

NOV 08 1991

Martine Albritton
S C Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403


Dear Ms. Albritton:

Subject: Response to PR Notice 91-4 - DEET LIP
OFF! Insect Repellent Foam Type
EPA Reg. No. 4822-51
Submission: October 30, 1991

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. Five copies of the finished labeling must be submitted prior to releasing the product for shipment.

- 1) We note the addition of the sentence "Do not keep product on any longer than necessary". We believe this statement only partially complies with the intent of PR Notice 91-4. Add the phrase "After returning indoors, wash treated skin with soap and water".
- 2) Add the phrase "Use just enough repellent to cover exposed skin".
- 3) This label uses the signal word "WARNING". Change the beginning of the precautionary statements section to read "HAZARDS TO HUMANS -WARNING: May cause eye injury. Harmful if swallowed". Leave the remainder of the section as is.

Sincerely,


Richard F. Mountfort
Product Manager 10
Insecticide & Rodenticide Branch
Registration Division (H7505C)

RSB

A JOHNSON WAX PRODUCT
OFF!
INSECT REPELLENT
FOAM
TYPE

KEEPS MOSQUITOES
AWAY FROM YOU!

LONGEST LASTING INGREDIENT

ACCEPTED
with COMMENTS
in EPA Letter Dated

NOV 08 1991

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

4822-51

ACTIVE INGREDIENTS:

N, N-diethyl-meta-toluamide.....	17.1%
Other isomers.....	0.9%
INERT INGREDIENTS.....	82.0%

KEEP OUT OF REACH OF CHILDREN

WARNING

(See additional precautions on back label)

NET WT. 1 to 12 OZ.

HOLD
UPRIGHT
WHEN
SPRAYING

OFF!

3 9 4
HOLD
UPRIGHT
WHEN
SPRAYING

FOAM TYPE

Hours of protection from mosquitoes. Also repels deer flies, sand flies, and most other flies, ticks and chiggers. Repels fleas from treated skin. Not greasy, won't stain, resists perspiration. Most effective repellent ingredient ever developed.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - CAUTION: Harmful if swallowed. Causes eye irritation. Avoid contact with eyes and lips. To apply to face, spray palm of hand and rub on. Do not apply to excessively sunburned or damaged skin. Use sparingly on small children. Do not allow use by small children without close adult supervision. May cause skin reaction in rare cases.

STATEMENT OF PRACTICAL TREATMENT: IF IN EYES - Flush eyes with plenty of water. If irritation persists get medical treatment. IF SWALLOWED - call a physician or poison control center. Get medical attention. If you suspect that you or your child is reacting to this product, wash treated skin and call your doctor.

PHYSICAL & CHEMICAL HAZARDS - FLAMMABLE: Contents under pressure. Do not use near heat, sparks or open flame. Do not puncture or incinerate containers. Exposure to temperature above 120 F may cause bursting. Keep treated surfaces away from fire or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read all directions before using this product.

Shake before using. Hold spout next to palm of hand, press valve button and release puff of foam about size of a quarter. Rub hands

4 6 4

together; spread evenly with hand to moisten all exposed skin, stockings and other thin clothing, reapplying as needed to cover all exposed areas. Do not use as a space spray. Avoid over exposure. Frequent reapplication and saturation are unnecessary.
TO APPLY TO FACE: Spray palm of hand and rub on. Do not apply to eyes and mouth and do not apply to the hands of young children.

WORKS ON CLOTHING TOO: Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Do not apply under clothing. Will not damage cotton, wool or nylon. DO NOT APPLY ON OR NEAR: ACETATE, RAYON, SPANDEX OR OTHER SYNTHETICS (OTHER THAN NYLON), FURNITURE, PLASTICS, WATCH CRYSTALS, LEATHER AND PAINTED OR VARNISHED SURFACES INCLUDING AUTOMOBILES. Wash treated clothing. Do not keep product on any longer than necessary.

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Do not reuse empty container. Wrap container and put in trash.

Questions? Comments?
Call 1-800-558-5252
Weekdays, 9-5 Eastern Time
or write Helen Johnson
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Racine, WI 53403 U.S.A.
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"OFF!" is S. C. Johnson's & Son, Inc's registered trademark for insect repellent.

EPA Reg. No. 4822-51
EPA Reg. No. 4822-WI-1

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