

(New)<sup>1</sup> Johnson Wax Glade Air Sanitizer and Deodorizer<sup>2</sup>

**ODOR ELIMINATION CLAIMS**

*(One or more of the following odor elimination claims may appear on the final market label.)*

Eliminates odors caused by bacteria.

Eliminates (odors) (smells) (rotten odors) (smelly odors) (heavy odors) (caused by bacteria).

Eliminates (odors) (smells) (rotten odors) (smelly odors) (heavy odors) unlike air fresheners (that) (which) only mask odors (temporarily).

Johnson Wax Glade Air Sanitizer and Deodorizer (is an odor scavenger) (and) doesn't (just) mask odors, (it eliminates them).

Johnson Wax Glade Air Sanitizer and Deodorizer (is an odor scavenger) (and) doesn't just (disguise) (mask) (cover up) (bad smells) (odors) (offensive odors).

Johnson Wax Glade Air Sanitizer and Deodorizer stops airborne odors in their tracks.

Johnson Wax Glade Air Sanitizer and Deodorizer (is an odor scavenger) (and) cleans the air you breathe.

Get odors out with Johnson Wax Glade Air Sanitizer and Deodorizer!

Don't cover up odor problems...solve them with Johnson Wax Glade Air Sanitizer and Deodorizer.

Clear the air with Johnson Wax Glade Air Sanitizer and Deodorizer.

Solve odor problems at the source with Johnson Wax Glade Air Sanitizer and Deodorizer.

Eliminate bacterial odors at the source with Johnson Wax Glade Air Sanitizer and Deodorizer.

Unlike air fresheners, which only mask odors temporarily, Johnson Wax Glade Air Sanitizer and Deodorizer (is an odor scavenger) (and) eliminates (tough pet and mildew) odors.

Eliminates (tough) (problem) odors around (litter boxes) (dirty laundry) (diaper pails) (garbage cans) (mud rooms) (pet sleeping areas) (sick rooms).

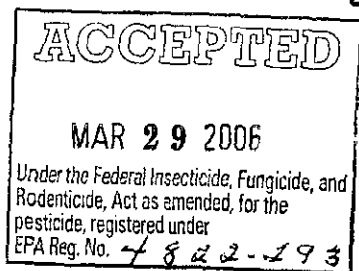
Eradicate(s) odors.

Do away with (odors) (bad smells).

<sup>1</sup> Note to reviewer: Text appearing in (parentheses) throughout the label is optional

<sup>2</sup> Note to reviewer: Alternate brand name may replace "Johnson Wax Glade Air Sanitizer and Deodorizer" anywhere it appears throughout the label.

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Air out (with Johnson Wax Glade Air Sanitizer and Deodorizer).

Air out the air (with Johnson Wax Glade Air Sanitizer and Deodorizer)

(Kills) (Eliminates) (Reduces) (Controls) (kitchen) (cooking) (bathroom) (pet) odors caused by (airborne) bacteria.

Johnson Wax Glade Air Sanitizer and Deodorizer (is an odor scavenger) (and) (works to make) (makes) your home a fresher place to be.

(Leaves) your home (air) smelling (really) (clean) (and fresh) (and pleasant).

Makes your home (air) smell (really) (clean) (and fresh) (and pleasant)

Works (to eliminate odors).

Eliminates Odors (caused by bacteria).

Eliminate(s) (tough) (odors such as) (pet) and (mildew) (odors).

Eliminates odors unlike air fresheners that only mask odors temporarily.

Odor Elimination (Eliminator)

Johnson Wax Glade Air Sanitizer and Deodorizer (eliminates) (gets rid of) the (odor(s)) (smell(s)) (stink(s))...it doesn't just mask them.

Johnson Wax Glade Air Sanitizer and Deodorizer (is an odor scavenger) (and) (eliminates) (gets rid of) the (odor(s)) (smell(s)) (stink(s)) without just masking them.

Air so clean (fresh) (refreshed) you will (instantly) (immediately) (notice) (appreciate) the difference.

It takes more than fresh air to clean your (home) (air) from (odors).

Cleans (cleanses) your air of odors.

Cleans (cleanses) the air you breathe.

Air so clean you can smell the freshness.

Leaves no odors behind

Johnson Wax Glade Air Sanitizer and Deodorizer has a fragrance that is not (strong) (overpowering) so you'll know Johnson Wax Glade Air Sanitizer and Deodorizer is working when your air smells truly clean.

Unlike air fresheners that only mask odors temporarily, Johnson Wax Glade Air Sanitizer and Deodorizer eliminates tough odors such as pet odors, bathroom and mildew.

ACCEPTED

MAR 29 2006

Under the Federal Insecticide, Fungicide, and  
Herbicide Act as amended, for the  
pesticide, registered under  
EPA Reg. No. 4822-293

### ANTIMICROBIAL CLAIMS

*(One or more of the following antimicrobial claims may appear on the final market label.)*

Johnson Wax Glade Air Sanitizer and Deodorizer (is an odor scavenger) (and) works to eliminate (odor(s)) (smell(s)) (stink(s)) in the air by (seeking out and) (killing) (destroying) (eliminating) *odor-causing* airborne bacteria.

Temporarily reduces odor-causing (airborne) bacteria in the air

Johnson Wax Glade Air Sanitizer and Deodorizer (Seeks out and) (Kills) (Destroys) (Removes) (Eliminates) *odor-causing* bacteria in the air (and eliminates their odors).

(Seeks out and) (Kills) (Destroys) (Removes) (Eliminates) *odor-causing* airborne bacteria and (eliminates their odors).

Johnson Wax Glade Air Sanitizer and Deodorizer (seeks out and) (kills) (destroys) (removes) (eliminates) *odor-causing* bacteria in the air (and (eliminates) (destroys) (removes) their odors).

Johnson Wax Glade Air Sanitizer and Deodorizer (seeks out and) (kills) (eliminates) (reduces) (destroys) (removes) *odor-causing* airborne bacteria (and eliminates their odors).

Johnson Wax Glade Air Sanitizer and Deodorizer (seeks out and) (kills) (eliminates) (reduces) (destroys) (removes) *odor-causing* bacteria in the air (and eliminates their odors).

Johnson Wax Glade Air Sanitizer and Deodorizer stops *odor-causing* airborne bacteria in its tracks.

→ Clean (scour) (cleanse) your air of bacteria and their (bad) (odors) (smells) (stinks).

Johnson Wax Glade Air Sanitizer and Deodorizer (seeks out and) (kills) (eliminates) (destroys) (removes) odor-causing bacteria in the air—unlike air fresheners, which only mask odors.

Johnson Wax Glade Air Sanitizer and Deodorizer controls *odor-causing* airborne bacteria

Johnson Wax Glade Air Sanitizer and Deodorizer controls odor-causing bacteria in the air (and eliminates their odors)

Johnson Wax Glade Air Sanitizer and Deodorizer controls airborne *odor-causing* bacteria (and eliminates their odors).

Johnson Wax Glade Air Sanitizer and Deodorizer controls odor-causing bacteria in the air.

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Keeps (on) (killing) (removing) (destroying) (eliminating) (reducing) (controlling) odor-causing bacteria in the air.

Keeps odors away by (seeking out and) (destroying) (removing) (killing) (eliminating) (reducing) (controlling) odor-causing bacteria in the air.

→ Johnson Wax Glade Air Sanitizer and Deodorizer (controls) (kills) (eliminates) (reduces) (destroys) (removes) the bacteria that cause (bad) (smelly) (stinky) (unpleasant) odors (in the air).

Johnson Wax Glade Air Sanitizer and Deodorizer helps *temporarily* reduce the number of airborne bacteria in any room.

Sanitizes the air (you breathe)(in your home)

Johnson Wax Glade Air Sanitizer and Deodorizer (is an odor scavenger) (and) works to eliminate (odor(s)) (smell(s)) (stink(s)) in the air by killing (destroying) (removing) (eliminating) odor-causing bacteria.

Johnson Wax Glade Air Sanitizer and Deodorizer helps *to temporarily* reduce the number of airborne *odor-causing* bacteria in any room to leave your home smelling clean and fresh.

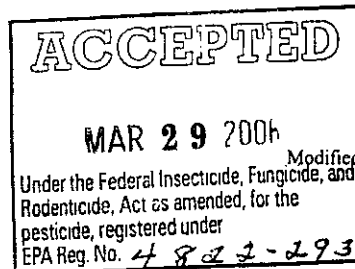
It takes more than fresh air to clean your (home) (air) from *odor-causing (airborne)(bacteria)*.

(For those of you who don't want (a) bad (odor(s)) (smell(s)) (stink(s)) in your (house) (or home), there's Johnson Wax Glade Air Sanitizer and Deodorizer helping *to temporarily* reduce the number of (airborne bacteria) (odor causing bacteria) in any room with only a light fragrance added so you know it's there working to leave your (house) (home) smelling clean and fresh. Unlike air fresheners that only mask odors temporarily with fragrance, Johnson Wax Glade Air Sanitizer and Deodorizer eliminates tough (odor(s)) (smell(s)) (stink(s)) such as pet odor, bathroom, dirty diapers, and mildew.

***Johnson Wax Glade Air Sanitizer and Deodorizer's micro particles attach to airborne bacteria to temporarily clean (your) (the) air of bacteria and (their) (smells) (odors) (smelly odors).***

Johnson Wax Glade Air Sanitizer and Deodorizer kills (destroys) (removes) (eliminates) *odor-causing* bacteria and eliminates their tough odors (throughout your home) (such as) (from) bathroom, pet odors, dirty laundry, (cooking odors) (kitchen odors) (mildew) (basement) (kennel) (garbage) (litter box(es)) (diaper pails).

Johnson Wax Glade Air Sanitizer and Deodorizer (eliminates problem odors from) (works on tough odors such as) (mildew) (bathrooms) (litter boxes) (garbage cans) (diaper pails) (dirty diapers) (smelly shoes) (dirty laundry) (pet odors) (cooking odors) (kitchen odors) (by (killing) (removing) (destroying) (eliminating) the odor-causing bacteria that cause them.



**GENERAL CLAIMS**

*(One or more of the following general claims may appear on the final market label.)*

You'll know Johnson Wax Glade Air Sanitizer and Deodorizer is working when your air smells truly clean.

Johnson Wax Glade Air Sanitizer and Deodorizer (eliminates problem odors from) (works on tough odors such as) (smoke) (mildew) (sinks and drains) (kitchens) (bathrooms) (basements) (bedrooms) (dining rooms) (living rooms) (kennels) (mobile homes) (campers) (sick rooms) (garbage) (closets) (hampers) (game rooms) (studios) (cabins) (litter boxes) (workshops) (suitcases) (bars) (refrigerators) (after fire) (gyms) (offices) (garbage cans) (diaper pails) (cigars) (cigarettes) (dirty laundry) (pet odors) (cooking odors) (kitchen odors) (and boats.)

Use Johnson Wax Glade Air Sanitizer and Deodorizer everyday throughout your (house) (home) to eliminate odor caused by bacteria.

Use Johnson Wax Glade Air Sanitizer and Deodorizer everyday throughout your (house) (home) to eliminate odor caused by airborne bacteria to leave your (house) (home) smelling clean and fresh.

Johnson Wax Glade Air Sanitizer and Deodorizer cleans the air you breathe.



*Temporarily reduces odor-causing inanimate airborne contaminants*

Formula binds to and then chemically reacts with odor molecules (in mid-air)(in the air) to neutralize them and effectively make them odorless.

Makes your home a fresher place to be

[Fragrance name] has a (clean) (scent) (fragrance) (smell) (that doesn't linger) (that dissipates with the odors).

No overpowering (smell) (fragrance) (scent).

Eliminates odors with no lingering fragrance.

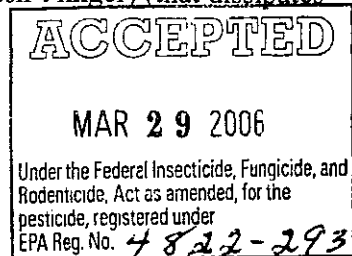
Leaves no lingering fragrance.

(Bonus Pack) (Multi-Pack) (Special Pack) (Value-Pack) (Better Value) (X% more free)

(Economy Size) (Club Pack) (Value Size) (Trial Size) (Save Money By Buying Our Convenient Refill Size!) (Save Money By Buying Our Convenient Club Pack Size!)

(New Size) (New Scent) (Travel Size) (Pleasant Fragrance (Scent))

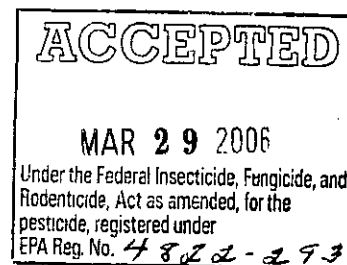
(Big) (20% More Free) (25% More Free) (30% More Free) (33% More Free) (50% More Free) (20% Free) (25% Free) (30% Free) (33% Free) (50% Free) (20% More) (25% More) (30% More) (33% More) (50% More)



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**FRAGRANCE/SCENT DESCRIPTORS**

- (Botanical Sachet)
- (Citrus Blossom)
- (Citrus Medley)
- (Country)
- (Country Wildflowers)
- (Lilac Springs)
- (Mountain Berry)
- (Neutralizer)
- (Rain Forest)
- (Rain shower Fresh)
- (Refreshing Citrus)
- (Spring Bouquet)
- (Spring)
- (Sunny Days)
- (Unscented)
- (Waterfall)
- (Scent)(Fragrance)
- (Scent Free)
- (Crisp)
- (Fresh)
- (Light Linen)
- (Citrus)
- (Citrus Breeze)
- (Citrus Zest)
- (Open Air)
- (Floral)(Floral Bouquet)
- (Melon Burst)
- (Mountain Snow)
- (Powder)
- (Rain shower)
- (Raspberry Field)
- (Spring Blossom)
- (Spring Floral)
- (Summer Days)
- (Tangerine Ginger)
- (Vanilla Breezes)
- (Outdoor Scent)
- (Fragrance Free)
- (Clean)
- (Linen Fresh)
- (Linen)
- (Pure Linen)



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**ACTIVE INGREDIENT:**

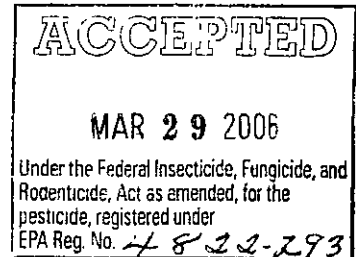
Triethylene Glycol ..... 6.0%  
INERT INGREDIENTS ..... 94.0%  
TOTAL .....100.0%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See Back Panel for Additional Precautionary Statements

**NET CONTENTS:** 3 to 20 oz



**DIRECTIONS FOR USE**

It is a violation of the Federal law to use this product in a manner inconsistent with its labeling.

**TO TEMPORARILY REDUCE AIRBORNE BACTERIA** and eliminate odors in an average room [12' x 12' x 9'], close all doors, windows and air vents and spray product upward in center of room for 10 seconds.

For maximum effectiveness relative humidity should be between 45% and 70%. Resume normal room ventilation after spray has settled.

**Storage and Disposal Statements**

**STORAGE:** Store away from heat, sparks and open flame, in an area inaccessible to children.

**DISPOSAL:** This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the can by using the product according to the label. [DO NOT PUNCTURE!] If recycling is not available, wrap the container and discard in trash.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS & DOMESTIC ANIMALS**

**CAUTION:**

Avoid contact with food and food utensils. Avoid contact with eyes.

Before using product throughout your home, use in one room and wait 24 hours to ensure that no one has any physical reactions to the product.

**Asthma and Allergy Sufferers:**

Consult your physician before using this product in your home.

Before spraying, remove birds. After use, ventilate normally prior to returning birds to treated area.

**FIRST AID:** If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

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Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**PHYSICAL/CHEMICAL HAZARDS: EXTREMELY FLAMMABLE!** Keep away from fire, sparks and heated surfaces. Contents under pressure. Do not puncture or incinerate container. Exposure to temperatures above 120° F may cause bursting.

**ATTENTION:** Use only as directed. Intentional misuse by deliberately concentrating and inhaling the contents can be harmful or fatal. Help stop inhalation abuse. For more information, visit "<http://www.inhalant.org/>".

EPA Reg. No. 4822-293

EPA Est. No. 4822-WI-1

S. C. Johnson  
A Family Company

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- ([www.getitoust.com](http://www.getitoust.com))

(You can recycle this steel container in an increasing number of communities. Call 1-800-558-5252 for recycling information. (steel recycling symbol))

Johnson Wax Glade Air Sanitizer and Deodorizer Reg. U. S. Pat. & TM Office  
Questions? Comments? Call 800-558-5252 or Write Helen Johnson  
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