

FEB 17 2004

Jean M. Fugate  
S.C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, Wisconsin 53403-5011

Subject: Revised Label and CSF For:  
Maximum Strength Pump Spray Deep Woods OFF!  
EPA Registration No. 4822-276  
Application dated August 26, 1999  
Application dated December 4, 2003

Dear Ms Fugate:

The proposed amendment to the registration of the product cited above under The Federal Insecticide, Fungicide, and Rodenticide Act, as amended, revising the label in response to the DEET RED and adding optional label language and revising the Confidential Statement Of Formula(CSF) is acceptable subject to the comments listed below:

1) Revise the Ingredients Statement to read:

ACTIVE INGREDIENT:  
DEET.....98.11%  
OTHER INGREDIENTS 1.89%

2) Revise the Precautionary Labeling to read:

⌘Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash thoroughly with soap and water after handling.⌘

This product is not being re-registered at this time. Product specific efficacy data will be required. Once the efficacy guidelines are in place, you will be notified of the efficacy requirements.

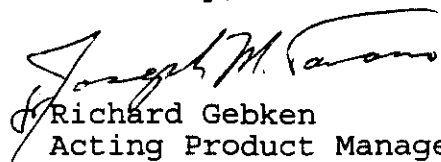

Also, to be eligible for re-registration, the product must be packaged in containers utilizing a concave trigger to help aim the product or other comparable mechanism that will ensure that the product will not be inadvertently sprayed in the eyes.

A stamped copy of the revised label is enclosed for your records. Submit two copies of the revised finished label before the product is released for shipment under this amended label.

The CSF dated February 4, 2003 is acceptable and has been made a part of the file for this product.

If you have any questions or comments please contact Joseph Tavano at (703) 305-6411.

Sincerely,

  
Richard Gebken  
Acting Product Manager 10  
Insecticide Branch  
Registration Division (7505C)  


### Maximum Strength Pump Spray Deep Woods OFF!

#### (Optional Language)

- Up to 10 Hours Protection from mosquitoes and biting flies
- FOR MAXIMUM STRENGTH PUMP SPRAY DEEP WOODS OFF!<sup>®</sup> INSECT REPELLENT
- **(Long-lasting protection from)** (UP TO 10 HOURS PROTECTION Against) MOSQUITOES, Biting Flies, Chiggers, Ticks, Fleas & Gnats
- No Fragrance Formula
- **(OFF!) Family Pack**
- **Always carry (product name)**
- **Keeps bugs OFF!**
- **(Travel) (Sample) size**
- Contains DEET (N,N-Diethyl-meta-toluamide)
- Proven protection against mosquitoes
- Mosquito protection
- Repels mosquitoes that may carry West Nile Virus
- Repels mosquitoes that may carry diseases
- Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (LaCrosse) (Japanese) (Cache Valley) (Venezuelan equine) (Murray Valley) encephalitis
- Repels mosquitoes that may carry (Ross River Fever) (Barmah Forest Disease) (Dengue Fever)(Yellow Fever) (Rift Valley Fever)
- Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis)(Ehrlichiosis) (European Tick Borne Encephalitis) (Powassan Encephalitis)
- Repels black flies that may carry Onchocerciasis
- Provides up to 10 hours of protection from mosquitoes and biting flies: gnats, sand flies, stable flies, black flies. Also repels ticks, chiggers and fleas from treated skin.
- The pump spray allows easy application to skin, hair and clothing, while keeping hands repellent free.
- **(OFF!) (Deep Woods) (products) also available in a (pump) (towelette)**

**ACCEPTED  
with COMMENTS  
In EPA Letter Dated:  
FEB 17 2004**

*Under the Federal Insecticide, Fungicide, and Rodenticide Act, no pesticide for this pesticide registered under EPA Reg. No. 4822-276*

#### (BLISTER CARD)

##### ACTIVE INGREDIENT:

DEET ..... 98.11%

##### PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - WARNING: May cause eye injury. Harmful if swallowed. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash thoroughly with soap and water after handling.

*[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]*

##### FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

Skin: If you suspect a reaction to this product, discontinue use, take off contaminated clothing, wash treated skin and call a poison control center or doctor for treatment advice.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container upright 4 to 6 inches away from skin or clothing. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. After returning indoors, wash treated skin with soap and water. **FOR MAXIMUM PROTECTION**, spread evenly with hands to moisten all exposed skin

**TO APPLY TO FACE:** Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child.

**WORKS ON CLOTHING TOO:** Do not use under clothing. Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool, or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

**STORAGE:** Store away from heat or flame in an area inaccessible to children.

**DISPOSAL:** Before disposing, empty container by using the product according to the label. Do not reuse this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or Write Helen Johnson. © 2003 S.C. Johnson & Son, Inc.

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EPA Reg. No. 4822-276

EPA Est. No. XX

**(FRONT LABEL COPY)**

**ACTIVE INGREDIENT:**

DEET ..... 98.11%

**KEEP OUT OF REACH OF CHILDREN**

**WARNING**

See Additional Precautions on Back Panel

Net Content 1 Fl. Oz.

**(BACK LABEL COPY)**

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