

4822-368

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

June 10, 2009

Ms. Jean M. Fugate,
Registration Specialist II
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

**Subject: Amended Reregistration Label
OFF!® Insect Repellent Formula 1990 #3, EPA Reg. No. 4822-368
Your Submission Dated March 12, 2009**

Dear Ms. Fugate:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable with the following label revision provision(s):

General Statement:

1. Delete all text throughout the label marked with "strikethrough."

Precautionary Statements, Hazards to Humans section comment(s):

2. To facilitate inclusion of language from the RED for DEET, insert the following text immediately following the 3rd sentence in this section: "If you suspect a reaction to this product, discontinue use, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent product with you."

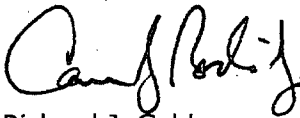
To be eligible for reregistration, aerosol and pump spray formulations must be packaged in containers utilizing a concave trigger to help aim product or other comparable mechanism that will ensure that the product will not be inadvertently sprayed in the eyes. In addition, current labels on DEET repellent products tend to dissolve from contact with the repellent (usually liquids). All reregistered DEET product labels must use materials that remain permanent and readable for the reasonable life of the product.

The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

A copy of your label stamped "Accepted with Comments" is enclosed for your records. Please submit two (2) copies of the final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

If you have any questions about this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely Yours,

for 

Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7505P)

Enclosure: Label stamped "Accepted with Comments"

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OFF! Insect Repellent Formula 1990 #3 [primary name of record]
OFF! Skintastic Spray [alternate brand name]
OFF! Skintastic V [alternate brand name]

- SC Johnson A Family Company
- Insect Repellent
- Provides protection from Mosquitoes, Ticks (including ticks that may cause Lyme Disease), Biting Flies, Gnats, No-see-ums, Chiggers and Fleas
- Repels insects
- Fresh Scent
- Baby powder fresh scent
- Non-greasy
- With Aloe vera
- Low DEET formula
- OFF! Insect Repellent Formula 1990 #3 is specially formulated with a lower level of active repellent ingredients to feel and smell better on your skin.
- Repels mosquitoes, biting flies, ticks (including ticks that may cause Lyme Disease), deer flies, gnats, no-see-ums, chiggers and fleas up to 2 hours from treated skin and clothing.
- OFF! Insect Repellent Formula 1990 #3 is effective, dependable protection that does not feel greasy or oily.
- It won't stain and resists perspiration.
- OFF! Insect Repellent Formula 1990 #3 has a fresh, clean (baby powder fresh) fragrance that won't leave you smelling like a bug repellent.
- Keeping insects away never felt so good.
- Contents: Ethyl alcohol, DEET, Fragrance, Aloe
- HOLD UPRIGHT WHEN SPRAYING
- Contains DEET (N,N-Diethyl-meta-toluamide)
- Mosquito protection
- Repels mosquitoes that may carry West Nile Virus
- Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (LaCrosse) (Cache Valley) encephalitis
- Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis) (Powassan Encephalitis)
- Repels black flies

ACTIVE INGREDIENT:
DEET..... 7%
OTHER INGREDIENTS:..... 93%

KEEP OUT OF REACH OF CHILDREN
CAUTION
See additional precautions on back panel

NET WT. 1 - 12 fl. oz.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - CAUTION: Causes moderate eye irritation. Avoid contact with eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing before

ACCEPTED
With COMMENTS
In EPA Letter Dated:
June 10, 2009
Under the Federal Insecticide, Fungicide
and Rodenticide Act, As amended, for the
pesticide Registered under EPA Reg. No:
4822-368

wearing it again. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID:

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

~~If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.~~

PHYSICAL & CHEMICAL HAZARDS – FLAMMABLE: Do not use near heat or open flames. Keep treated surfaces away from fire, sparks, or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Read and follow all directions and precautions on this product label.

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. After returning indoors, wash treated skin with soap and water. Spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears.

WORKS ON OUTER SURFACES OF CLOTHING: Do not use under clothing. Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

STORAGE AND DISPOSAL

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Nonrefillable container. Before disposing, empty the container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

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Questions? Comments? Call 800-558-5252 or write Helen Johnson. ©2009 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

EPA Reg. No. 4822-368

EPA Est. No. 4822-XX-X