



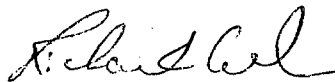
- b. Within the section entitled "TO APPLY TO FACE", move the following DEET statements "Do not apply to children's hands." and "When using on children, apply to your own hands and then put it on the child." to the previous paragraph directly above. The DEET RED document does not limit this language when applying to the facial area only.
  - c. Add the required header "Storage and Disposal" directly above the Storage and Disposal section.<sup>1</sup> In addition, revise the sentence "Do not reuse this container" to "Do not reuse or refill this container."
2. Page 3:
- a. Within the "Hazards to Humans" section, revise the statement "Wash thoroughly with soap and water after handling." To "Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco"<sup>2</sup>
  - b. Within the section entitled "TO APPLY TO FACE", move the following DEET statements "Do not apply to children's hands." and "When using on children, apply to your own hands and then put it on the child." to the previous paragraph directly above. The DEET RED document does not limit this language when applying to the facial area only.
3. Page 4:
- a. Add the required header "Storage and Disposal" directly above the Storage and Disposal section.<sup>3</sup> In addition, revise the sentence "Do not reuse this container" to "Do not reuse or refill this container."

To be eligible for reregistration, aerosol and pump spray formulations must be packaged in containers utilizing a concave trigger to help aim product or other comparable mechanism that will ensure that the product will not be inadvertently sprayed in the eyes.

The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

If you have any questions, you may contact Carmen Rodia, at (703) 306-0237. Two (2) copies of the finished labeling must be submitted prior to releasing the product for shipment.

Sincerely,



Richard Gebken  
 Product Manager 10  
 Insecticide Branch  
 Registration Division (7505C)

Enclosure Label Stamped as "Accepted with Comments"

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1 Refer to the Label review manual Chapter 13, Section IV.  
 2 Refer to the Label review manual Chapter 7, D, 6, Table 3 and Table 6.  
 3 Refer to the Label review manual Chapter 13, Section IV.

Maximum Strength Pump Spray Deep Woods OFF!  
OFF! Deep Woods Sportsmen Insect Repellent I [alternate brand name, 10/8/04]

(Optional Language)

- Up to 10 Hours Protection from mosquitoes and biting flies
- FOR MAXIMUM STRENGTH PUMP SPRAY DEEP WOODS OFF!<sup>®</sup> INSECT REPELLENT
- (Long-lasting protection from) (UP TO 10 HOURS PROTECTION Against) MOSQUITOES, Biting Flies, Chiggers, Ticks, Fleas & Gnats
- No Fragrance Formula
- (OFF!) Family Pack
- Always carry (product name)
- Keeps bugs OFF!
- (Travel) (Sample) size
- Contains DEET (N,N-Diethyl-meta-toluamide)
- Proven protection against mosquitoes
- Mosquito protection
- Repels mosquitoes that may carry West Nile Virus
- Repels ticks that may carry Lyme disease
- **TICKS-OFF<sup>®</sup>**
- Provides up to 10 hours of protection from mosquitoes and biting flies: gnats, sand flies, stable flies, black flies. Also repels ticks, chiggers and fleas from treated skin.
- The pump spray allows easy application to skin, hair and clothing, while keeping hands repellent free.
- (OFF!) (Deep Woods) (products) also available in a (pump) (towelette)

**(BLISTER CARD)**

ACTIVE INGREDIENT:

DEET ..... 98.25%  
 OTHER INGREDIENTS ..... 1.75%

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - WARNING: Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash thoroughly with soap and water after handling.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

ACCEPTED  
with COMMENTS  
In EPA Letter Dated

9-5-09  
 Under the Federal Insecticide,  
 Fungicide, and Rodenticide Act,  
 as amended, for the pesticide  
 registered under EPA Reg. No.  
4822-276

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If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

Skin: If you suspect a reaction to this product, discontinue use, take off contaminated clothing, wash treated skin and call a poison control center or doctor for treatment advice.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container upright 4 to 6 inches away from skin or clothing. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. After returning indoors, wash treated skin with soap and water. **FOR MAXIMUM PROTECTION**, spread evenly with hands to moisten all exposed skin.

**TO APPLY TO FACE:** Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child.

**WORKS ON CLOTHING TOO:** Do not use under clothing. Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool, or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

**STORAGE:** Store away from heat or flame in an area inaccessible to children.

**DISPOSAL:** Before disposing, empty container by using the product according to the label. Do not reuse this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or Write Helen Johnson. ©2004 S.C. Johnson & Son, Inc., Racine, WI 53403 U.S.A. All rights reserved.

EPA Reg. No. 4822-276

EPA Est. No. XY.

**(FRONT LABEL COPY)**

**ACTIVE INGREDIENT:**

DEET .....	<b>98.25%</b>
OTHER INGREDIENTS.....	<b>1.75%</b>

**KEEP OUT OF REACH OF CHILDREN**

**WARNING**

See Additional Precautions on Back Panel

Net Content 1 Fl. Oz.

**(BACK LABEL COPY)**

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS - WARNING:** Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash thoroughly with soap and water after handling.

*(Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits)*

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(other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

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EPA Est. No. XX