


4822-380

9/16/2008

1/7

 <p style="text-align: center;"><b>U.S. ENVIRONMENTAL PROTECTION AGENCY</b> Office of Pesticide Programs Registration Division (7505P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460</p>	EPA Registration No.  <b>4822-380</b>	Date of Issuance:  <b>SEP 16 2008</b>
<p style="text-align: center;"><b>NOTICE OF PESTICIDE:</b> <input type="checkbox"/> Registration <input checked="" type="checkbox"/> Reregistration (under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)</p>	Term of Issuance: <b>Unconditional</b>	
	Name of Pesticide Product: <b>Unscented OFF! Insect Repellent</b>	
<p><b>Name and Address of Registrant (include ZIP Code):</b></p> <p><b>S.C. Johnson &amp; Son, Inc.</b> <b>1525 Howe Street</b> <b>Racine, Wisconsin 53403-2236</b></p>		
<p><b>Note:</b> Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.</p>		
<p>On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.</p> <p>Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p>		
<p>This action is taken under the authority of section 4(g)(2)(c) of the Federal Insecticide, Fungicide, and Rodenticide Act, as amended. Reregistration under this section does not eliminate the need for continual reassessment of pesticides. EPA may require submission of data at any time to maintain the registration of your product.</p>		
<p>Based on your response to the Reregistration Eligibility Decision document(s), EPA has reregistered the product listed above provided that the changes listed on page 2 of this Notice of Reregistration are made to your label. A copy of your label stamped "Accepted with comments" is enclosed for your records.</p>		
Signature of Approving Official:  <i>Refer to Page 3.</i>  Richard J. Gebken, Product Manager (10) Registration Division, Insecticide Branch	Date:  <b>SEP 16 2008</b>	

List of Label Changes for EPA Reg. No. 4822-380:

1. In the bullets on pages 1 and 2,
  - a. remove the word "New" and the phrase "(and improved)" from all locations as these statements are only permitted for a period of 6 months;
  - b. remove the word "Powerful" from all locations; and
  - c. remove any reference to following diseases from the product label as they have been identified not to occur in the United States:
    - Japanese Encephalitis,
    - Cache Valley Encephalitis,
    - Venezuelan Equine Encephalitis,
    - Murray Valley Encephalitis,
    - Ross River Fever,
    - Barmah Forest Disease,
    - Dengue Fever,
    - Yellow Fever,
    - Rift Valley Fever,
    - European Tick Born Encephalitis, and
    - Onchocerciasis.
  
2. On page 2 under Precautionary Statements, change the sentence "Wash thoroughly with soap and water after handling" to "Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet."
  
3. On page 3 in the First Aid statements,
  - a. remove the word "Skin:" prior to the sentence that begins "If you suspect a reaction to this product..." because the suspected reaction may not be limited to dermal symptoms; and
  - b. add the sentence "Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage."
  
4. On page 3 under the Directions for Use, add the sentence "When using on children, apply to your own hands then put it on the child" to the main Directions for Use section, per the DEET RED. This sentence appears in the "To apply to face" section of the directions for use, but the RED does not limit this statement to facial applications.
  
5. On page 4, include the header "Storage and Disposal" directly above the storage and disposal language per 40 CFR §156.10(i)(2)(ix). In addition, include the sentence "Offer for recycling, if available" in the Storage and Disposal language per 40 CFR §156.140(a)(3).

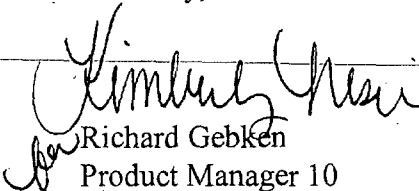
Also, to meet the requirements of the DEET RED, the product must be packaged in containers with a concave trigger to help aim the product, or another comparable mechanism that will ensure that the product will not be inadvertently sprayed in the eyes.

The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

In addition, should you wish to add/retain a reference to the company's website on your label, please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance. As an alternative, you may refer consumers to the company's phone number or email address.

If you have any questions, you may contact Carmen Rodia, at (703) 306-0237. Two (2) copies of the finished labeling must be submitted prior to releasing the product for shipment.

Sincerely,

  
Richard Gebken  
Product Manager 10  
Insecticide Branch  
Registration Division (7505C)

Enclosure: Label stamped "Accepted with comments."

Unscented OFF! Insect Repellent [master name]  
OFF! Insect Repellent II [alternate brand name, 8/15/94]  
OFF! Active Insect Repellent I [alternate brand name, 10/7/04]

- SC Johnson A Family Company
- EFFECTIVE PROTECTION from Mosquitoes, Gnats, No-See-Ums, Biting Flies, Ticks (including ticks that cause Lyme disease), Chiggers and Fleas
- Repels mosquitoes, gnats, ticks, biting flies, chiggers & fleas
- Long-lasting protection from mosquitoes, ticks, biting flies, gnats, and chiggers
- FRAGRANCE FREE
- UNSCENTED
- NON-GREASY
- Summer Splash
- Outdoor Fresh
- Tropical Fresh
- Fresh Scent
- New (and improved) (fragrance name) scent (!)
- New (and improved) (fragrance name) fragrance (!)
- Scratch'n'sniff
- Scratch here (to smell fragrance name)
- Refreshing(ly) light scent (of fragrance name) (!)
- Refreshingly light scent your whole family will enjoy
- (OFF!) Family Pack
- Always carry (product name)
- (Travel) (Sample) size
- Try the new scent(s) from OFF! Skintastic repellent(s)
- Clean, fresh scent (of fragrance name)
- (Fresh) (new) scent (!)
- A clean, fresh scent your whole family will enjoy
- Visit [www.mosquitoes.com](http://www.mosquitoes.com) for more information
- Keeps bugs OFF!

ACCEPTED  
with COMMENTS  
In EPA Letter Dated  
*September 16, 2008*  
Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
registered under EPA Reg. No  
4822-380

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- New (consumer) preferred fragrance (or scent)
  - Best smelling (product name) ever
  - Repels bug(s), not people
  - New light, refreshing scent repels bugs, not people
  - (Fragrance Name) (Product name) won't leave you smelling like a bug repellent
  - (Introducing) the bug repellent that doesn't smell like bug repellent
  - A better-smelling way to Keep Bugs OFF!
  - Keeping bugs OFF! never smelled (so great) (so good) (better) (!)
  - Feels great (!)
  - Feels good on. Now smells even better (!)
  - The OFF! repellent you'll want on
  - Contains DEET (N, N-Diethyl-meta-toluamide)
  - Proven protection against mosquitoes
  - Mosquito protection
  - Up to 6 hours of Mosquito Protection
  - Repels mosquitoes that may carry West Nile Virus (for up to 6 hours)
  - Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (Lacrosse) (Japanese) (Cache Valley) (Venezuelan equine) (Murray Valley) encephalitis (for up to 6 hours)

- Repels mosquitoes that may carry (Ross River Fever) (Barmah Forest Disease) (Dengue Fever) (Yellow Fever) (Rift Valley Fever) (for up to 6 hours)
- Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis) (European Tick Borne Encephalitis) (Powassan Encephalitis)
- Repels black flies that may carry Onchocerciasis
- (Enjoy) up to 6 hours of protection from mosquitoes. Also protects against (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
- (Protects against) (Repels) (Works on) (mosquitoes) (mosquitoes that may carry West Nile Virus) (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
- Lasts for up to 6 hours against mosquitoes
- Stay protected for up to 6 hours from mosquitoes (that may carry West Nile Virus)
- Maximum protection (keeps working) (for) up to 6 hours
- (Proven) (Effective) Protection (you can count on for up to 6 hours from mosquitoes) (that may carry West Nile Virus)
- ((Delivers) (Powerful) protection) (keeps working) against mosquitoes for up to 6 hours
- Proven shield for up to 6 hours against mosquitoes
- (Fights off) (Protects against) (repels) (mosquitoes (that may carry West Nile Virus)) (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
- Up to 6 hours of proven (effective) protection from mosquitoes (that may carry West Nile Virus)
- (Effective) (Proven) protection up to 6 hours from mosquitoes (that may carry West Nile Virus)
- Enjoy the (outdoors, the great outdoors, backyard, outside, park, woods/forest) with up to 6 hours of protection against mosquitoes
- **HOLD UPRIGHT WHEN SPRAYING (SPRAYS UPSIDE DOWN TOO!)**
- Provides hours of effective protection from mosquitoes, gnats, and biting flies (deer flies, sand flies, stable flies, and black flies).
- Also repels ticks, chiggers and fleas from treated skin and clothing.
- OFF!© is not greasy, won't stain and resists perspiration.
- Sweat-Resistant
- Sweat-Resistance
- With resistance to sweat
- Designed for people on the go
- Take-Along
- (Perfect to) take-along with you

**Optional labeling for a possible sticker covering the actuator**

- **Remove before spraying**

ACTIVE INGREDIENT:  
 DEET ..... 15%  
 INERT INGREDIENTS: ..... 85%

KEEP OUT OF REACH OF CHILDREN

WARNING

See additional Precautions on Back Panel  
 Net Wt. 1 - 12 oz.

6/7

## PRECAUTIONARY STATEMENTS

**HAZARDS TO HUMANS - WARNING:** Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash thoroughly with soap and water after handling.

*[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]*

### FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

**If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

**Skin:** If you suspect a reaction to this product, discontinue use, take off contaminated clothing, wash treated skin and call a poison control center or doctor for treatment advice.

**PHYSICAL & CHEMICAL HAZARDS - FLAMMABLE:** Contents under pressure. Do not use near heat, sparks or open flame. Do not puncture or incinerate container. Exposure to temperatures above 120° F may cause bursting. Keep treated surfaces away from fire or flame until dry.

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. After returning indoors, wash treated skin with soap and water. **FOR MAXIMUM PROTECTION,** spread evenly with hands to moisten all exposed skin.

**TO APPLY TO FACE:** Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child.

**WORKS ON CLOTHING TOO:** Do not use under clothing. Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool, or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

**STORAGE:** Store away from heat or flame in an area inaccessible to children.

**DISPOSAL:** Do not puncture or incinerate!

If empty: This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the container by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



*[Note to reviewer: The STEEL recycle symbol might be used on final printed label if space allows.]*

(Contains no CFCs or Other Ozone Depleting Substances. Federal Regulations Prohibit CFC Propellants in Aerosols *[or optional graphic below]*)



Questions? Comments? Call 800-558-5252 or write Helen Johnson. ©2004 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 USA. All Rights Reserved

EPA REG. NO. 4822-380

EPA EST. NO. 4822-XX