

APR 14 2004

Jill C. Geyer  
S.C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403-2236

Subject: Off! Insect Repellent Formula 1990 #3  
EPA Registration No. 4822-368  
Application dated June 27, 2002  
Application dated February 20, 2004

Dear Ms. Geyer:

The proposed amendment to the registration for the product cited above under The Federal Insecticide, Fungicide And Rodenticide Act, as amended revising the label in response to the DEET RED and PR Notices 2001-1 and 2001-6 and making additional labeling changes is acceptable subject to the comment listed below:

Place the following statement in the First Aid section:

✖For additional information in case of emergency call toll free(Insert phone number).✖.

This product is not being re-registered at this time. Product specific efficacy data will be required. Once the efficacy guidelines are in place, you will be notified of the efficacy requirements.

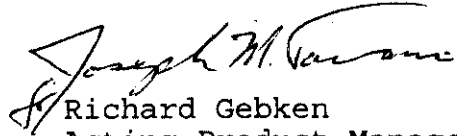
Also, to meet the requirement of the DEET RED, the product must be packaged in containers utilizing a concave trigger to help aim the product or other comparable mechanism that will ensure that the product will not be inadvertently sprayed in the eyes.

A stamped copy of the amended label is enclosed for your records. Submit two copies of the final label before the product is released for shipment under this revised label.

The Confidential Statements Of Formula dated February 19, 2004 for the basic formula and an alternate formula are acceptable and have been placed into the file for this product.

If you have any questions or comments please contact Joseph Tavano at (703) 305-6411.

Sincerely,

A handwritten signature in dark ink, appearing to read "Richard Gebken". The signature is fluid and cursive, with a large initial "R" and "G".

Richard Gebken  
Acting Product Manager 10  
Insecticide Branch  
Registration Division (7505C)

A small, stylized handwritten mark or signature, possibly a flourish or a small "R" or "G", located below the typed name.

OFF! Insect Repellent Formula 1990 #3 [primary name of record]  
 OFF! Skintastic Spray [alternate brand name]  
 OFF! Skintastic V [alternate brand name]

- **SC Johnson A Family Company**
- Insect Repellent
- Provides protection from Mosquitoes, Ticks (including ticks that cause Lyme Disease), Biting Flies, Gnats, No-see-ums, Chiggers and Fleas
- Repels insects
- Fresh Scent
- Baby powder fresh scent
- Non-greasy
- With Aloe vera
- Low DEET formula
- OFF! Insect Repellent Formula 1990 #3 is specially formulated with a lower level of active repellent ingredients to feel and smell better on your skin.
- Repels mosquitoes, biting flies, ticks (including ticks that cause Lyme Disease), deer flies, gnats, no-see-ums, chiggers and fleas up to 2 hours from treated skin and clothing.
- OFF! Insect Repellent Formula 1990 #3 is effective, dependable protection that does not feel greasy or oily.
- It won't stain and resists perspiration.
- OFF! Insect Repellent Formula 1990 #3 has a fresh, clean (baby powder fresh) fragrance that won't leave you smelling like a bug repellent.
- Keeping insects away never felt so good.
- Contents: Ethyl alcohol, DEET, Fragrance, Aloe
- HOLD UPRIGHT WHEN SPRAYING
- **Contains DEET (N,N-Diethyl-meta-toluamide)**
- **Mosquito protection**
- **Repels mosquitoes that may carry West Nile Virus**
- **Repels mosquitoes that may carry diseases**
- **Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (LaCrosse) (Japanese) (Cache Valley) (Venezuelan equine) (Murray Valley) encephalitis**
- **Repels mosquitoes that may carry (Ross River Fever) (Barmah Forest Disease) (Dengue Fever) (Yellow Fever) (Rift Valley Fever)**
- **Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis) (European Tick Borne Encephalitis) (Powassan Encephalitis)**
- **Repels black flies that may carry Onchocerciasis**

ACTIVE INGREDIENT:

DEET..... 7%

INERT INGREDIENTS:..... 93%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See additional precautions on back panel

ACCEPTED  
 with COMMENTS  
 In EPA Label Database  
 APR 14 2004  
 4822-368

NET WT. 1 - 12 fl. oz.

#### PRECAUTIONARY STATEMENTS

**HAZARDS TO HUMANS - CAUTION:** Causes *moderate* eye irritation. Avoid contact with eyes. *Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash thoroughly with soap and water after handling.*

**[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]**

#### **FIRST AID:**

*Have the product container or label with you when calling a poison control center or doctor, or going for treatment.*

*If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.*

*Skin: If you suspect a reaction to this product, discontinue use, take off contaminated clothing, wash treated skin and call a poison control center or doctor for treatment advice.*

**PHYSICAL & CHEMICAL HAZARDS – FLAMMABLE:** Do not use near heat or open flames. Keep treated surfaces away from fire, sparks, or flame until dry.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. **Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product.** Frequent reapplication and saturation are unnecessary. **Do not allow children to handle this product.** After returning indoors, wash treated skin with soap and water. **FOR MAXIMUM PROTECTION:** Spread evenly with hands to moisten all exposed skin.

**TO APPLY TO FACE:** *Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child.*

**WORKS ON CLOTHING TOO:** Do not **use** under clothing. Spray shirts, pants, socks, and hats. For **ticks and** chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool or nylon. Do not apply on or near: acetate, rayon, spandex or other

synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: ***Before disposing, empty the container by using the product according to the label. Do not reuse this container. Place in trash or offer for recycling if available.***

***If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.***

Questions? Comments? Call 800-558-5252 or write Helen Johnson. ©2004 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

EPA Reg. No. 4822-368

EPA Est. No. 4822-XX