



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

February 18, 2016

Dan Hollas  
S.C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403

Subject: Label Amendment – Add Claims against Mosquitoes That May Carry Zika Virus  
Product Name: MAXIMUM STRENGTH PUMP SPRAY DEEP WOODS OFF!  
EPA Registration Number: 4822-276  
Application Date: February 3, 2016  
Decision Number: 513701

Dear Mr. Hollas:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Maggie Rudick by phone at 703-347-0257, or via email at [rudick.maggie@epa.gov](mailto:rudick.maggie@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read 'J S', with a long horizontal flourish extending to the right.

Jennifer Urbanski Saunders, Product Manager 4  
Invertebrate & Vertebrate Branch 1 (IVB1)  
Registration Division (7505P)  
Office of Pesticide Programs

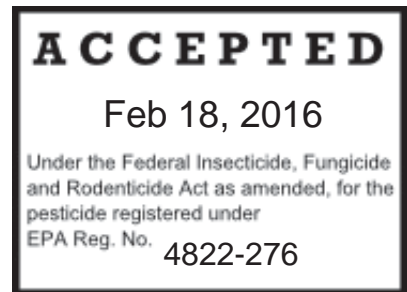
Enclosure

**Maximum Strength Pump Spray Deep Woods OFF!**

*OFF! Deep Woods Sportsmen Insect Repellent I [alternate brand name, 10/8/04]*

[Optional Language]

- Insect repellent
- Up to 10 Hours Protection from mosquitoes and biting flies
- FOR MAXIMUM STRENGTH PUMP SPRAY DEEP WOODS OFF!<sup>®</sup> INSECT REPELLENT
- (Long-lasting protection from) (UP TO 10 HOURS PROTECTION Against) MOSQUITOES, Biting Flies, Chiggers, Ticks, Fleas & Gnats
- Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis) (Powassan Encephalitis)
- TICKS-OFF<sup>®</sup>
- Provides up to 10 hours of protection from mosquitoes and biting flies: gnats, sand flies, stable flies, black flies. Also repels ticks, chiggers and fleas from treated skin.
- The pump spray allows easy application to skin, hair and clothing, while keeping hands repellent free.
- (OFF!) (Deep Woods) (products) also available in a (pump) (towelette)
- Repels mosquitoes that may carry West Nile Virus
- Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (Lacrosse) (Cache Valley) encephalitis
- Repels mosquitoes that may carry (the) Dengue (virus)
- Provides (long lasting) protection from mosquitoes that may carry (the) Dengue (virus)
- Effective protection from mosquitoes that may carry (the) Dengue (virus)
- Repels mosquitoes that may carry (the) Zika (virus)
- Provides (long lasting) protection from mosquitoes that may carry (the) Zika (virus)
- Effective protection from mosquitoes that may carry (the) Zika (virus)
- No Fragrance Formula
- (OFF!) Family Pack
- Always carry (product name)
- Keeps bugs OFF!
- (Travel) (Sample) size
- Contains DEET (N,N-Diethyl-meta-toluamide)
- Proven protection against mosquitoes
- Mosquito protection
- SC Johnson A Family Company
- A family company since 1886. Fisk Johnson



**[BLISTER CARD]**

**ACTIVE INGREDIENT:**

DEET ..... 98.25%

OTHER INGREDIENTS..... 1.75%

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS - WARNING:** Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash treated clothing

before wearing it again. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

*[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]*

#### FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container upright 4 to 6 inches away from skin or clothing and spray. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. After returning indoors, wash treated skin with soap and water. Spread evenly with hands to moisten all exposed skin.

**TO APPLY TO FACE:** Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears.

**WORKS ON OUTER SURFACES OF CLOTHING:** Do not use under clothing. Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool, or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

#### STORAGE AND DISPOSAL

**STORAGE:** Store away from heat or flame in an area inaccessible to children.

**DISPOSAL:** Nonrefillable container. Before disposing, empty container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

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EPA Reg. No. 4822-276

EPA Est. No. 4822-XX-X

**[FRONT LABEL COPY]**

ACTIVE INGREDIENT:

DEET .....	98.25%
OTHER INGREDIENTS.....	1.75%

KEEP OUT OF REACH OF CHILDREN

WARNING

See Additional Precautions on Back Panel

Net Content 1 Fl. Oz.

**[BACK LABEL COPY]**

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

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[Information in brackets is notes to Reviewer]  
(Information in parentheses is optional language)

(other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

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