

NOV 08 1991

Martine Albritton  
S C Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403

Dear Ms. Albritton:

Subject: Response to PR Notice 91-4 - DEET LIP  
OFF! Towelette Insect Repellent  
EPA Reg. No. 4822-258  
OFF! Lotion Formula II  
EPA Reg. No. 4822-362  
Submission: October 30, 1991

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. Five copies of the finished labeling must be submitted prior to releasing the product for shipment.

- 1) We note the addition of the sentence "Do not keep product on any longer then necessary". We believe this statement only partially complies with the intent of PR Notice 91-4. Add the phrase "After returning indoors, wash treated skin with soap and water".
- 2) Add the phrase "Use just enough repellent to cover exposed skin".

Sincerely,



Richard F. Mountfort  
Product Manager 10  
Insecticide & Rodenticide Branch  
Registration Division (H7505C)

RSB

S. C. JOHNSON WAX

NEW  
INSECT REPELLENT

OFF! LOTION FORMULA II  
INSECT SCREEN  
PROVIDES  
PROTECTION FROM  
MOSQUITOES, BITING FLIES, TICKS  
GNATS, NO-SEE-UMS AND FLEAS  
REPELS INSECTS

LIGHT, PLEASANT SCENT  
CLEAN FRESH SCENT

NON-GREASY -- LEAVES YOUR  
SKIN FEELING SMOOTH AND  
NATURAL

MOISTURIZER  
WITH  
ALOE VERA

ACTIVE INGREDIENTS

N,N-DIETHYL-META-TOLUAMIDE .....	7.125%
OTHER ISOMERS .....	0.375%
INERT INGREDIENTS .....	92.5%

KEEP OUT OF REACH OF CHILDREN

WARNING:

SEE ADDITIONAL PRECAUTIONS ON BACK LABEL

NET WT. 0.5 OZ. - 12 OZ.

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

NOV 08 1991

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, for the pesticide  
registered under EPA Reg. No.

4822-362

OFF! INSECT SCREEN LOTION

INSECT SCREEN LOTION  
WITH  
ALOE VERA

OFF! INSECT SCREEN LOTION IS A PLEASANT SMELLING LOTION. SPECIALLY FORMULATED TO REPEL MOSQUITOES, BITING FLIES, TICKS, GNATS NO-SEE-UMS AND FLEAS FOR UP TO TWO HOURS.

OFF! INSECT SCREEN LOTION ALSO MOISTURIZES YOUR SKIN. IT CONTAINS ALOE VERA TO LEAVE SKIN FEELING SMOOTH AND NATURAL NEVER STICKY OR GREASY. KEEPING INSECTS AWAY NEVER FELT SO GOOD.

**DIRECTIONS FOR USE**

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING. READ ALL DIRECTIONS BEFORE USING THIS PRODUCT.

FOR BEST RESULTS, SPREAD EVENLY AND COMPLETELY OVER ALL EXPOSED SKIN. APPLY TO HAND FOR APPLICATION TO FACE AND NECK AND RUB IN. AVOID OVEREXPOSURE. FREQUENT REAPPLICATION AND SATURATION ARE UNNECESSARY. DO NOT APPLY TO EYES AND MOUTH AND DO NOT APPLY TO HANDS OF YOUNG CHILDREN.

TO APPLY TO CLOTHING PUT A SMALL AMOUNT IN PALM OF HAND, RUB PALMS TOGETHER, AND WIPE ON CLOTHING. WILL NOT DAMAGE COTTON, WOOL OR NYLON. DO NOT APPLY ON OR NEAR: ACETATE, RAYON, SPANDEX, DYNEL FABRICS OR OTHER SYNTHETICS OTHER THAN NYLON. MAY DAMAGE FURNITURE FINISHES. PLASTICS LEATHER, WATCH CRYSTALS AND PAINTED OR VARNISHED SURFACES INCLUDING AUTOMOBILES. DO NOT KEEP PRODUCT ON ANY LONGER THAN NECESSARY. DO NOT USE UNDER CLOTHING.

**PRECAUTIONARY STATEMENTS**

HAZARDS TO HUMANS - WARNING: HARMFUL IF SWALLOWED, MAY CAUSE EYE INJURY. USE SPARINGLY ON SMALL CHILDREN. DO NOT ALLOW CHILDREN TO RUB EYES IF HANDS HAVE BEEN TREATED. DO NOT ALLOW USE BY SMALL CHILDREN WITHOUT CLOSE ADULT SUPERVISION. DO NOT APPLY TO EXCESSIVELY SUNBURNED OR DAMAGED SKIN. MAY CAUSE SKIN REACTION IN RARE CASES.

**BEST AVAILABLE COPY**

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STATEMENT OF PRACTICAL TREATMENT

IF IN EYES - FLUSH WITH PLENTY OF WATER. IF IRRITATION PERSISTS, GET MEDICAL TREATMENT. IF SWALLOWED - CALL A PHYSICIAN OR POISON CONTROL CENTER. GET MEDICAL ATTENTION. IF YOU SUSPECT THAT YOU OR YOUR CHILD IS REACTING TO THIS PRODUCT, WASH TREATED SKIN AND CALL YOUR DOCTOR.

STORAGE

STORE AWAY FROM HEAT OR FLAME IN AN AREA INACCESSIBLE TO CHILDREN.

DISPOSAL

DO NOT REUSE EMPTY CONTAINER. WRAP CONTAINER AND PUT IN TRASH.

CONTENTS: DEIONIZED WATER, N,N-DIETHYL-META-TOLUAMIDE, DISTEARYLDIMONIUM CHLORIDE, PETROLATUM USP, GLYCERIN USP, ISOPROPYL PALMITATE, CETYLALCOHOL, ALOE, DIMETHICONE, TITANIUM DIOXIDE USP, METHYL PARABEN, PROPYY PARABEN, SODIUM CHLORIDE, FRAGRANCE, FD&C BLUE #1, D&C YELLOW #10

QUESTIONS? COMMENTS?

CALL 800-558-5252

WEEKDAYS, 9-5 EASTERN TIME

OR WRITE HELEN JOHNSON

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RACINE, WI 53403 U.S.A.

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OFF! IS S. C. JOHNSON & SON, INC'S TRADEMARK FOR INSECT REPELLENT.

EPA REG. NO 4822-362

EPA EST. NO. 4822-WI-1

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