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USES

Use "TAKE-OFF" for the removal of Scale, Rust, Calcium Deposits, and discolorations from Urinals, Toilet Bowls, Bath Tubs, Shower Stalls, Drinking Fountains, Stainless Steel, Wash Basins, Swimming Pools, Chrome and Metal, also tarnish from Brass and copper.

"TAKE-OFF" gives off no odors or fumes. It is harmless to Septic Tanks and non-injurious to most plants, porcelain, tile, enamel and the hands, when used as directed.

CAUTION
CONTAINS IRRITATED HYDROGEN CHLORIDE
In case of contact with eyes or skin, flush with cold water. If in eyes, flush with MILK OF MAGNESIA. If on skin, flush with water. If inhaled, get fresh air. If inhaled, get fresh air.

NET CONTENTS 1 QUART
U.S.A. 1953

TAKE-OFF
A POWERFUL BLENDER
Cleans Bath Tubs, Toilets, Urinals, Sinks and Wash Basins.

CAUTION
HARMFUL IF SWALLOWED. MAY CAUSE EYE OR SKIN IRRITATION. SEE SIDE PANEL.

NET CONTENTS 1 QUART

DIRECTIONS
FOR BATH TUBS, SHOWER STALLS, DRINKING FOUNTAINS, etc. Dilute with 3 parts of water — apply with soft cloth, scrub or brush. Rinse thoroughly, and flush with water after cleaning and dry with a cloth.

FOR TOILET BOWL CLEANING: Flush Toilet and remove as much water as possible by flushing. Apply with brush or scrubber. Then rinse by flushing. Clean upper part of bowl also under flush rim of water outlets.

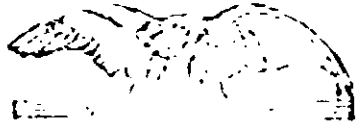
FOR URINALS: Flush and apply to scrub or brush and rub the stains or discoloration away. To remove odor in trap pour 2 ounces into urinal and allow to remain for as long as possible.

FOR DAILY CLEANING OF STAINLESS STEEL: Equipment, Coffee Urns, Counter Tops, Refrigerators. Dilute with 3 parts water and apply with a soft cloth or brush. Rinse thoroughly immediately.

FOR DAILY CLEANING OF TILE OR PORCELAIN: Dilute with 2 parts of water. After cleaning surface, rinse immediately with water, or go over area with a wet cloth or sponge.

FOR UNPOLISHED MARBLE & TERAZZO: Dilute 1 part with 3 parts of water. Allow to remain on surface for a few minutes. Rinse with water.

MADE IN U.S.A. by The Clorox Company, Santa Clara, California 95050
Net Weight: 11.33 lbs (5.14 kg)
Net Volume: 32 fl. oz. (1 quart)
Contains compatible detergents, cleaners, and disinfectants.



"TAKE-OFF"

Model No. 7.3

A PORCELAIN CLEANER

Eliminates Rust and Stains from
Porcelain and Metal.

Cleans Bath Tubs, Toilets, Urinals, Sinks
and Wash Basins.

CAUTION

HARMFUL IF SWALLOWED. MAY CAUSE
EYE OR SKIN IRRITATION. SEE SIDE PANEL
FOR FULL DIRECTIONS.

BERCO COMPANY

BERCO COMPANY
1000 Broadway
New York 10, N.Y.

DIRECTIONS
Apply to porcelain surfaces, bath
tubs, wash basins, toilets, urinals,
sinks, etc. Apply with soft brush or
cloth. Rinse thoroughly with water.

FOR TOILET BOWL CLEANING Flush toilet
and remove as much water as possible by
flushing. Apply cleaner to bowl and
flush. Repeat until clean. Then rinse by
flushing. Clean upper part of bowl also under
flush rim of water outlets.

FOR URINALS Flush and apply to scrub or
brush and rub the stains or dirt. Flush
away. Turn on water and trap pipe 2 inches
into urinal and allow to remain for as long
as possible.

**FOR DAILY CLEANING OF STAINLESS
STEEL** Equipment, Coffee Urns, Counter
Tops, Refrigerators. Dilute with 3 parts
water and apply with a soft cloth or brush.
Rinse thoroughly immediately.

**FOR DAILY CLEANING OF TILE OR FOR
CEMENT** Dilute with 2 parts of water. After
cleaning surface, rinse immediately with
water, or go over area with a wet cloth or
brush.

POLISHED MARBLE & TERRAZZO
Dilute with 3 parts of water. Allow to
remain on surface for a few minutes. Rinse
with water.

BERCO COMPANY
1000 Broadway
New York 10, N.Y.

ACCEPTED

DEC 20 1967

UNDER THE FEDERAL INSECTICIDE
FUNGICIDE ACT
FOR EGGS
ED UN L E NO 4170-4
TO ATTACHED

USES

Use "TAKE-OFF" for the removal of Scale, Rust, Calcium Deposits, and discolorations from Urinals, Toilet Bowls, Bath Tubs, Shower Stalls, Drinking Fountains, Stainless Steel, Wash Basins, Swimming Pools, Chrome and Monel, also tarnish from brass and copper.

"TAKE-OFF" gives off no odors or fumes. It is harmless to Septic Tanks and non-injurious to most metals, porcelain, tile, enamel and the hands, when used as directed.

CAUTION

**CONTAINS INHIBITED
HYDROGEN CHLORIDE**

In case of contact with eyes or skin, flush with cold water. **INTERNAL:** Drink MILK OF MAGNESIA or small pieces of soap in water, milk or raw egg whites. If irritation persists, call physician.

NET CONTENTS 1 QUART

U S D A Reg No



"TAKE-OFF"

**REMOVES
A PORCELAIN**

**SALVAGE FOR ALL
Eliminates Rust
Porcelain
Cleans Bath Tubs
and V**

**CAUTION
HARMFUL IF SWALLOWED
EYE OR SKIN IRRITANT**

**KEEP OUT OF REACH OF CHILDREN
AN EXCLUSIVE PRODUCT**

BEICO



"TAKE-OFF"

patent coef. 7.3

DISINFECTANT • DEODORANT
A PORCELAIN CLEANER

FRAGRANT

Safe for all acid resistant surfaces
Eliminates Rust and Stains from
Porcelain and Metal.

Cleans Bath Tubs, Toilets, Urinals, Sinks
and Wash Basins.

CAUTION

HARMFUL IF SWALLOWED. MAY CAUSE
EYE OR SKIN IRRITATION. SEE SIDE PANEL.

KEEP OUT OF REACH OF CHILDREN

AN EXCLUSIVE PRODUCT OF

BETCO CORPORATION

2100 S. 10th St., Columbus, Ohio

Safe only on acid resistant tiles
and tubs. Do not use on any surfaces that
can be damaged by acidic materials.
Many porcelain surfaces are not resist-
ant to acid.

DIRECTIONS

FOR DAILY CLEANING of wash basins, Bath
Tubs, Shower Stalls and Drinking Fountains.
Dilute with 3 parts of water — apply with
soft cloth, swab or brush. Rinse thoroughly,
immediately, with water after cleaning and
dry with a cloth.

FOR TOILET BOWL CLEANING: Flush Toilet
and remove as much water as possible by
plunging. Apply with swab or brush until
rust and stains are removed. Then rinse by
flushing. Clean upper part of bowl also under
flush rim of water outlets.

FOR URINALS Flush and apply to swab or
brush and rub the stains or discoloration
away. To remove odor in trap pour 2 ounces
into urinal and allow to remain for as long
as possible.

FOR DAILY CLEANING OF STAINLESS
STEEL Equipment, Coffee Urns, Counter
Tops, Refrigerators. Dilute with 3 parts
water and apply with a soft cloth or brush.
Rinse thoroughly immediately.

FOR DAILY CLEANING OF TILE OR POR
CELAIN Dilute with 2 parts of water. After
cleaning surface, rinse immediately with
water, or go over area with a wet cloth or
sponge.

FOR UNPOLISHED MARBLE & TERRAZZO:
Dilute 1 part with 3 parts of water. Allow to
remain on surface for a few minutes. Rinse
well with water.

Active Ingredients: Hydrogen Chloride 9.45%.
Dihydroxyethylamine
2.50%

Inert Ingredients: 88.05%*

* Contains compatible detergents, cleaners,
acidifiers, and deodorants

Cameraman's Note

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Apply disinfectant with swab or
brush until all surfaces are
thoroughly wet, and all rust
and stains are removed.

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