

22 FEB 1995

Geri L. Vander Leest  
S.C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, Wisconsin 53403-5011

Dear Ms. Vander Leest:

Subject: Additional Label Claims For:  
OFF! Lotion Formula II  
EPA Registration No. 4822-362  
Application dated April 14, 1994

The proposed amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended is acceptable subject to the comment listed below. A stamped copy of the draft label is enclosed for your records.

Delete the statement, " Pediatrician recommended".

Submit five copies of the finished printed label corrected in accordance with the comment listed above before the product is released for shipment under this revised label.

A copy of the review of the Efficacy data is enclosed for your records. This review covers registrations 4822-362, 4822-373, 4822-368, and 4822-395.

Sincerely,

(A)

Rebecca S. Cool  
Acting Product Manager 10  
Insecticide & Rodenticide Branch  
Registration Division (7505C)

<label 4822-362 amendment to EPA 4/94 to standardize and add claims, *CHANGES ARE IN ITALICS*>

S. C. Johnson wax

## OFF! Lotion Formula II

New  
Insect repellent  
Provides protection from mosquitoes, biting flies, ticks (*including ticks that cause Lyme Disease*), gnats, no-see-ums and fleas  
Repels insects  
*Pediatrician recommended*  
Light, pleasant scent  
Clean fresh scent  
*Baby powder fresh scent*  
Lotion  
Non-greasy  
Leaves your skin feeling smooth and natural  
With aloe vera  
Moisturizes with aloe vera  
Feels so good you'll forget you've got it on!  
OFF! Insect screen lotion  
Insect screen lotion  
*Low DEET formula*

### ACTIVE INGREDIENTS

N,N-Diethyl-meta-toluamide.....7.125%

Related isomers.....0.375%

INERT INGREDIENTS.....92.500%

Keep out of reach of children

### WARNING

See additional precautions on back panel

Net 0.4 - 12 fl. oz.

OFF! Lotion Formula II is a pleasant (*baby powder fresh*) smelling lotion specially formulated to repel mosquitoes, biting flies, ticks (*including ticks that cause Lyme Disease*), gnats, no-see-ums and fleas for up to two hours. OFF! Lotion Formula II also moisturizes your skin. It contains aloe vera to leave skin feeling smooth and natural, never sticky or greasy. Keeping insects away never felt so good.

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read all directions before using this product.**

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

22 FEB 1995

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, for the pesticide  
registered under EPA Reg. No.

4822-362

For best results, spread evenly and completely over all exposed skin. Apply to hand for application to face and neck and rub on. Do not apply to eyes and mouth and do not apply to hands of young children. Use just enough repellent to cover exposed skin. Avoid overexposure. Frequent reapplication and saturation are unnecessary. Do not keep product on any longer than necessary. After returning indoors, wash treated skin with soap and water. Do not apply under clothing.

Do not apply on or near: acetate, rayon, spandex, dynel fabrics or other synthetics (other than nylon), furniture, plastics, leather, watch crystals and painted or varnished surfaces including automobiles.

#### PRECAUTIONARY STATEMENTS

Hazards to Humans - Warning: Harmful if swallowed. May cause eye injury. Use sparingly on small children. Do not allow use by small children without close adult supervision. Do not apply to excessively sunburned or damaged skin. May cause skin reaction in rare cases.

#### STATEMENT OF PRACTICAL TREATMENT

If in eyes: Flush with plenty of water. If irritation persists, get medical treatment. If swallowed: Call a physician or poison control center. Get medical attention. If you suspect that you or your child is reacting to this product, wash treated skin and call your doctor.

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Do not reuse empty container. Wrap container and put in trash.

Questions? Comments? Call 800-558-5252 weekdays, 9-9 Eastern Time or Write Helen Johnson ©1991 S. C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

Contents: Deionized water, N,N-Diethyl-toluamide, Distearyltrimonium Chloride, Petrolatum USP, Glycerin USP, Isopropyl Palmitate, Cetylalcohol, Aloe, Dimethicone, Titanium Dioxide USP, Methyl Paraben, Propyl Paraben, Sodium Chloride, Fragrance

If this product is sold in individual pouches, the following additional labeling may be added to the container:  
Single use pouches

#### Directions for use:

- 1) Cut (tear) corner where indicated at top of pouch.
- 2) Apply lotion to hand for application to face and neck.
- 3) Spread evenly and completely over all exposed skin.
- 4) Wrap empty container and dispose in trash.]

EPA Reg. No. 4822-362

EPA Est. No. 4822-WI-1

