


08/18/2004

1/6

 EPA United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration	OPP Identifier Number
	<input type="checkbox"/> Amendment	
	<input checked="" type="checkbox"/> Other	

Application for Pesticide - Section I

1. Company/Product Number S.C. Johnson & Son, Inc. / 4822-258	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) S.C. Johnson & Son, Inc. / OFF! Towelette Insect Repellent	PM# 10	
5. Name and Address of Application (Include ZIP Code) S. C. Johnson & Son, Inc. 1525 Howe St. Racine, WI 53403-2236 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. Product Name	

Section II

<input type="checkbox"/> Amendment – Explain below.	NOTIFICATION AUG 18 2004
<input type="checkbox"/> Resubmission in response to Agency letter dated	
<input checked="" type="checkbox"/> Notification – Explain below.	
<input type="checkbox"/> Final printed labels in response to Agency letter dated	
<input type="checkbox"/> "Me Too" Application.	
<input type="checkbox"/> Other - Explain below.	

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification of minor label changes.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No *Certification must be submitted	Unit Packaging <input checked="" type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt. 0.1 – 0.25 oz.		No. Per container 1 - 50
	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt.		No. Per container
2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input checked="" type="checkbox"/> Other (Specify) foil-laminated pouch		3. Location of Net Contents Information <input type="checkbox"/> Label <input checked="" type="checkbox"/> Container	
4. Size(s) Retail Container 1 – 50 foil-laminated pouches @ 0.1 – 7.5 oz.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	

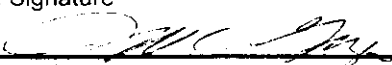
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input checked="" type="checkbox"/> Other (printed)
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Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Jill C. Geyer	Title Registration Specialist	Telephone No. (Include Area Code) (262) 260-4491

Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.

2. Signature 	3. Title Registration Specialist	6. Date Application Received (Stamped)
4. Typed Name Jill C. Geyer	5. Date August 5, 2004	

AUG 18 2004

OFF!® TOWELETTE INSECT REPELLENT [primary name of record]
OFF! Deep Woods Insect Repellent Towelettes [alternate brand name]
Deep Woods OFF! for Sportsmen Insect Repellent Towelettes [alternate brand name]

[Note to reviewer: the following label is for individual towelette wrappers and/or outer containers]

ACTIVE INGREDIENT:

DEET 25%

OTHER INGREDIENTS 75%

Keep Out of Reach of Children

WARNING

See additional precautions on (side) (back) panel

NET WT: X OZ.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS: WARNING – Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash thoroughly with soap and water after handling.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

Skin: If you suspect a reaction to this product, discontinue use, take off contaminated clothing, wash treated skin and call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS: FLAMMABLE - Do not use near heat or open flame. Keep treated surfaces away from fire or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Open package, remove and unfold towelette. For maximum protection moisten all exposed skin evenly and completely. Do not apply over cuts, wounds, irritated or sunburned skin. Do not apply near eyes and mouth. Apply sparingly around ears. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication is unnecessary. Do not apply to children's hands. Do not allow children to handle this product. After returning indoors, wash treated skin with soap and water. Do not use under clothing. Will not damage cotton, wool or nylon. DO NOT APPLY ON OR NEAR: acetate, rayon, spandex, or other synthetics (other than nylon), furniture, plastics, leather, watch crystals and painted or varnished surfaces including automobiles.

STORAGE: Store away from heat or flame in an area inaccessible to children.

[The following is for individually-wrapped towelettes]

DISPOSAL: Before disposing, empty package by using the product according to the label. Do not reuse towelette or wrapper. Place used towelette and wrapper in trash.

[The following is for outer containers containing individually-wrapped towelettes]

DISPOSAL: Before disposing, empty package using the product according to the label. Do not reuse towelette or wrapper. Place used towelette and wrapper in trash. Place outer container in trash or offer for recycling if available.

[The following is for outer containers containing towelettes that are not individually-wrapped]

DISPOSAL: Before disposing, empty package using the product according to the label. Do not reuse towelette. Place used towelette in trash. For unused towelettes: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Place outer container in trash or offer for recycling if available.

Questions? Comments? Call 800-558-5252 or write Helen Johnson. © 2003 S. C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All rights reserved.

(Made in Canada)

EPA Reg. No. 4822-258

EPA Est. No. XX-XX-X

[The following is optional language. Note: parenthesis indicate optional text.]

- LONG LASTING PROTECTION from (Mosquitoes) (Ticks) (Biting Flies) (Gnats) (Chiggers) (Fleas)
- S.C. Johnson A Family Company
- X Individual towelette packet(s)
- X (individually wrapped) towelettes
- Easy to apply to face and neck
- **(For) easy application to face and neck**
- Even application
- Easy application
- Easy to reapply
- (New) Pleasant scent
- Unscented
- Fragrance Free
- Handy to carry with you
- On the go protection
- Provides (long) lasting protection from (mosquitoes) (biting flies) (gnats) (sand flies) (no-see-ums) (deer flies) (stable flies) (black flies).
- Enjoy protection from (mosquitoes) (biting flies) (gnats) (sand flies) (no-see-ums) (deer flies) (stable flies) (black flies) (ticks) (chiggers) (fleas).
- And because it's from the makers of OFF! it's especially formulated to effectively repel (mosquitoes) (biting flies) (gnats) (sand flies) (no-see-ums) (deer flies) (stable flies) (black flies) (ticks) (chiggers) (fleas).
- Also repels (ticks) (chiggers) (fleas) from treated skin.
- (Proven) (effective) protection (you can count on) (from mosquitoes that may carry (West Nile Virus) (disease(s))
- (Delivers) (Powerful) protection (against mosquitoes)
- (Keeps working) (Proven Shield) against mosquitoes (that may carry (West Nile Virus) (disease(s)).
- Fights off mosquitoes (that may carry West Nile Virus)
- Contains DEET (N,N-Diethyl-meta-toluamide)
- Mosquito protection
- Repels mosquitoes (that may carry West Nile Virus)

- Repels mosquitoes that may carry diseases
- Won't get in your eyes like sprays can
- Non-aerosol
- Pre-moistened repellent towelettes
- Repels bugs, not people
- Easy on arms, tough on bugs
- Easy on your skin
- Wipe OFF!
- Unwrap it
- Won't dry out
- Match your protection to the occasion
- Fast and friendly
- Skin friendly
- Wipe it on, toss it out
- Small package
- OFF! to go
- Always fresh
- Keeps Bugs OFF!
- Always Carry (Product Name)
- Singles
- (It is individually wrapped so it won't dry out) (and) (it fits anywhere)
- For use at home or on the go!
- Carry one everywhere
- Quick protection
- Protect and Go
- Protection on the Go
- (Product name) convenient to toss in your (Car) (Desk) (Purse) (Bag) (Briefcase) (Gym Bag) (Beach Bag) (Back Pack) (Wallet)
- Enjoy the (outdoors) (great outdoors) (backyard) (outside) (park) (woods) (forest) (with protection against mosquitoes)
- (Product name) gives effective protection and is not greasy, won't stain and resists perspiration
- **Moist and fresh, anytime, anywhere!**
- **Trial sample (included)**
- **(OFF!) (#) (count) Pack**
- **(#) towelette packets**
- **(OFF!) (Deep Woods) (Mosquito) (Towelette) (Repellent) Pack**
- **(OFF!) (Summer) (Value) (Bonus) (Family) (Camping) (Sporting) (Gardening) (Convenient) (All Activity) (All Activities) Pack**
- **OFF! (repellent) has you covered**
- **(Packaged) for resale (and personal use)**
- **UPC on each packet**
- **Open for (individual units) (individually wrapped towelettes) (individual packets)**
- **Resalable**
- **OFF! (mosquito) (bug) repellents (to use) at (home) (country clubs) (and) (farms).**
- **OFF! (mosquito) (bug) repellents (ideal) (for use by) (contractors) (vending machine operators)**
- **OFF! mosquito repellents for resale in (convenience stores) (retail stores) (vending machines)**
- **(Great) (Ideal) for camping**
- **OFF! (Deep Woods) Mosquito (Protection) (Center)**
- **(The) OFF! (Deep Woods) Center of West Nile Virus (Prevention) (Protection)**
- **OFF! (Deep Woods) West Nile Virus (Prevention) (Protection) Center**
- **OFF! (Deep Woods) Protection Against Mosquitoes**
- **OFF! (Deep Woods) Repellents for Long Lasting Protection Center**
- **OFF! (Deep Woods) The right protection for your family**
- **(No matter where you are,) (you) (you've) gotta get your OFF! on!**

S. C. Johnson & Son, Inc.
 1525 Howe Street
 Racine, WI 53403-2236
 262.260.2000

August 5, 2004

Document Processing Desk (NOTIF)
 Office of Pesticide Programs
 U.S. Environmental Protection Agency
 Room 266A, Crystal Mall 2
 1801 South Bell St.
 Arlington, VA 22202-4501

Via Courier

Attn: Ms. Sherada Hobgood

Re: OFF! Towelette Insect Repellent
EPA Reg. No. 4822-258
Notification of Minor Label Changes per PR Notice 98-10

Dear Ms. Hobgood:

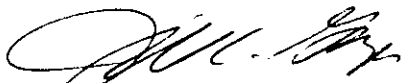
S.C. Johnson & Son, Inc. hereby provides notification to the Agency of a minor revision to the labeling of the subject product. The notification is to add the following optional marketing language:

- (For) easy application to face and neck
- Moist and fresh, anytime, anywhere!
- Trial sample (included)
- (OFF!) (#) (count) Pack
- (#) towelette packets
- (OFF!) (Deep Woods) (Mosquito) (Towelette) (Repellent) Pack
- (OFF!) (Summer) (Value) (Bonus) (Family) (Camping) (Sporting) (Gardening) (Convenient) (All Activity) (All Activities) Pack
- OFF! (repellent) has you covered
- (Packaged) for resale (and personal use)
- UPC on each packet
- Open for (individual units) (individually wrapped towelettes) (individual packets)
- Resalable
- OFF! (mosquito) (bug) repellents (to use) at (home) (country clubs) (and) (farms).
- OFF! (mosquito) (bug) repellents (ideal) (for use by) (contractors) (vending machine operators)
- OFF! mosquito repellents for resale in (convenience stores) (retail stores) (vending machines)
- (Great) (Ideal) for camping
- OFF! (Deep Woods) Mosquito (Protection) (Center)
- (The) OFF! (Deep Woods) Center of West Nile Virus (Prevention) (Protection)
- OFF! (Deep Woods) West Nile Virus (Prevention) (Protection) Center
- OFF! (Deep Woods) Protection Against Mosquitoes
- OFF! (Deep Woods) Repellents for Long Lasting Protection Center
- OFF! (Deep Woods) The right protection for your family
- (No matter where you are,) (you) (you've) gotta get your OFF! on!

To support this notification action we have included a completed Application for Registration and one (1) copy of the subject label. The revisions are in ***bold italics***. Also enclosed is a Notification Response Form, along with a self-addressed, stamped envelope so that we may obtain notice when the Agency has processed this notification.

Should you have any questions or require anything additional, please do not hesitate to contact me at (262) 260-4491. Thank you for your assistance.

Sincerely,



Jill C. Geyer
Registration Specialist

Enclosures

