

APR 14 2004

Jill C. Geyer  
S.C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403-2236

Subject: OFF! Lotion Formula II  
EPA Registration No. 4822-362  
Application dated August 26, 1999  
Application dated February 20, 2004

Dear Ms. Geyer:

The proposed amendment to the registration for the product cited above under The Federal Insecticide, Fungicide And Rodenticide Act, as amended revising the label in response to the DEET RED and PR Notices 2001-1 and 2001-6 and making additional labeling changes is acceptable subject to the comments listed below:

- 1) Place the following statement in the First Aid section:

✖For additional information in case of emergency call toll free(Insert phone number).✖.

- 2) The following statements must added to the directions for use:

✖Do not allow children to handle this product.✖

✖Do not apply to children's hands.✖

✖When using on children, apply to your own hands, and then put it on the child.✖

- 3) Add the statement, ✖Wash treated clothing before wearing it again.✖, to the Precautionary Statements.

This product is not being re-registered at this time. Product specific efficacy data will be required. Once the efficacy guidelines are in place, you will be notified of the efficacy requirements.

A stamped copy of the amended label is enclosed for your records. Submit two copies of the final label before the product is released for shipment under this revised label.

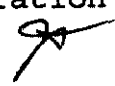
The Confidential Statements Of Formula dated February 19, 2004 for the basic formula and five alternate formulas are acceptable and have been placed into the file for this product.

If you have any questions or comments please contact Joseph Tavano at (703) 305-6411.

Sincerely,



/s/ Richard Gebken  
Acting Product Manager 10  
Insecticide Branch  
Registration Division (7505C)



## OFF! Lotion Formula II [primary name of record]

- **SC Johnson A Family Company**
- Insect repellent
- Provides protection from mosquitoes, Biting Flies, Ticks (including ticks that cause Lyme Disease), Gnats, No-see-ums and Fleas
- Repels insects
- Light, pleasant scent
- Clean Fresh Scent
- Baby powder fresh scent
- Lotion
- Non-Greasy
- Leaves your skin feeling smooth and natural
- With aloe vera
- Moisturizes with aloe vera
- Feels so good you'll forget you've got it on!
- OFF! Insect screen lotion
- Insect screen lotion
- Low DEET formula
- OFF! Lotion Formula II is a pleasant (baby powder fresh) smelling lotion specially formulated to repel mosquitoes, biting flies, ticks (including ticks that cause Lyme disease), gnats, no-see-ums and fleas for up to two hours.
- OFF! Lotion Formula II also moisturizes your skin.
- It contains aloe vera to leave skin feeling smooth and natural, never sticky or greasy.
- Keeping insects away never felt so good.
- CONTENTS: Deionized water, DEET, Distearyltrimonium chloride, Petrolatum USP, Glycerin USP, Isopropyl palmitate, Cetylalcohol, Aloe, Dimethicone, Titanium dioxide USP, Methyl paraben, Propyl paraben, Sodium chloride, Fragrance
- **Contains DEET (N,N-Diethyl-meta-toluamide)**
- **Mosquito protection**
- **Repels mosquitoes that may carry West Nile Virus**
- **Repels mosquitoes that may carry diseases**
- **Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (LaCrosse) (Japanese) (Cache Valley) (Venezuelan equine) (Murray Valley) encephalitis**
- **Repels mosquitoes that may carry (Ross River Fever) (Barmah Forest Disease) (Dengue Fever) (Yellow Fever) (Rift Valley Fever)**
- **Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis) (European Tick Borne Encephalitis) (Powassan Encephalitis)**
- **Repels black flies that may carry Onchocerciasis**

ACCEPTED  
with COMMENTS  
In EPA Letter Dated:

APR 14 2004  
Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
registered under EPA Reg. No.  
4822-362

## ACTIVE INGREDIENT:

DEET..... 7.5%

INERT INGREDIENTS:.....92.5%

KEEP OUT OF REACH OF CHILDREN

WARNING

See additional precautions on back label

NET WT. 0.4 - 12 fl. oz.

#### PRECAUTIONARY STATEMENTS

**HAZARDS TO HUMANS - WARNING:** *Causes substantial but temporary eye injury. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash thoroughly with soap and water after handling.*

*[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]*

#### FIRST AID:

**Have the product container or label with you when calling a poison control center or doctor, or going for treatment.**

***If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.***

***Skin: If you suspect a reaction to this product, discontinue use, take off clothing that may have come in contact with treated skin, wash treated skin and call a poison control center or doctor for treatment advice.***

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

For best results, spread evenly and completely over all exposed skin. ***Do not apply over cuts, wounds, irritated or sunburned skin.*** Apply to hand for application to face and neck and rub on. Do not apply near eyes and mouth. ***Apply sparingly around ears.*** Use just enough repellent to cover exposed skin. ***Avoid over-application of this product.*** Frequent reapplication and saturation are unnecessary. Do not keep product on any longer than necessary. After returning indoors, wash treated skin with soap and water. Do not use under clothing. Do not apply on or near: acetate, rayon, spandex, dynel fabrics or other synthetics (other than nylon), furniture, plastics, leather, watch crystals and painted or varnished surfaces including automobiles.

**STORAGE:** Store away from heat or flame in an area inaccessible to children.

**DISPOSAL:** ***Before disposing, empty the container by using the product according to the label. Do not reuse this container. Place in trash or offer for recycling if available.***

***If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.***

Questions? Comments? Call 800-558-5252 or write Helen Johnson. ©2004 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 USA. All Rights Reserved

EPA Reg. No. 4822-362

EPA Est. No. 4822-XX

This product may be sold in individual pouches. The following additional labeling may be added to container.

#### Single Use Pouches

##### Directions For Use:

- 1) Cut (or tear) corner where indicated at top of pouch.
- 2) Apply lotion to hand for application to face and neck.
- 3) Spread evenly and completely over all exposed skin.
- 4) Wrap empty container and dispose in trash.