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SEP 12 1990

Mr. Jan Brill  
Fairfield American Corporation  
809 Harrison Street  
Frenchtown, NJ 08825

Dear Mr. Brill:

Subject: Amendment - Revised Directions for Use With Respect  
to Dogs and Prohibition of Use on Cats  
Permanone General Purpose Aqueous Insecticide  
EPA Registration Number 4816-696  
Your Submission Dated July 5, 1990.

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable, provided that you make the labeling changes listed below before you release the product for shipment bearing the amended labeling:

- Incorporate the proposed label amendments on the finished labeling.

Submit five (5) copies of your final printed labeling before you release the product for shipment.

A stamped copy of the labeling is enclosed for your records.

Sincerely,

George T. LaRocca  
Product Manager (15)  
Insecticide-Rodenticide Branch  
Registration Division (H7505C)

Enclosure

LaRocca 9/12/90

Fairfield American Corporation  
809 Harrison Street  
Frenchtown, NJ 08825  
201 996 3171  
TLX 497 9485 FAC WITL  
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**PERMANONE GENERAL PURPOSE AQUEOUS INSECTICIDE**

EPA Reg. No. 4816-696

Active Ingredient:  
Permethrin .....0.5%

**PROPOSED LABEL AMENDMENT**

Date of draft: 7/5/90

Reason for Issue:

1. To emphasize that product is not for use on cats or kittens.
2. To direct user not to saturate dogs with product during treatment.

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EPA  
RECEIVED

4816-896

**AMENDMENT** - To previously registered labeling

**\*REVISE LABELING AS FOLLOWS:**

**ON DOGS:**

To control Fleas, Ticks, and Lice: Start spraying at the tail, moving the dispenser rapidly and making sure that the animal's entire body is covered, including the legs and underbody. While spraying, fluff the hair so that the spray will penetrate to the skin. Make sure spray wets thoroughly, but do not saturate animal. Do not spray into eyes or face. Avoid contact with genitalia. Repeat as necessary.

NOTE: Not recommended for use on puppies less than four weeks old. **DO NOT USE ON CATS OR KITTENS.**

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\*The proposed changes to currently approved labeling are underlined on this draft. All other wording is as approved on labeling stamped by EPA dated FEB 5, 1987. Revised wording is underlined for the convenience of the reviewer and will not appear on Final Printed Labeling when approved.