

10/15/2003

OCT 15 2003

Jean M. Fugate  
S.C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, Wisconsin 53403-5011

Subject: Maximum Strength Pump Spray Deep Woods OFF!  
EPA Registration No. 4822-276  
Application dated October 22, 2002  
Application dated July 15, 2003

Dear Ms Fugate:

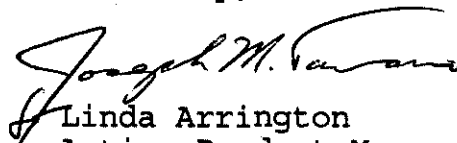
The proposed amendment to the registration of the product cited above under The Federal Insecticide, Fungicide, and Rodenticide Act, as amended, revising the label by adding additional repellency claims is acceptable. A stamped copy of the revised label is enclosed for your records.

The claim Contains DEET (N,N Diethyl-meta-toluamide) Proven protection against mosquitoes which was requested in your letter dated October 22, 2002 is also acceptable.

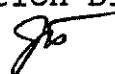
The review of labeling submitted in response to the DEET Re-registration Eligibility Decision (RED) is in progress. You may submit labeling that incorporates the changes required by the RED at any time. Additional changes to the label will be required.

If you have any questions please contact Joseph Tavano at (703) 305-6411.

Sincerely,



Linda Arrington  
Acting Product Manager 10  
Insecticide Branch  
Registration Division (7505C)



**Maximum Strength Pump Spray Deep Woods OFF!****(FRONT BLISTER CARD)**

S.C. JOHNSON &amp; SON, INC.

FOR MAXIMUM STRENGTH PUMP SPRAY DEEP WOODS OFF!<sup>®</sup>

INSECT REPELLENT

UP TO 10 HOURS PROTECTION

Against MOSQUITOES, Biting Flies, Chiggers, Ticks, Fleas &amp; Gnats

100% DEET

No Fragrance Formula

Contains DEET (N,N-Diethyl-meta-toluamide)

Mosquito protection

Repels mosquitoes that may carry West Nile Virus

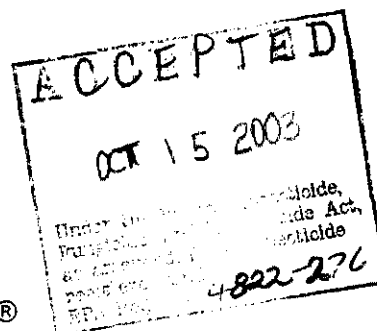
Repels mosquitoes that may carry diseases

***Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (LaCrosse) (Japanese) (Cache Valley) (Venezuelan equine) (Murray Valley) encephalitis******Repels mosquitoes that may carry (Ross River Fever) (Barmah Forest Disease) (Dengue Fever) (Yellow Fever) (Rift Valley Fever)******Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis) (European Tick Borne Encephalitis) (Powassan Encephalitis)******Repels black flies that may carry Onchocerciasis***

ACTIVE INGREDIENT:

DEET .....

100%

**(BACK BLISTER CARD)**

S.C. JOHNSON &amp; SON, INC.

FOR MAXIMUM STRENGTH PUMP SPRAY DEEP WOODS OFF!<sup>®</sup>

INSECT REPELLENT

Provides up to 10 hours of protection from mosquitoes and biting flies: gnats, sand flies, stable flies, black flies. Also repels ticks, chiggers and fleas from treated skin.

Contains 100% Deet.

The pump spray allows easy application to skin, hair and clothing, while keeping hands repellent free.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS - WARNING:** May cause eye injury. Harmful if swallowed. Avoid contact with eyes and lips. To apply to face, spray palm of hand and rub on. Do not apply to sunburned, damaged or irritated skin. Use sparingly on small children. Do not allow use by small children without close adult supervision. May cause skin reaction in rare cases.

*(Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits)***FIRST AID**

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

Skin: If you or your child react to this product, wash treated skin and call a poison control center or doctor for treatment advice.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read all directions before using this product.**

Hold container upright 4 to 6 inches away from skin or clothing. Do not use as a space spray. Use just enough repellent to cover exposed skin. Avoid overexposure. Frequent reapplication and saturation are unnecessary. **FOR MAXIMUM PROTECTION:** Spread evenly with hand to moisten all exposed skin. **TO APPLY TO FACE** - Spray palm of hand and rub on. Do not apply to eyes and mouth and do not apply to the hands of young children.

**WORKS ON CLOTHING TOO:** Do not apply under clothing. Spray shirts, pants, socks and hats. For ticks and chiggers also spray cuffs, socks and around openings in outer clothing. Will not damage cotton, wool and nylon. **DO NOT APPLY ON OR NEAR:** ACETATE, RAYON, SPANDEX OR OTHER SYNTHETICS (OTHER THAN NYLON), FURNITURE, PLASTICS, WATCH CRYSTALS, LEATHER, AND PAINTED OR VARNISHED SURFACES INCLUDING AUTOMOBILES. Wash treated clothing. Do not keep product on any longer than necessary. After returning indoors, wash treated skin with soap and water.

**STORAGE:** Store away from heat or flame in an area inaccessible to children.

**DISPOSAL:** Before disposing, empty container by using the product according to the label. Do not reuse this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or Write Helen Johnson. © 2003 S.C. Johnson & Son, Inc.

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EPA Reg. No. 4822-276

EPA Est. XX

#### (FRONT LABEL COPY)

S.C. Johnson & Son, Inc.

For Maximum Strength Pump Spray Deep Woods OFF!®  
Insect Repellent

Up to 10 Hours Protection from mosquitoes and biting flies

Contains DEET (N,N-Diethyl-meta-toluamide)

Mosquito protection

Repels mosquitoes that may carry West Nile Virus

Repels mosquitoes that may carry diseases

**Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (LaCrosse) (Japanese) (Cache Valley) (Venezuelan equine) (Murray Valley) encephalitis**

**Repels mosquitoes that may carry (Ross River Fever) (Barmah Forest Disease) (Dengue Fever)(Yellow Fever) (Rift Valley Fever)**

**Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis)(Ehrlichiosis) (European Tick Borne Encephalitis) (Powassan Encephalitis)**

**Repels black flies that may carry Onchocerciasis**

**ACTIVE INGREDIENT:**

DEET..... 100%

**KEEP OUT OF REACH OF CHILDREN**

**WARNING**

See Additional Precautions on Back Panel

Net Content 1 Fl. Oz.

**(BACK LABEL COPY)**

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