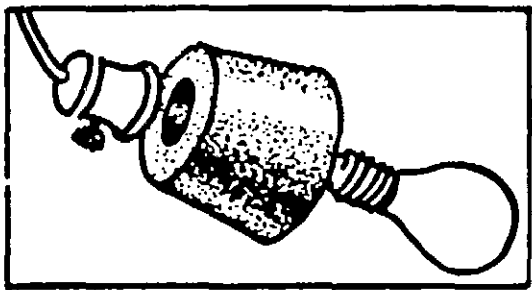


11
New & Improved
Automatic
INSECTICIDE

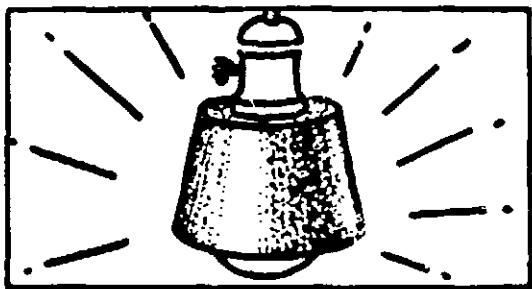


INSECT-O-SHADE
EASIEST - SAFEST - QUICKEST
/ CHEAPEST WAY
TO DESTROY MOSQUITOES



EASY QUICK

Place the non-breakable fiber-glass INSECT-O-SHADE over a 40-watt light bulb and screw into any fixture.

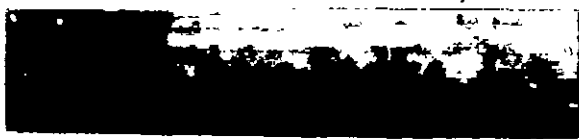


SAFE SURE ECONOMICAL

Heat from a light bulb automatically activates and dispenses the lindane insecticide. It is potent in areas up to 15,000 cubic feet and lasts for 200 hours or more.



Flies — Mosquitoes — Moths — Spiders
Roaches — Ticks — Bedbugs
and a host of other insects



HOMES



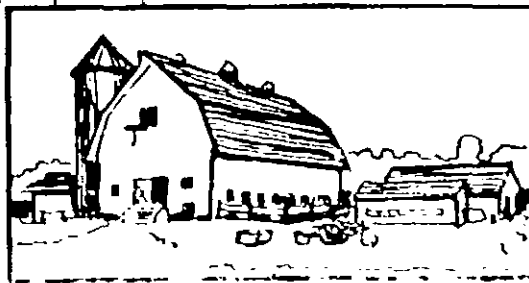
HOMES are easily lindane easily for flies, mosquitoes, and other household insects. Twenty minutes clears the largest household room or closet and one INSECT-O-SHADE will last all season or longer. ALSO kills insects in basements.

MOTELS HOTELS — RESTAURANTS



Restaurants, taverns, motels and tourist cabins benefit from this patented device. Just a flip of the switch and it's in operation.

#4404-1 FARMS



Farms are easily cleared of flies, mosquitoes, and other household insects. Twenty minutes clears the largest household room or closet and one INSECT-O-SHADE will last all season or longer. ALSO kills insects in basements.

BEST DOCUMENT AVAILABLE

You don't have to buy costly sprays and spray guns that do only a PARTIAL job. You don't have to buy a spray for flies, another for moths and still another for other insects.

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NO WETTING of walls, clothing or furniture.



The most economical and surest way in the world to rid your premises of insect pests.

One INSECT-O-SHADE burns for over 200 hours. Its use for 20 minutes to one hour in any room of less than 15,000 cubic feet, 30 minutes in closets (repeat in 10 days) for moths, will rid the room of insect pests.

INSECT-O-SHADE does not lose its strength when not in use.

—PRICE—

\$3.50 each

Three for \$10.00

DISTRIBUTED NATIONALLY BY
MIDWEST DISTRIBUTING CO.
10-12 North Main Street Box 163
LENORA, KANSAS

BEST DOCUMENT AVAILABLE