

NOV 08 1991

Martine Albritton  
S C Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403

Dear Ms. Albritton:

Subject: Response to PR Notice 91-4 - DEET LIP  
OFF! Towelette Insect Repellent  
EPA Reg. No. 4822-258  
OFF! Lotion Formula II  
EPA Reg. No. 4822-362  
Submission: October 30, 1991

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. Five copies of the finished labeling must be submitted prior to releasing the product for shipment.

- 1) We note the addition of the sentence "Do not keep product on any longer than necessary". We believe this statement only partially complies with the intent of PR Notice 91-4. Add the phrase "After returning indoors, wash treated skin with soap and water".
- 2) Add the phrase "Use just enough repellent to cover exposed skin".

Sincerely,

*RFM*  
Richard F. Mountfort  
Product Manager 10  
Insecticide & Rodenticide Branch  
Registration Division (H7505C)

RSB

Individual Packets 1

JOHNSON WAX

OFF!

INSECT REPELLENT

Towelettes

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

NOV 08 1991

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, for the pesticide  
registered under EPA Reg. No.

4822-258

LONG LASTING PROTECTION  
from Mosquitoes, Ticks, Biting Flies, Gnats, Chiggers & Fleas

ACTIVE INGREDIENTS:

N,N-diethyl-meta touluamide.....	23.75%
Other isomers.....	1.25%
INERT INGREDIENTS:.....	75.00%

Keep Out of Reach of Children

WARNING:

See additional precautions on back panel

NET WT. 1 to 12 OZ.

(BOX BACK)

**OFF! INSECT REPELLENT Towelettes**

- (PICTURE) \* 8 Individual Towelette Packets
- \* Easy to apply to face and neck
  - \* Pleasant scent
  - \* Handy to carry with you

Provides long lasting protection from mosquitoes, biting flies: gnats sand flies, no-see-ums, deer flies, stable flies, black flies. Also repels ticks, chiggers and fleas from treated skin.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS: WARNING** - Harmful if swallowed May cause eye injury. Avoid contact with eyes and lips. Do not apply to excessively sunburned or damaged skin. Use sparingly on small children. Do not allow use by small children without close adult supervision. May cause skin reaction in rare cases.

**STATEMENT OF PRACTICAL TREATMENT: IF IN EYES** - Flush eyes with plenty of water. If irritation persists get medical treatment. **IF SWALLOWED** - call a physician or poison control center. Get medical attention. If you suspect you or your child is reacting to this product, wash treated skin and call your doctor.

**PHYSICAL & CHEMICAL HAZARDS: FLAMMABLE** - Do not use near heat or open flame. Keep treated surfaces away from fire or flame until dry.

**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. **Read all directions before using this product.**

Remove towelette and unfold. **FOR MAXIMUM PROTECTION, WIPE EVENLY AND COMPLETELY OVER ALL EXPOSED SKIN.** Do not apply to eyes and mouth, and do not apply to hands of young children. Each towelette will cover an adult face and both arms or an equivalent area. Avoid over exposure. Frequent reapplication and saturation are unnecessary.

DO NOT APPLY ON OR NEAR: acetate, rayon, spandex, or other synthetics other than nylon, furniture, plastics, leather, watch crystals and painted or varnished surfaces including automobiles. Do not use underclothing. Do not keep product on any longer than necessary.

**STORAGE:** Store away from heat or flame in an area inaccessible to children.

**DISPOSAL:** Do not reuse empty container. Place used towelette in pouch and put in trash.

Question? Comments?

Call 800-558-5252

Weekdays, 9-5, Eastern Time

or write Helen Johnson

c1991 S. C. Johnson & Son, Inc.

Racine, WI 53403 U.S.A.

"OFF!" and "Deep Woods Off!" are S. C. Johnson & Son, Inc.'s trademarks for insect repellent

Made in Canada

EPA Reg. No. 4822-258

EPA Est. No. 9840-CN-1

Front Label Pouch)

JOHNSON WAX

OFF!

Insect Repellent

Towelettes

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from Mosquitoes, Ticks, Biting Flies, Gnats, Chiggers & Fleas

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WARNING

See additional precautions on back panel

NET WT. 1 to 12 oz.

**(BACK LABEL- POUCH)**

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(UPS SYMBOL)

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