



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

October 17, 2017

Ms. Ana Rodriguez-Koster
Agent for Colgate-Palmolive Company
Lewis & Harrison, LLC
122 C Street NW, Ste 505
Washington, DC 20001

Subject: Label Amendment – Addition of alternate pesticidal and marketing claims
Product Name: Ultra Palmolive Antibacterial Dish Liquid
EPA Registration Number: 4582-72
Application Date: May 19, 2017
Decision Number: 530091

Dear Ms. Koster:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

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Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Sandra O'Neill by phone at 703.347.0141, or via email at oneill.sandra@epa.gov.

Sincerely,



Jacqueline Hardy
Product Manager 34
Regulatory Management Branch 2
Antimicrobials Division (7510P)

Enclosure Stamped Label

ULTRA PALMOLIVE ANTIBACTERIAL DISH LIQUID

[Alternate Brand Name: Ultra Palmolive Pure & Clear Antibacterial]

KEEP OUT OF REACH OF CHILDREN

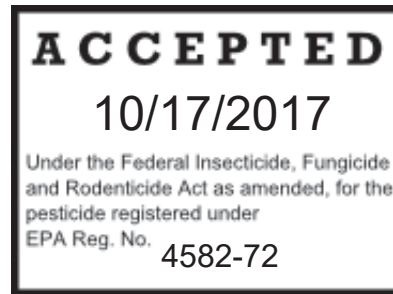
CAUTION

See back panel for additional Precautionary Statements

ACTIVE INGREDIENT: L(+)-Lactic Acid.....	2.00%
INERT INGREDIENTS:	98.00%
TOTAL	100.00%

[Insert Net Content here]

Dist. by:
Colgate-Palmolive Company
New York, NY 10022 [U.S.A.]
www.palmolive.com
Made in the U.S.A.



[Questions?][Comments?] [Call] 1-800-338-8388

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For general dishwashing: Use as you would any dishwashing detergent. To kill 99.9% of Bacteria* on Dishware: Remove excess food by scraping or wiping. For heavily soiled or greasy surfaces, a pre-wash is necessary. Dilute 1 part product to 20 parts water. Allow dishes to sit in solution for 30 seconds, then wash and rinse thoroughly as you normally would. Make-up a fresh solution when wash water is soiled.

To Clean Kitchen Surfaces: Dilute as needed and then apply to sinks, countertops, stovetops and related surfaces. Wipe with wet cloth as you normally would.

*Staphylococcus aureus or Staph aureus, Salmonella enterica, and Escherichia coli 0157:H7 or E. coli 0157:H7.

PRECAUTIONARY STATEMENTS:

CAUTION: Causes eye irritation. Avoid contact with eyes. Rinse hands thoroughly.

FIRST AID: IF IN EYES: Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center for treatment advice.

STORAGE: Store in a cool place out of reach of children.

DISPOSAL: Refillable container. Refill only with this product. Do not use this container for any other purpose. Offer for recycling, if available.

For Residential Use Only. Do not use in Automatic Dishwashers.

EPA Reg. No. 4582-72

EPA Est. No. 4582-OH-001

[Optional Pesticidal Marketing Language]

- (Eliminates) (Kills) 99.9% of bacteria *
- (Eliminates) (Kills) 99.9% of bacteria * on dishes
- (Eliminates)(Kills) 99.9% of bacteria* on dishes and kitchen surfaces
- (Eliminates) (Kills) 99.9% of bacteria* with plant-based active ingredient**
- Plant-based active ingredient** kills 99.9% of bacteria* on dishes
- With plant-based active ingredient**
- With plant-based antibacterial active ingredient**

**active ingredient synthesized from plants

[Optional Fragrance Descriptors that may be used depending on formula selected]

- Orange
- No heavy fragrances
- Mild citrus scent

[Optional Non-Pesticidal Marketing Language]

- Phosphate free
- Concentrated Dish Liquid
- Residue free
- US EPA Registered
- Contains no harsh abrasives

[Optional Marketing/Promotional Graphics]



Cuts Grease



Phosphate Free



Mild citrus scent

