Along
- (Perfect to) take-along with you

[Optional labeling for a possible sticker covering the actuator]

- Remove before spraying

ACTIVE INGREDIENT

DEET	15%
OTHER INGREDIENTS	85%

KEEP OUT OF REACH OF CHILDREN

WARNING

See additional Precautions on Back Panel
Net Wt 1 - 12 oz

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - WARNING Causes substantial but temporary eye injury Do not get in eyes Harmful if swallowed Use of this product may cause skin reactions in rare cases Wash treated clothing before wearing it again Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet

[Note to reviewer Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment

If in eyes Hold eye open and rinse slowly and gently with water for 15-20 minutes Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye Call a poison control center or doctor for treatment advice

If swallowed Call a poison control center or doctor immediately for treatment advice Have person sip a glass of water if able to swallow Do not induce vomiting unless told to do so by a poison control center or doctor Do not give anything by mouth to an unconscious person

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center

PHYSICAL & CHEMICAL HAZARDS - FLAMMABLE Contents under pressure Do not use near heat, sparks or open flame Do not puncture or incinerate container Exposure to temperatures above 120° F may cause bursting Keep treated surfaces away from fire or flame until dry

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling **Read and follow all directions and precautions on this product label**

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion Do not apply over cuts, wounds, irritated or sunburned skin Do not spray in enclosed areas Use just enough repellent to cover exposed skin and/or clothing Avoid over-application of this product Frequent reapplication and saturation are unnecessary Do not allow children to handle this product Do not apply to children's hands When using on children, apply to your own hands and then put it on the child After returning indoors wash treated skin with soap and water Spread evenly with hands to moisten all exposed skin

TO APPLY TO FACE Spray palm of hand first and then apply sparingly and avoid eyes Do not spray directly onto face Do not apply near eyes and mouth Apply sparingly around ears

WORKS ON OUTER SURFACES OF CLOTHING Do not use under clothing Spray shirts, pants, socks, and hats For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing Will not damage cotton, wool, or nylon Do not apply on or near acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles

STORAGE AND DISPOSAL

STORAGE Store in a cool, dry place away from heat, sparks and open flame

DISPOSAL Do not puncture or incinerate!

If empty This container may be recycled in the few but growing number of communities where aerosol can recycling is available Before offering for recycling, empty the container by using the product according to the label If recycling is not available, place in trash

If partially filled Call your local solid waste agency or 1-800-529-3394 for disposal instructions



[Note to reviewer The STEEL recycle symbol might be used on final printed label if space allows]

(Contains no CFCs or Other Ozone Depleting Substances Federal Regulations Prohibit CFC Propellants in Aerosols *[or optional graphic below]*)



Questions? Comments? Call 800-558-5252 or write Helen Johnson ©2009 S C Johnson & Son, Inc Racine WI 53403-2236 USA All Rights Reserved

EPA REG NO 4822-380

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