## THE WATER IN YOUR WASHER MAY NOT BE HOT ENOUGH TO CONTROL THE GROWTH OF SERMS.

Washing alone used to control germs, that is inhibit their growth. Because women used to **boil** their wash, few if any bacteria remained on the fabric. But with today's automatic washers, the average wash water temperature is only around 130. (And that's if you set your washer for **bot** water!) Because of these low water temperatures, bacteria survive home laundering. **Defend** prevents the growth of these organisms on fabrics.

Defend is effective against bacillus ammoniagenes, a cause of diaper rash. Defend controls these germs, also makes diapers softer, more absorbent

Defend is effective against staphylococcus aureus, commonly known as "Staph".

"Staph" is one of the most potentially dangerous germs that can remain alive through laundering.

Defend is effective against strep pyogenes. Defend's action in controlling the growth of this and other contagious bacteria makes it especially useful during periods of family illness.

DIRECTIONS

Automatic washers: Add two capfuls to the final rinse. Or, you can wait until the machine stops, set it to repeat final rinse, then, add Defend.

Wringer washers: Add two capfuls to final rinse water Hand washing: Add about 1, capful to final rinse water

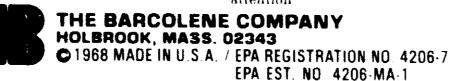
WHY DEFEND WORKS
ACTIVE BACTERIOSTAT †:
0.8% n alkyl (60% C14, 30%
C16,5% C12,5% C18) dimeth
yl benzyl ammonium chlorides 0.8% n-alkyl (50% C12,
30% C14, 17% C16, 3% C18)
dimethyl ethylbenzyl ammonium chlorides

INERT INGREDIENTS:

98.4\*

\*Includes softening agents, coupling agents, stabilizers, whiteners, detergents, †1' S Patent No. 2,676,986

Caution: Keep out of reach of children Avoid contamination of foods. Do not take internally Avoid getting the concentrate in eyes. In case of contact, flush with plenty of water. If irritation persists, get medical attention.



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