

4822-373

6/25/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

June 25, 2009

Ms. Jean M. Fugate,
Registration Specialist II
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

**Subject: Final Amended Reregistration Label
OFF!® Skintastic II, EPA Reg. No. 4822-373
Your E-Mail Resubmission Dated June 16, 2009**

Dear Ms. Fugate:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable.

Current labels on DEET repellent products tend to dissolve from contact with the repellent (usually liquids). All reregistered DEET product labels must use materials that remain permanent and readable for the reasonable life of the product.

The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

A copy of your label stamped "Accepted" is enclosed for your records. If you have any questions about this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely Yours,

A handwritten signature in black ink, appearing to read "Carmen J. Rodia, Jr.", written over the typed name.

for

Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7505P)

Enclosure: Label stamped "Accepted"

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204

OFF! Skintastic II [primary name of record]
OFF! Skintastic Magicolor Disappearing Purple Insect Repellent [alternate brand name]

- SC Johnson A Family Company
- No more missed spots
- Better coverage
- Fun to use
- Fun for the whole family
- Insect Repellent
- Provides protection from Mosquitoes, Biting Flies, Ticks (including ticks that may cause Lyme Disease), Gnats, No-see-ums, and Fleas
- Repels insects
- Unscented
- Fragrance Free
- Lotion
- Non-Greasy
- Leaves your skin feeling smooth and natural
- Moisturizes with aloe vera
- Feels so good you'll forget you've got it on!
- Low DEET formula
- Disappearing (purple) color
- Non-staining
- (OFF! Skintastic II) (This product) is a unique disappearing (purple) (color) insect repellent formulated to let you see where you've applied the product.
- You can feel confident that you've completely protected yourself and your family with no more missed spots!
- It makes the job of application and coverage easier for parents and fun for kids.
- Just apply evenly and rub it in until the color disappears (, leaving behind only effective protection).
- The color is approved for use on skin and (can be cleaned from clothes) (is non-staining).
- Keeping insects away never (felt) (or) (looked) so good.
- OFF! Skintastic II) (unscented) (fragrance free) (This product) is (a (pleasant smelling) (lotion) (specially) formulated to repel mosquitoes, biting flies, ticks (including ticks that may cause Lyme Disease), gnats, no-see-ums and fleas for up to two hours.
- OFF! Skintastic II also moisturizes your skin.
- It contains aloe vera to leave skin feeling smooth and natural, never sticky or greasy.
- Keeping insects away never (felt) (or) (looked) so good.
- Contains DEET (N,N-Diethyl-meta-toluamide)
- Mosquito protection
- Repels mosquitoes that may carry West Nile Virus
- Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (LaCrosse) (Cache Valley) encephalitis
- Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis) (Powassan Encephalitis)
- Repels black flies

ACCEPTED

June 25, 2009

Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for the
pesticide registered under:

EPA. Reg. No: 4822-373

ACTIVE INGREDIENT:

DEET..... 7.5%

OTHER INGREDIENTS:.....92.5%

3084

KEEP OUT OF REACH OF CHILDREN

WARNING

See additional precautions on back label

NET WT. 0.4 - 12 fl. oz.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID:

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.** Shake before use.

Spread evenly and completely over all exposed skin. Do not apply over cuts, wounds, irritated or sunburned skin. Apply to hand for application to face and neck and rub on. Do not apply near eyes and mouth. Apply sparingly around ears. Use just enough repellent to cover exposed skin. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. After returning indoors, wash treated skin with soap and water. Do not use under clothing. Do not apply on or near: acetate, rayon, spandex, dyne fabrics or other synthetics (other than nylon), furniture, plastics, leather, watch crystals and painted or varnished surfaces including automobiles.

STORAGE AND DISPOSAL

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Nonrefillable container. Before disposing, empty the container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or write Helen Johnson. ©2009 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 USA. All Rights Reserved

4 of 4

CONTENTS: Deionized water, DEET, Distearyltrimonium chloride, Petrolatum USP, Glycerin USP, Isopropyl palmitate, Cetylalcohol, Aloe, Dimethicone, (Titanium dioxide USP), Methyl paraben, Propyl paraben, Sodium chloride, (Fragrance), (D&C Red No. 33), (Ext. D&C Violet No. 2)

EPA Reg. No. 4822-373

EPA Est. No. 4822-XX-X

This product may be sold in individual pouches. The following additional labeling may be added to container:

Single Use Pouches

Directions for use:

- 1) Cut (or tear) corner where indicated at top of pouch.
- 2) Apply lotion to hand for application to face and neck.
- 3) Spread evenly and completely over all exposed skin.
- 4) Dispose in trash.