

PM-13

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JUN 23 1995

30054822-356
18/16

Ms. Geri L. Vander Leest
SC Johnson Wax
1525 Howe Street
Racine, WI 53403-5011

Dear Ms. Vander Leest:

Subject: Updated Labeling
Raid Max Ant Bait
EPA Registration No. 4822-356
Your Submission Dated March 24, 1995

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable, provided that you make the labeling changes listed below before you release the product for shipment bearing the amended labeling:

1. We recommend you revise the product name by deleting "Ant" or replacing it with insect since the product claims control of other insects.
2. Delete the phrases "even next to food and dishes" and "and next to food and dishes." The Agency discourages reference or recommendation for use of pesticides next to food or food utensils regardless of its packaging. Such terms are considered vague and have the potential to mislead the user with respect to the safety of a pesticide.

Sincerely,

George T. LaRocca
Product Manager 13
Insecticide & Rodenticide Branch
Registration Division (H7505C)

enclosure

194

CONCURRENCES

SYMBOL							
SURNAME	Nelan						
DATE	6-26-95						

294

<LABEL 4822-356 to EPA 3/95 in response to letter dated 3-10-95, update guarantee statement, and add individual station labeling, *CHANGES ARE IN ITALICS*>

Raid Max Ant Bait

- Contains (4-12) baits
- Kills a variety of household ants
- Kills the queen
- Kills the colony
- Odorless bait discs
- Colony stop formula
- Contains metastop™
- Advanced ant defense system
- Guaranteed to work (or *your* money back) - (see back panel)
- Kills ants, *small* roaches and crickets
- Kills a variety of household ants
- With more openings to attract more ants!

ACTIVE INGREDIENT:

N-ethyl Perfluorooctanesulfonamide.....0.5%

INERT INGREDIENTS:.....99.5%

DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH THE BAIT

CAUTION

CONTAINS (4-12) CHILD RESISTANT BAIT

NET WT. .36 OZ. - 2.0 OZ.

ACCEPTED
with COMMENTS
in EPA Letter Dated

JUN 23 1995

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

4822-356

2

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RAID MAX ANT BAIT contains Metastop™, a formula which provides relief from even tough ant problems. Ants carry the bait food back to the nest (to kill the queen and destroy the entire colony). RAID MAX ANT BAIT kills a variety of (Ants, *Small Roaches* and *Crickets*) (Household Ants, including Black Carpenter Ants, Argentine Ants, Cornfield Ants, Pharaoh Ants and Red Imported Fire Ants). Child resistant RAID MAX ANT BAITs can be placed in kitchens, bathrooms, garages, basements, attics or anywhere you have seen ants even next to food and dishes. Attractive beige colored baits blend better on most home surfaces.

DIRECTIONS FOR HOUSEHOLD USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Break RAID MAX ANT BAITs apart from the plastic frame.
2. (For best results, place the baits on ant trails or wherever ants are seen.) (For best results, place the baits on the floor along baseboards, in corners, under sinks, in cabinets or close to areas where *ants (small roaches) (crickets)* are numerous.) You can even place RAID MAX ANT BAITs on kitchen countertops (and next to food and dishes).
3. Use all (four-twelve) baits at one time. (Use additional baits for larger infestations.) (Replace all baits every three months to keep *ants (small roaches) (and crickets)* from returning.)

STORAGE AND DISPOSAL STATEMENTS

STORAGE: Store in a (cool), (dry) area inaccessible to children.

DISPOSAL: Wrap container and put in trash collection.

Picture

This is how a (product name) station works.

Ants enter, eat bait, crawl away to die.

For best results use all (4-12) baits at one time as seen below.

Satisfaction Guaranteed: If Raid Max Ant Bait does not provide effective (ant) control, call toll-free 800-558-5252 weekdays, 9:00 a.m. to 9:00 p.m. Eastern Time, to arrange for a full refund.

Questions? Comments? Call 800-558-5252 Weekdays 9-9 Eastern Time or write Helen Johnson

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EPA Reg. No. 4822-356

EPA Est. No.

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<Individual Bait station label>

Raid Max Ant Bait

This side down

Do not allow children or pets to play with the baits
CAUTION

See outer carton for complete directions

ACTIVE INGREDIENT:

N-ethyl Perfluorooctanesulfonamide.....0.5%

INERT INGREDIENTS:.....99.5%

Net Wt.

Questions? Comments? Call 800-558-5252 Weekdays 9-9 Eastern Time or write Helen Johnson
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Replace 3 months after placement

Date ___/___/___

EPA Reg. No. 4822-358

EPA Est. No.

4