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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

2 FEB 1993

Mr. Robert V. Yocum
S.C. Johnson & Son, Incorporated
1525 Howe Street
Racine, WI 53403

Dear Mr. Yocum:

Subject: Change of Signal Word
Off! Insect Repellent
EPA Registration Number 4822-10
Unscented Off! Insect Repellent
EPA Registration Number 4822-380
Submissions dated January 22, 1993

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. Submit one (1) copy of the finished label prior to releasing the product for shipment.

The appropriate label statements corresponding to a category II toxicity rating for eye irritation are as follows:

(1) Add the following language to the PRECAUTIONARY STATEMENTS section of the respective product labels: Causes substantial but temporary eye damage. Do not get in eyes or on clothing. Wash thoroughly with soap and water after use.

(2) Add the following language to the STATEMENT OF PRACTICAL TREATMENT: IF SWALLOWED section of the respective product labels: Drink promptly a large quantity of milk, egg white, gelatin solution, or, if these are not available, large quantities of water. Avoid alcohol.

(3) The following statement, which appears in the STATEMENT OF PRACTICAL TREATMENT: IF SWALLOWED section of the respective product labels, should more appropriately be included in the PRECAUTIONARY STATEMENTS section: If you suspect that you or your child is reacting to this product, wash treated skin and call your doctor.

Sincerely,


Joseph M. Tavano
Acting Product Manager 10

Insecticide-Rodenticide Branch			CONCURRENCES				
SYMBOL	Registration Division (H7505C)						
SURNAME							
DATE							

Submit to EPA 1/23/93
OFF! INSECT REPELLENT

Crisp Clean Scent
(Spring Fresh Scent)
(Country Fresh Scent)

EFFECTIVE
PROTECTION
from

Mosquitoes, Gnats, Biting Flies,
Ticks, Chiggers and Fleas

ACCEPTED
with COMMENTS
in EPA Letter Dated
3 FEB 1993
Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.
4822-10

ACTIVE INGREDIENTS:
N,N-diethyl-meta-toluamide14.25%
Other isomers.....0.75%
INERT INGREDIENTS.....85.00%

KEEP OUT OF REACH OF CHILDREN
Warning
See Additional Precautions on Back Panel

Net Wt. 1 - 12 oz.

HOLD UPRIGHT WHEN SPRAYING (SPRAYS UPSIDE DOWN TOO!).
Provides hours of effective protection from mosquitoes, gnats, and
biting flies (deer flies, sand flies, stable flies, and black flies). Also
repels ticks, chiggers and fleas from treated skin and clothing.
OFF! is not greasy, won't stain and resists perspiration.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - Warning: Harmful if swallowed. May
cause eye injury. Avoid contact with eyes and lips. To apply to
face, spray palm of hand and rub on. Do not apply to excessively
sunburned or damaged skin. Use sparingly on small children. Do not
allow use by small children without close adult supervision. May
cause skin reaction in rare cases.

BEST AVAILABLE COPY

STATEMENT OF PRACTICAL TREATMENT: IF IN EYES - Flush eyes with plenty of water. If irritation persists get medical treatment. IF SWALLOWED - call a physician or poison control center. Get medical attention. If you suspect that you or your child is reacting to this product, wash treated skin and call your doctor.

PHYSICAL & CHEMICAL HAZARDS - FLAMMABLE: Contents under pressure. Do not use containers. Exposure to temperature above 120 F may cause bursting. Keep treated surfaces away from fire or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read all directions before using this product.

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not use as a space spray. Use just enough repellent to cover exposed skin. Avoid over exposure. Frequent reapplication and saturation are unnecessary. FOR MAXIMUM PROTECTION, spread evenly with hand to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand and rub on. Do not apply to eyes and mouth and do not apply to the hands of young children.

WORKS ON CLOTHING TOO: Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Do not apply under clothing. Will not damage cotton, wool or nylon. DO NOT APPLY ON OR NEAR: ACETATE, RAYON, SPANDEX OR OTHER SYNTHETICS (OTHER THAN NYLON), FURNITURE, PLASTICS, WATCH CRYSTALS, LEATHER AND PAINTED OR VARNISHED SURFACES INCLUDING AUTOMOBILES. Wash treated clothing. Do not keep product on any longer than necessary. After returning indoors, wash treated skin with soap and water.

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Do not reuse empty container. Wrap container and put in trash.

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**Questions? Comments?
Call 1-800-558-5252
Weekdays, 9-5 Eastern Time
or write Helen Johnson
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"OFF!" is S. C. Johnson & Son, Inc's registered trademark for insect repellent.

EPA Reg. No. 4822-10
EPA Est. 4822-WI-1