

4822-51

06-09-2009

1/5



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

June 9, 2009

Ms. Jean M. Fugate,
Registration Specialist II
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

**Subject: Amended Reregistration Label
OFF!® Insect Repellent Foam Type, EPA Reg. No. 4822-51
Your Submission Dated March 12, 2009**

Dear Ms. Fugate:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable with the following label revision provision(s):

General Statement:

1. Delete all text throughout the label marked with "strikethrough."

Precautionary Statements, Hazards to Humans section comment(s):

2. To facilitate inclusion of language from the RED for DEET, insert the following text immediately following the 4th sentence in this section: "If you suspect a reaction to this product, discontinue use, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent product with you."

To be eligible for reregistration, aerosol and pump spray formulations must be packaged in containers utilizing a concave trigger to help aim product or other comparable mechanism that will ensure that the product will not be inadvertently sprayed in the eyes. In addition, current labels on DEET repellent products tend to dissolve from contact with the repellent (usually liquids). All reregistered DEET product labels must use materials that remain permanent and readable for the reasonable life of the product.

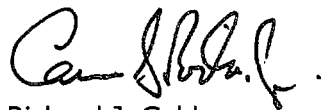
The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

2
5

A copy of your label stamped "Accepted with Comments" is enclosed for your records. Please submit two (2) copies of the final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

If you have any questions about this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely Yours,

For 

Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7505P)

Enclosure: Label stamped "Accepted with Comments"

004822-00051 D407642

3/5

OFF! Insect Repellent Foam Type [primary name of record]

- SC Johnson A Family Company
- INSECT REPELLENT
- Keeps mosquitoes away from you!
- (Provides protection from) (Protects against) (Fights off Repels) (Works on) mosquitoes, biting flies, ticks (including ticks that may cause Lyme Disease), gnats, no-see-ums, chiggers and fleas
- Repels insects
- Repels bugs, not people
- Non-greasy
- The OFF! repellent you'll want on
- Feels great(!)
- Proven protection against mosquitoes
- Mosquito protection
- Hours of protection from mosquitoes
- (Also) repels deer flies, sand flies, and most other flies, ticks and chiggers
- Repels fleas from treated skin
- Not greasy, won't stain, resists perspiration
- HOLD UPRIGHT WHEN SPRAYING
- Contains DEET (N,N-Diethyl-meta-toluamide)
- Mosquito protection
- Repels mosquitoes that may carry West Nile Virus
- Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (LaCrosse)-(Cache Valley) encephalitis
- Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis) (Powassan Encephalitis)
- Repels black flies
- Up to 6 hours of mosquito protection
- (OFF!) (products) also available in (aerosol) (pump spray) (spray) (towelette) (and great fragrances too!)
- Keeps bugs OFF!

ACTIVE INGREDIENT:

DEET18.0%

OTHER INGREDIENTS: 82.0%

KEEP OUT OF REACH OF CHILDREN

WARNING

See additional Precautions on Back Panel

Net Wt. 1 - 12 oz.

HOLD UPRIGHT WHEN SPRAYING

PRECAUTIONARY STATEMENTS

ACCEPTED
With COMMENTS
In EPA Letter Dated:
June 9, 2009
Under the Federal Insecticide, Fungicide
and Rodenticide Act, As amended, for the
pesticide Registered under EPA Reg. No:

4822-51

4
1
5

HAZARDS TO HUMANS - WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

~~If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.~~

PHYSICAL & CHEMICAL HAZARDS - FLAMMABLE: Contents under pressure. Do not use near heat, sparks or open flame. Do not puncture or incinerate containers. Exposure to temperature above 120°F may cause bursting. Keep treated surfaces away from fire or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Shake before using. Hold spout next to palm of hand, press valve button and release puff of foam about size of a quarter. Rub hands together; spread evenly with hand to moisten all exposed skin and thin clothing, reapplying as needed to cover all exposed areas. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. After returning indoors, wash treated skin with soap and water. Spread evenly with hands to moisten all exposed skin.

5
5

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears.

WORKS ON OUTER SURFACES OF CLOTHING: Do not use under clothing. Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool or nylon. DO NOT APPLY ON OR NEAR: ACETATE, RAYON, SPANDEX OR OTHER SYNTHETICS (OTHER THAN NYLON), FURNITURE, PLASTICS, WATCH CRYSTALS, LEATHER AND PAINTED OR VARNISHED SURFACES INCLUDING AUTOMOBILES.

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place away from heat, sparks and open flame.

DISPOSAL: Do not puncture or incinerate!

If empty: This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the container by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



[Note to reviewer: The STEEL recycle symbol might be used on final printed label if space allows.]

(Contains no CFCs or other ozone depleting substances. Federal regulations prohibit CFC propellants in aerosols (or corresponding graphic below).)



Questions? Comments? Call 800-558-5252 or write Helen Johnson. © 2009 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved.

EPA Reg. No. 4822-51

EPA Est. No. 4822-XX-X