

Just
rub
it on!



**INVISIBLE™
COLLAR**

**Kills fleas
on dogs
and cats**

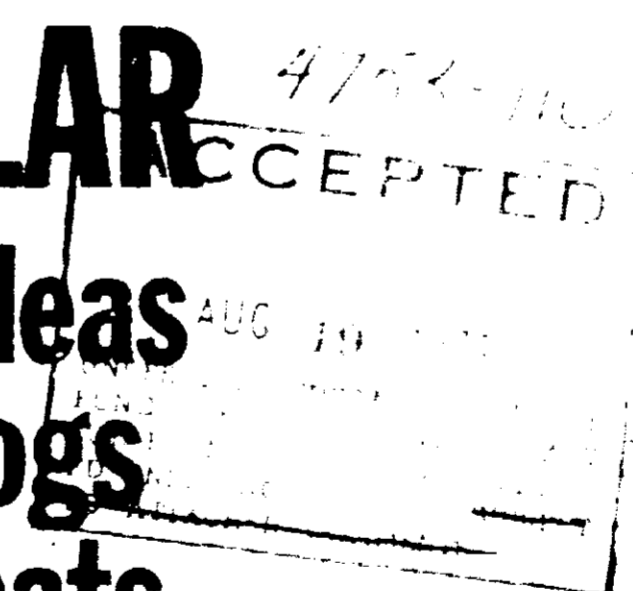
**THREE TO FOUR MONTHS SUPPLY
FOR A 25 LB. LONG HAired DOG**

USE ONCE A WEEK IF NEEDED

**Reapply After Bathing
CONTAINS *Sendran**

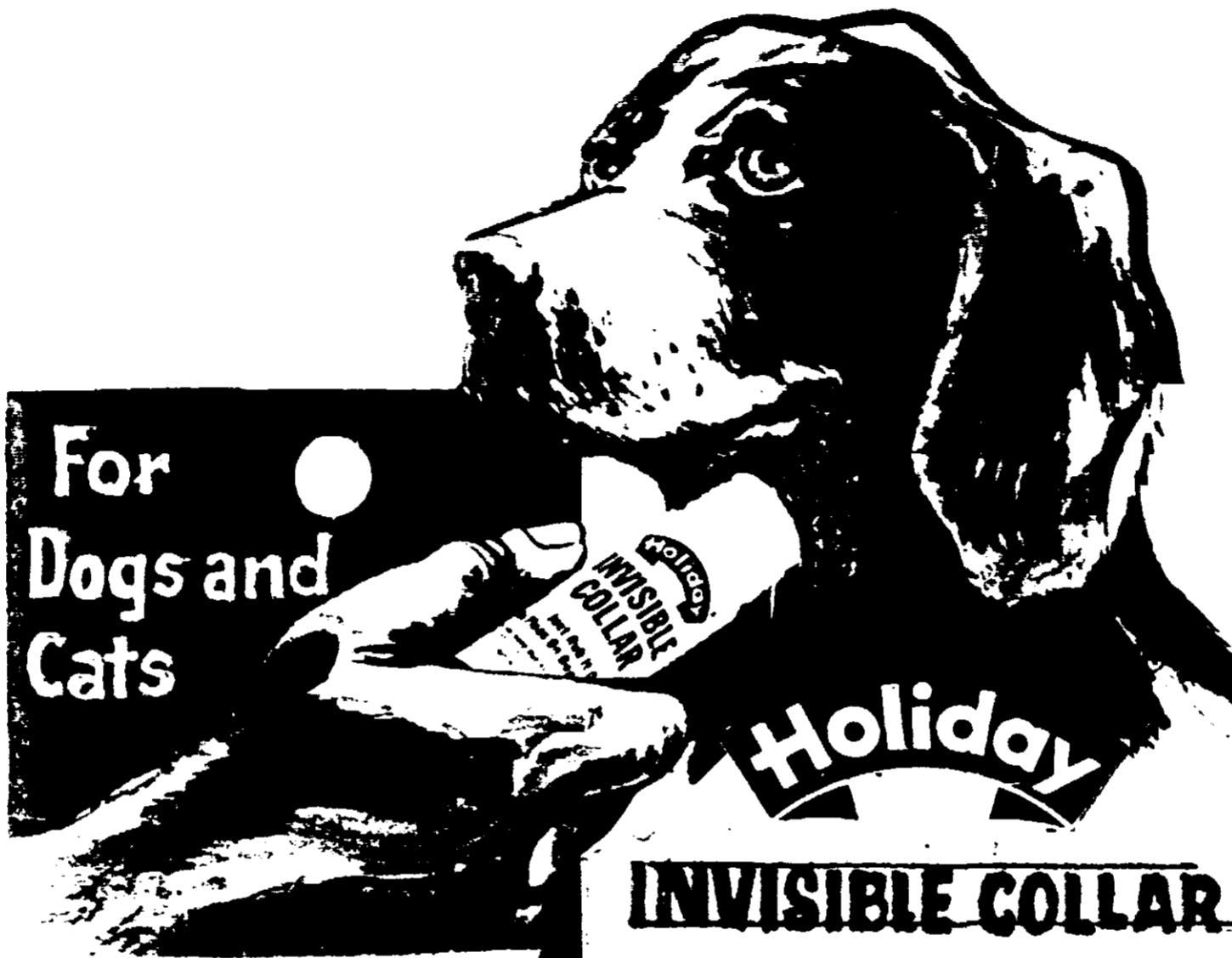
CAUTION: Keep Out Of Reach Of
Children. Read Additional Cautions

On Back Panel.
NET WT. 1¼ oz.



NEW COPY: FRONT DISPLAY CARD

For
Dogs and
Cats



Holiday

INVISIBLE COLLAR

**Just Rub
Around Neck
To Make An
Invisible
Flea Killing
Collar**

CAUTION: Keep Out Of Reach Of
Children. Read Additional Cautions
On Back Panel.
NET WT. 1¼ oz.

ACC 0

BLISTER CARD BACK

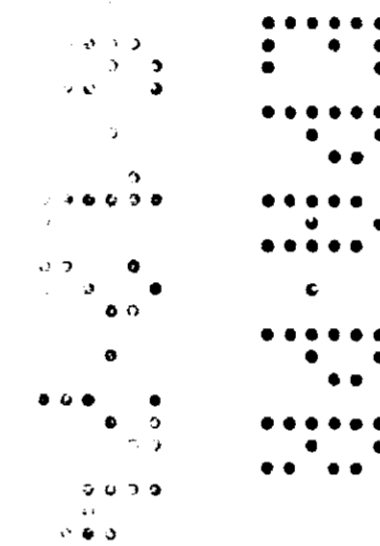
Phone 305 887-1506

PET CHEMICALS, INC.

Manufacturers of Chemicals, Insecticides and Pet Products

7761 N.W. 73rd Court • P.O. Box 656, Miami Springs, Florida 33166

BLISTER CARD BACK: NO COPY CHANGE



Directions: Turn bottom to expose about 1/4" of material. PRESS FIRMLY TO GET MATERIAL DOWN TO SKIN. Rub tip of stick twice around neck. ON LONG HAired ANIMALS APPLY AS CLOSE TO THE SKIN AS POSSIBLE. For faster and better results also rub once on belly from neck to tail. Where fleas have infested buildings use HOLIDAY AUTOMATIC FOGGER. For lawns or runs use HOLIDAY KENNEL DUST or HOLIDAY LAWN & KENNEL SPRAY CONCENTRATE.

CAUTION: Wash hands after using. Harmful if swallowed. Store in a safe place out of reach of children. Do not use on sick, convalescing or nursing animals. Do not use other pesticides within one week of application. Sendran is a cholinesterase inhibitor. Atropine sulfate is antidotal.

Active Ingredients: o-Isopropoxyphenyl methylcarbamate 0.90%
Inert Ingredients: 99.10%

EPA Reg. # 4758-110

Patent Pending -- Copyright 1972 Pet Chemicals, Inc.

*Sendran, Reg. U.S. Patent Office No. 3,111,539

Farbenfabriken Bayer A.G., Chemagro Corp., licensee

Manufactured by
Pet Chemicals, Inc.
Miami Springs, Florida 33166

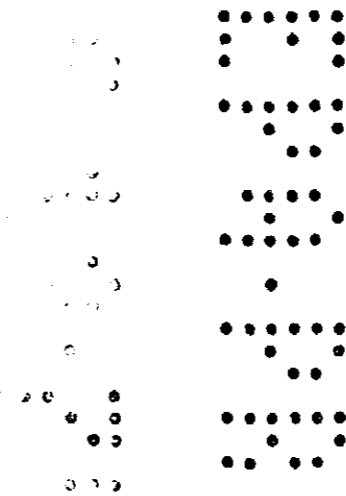
Phone 305/857-1505

PET CHEMICALS, INC.

Manufacturers of Chemicals, Insecticides and Pet Products

7781 N.W. 75th Court • P.O. Box 656, Miami Springs, Florida 33166

TUBE: NO COPY CHANGE



Holiday
INVISIBLE
COLLAR™

Just Rub It On
Kills Fleas On Dogs & Cats

CAUTION: Keep Out Of Reach Of Children
Read Additional Cautions On Back Panel
Net Wt. 1 1/4 ounces

DIRECTIONS: Turn bottom to expose about 1/2" of material. PRESS FIRMLY TO GET MATERIAL DOWN TO SKIN. Rub tip of stick twice around neck. ON LONG HAired ANIMALS APPLY AS CLOSE TO THE SKIN AS POSSIBLE. For faster and better results also rub once on belly from neck to tail. Use once a week if needed.

Where fleas have infested buildings use Holiday Automatic Fogger. For lawns or runs use Holiday Kennel Dust or Holiday Lawn & Kennel Spray Concentrate.

CAUTION: Wash hands after using. Harmful if swallowed. Store in a safe place out of reach of children. Do not use on sick, convalescing or nursing animals. Do not use other pesticides within one week of application. *Sedran is a cholinesterase inhibitor. Atropine Sulfate is antidotal.

Active Ingredients: o-Isopropoxyphenyl methyl carbamate 0.90% Inert Ingredients: 99.10%
Patent Pending - Copr. 1972 Pet Chemicals, Inc.
*Sedran Reg. U.S. Patent Office No. 3,111,539
Farbenfabriken Bayer A.G., in Chemagro Corp. license. EPA Reg. No. 4758-110

Mfg. by: **PET CHEMICALS, INC.**
Miami Springs, Florida 33166