



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

June 22, 2022

Tony Herber  
Agent  
W.M. Barr & Company, Inc.  
Electronic Transmittal: therber@srcconsultants.com

Subject: Label and CSF Notification per PRN 98-10 – Add graphic to label, modify Basic CSF and Alt. CSFs 2-9  
Product Name: Emu  
EPA Registration Number: 4091-26  
Received Date: March 29, 2022  
Action Case Number: 00352233

Dear Tony Herber:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

The CSFs submitted with your application have been stamped “Notification” and placed in our files.

Please note that the record for this product currently contains the following CSFs:

- Basic CSF dated 03/29/2022
- Alternate CSF 2-9 dated 03/29/2022

Any CSFs other than those listed above are superseded/no longer valid.

If you have any questions, you may contact Joe Daniels via email at [daniels.joseph@epa.gov](mailto:daniels.joseph@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to be 'J. Hebert', written over a horizontal line.

for

John Hebert, Branch Chief  
Regulatory Management Branch 1  
Antimicrobials Division (7510M)  
Office of Pesticide Programs

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

# Emu

**[Disinfectant][Nonfood contact Sanitizer][24 Hour Residual Sanitizer][Hard Surface Mildewstat][Fabric Mildewstat][Cleaner][and][Deodorizer]**

KEEP OUT OF REACH OF CHILDREN

### CAUTION

SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

### NOTIFICATION

4091-26

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

06/22/2022

Active Ingredients:

Alkyl* dimethyl benzyl ammonium chloride (*50%C <sub>14</sub> , 40%C <sub>12</sub> , 10%C <sub>16</sub> ).....	0.200%
Octyl decyl dimethyl ammonium chloride.....	0.150%
Didecyl dimethyl ammonium chloride.....	0.075%
Diocetyl dimethyl ammonium chloride.....	0.075%
Other ingredients.....	99.500%
<hr/>	
Total: .....	100.000%

EPA Reg. No.: 4091-26

EPA Est. No.: {insert appropriate EPA Est. No}

[Lot code designates actual Est.] [Circled letter is [first] [last] [letter of lot number]

[Manufactured][Distributed][Sold] [by][for]:

WM Barr & Company, Inc.  
6750 Lenox Center Court  
Suite 200  
Memphis, TN 38115  
©YYYY WM Barr & Co., Inc.

Net contents: {Actual contents will be inserted on container label}

XX FL OZ. (XXXX mL)

Questions [or Comments][?]:

[Call] [888-326-7743]

[Mon-Fri 9AM-5PM CT]

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

## PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**FIRST AID:** If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. If on skin: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. For general information on product use, call the National Pesticides Information Center at 1-800-858-7378. For emergencies, call the poison control center at 1-800-222-1222.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. [Read and follow all directions and precautions on this product label.] Not for use on food contact surfaces.

[Can be used on] [For use on] {Insert hard non-porous surfaces from Table 1 and/or 3} [and many similar [household] [commercial] [industrial] [institutional] [business] [professional] surfaces.]

To Operate: Turn nozzle to preferred usage.

[Refill only with this product]

Alternate for Refill Bottle: To Refill [Spray Bottles]:

[Remove] 1. Remove trigger sprayer -or- cap [from empty bottle]

[Pour] 2. Unscrew cap on refill and pour contents directly into empty bottle.

[Use] 3. Replace trigger sprayer [and use as you normally would].

-or-

[Remove trigger sprayer from empty bottle,] unscrew cap and transfer your trigger to this bottle

To refill [spray bottle]: Turn trigger on spray bottle [1/4 turn] counterclockwise [and pull upward[s]] to remove. [After refilling spray bottle,] Replace trigger by aligning [red [tip] tube on trigger with -or- to small [opening] [-or- tube] inside bottle [while pushing down] [-and/or- push [sprayer] [straight] down [to close] [until it clicks] [-and/or- locks into place]].  
-or-

To refill [spray bottle]: Twist trigger [on spray bottle] [1/4 turn] [-or- counterclockwise] [and pull up -or- upward[s]] [to remove]. [Fill spray bottle] [with refill solution.] [After refilling spray bottle,] [to replace trigger,] Align [red tip[ped]] tube [on trigger [head] over [small] -or- tube opening -or- tube [on] [the] inside [of the bottle]. [[Note that] trigger [head] should point in [the] same direction as [the] tube [running] on the outer edge of the bottle.] [Press] [straight] down on the trigger [head], [applying even pressure] [until it clicks -and/or- locks] [into place].

TO CLEAN: Spray on surface(s), allow to penetrate [soil or stain]. Wipe clean with a [damp] cloth [or sponge] [or paper towel].

To DEODORIZE: Spray on surfaces as needed. [Wipe or allow to air dry]

[Not recommended for use on]-or-[do not use on]-or- [not for use on] [cultured] [sealed] [or] [bare] marble [surfaces] [unfinished, oiled, or waxed wood surfaces], [wool], [silk], [mirrors], [glass]].[For other surfaces, test in an inconspicuous area.] [Test on an inconspicuous area for colorfastness.]

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

Safe for use on [these] surface materials:

[plastic], [upholstery], [painted wood], [sealed wood] [painted surfaces], [washable fabric], [vinyl], [leather], [stainless steel], [aluminum], [glazed porcelain], [glazed ceramic], {insert surface material from Table 1}

[Sanitizing] [Directions]

To Sanitize: Hold container 6"-8" from surface and spray until thoroughly wet. For use on hard, nonporous nonfood contact surfaces. Preclean visibly soiled surfaces.

To Sanitize: Allow surface to remain visibly wet for 10 seconds. Wipe clean with a [damp] cloth [or sponge] [or paper towel]. [Kills [effective against] [99.9% of] {Insert non-food contact sanitization bacteria from Table B}.]

‡‡To Sanitize Only Hard Non-porous Surfaces FOR 24 HOURS: –Allow to air dry without wiping. Reapply if surface is scrubbed. [Kills] [effective against] [99.9% of] {Insert residual sanitization bacteria from Table B} [for 24 hours].]

{Note to reviewer: "‡‡" symbol is required above only if claims bearing the symbol are used on container label}

[Disinfecting] [Directions]

TO DISINFECT: Hard, non-porous surfaces: Hold container 6"-8" from surface and spray until thoroughly wet.

{one of the following statements will be used:}

[To kill] Bacteria and Cold and Flu Viruses<sup>7</sup>: Allow surface to remain visibly wet for 60 seconds [-or- 1 minute] {or}

[To kill] Bacteria, Viruses<sup>+</sup>, [and] Fungi [and mold & mildew]: Let stand for 5 minutes.

{in conjunction with:}

Then wipe with a [damp] cloth [or sponge][or paper towel]. Preclean visibly soiled surfaces. [Kills] [effective against] [99.9% of] {Insert appropriate disinfection bacteria, viruses and/or fungi from Table A based on 1 or 5 minute contact time.}

[Residual Viral activity]

§To kill 99.9% of Influenza A H1N1 virus for 24 hours: Preclean heavily soiled surfaces. Hold container 6"-8" from surface and spray until thoroughly wet. For use only on hard, nonporous nonfood contact surfaces. Allow to air dry without wiping. Reapply if surface is scrubbed. [Kills 99.9% of Influenza A H1N1 virus [within 5 minutes of contamination event [touch] for 24 hours]]

{Mildew Fungistatic Directions}

TO PREVENT MOLD [AND MILDEW] [growth]:

[Fabric Mildewstat] On [cotton and polyester] Fabrics:

[To inhibit mold and mildew growth]: Apply to fabric surface until wet [do not saturate]. Allow to air dry.

Repeat [application] every 28 days to inhibit mold [and mildew] growth. [Effective against *Aspergillus niger* [mildew] and *Penicillium variable*.] Pre-clean visibly soiled surfaces.

[Hard Surface Mildewstat] On hard surfaces:

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

[To inhibit mold and mildew growth]: Thoroughly wet surface. Allow to air dry. Repeat [application] every 7 days to inhibit mold [and mildew] growth. [Effective against *Aspergillus niger* [mildew]] Pre-clean visibly soiled surfaces.

{These directions will only appear on labels when a bloodborne pathogen is listed}

Special Instructions for Use against HIV-1, HBV, and HCV:

This product kills HIV-1, HBV, and HCV on precleaned hard, nonporous surfaces/objects previously soiled with blood/body fluids in healthcare settings or other settings in which there is an expected likelihood of soiling of hard, nonporous surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus (HIV-1) (associated with AIDS), Human Hepatitis B virus (HBV), and Human Hepatitis C virus (HCV).

Special instructions for using this product to clean and decontaminate against HIV-1, HBV, and HCV on surfaces/objects soiled with blood/body fluids:

**Personal Protection:** When handling items soiled with blood or body fluids, use disposable impervious gloves, gowns, masks, and eye coverings. **Cleaning procedure:** Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before applying this product. **Contact time:** Allow surface/object to remain wet for 1 minute for HIV-1, HBV, HCV. **Disposal of Infectious Materials:** Use disposable impervious gloves, gowns, masks, and eye coverings. Blood and body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

{The following will appear on the label only if medical devices or medical equipment surfaces are listed}

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream, or normally sterile areas of the body, or (2) contacts intact mucous membranes, but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

{Storage and Disposal: Residential Containers}

**STORAGE AND DISPOSAL:**

{Nonrefillable containers}

Store out of reach of children or persons unfamiliar with its use. Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available or place in trash.

*{For bottles intended to be refilled by the consumer}*

Store out of reach of children or persons unfamiliar with its use. Do not reuse or refill this container except as described in the directions for use. Refill only with this product. Offer for recycling if available or place in trash.

{Storage and Disposal: Institutional/Commercial Containers}

**STORAGE AND DISPOSAL:** Do not contaminate water, food, or feed by storage or disposal.

**STORAGE:** Store out of reach of children or persons unfamiliar with its use.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:**

{For Nonrefillable containers}

Non-refillable container. Do not reuse or refill this container. Offer for recycling if available or place in trash

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

{or for bottles intended to be refilled by the end-user}

Do not reuse or refill this container except as described in the directions for use. Refill only with this product. [If not refilling] Offer for recycling if available or place in trash.

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

{NOTE: Any claim may appear on either FRONT or BACK panel in bullet or paragraph format}

**{Packaging Related Claims}**

Buy 1 Get 1 Free

[(Bonus x%)] [Bonus x fl. oz.] [X% More Free] [X fl. oz. Free]

Packaging made with [x%] recycled plastic

New

New & Improved

New fragrance

New Scent

Bonus/X% More Free: [10%] [15%] [20%] [25%] [30%] More fl. ounces per bottle

Refill Size: fills trigger sprayer 3 times

Recyclable bottle

Peel Back Here

Peel Here

Travel Size [Pack]

Trial Size

Refill [Pack]

On-the-Go [Pack] [Size]

To Go

To Go Size

Convenience [Pack]

Handy Everyday [Pack]

Bundle Pack

[X] Pack

Twin [Pack] [Size]

Value [Pack] [Size]

Extra [Pack] [Size]

[X] Pack

Multi-pack

Sanitizing [Value] Pack

Disinfection [Value] Pack

[Best] Value

Value Pack

Back [from] [to] School Pack [Size]

Dual Pack

Triple Pack

Ultra Value pack

[X%] More

[X%] Free

Seasonal Pack

Club Pack

Ecommerce Pack

Variety Pack

Bonus [Pack]

Bonus [X%] [More]

[2X] [3X] [4X] [5X] [XX]

TSA-Compliant [Pack]

Peel [Back Here]

PEEL [BACK HERE]



[Bracketed text] is optional; text in {braces} is informational to the reviewer.

Pull Back [Label]  
PULL [BACK LABEL]  
Peel Here  
PEEL HERE  
Peel Away  
PEEL AWAY  
Refill [Value Pack]  
Less waste  
Savings

### {Marketing Claims}

Now -and/or- New [!] and -or- & Improved [!] {*To be used as a claim descriptor only for the first 6 months on shelf*}  
[New] [New & Improved]  
New fragrance  
New Scent  
Does not contain [chlorine] bleach  
No mixing, measuring, [or rinsing] required  
Ready to Use  
No need to dilute  
No need for gloves  
Non-abrasive formula  
Contains no phosphates  
[Microban®] – [Antimicrobial solutions] used by hospitals  
Used in hospitals. Approved [for use] in hospitals  
Eliminates [tough] Odors  
Bleach-Free [formula]  
[Delivered] [Activated] by [with] [uses] Microban [antimicrobial] [technology]  
Saves money[time][labor][by cleaning and disinfecting in one step<sup>2</sup>]  
Bleach free  
Does not contain Triclosan  
Will not corrode {insert any use surface from Tables below}  
[Microban] a better clean.  
[Intended] [for] [use in] [schools] [retail facilities] [offices] [hospitality] [and] [other] [institutional/commercial facilities]  
Safe on Finished Wood Floors  
Safe to use on [soft surfaces]  
Dye free {only for CSFs without dye}  
Bleach free  
Safe on [insert surface material from Table 1]  
Add [Microban 24] to your back [from] [to] school [shopping list]  
Back [from] [to] School [pack] [value pack] [shopping list]  
Be Ready for School [to start] with Microban 24 [at home] [in the classroom]  
[Teachers] School Supply List  
Put Microban 24 on your school supply list  
Used by [elementary schools] [middle schools] [daycares] [high schools] [colleges] [universities]  
For Back [from] [to] School  
Smart schools trust Microban 24  
Surface Protection 3x longer than your school day<sup>8</sup>  
[Moms] [Dads] [Parents] must-have for back [from] [to] school

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

What to pack when going back to school

Pack your Anti-Bac

Arm every classroom with Microban 24

Microban 24 is the smart decision

Don't go back to school without Microban24

### **{Fragrance Claims}**

*{for fragrance-free version only}* No added [perfumes][scent] [and] [or] [dyes][and] [or] fragrance [unscented]

Light[Scent], Citrus [Scent], Citrus Fresh[Scent], Lemon [Fresh][Scent], Lime [Scent], Lemon-Lime [Scent], Crisp Linen [Scent], Linen [Scent], Fresh [Scent], Clean Meadows [Scent], Lavender [Scent], Lavender Vanilla [Scent], Grapefruit [Scent], Red Grapefruit [Scent], Orange [Fresh] [Scent], Tangerine [Scent], Mandarin Orange [Scent], Ocean Breeze [Scent], Ocean Storm [Scent], Ocean Waves [Scent], Mountain Fresh [Scent], Spring Fresh [Scent], Ocean Waters [Scent], Spring Garden [Scent], Citrus Squeeze [Scent], Mint [Scent], Eucalyptus Mint [Scent], Island Orchard [Scent], Island Fresh [Scent], Island Mist [Scent], Spring Shower [Scent], Pear Blossom [Scent], Desert Flower [Scent], Island Fruit [Scent], Cinnamon [Scent], Clean Fresh [Scent], Clean Burst [Scent], Free, Unscented, Pure [scent], Pure Essentials [scent], Gain [scent], Gain Moonlight Breeze [scent], Gain Original [scent], Gain Fresh Water Sparkle [scent], Febreze [scent], Febreze Meadows & Rain [scent], Fresh Linen [scent], Linen [scent], Linen & Sky [scent], Pure Cotton [scent], Crisp Lemon [scent], Floral [Fresh][scent], Morning Dew [scent], Apple [scent], Cherry Blossom [scent], Wood [scent], Botanicals [scent], White Tea [scent], Orange Blossom Vanilla [scent], Eucalyptus [scent], Fresh [scent].

### **{Cleaning and Deodorizing Claims}**

Bathrooms, sinks and faucets and floor areas

Cleans bathroom soils

Cleans everyday messes

Cleans fingerprints

Cleans [up] grease and grime

Compatible with equipment surfaces *{or insert surface/site from Tables 1-3}*

Convenient [kitchen<sup>y</sup>] [and] [bathroom] surface cleaner *{insert surface/site from lists below}*

Cuts -and/or- removes [tough] grease -and/or grime

Cuts Tough Grime without Scrubbing

Cuts cleaning time

Deep down clean

Deodorizer -or- Deodorizes

Deodorizes food odors [on nonfood contact kitchen surfaces] [after cooking]

Designed -or- Ideal for daily [cleaning] [use]

Designed – or – Ideal for in home cleaning

Easy [cleaning]

Effective [cleaner -or- cleaning] [formula]

Effectively cleans on [many] [hard] non-porous surfaces

Eliminates odors [as it cleans]

For multiple cleaning tasks

Multipurpose Cleaner

Powerful cleaner

Quickly deodorizes

[Quickly] removes dirt and grime

Ready to use [multi-purpose] [kitchen<sup>y</sup>] [cleaner]

Removes offensive odors from *{insert surface/site from Table 1-3}*

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

Removes odors  
Suitable for everyday use  
Tough on grime  
Powerful cleaning formula penetrates tough stains  
Powers through Grease and Grime  
Keeps surfaces cleaner longer  
Multi-action cleaning power  
Cleans and degreases  
Cuts through common [household] [commercial] [industrial] [institutional] [business] [professional] dirt and grime  
Eliminates musty odors  
Multi-surface cleaner  
Multi-action cleaning power  
Cleans and degreases  
Provides a true clean  
Powers through [Cleans] [Removes] Grease and Grime  
Powers through soap scum  
Powerful cleaning formula penetrates [eliminates] [removes] tough stains  
Cleans [everyday] [tough] messes  
Multi-action cleaning power  
Cleans and degreases  
Cleans kitchen grease  
Cuts through common [household] [commercial] [industrial] [institutional] [business] [professional] dirt and grime  
[Patented formula is] powerful on dirt [and] [&] [can be used on hard, nonporous surfaces [and fabrics] around the  
[house] [business] [will not harm surfaces when used as directed]  
For the ultimate clean home  
Non-abrasive formula  
for use on [sealed granite] [glazed tile] [sealed stone] [Formica] [composite] [sealed/painted wood] [bathroom surfaces]  
Cleans everyday messes  
Cuts through [wipes out] tough grease and grime  
No smeary residue [left behind]  
Leaves no smeary residue  
Leaves behind a [light],[clean], [fresh] scent  
Destroys odors [at the source]  
Prevents odors by killing germs  
Cleans, For Use On, Effective on [Door Knobs] [Light Switches] [Remotes] [Phones] [Children's Toys] [Faucets] [Faucet  
Handles] [Bathroom Sinks] [Toilet exteriors] [Showers] [Bath Tubs] [High Touch Areas] [Garbage Cans] [Kitchen Sinks]  
[Refrigerator Handles] [Couches] [Coffee Tables] [Car Seats] [Car Upholstery] [Sports Equipment]  
Use with Bounty Paper Towels  
Cleaning without compromise  
Cuts through [tough] [soap scum] [hard water] [grease] [grime] [dirt]  
Long lasting scent  
Long lasting freshness  
Scent [Freshness] that lasts  
Refreshing Scents  
Multi-Surface  
Multi-Action  
Dual [Triple] Action  
The Mother of all cleaners  
Around-the-clock clean  
For a clean state of mind

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

Cleans up messes  
It's time for a clean you can trust  
No dulling residue  
Get a Cleaner Clean  
Clean it like you mean it  
Full-time clean for a full-time [Mom] [Dad]  
Works for your family as hard as you do  
The Future looks clean  
Working as hard as you do  
Works as hard as you do  
Microban Sport

### **{Sanitizing Claims}**

Fast sanitization [against bacteria]  
Kills 99.9% of bacteria [in 10 seconds]  
[Quick] [Fast] [Rapid] [10 second] [bacterial] [sanitization][Sanitizer]  
Kills [99.9%] of {Insert 1 or more organisms from Table B under non-food contact sanitization} [in 10 seconds]  
Sanitizer [Sanitizes]  
[Quick] [Fast] [Rapid] [10 second] [One Step<sup>1</sup>] [1 Step<sup>1</sup>] Sanitizer [on hard, nonporous nonfood contact surfaces]  
[Quick] [Fast] [Rapid] [10 second] [One Step<sup>1</sup>] [1 Step<sup>1</sup>] Non-Food Contact Surface Sanitizer  
Cleans and sanitizes [quickly] [in One Step<sup>1</sup>]  
Cleans, deodorizes, and sanitizes in one quick [fast] [rapid] step<sup>1</sup>  
Fast acting cleaner and Sanitizer  
[Antibacterial] Multi-Purpose Cleaner  
Antibacterial  
Sanitizes in 10 seconds

### **{24 Hour Residual Sanitizing Claims}**

Kills 99.9% of bacteria for 24 hours on treated surfaces  
Keeps treated surface sanitized for 24 hours  
Prevents 99.9% of bacterial growth on treated surfaces for 24 hours  
Kills 99.9% of bacteria in 5 minutes, and keeps killing for 24 hours  
24 hours of protection from 99.9% of bacteria growth [even in high contact areas]<sup>[4], 8</sup>  
Continuous 99.9% antibacterial sanitizing for up to 24 hours  
Protects [household] [commercial] [industrial] [institutional] [business] [professional] surfaces<sup>3</sup> from 99.9% of bacteria for up to 24 hours  
Keeps killing 99.9% of bacteria for up to 24 hours [even after multiple touches]  
24 hour 99.9% bacteria sanitization  
[Patented][Patent Pending] formula [continues to work after multiple touches] for [up to] 24 hours  
Protects against bacteria on treated surfaces between cleanings for up to 24 hours  
Sanitizes for up to 24 hours  
Scientifically proven to kill 99.9% of bacteria for up to 24 hours  
A product that gives you 24 hour peace of mind  
24 hour peace of mind  
Helps you protect treated hard non-porous surfaces from 99.9% of bacteria for 24 hours  
[The cleaner that] provides 24 hours of sanitization  
[The cleaner that] provides continuous sanitization [for 24 hours]  
Protects from what you can't see[:] 24 hours of protection on surfaces<sup>3</sup>from 99.9% of bacteria growth<sup>[4]</sup>

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

24 hour sanitization on treated surfaces

Persistent 99.9% antibacterial sanitizing for [up to] 24 hours

Sanitizes treated [household] [commercial] [industrial] [institutional] [business] [professional] surfaces[select from list][from 99.9% of bacteria] for up to 24 hours

Protects treated [household] [commercial] [industrial] [institutional] [business] [professional] surfaces from 99.9% of bacteria for 24 hours

[Provides 24 hour residual 99.9% antibacterial control]

Provides 24 hour [99.9% of bacteria] sanitization

Provides 24 hour [sanitization][sanitizing] against 99.9% of bacteria

Protects against 99.9% of bacteria between cleanings for 24 hours on treated surfaces

Sanitizes for up to 24 hours

Sanitization that lasts all day

Scientifically proven to kill 99.9% of bacteria for up to 24 hours

A product that gives you [24 hours peace of mind]

[Leaves behind a] [99.9% bacteria killing][sanitizing][coating][layer] for 24 hours

[Kills 99.9% of bacteria][Sanitizes] for 24 hours

[The cleaner that] provides 24 hour sanitizing

[The cleaner that] provides 24 hour continuous sanitizing

Keeps killing [99.9% of bacteria] for up to 24 hours

Multi-surface<sup>3</sup> cleaner [with][and][&] [24 hour sanitizing]

Multi-purpose cleaner [with][and][&] [24 hour sanitizing]

24 hour sanitizing spray for surface<sup>3</sup> [sanitizing][sanitization]

Surface protection that lives on for 24 hours<sup>8</sup>

Keeps Killing Even After Multiple Touches

[Microban] Protection that Lives On [for 24 hours on surfaces<sup>8</sup>]

Tap into the touchable bacteria killing [force] [of this product][Microban24]

24 Hour Bacteria Shield<sup>8</sup>

Sanitize and protect surfaces from bacteria for 24 hours<sup>8</sup>

Stays cleaner between cleans – up to 24 hours

[This product] keeps killing 99.9% of bacteria even after multiple touches for up to 24 hours

[This product] [is] the only 24 hour sanitizer specifically formulated for your home [it keeps killing, even after multiple touches]

Kills 99.9% of bacteria for 24 Hours

24-Hour Protection from 99.9% of bacteria on treated surfaces<sup>8</sup>

24-Hour Protection of surfaces in your home<sup>8</sup>

24 Hours of time-released surface protection<sup>8</sup>

24-Hour surface protection for a cleaner home<sup>8</sup>

Spray and you're good for [the day] [24 Hours]<sup>8</sup>

[24 Hour] [Full day] surface protection<sup>8</sup>

24-Hour Protective Barrier<sup>8</sup>

Scientifically-proven time-released formula

Touch-proof protection for 24 hours<sup>8</sup>

Withstands the touch of time

[Kills] [Slays] [Defeats] bacteria

[Daily] [Full day] protection from 99.9% of bacteria<sup>8</sup>

Active protection for a full 24 hours<sup>8</sup>

Use every 24 hours to protect your home from the spread of bacteria<sup>8</sup>

Protection that lasts 24 hours, even after multiple touches<sup>8</sup>

Touch-proof protection for 24 hours<sup>8</sup>

Protects surfaces while you sleep<sup>8</sup>

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

Sanitizes while you sleep<sup>8</sup>  
Use daily to protect your home<sup>8</sup>  
Use daily to maintain sanitized {insert site/surface from table 3} [in your home]  
Protection that lasts for 24 hours against [99.9%] bacteria<sup>8</sup>  
Day and night protection against bacteria<sup>8</sup>  
All-day protection against bacteria<sup>8</sup>  
Long-lasting protection against bacteria<sup>8</sup>  
Around-the-clock protection against bacteria<sup>8</sup>  
Working while you sleep  
Provides people with a new way to protect household surfaces<sup>8</sup>  
Revolution in home [sanitizing] [disinfecting] [cleaning]  
Keeps working throughout the day  
Continuous 24 hr. surface protection<sup>8</sup>  
Stops 99.9% of bacteria in its tracks for 24 hours  
24-Hour Classroom Protection against bacteria<sup>8</sup>

#### **{Residual Activity Claims}**

Kills 99.9% of Influenza A H1N1 virus§ for 24 hours even after multiple [touches] [recontaminations]  
Keeps killing Influenza A H1N1 virus§ on surfaces [even after multiple touches][for 24 hours]  
Kills 99.9% of bacteria¶¶ and Influenza A H1N1 virus§ for 24 hours on surfaces  
Kills 99.9% of bacteria¶¶ and Influenza A H1N1 virus§ in 5 minutes, and keeps killing for 24 hours  
Keeps killing 99.9% of bacteria¶¶ and Influenza A H1N1 virus§ for up to 24 hours [even after multiple touches]  
Protects surfaces against bacteria¶¶ and Influenza A H1N1 virus§ between cleanings for up to 24 hours  
Helps you protect surfaces from bacteria¶¶ and Influenza A H1N1 virus§ for 24 hours  
Protects [household] [commercial] [industrial] [institutional] [business] [professional] surfaces from bacteria¶¶ and Influenza A H1N1 virus§  
Helps you [protect][defend][guard] your surfaces from bacteria¶¶ and Influenza A H1N1 virus§  
This product] keeps killing bacteria and Influenza A H1N1 virus§ even after multiple touches for up to 24 hours  
24 Hour [Full day] surface protection against bacteria¶¶ and Influenza A H1N1 virus§  
Touch-proof protection of surfaces for 24 hours against bacteria¶¶ and Influenza A H1N1 virus§  
Actively defends surfaces for 24 hours against bacteria¶¶ and Influenza A H1N1 virus§  
[Daily] [Full day] protection from 99.9% of bacteria¶¶ and Influenza A H1N1 virus§ on surfaces  
Active surface protection for a full 24 hours against bacteria¶¶ and Influenza A H1N1 virus§  
Protection that lasts 24 hours on surfaces, even after multiple touches against bacteria¶¶ and Influenza A H1N1 virus§  
All-day surface protection against bacteria¶¶ and Influenza A H1N1 virus§

#### **{Disinfecting Claims}**

Broad spectrum [general] disinfectant  
Antibacterial Cleaner  
Cleans as it disinfects  
Cleans, disinfects, and deodorizes  
Destroys bacteria on {insert site from Table 1 or 3}  
Disinfectant [&] Cleaner  
Disinfects and deodorizes  
All in one sanitizing and disinfecting when used as directed.  
All in one – cleans, sanitizes & disinfects when used as directed.  
Kills odor causing bacteria  
The choice for when you want cleaning and disinfecting  
Helps you maintain a cleaner home

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

For the ultimate clean

[Kills germs] for the ultimate clean

Kills mold and mildew

Kills [insert organism(s) from Table A]

Kills bacteria on {insert surface/site from Table 1 or 3}

Kills 99.9% of [bacteria] [germs][and][viruses<sup>†</sup>][fungi][mildew][and][mold][in one step<sup>2</sup>]

Kills 99.9% of bacteria on {insert surface/site from Table 1 or 3}

Kills 99.9% of bacteria [germs] [in the kitchen] [on] {insert surface/site from Table 1 or 3}

Disinfects {insert surface/site from Table 1 or 3}

Disinfects and removes offensive odors from {insert surface/site from Table 1 or 3}

Kills bacteria, viruses, mold, and mildew [in {insert location from Table 3}][on]{Insert items from Table 1 or 3}

Effective against {Insert organisms from Table A under disinfection}

Eliminates 99.9% of bacteria[germs] [viruses<sup>†</sup>][fungi][fungus][and][mold and mildew]

Eliminates 99.9% of [household] [commercial] [industrial] [institutional] [business] [professional] bacteria [in one minute]

Eliminates 99.9% of [household] [commercial] [industrial] [institutional] [business] [professional] [germs] [in 5 minutes]

[Kills][Eliminates 99.9%] [99.9%] bacteria from {insert surface/site from Table 1 or 3}

[Kills][Eliminates 99.9%] [99.9%] bacteria [in] [the] [kitchen] [and] [bathroom]

Kills [99.9% of] bacteria [in one step<sup>2</sup>]

Kills [99.9% of] bacteria and (&) viruses<sup>†</sup>

Kills [99.9% of] bacteria for a deep down clean

Kills [99.9% of] germs [including cold and flu viruses<sup>7</sup>]

Kills [99.9% of] [household] [commercial] [industrial] [institutional] [business] [professional] bacteria [in 1 minute]

Kills [99.9% of] the following [household] [commercial] [industrial] [institutional] [business] [professional] bacteria in  
kitchens<sup>‡</sup> on hard, non-porous surfaces in 1 minute: {insert bacteria from Table A}

Kills Viruses<sup>†</sup>

Kills 99.9% of bacteria and cold and flu viruses<sup>7</sup>

Kills 99.9% of cold & flu viruses<sup>7</sup> [in 1 minute]

Kills the viruses that cause the common cold & flu<sup>7</sup> [including Influenza A virus]

Kills [Eliminates 99.9%] [99.9%] SARS-Related Coronavirus 2 [SARS-CoV-2] [USA-WA1/2020] [causative agent of COVID-19] [the virus that causes COVID-19]<sup>5</sup>

Effective against SARS-Related Coronavirus 2 [SARS-CoV-2] [USA-WA1/2020] [in 1 minute [60 seconds]]<sup>5</sup>

Kills 99.9% of SARS-Related Coronavirus 2 [SARS-CoV-2]<sup>5</sup> and cold and flu viruses<sup>7</sup>

Disinfects surfaces by killing [99.9%] SARS-Related Coronavirus 2 [SARS-CoV-2] [USA-WA1/2020] [in One Step<sup>2</sup>]

Kills [99.9% of] SARS-CoV-2, which causes COVID-19<sup>μ,5</sup>

Kills [Effective against] the virus that causes COVID-19<sup>μ,5</sup>

Kills bacteria in 60 seconds [1 min[ute]]

Kills in 60 seconds: {Insert any organism(s) from Table A that have a 1 minute (60 second) contact time}

Kills in 5 minutes: {Insert any organism(s) from Table A}

Kills [Rotavirus] [*Salmonella enterica*] [*Escherichia coli* O157:H7] [*Pseudomonas aeruginosa*] [*Staphylococcus aureus*]

[Influenza A (H1N1) virus] [Herpes Simplex Virus Type 1&2] [Human Coronavirus] [Respiratory Syncytial Virus [(RSV)]]

Broad spectrum germ, bacteria and virus<sup>†</sup> killer

Kills odor-causing bacteria

Kills [fungi] [mold][&][mildew]

[Cleans] [and] [disinfects] [in one step<sup>2</sup>]

Eliminates tough stains and 99.9% of germs

Helps you maintain a cleaner home

Helps reduce the spread of germs [cold & flu viruses<sup>7</sup>] between treated hard nonporous surfaces

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

[Antibacterial][Bactericidal][Germicidal][Virucidal<sup>†</sup>][Fungicidal]  
[Antibacterial] Multi-Purpose Cleaner  
Eliminates 99.9% of [mold and mildew][bacteria][viruses<sup>†</sup>]  
Eliminates musty odors  
[Eliminates 99.9%] -or-kills [99.9%]of [mold and mildew][bacteria][viruses<sup>†</sup>]  
Antibacterial  
Disinfectant  
3 in 1 [Cleans], [Disinfects], [Sanitizes for 24 hours], [Deodorizes]  
4 in 1 [Cleans], [Disinfects], [Sanitizes for 24 hours], [Deodorizes]  
Cold & Flu [Value] Pack  
Cold & Flu season must have(s)  
Be Prepared Today for Cold & Flu [Season]  
On the go surface protection<sup>8</sup>  
The yuck stops here  
Prepare and protect surfaces<sup>8</sup>  
Meets surface disinfection recommendations under OSHA's Bloodborne Pathogens Standard  
Kills [bloodborne pathogens:] [HIV-1<sup>#</sup>,] [HBV<sup>x</sup>,] [and] [HCV<sup>o</sup>]

#### **{Fabric Mildewstat Claims}**

Fabric Mildewstat [fungistat]  
Controls [Inhibits][Prevents] the growth of mold [and] [mildew] for [up to] 28 days on fabric  
Controls [Inhibits][Prevents] the growth of [mold spores][mold & mildew spores] [for [up to] 28 days on fabric]  
Controls [Inhibits][Prevents] the growth of mold [and] [mildew] for [up to] 28 days on {Insert one or more of the items in Table 2}  
Controls [inhibits] [Prevents] [mold and] mildew growth  
Protects fabric surfaces from mildew for 28 days

#### **{Hard Surface Mildewstat Claims}**

Prevents [mold and mildew growth]  
Mildewstat[fungistat]  
Controls [Inhibits][Prevents] the growth of mold [and] [mildew] for [up to] 7 days on hard surfaces  
Controls[Inhibits][Prevents] the growth of [mold spores][mold & mildew spores] [for [up to] 7 days on hard [bathroom][or kitchen] [or household] [commercial] [industrial] [institutional] [business] [professional] surfaces  
Controls [Inhibits][Prevents] the growth of mold [and] [mildew] for [up to] 7 days on {Insert one or more of the items in Table 3}  
Inhibits growth of mold [& mildew] for 7 days  
Prevents [mold and mildew growth] [for [up to] 7 days]  
7-day mold & mildew protection  
Stops mold & mildew growth for 7 days  
Inhibits mold & mildew [growth] for 7 days



**{Emerging Viral Pathogens}**

{This product qualifies for emerging viral pathogen claims per the EPA’s ‘Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels’ when used in accordance with the appropriate use directions indicated below.

The statements shall be made only through the following communications outlets: technical literature distributed exclusively to health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.}

<i>For an emerging viral pathogen that is a/an...</i>	<i>...follow the directions for use for the following organisms on the label:</i>
Enveloped virus	Rotavirus [ Strain WA]

This product [-or- Product Name] has demonstrated effectiveness against viruses similar to {Insert name of emerging virus} on hard, nonporous surfaces. Therefore, this product [-or-Product Name] can be used against {Insert name of emerging virus} when used in accordance with the directions for use against {Insert name of supporting virus} on hard, nonporous surfaces. Refer to the CDC -or- OIE website at {Insert pathogen-specific website address} for additional information.

{Insert name of illness/outbreak} is caused by {Insert name of emerging virus}. This product [-or-Insert Name] kills similar viruses and therefore can be used against {Insert name of emerging virus} when used in accordance with the directions for use against {Insert name of supporting virus} on hard, nonporous surfaces. Refer to the {CDC -or- OIE} website at {Insert pathogen-specific website address} for additional information.

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

**{Use Sites}**

{Table 1: Hard Nonporous Nonfood Contact Surface Materials}

Acrylic	Aluminum	Brass	Chrome
Corian®	Copper	Crystal	Glass
Formica®	Glazed porcelain [tile]	Glazed ceramic [tile]	Sealed Fiberglass
Sealed Grout	Galvanized metal	Sealed granite	Sealed [or finished] hardwood [floors]
Laminated Surfaces	Laminate	Plastic laminate	Sealed Limestone
Linoleum	Metal	Mirrors	Sealed Marble
Nickel	Plastic	Plexiglass®	PEX(cross linked polyethylene)
PVC	Sealed Slate	Sealed stone	[Stainless] steel
Sealed Terra Cotta	Sealed Terrazzo	Glazed tile	Tin
Vinyl	Painted wallboard	Finished –and/or- Painted Wood	Sealed wood
Zinc			

{Table 2: Fabric Materials for Mildewstat Claims}

Back packs	Bath[room] mat	Car [seat] [upholstery]	Chairs
[Clothing]	Couches [or sofas]	Couch [or sofa] cushion	Cloth shower curtain
Curtains	Cushions	Cotton fabrics	Diaper bag
Drapes	Dog bed	Exercise mats	Gym bags
Headrests	Pet bed	Laundry bag	Lab coats
Linens	Mats	Mattresses	Mattress cover
Polyester fabrics	Cotton/polyester blend fabrics and textiles	Privacy drapes	Seat cushions
Sport equipment lining	Stroller [seat]	Shades	Sports bags
[Throw] Rugs	Towels	Scrub suits	textiles
Upholstered Furniture	Window treatments	Upholstery	Automotive upholstery

{Table 3: Use Sites/Surfaces} {May also includes graphic(s) depicting use site}

Bathroom	Dining room	Mud room	Kitchen[s] †
Bedroom	Home[House]	Nursery	Garage
High-touch areas	Powder room	Basement	Living room
Automobiles	Car Interiors, door handles inside and outside, dashboard	Hotel Rooms/Travel	Assisted Living Facilities
Acute Care Institutions	Bathroom Fixtures	Camera[s]	Cruise ship surfaces
Automatic Guided Vehicle (AGVs)	Bathtubs	Campers	Cruise ship [surfaces] [equipment] [s]
Airplanes	Bed [Frames] [railings]	Campground Cars	Curing Lights
Airports	CPR Training Mannequins	Carts	Cuspidor
Vanity top	Bed pans	Alternate Care Institutions	CAT Scan [equipment] [rooms]
Ambulance[s] [equipment] [surfaces]	Benches	Anesthesia rooms	Cutting Tools

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

Blood banks	Bicycle Shops	Central Service Areas	Day Care Centers
Cervical collars	Blinds	Central Supply Rooms	Delivery Trucks
Animal Care Facilities	Dental [Chairs] [offices] [operatory rooms]	Clean rooms	Clinics
Animal Equipment	Dialysis [Centers] [machines]	Chairs	Nurse call [button] [device]
Animal Hospitals	Boats	Changing Tables – or- Areas	Emergency vehicles
Animal Labs	Bookstores	Hotels	Department Stores
Animal Life Science Laboratories	Bowling Alleys	Acute care institutions	Desks
Art Galleries	Hospital[s] [beds]	Medical offices	Desktops
Artificial Intelligence System[s]	Breeding and Grooming Establishments	Computer Manufacturing Sites	Cafeterias <sup>¥</sup>
Auto Repair Centers	[Nylon][Hair] Brushes	Coated Mattresses	EMS & Fire Facilities
Automatic Teller Machine (ATM)	Buckets	Coated Pillows	Diaper Pails
Automatic Feeders	Buses	Combs	Elder Care Centers
Autonomous vehicle	Cabinet[s] [Cupboard[s]] [Handles]	Commercial Building	Dishwasher exteriors
Automobile Interiors	Newborn Nurseries	Computer keyboards & mouse	Dispensing & Filling Equipment
Automobiles	Medical Research Facilities	Clippers	Dog/Cat Animal Kennels
Banks	Isolation [Areas] [wards]	Computer peripheral[s]	[Door] [Cabinet] [Appliance] Knobs [Frames]
Barber/Beauty Shops	Bathroom [Counter] tops	Conductive Flooring	Neonatal units
Barges	Countertops <sup>¥</sup>	Convenience Stores	IV Poles
Bars	Drawer Pulls	Conveyer Belt (non-food contact)	
Basements and crawl spaces	Folding Tables	Hard, nonporous surfaces	Massage/Facial Salons
Dressing Carts	Plastic surfaces <sup>¥</sup>	Appliance exteriors	Neck Braces
Dressing Rooms	Life Care Retirement Communities	Tweezers	Polyurethane keyboard covers
Drinking Fountains <sup>¥</sup>	Food Processing Plants <sup>¥</sup>	Exam [rooms] [tables]	Examination [rooms] [tables]
Drone[s][peripherals] [equipment]	Food Storage Areas <sup>¥</sup>	[Household] [Business] and Automotive Garages	Mobile Homes
Operating Room[s] [lights] [surfaces][tables]	Government facilities[spaces]	Housekeeping & Janitorial Rooms	Movie Houses
Ultrasonic Baths	Footboards	Ultrasound transducers and probes	External surfaces of medical equipment
Ophthalmic/ Optometric facilities	Orthopedic Clinics	Institutional Kitchens (non-food contact areas)	Museums
Electrical cars	Garbage Cans	Light fixture[s]	External surfaces of respiratory equipment
Recovery Room	Gift Shops	Radiology rooms	Hospices

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

Respiratory Therapy centers	Glass	Mammography equipment	Oxygen hoods
[Empty] Diaper Pails	Footbath Surfaces	Kennel Runs	Phlebotomy trays
Grocery Carts and [retail] Stores	Greenhouses	Kennels	Physician Offices
Equine Farms	Grill exteriors	Kindergarten classrooms	Nurseries
[Surgery] [Operating] [OR] Rooms	Physical therapy [rooms] [areas]		Surgical Centers
Polyvinyl splash aprons	X-ray [labs] [tables] [equipment]	Labs	Obstacle Course Play and Exercise Equipment
Range hoods	Hair Clippers	Large inflatable, non-porous plastic and rubber structures	Office[s] [Building[s]] [Equipment]
Exercise Machines	Hair/Nail/Pedicure Salons	Laundries	Finished Baseboard
Exterior Surfaces of Air Vents or Air Vent Exteriors	Restaurants <sup>¥</sup>	Vet or Veterinary Clinic Surfaces	Livestock [pork][poultry] [beef][ostrich][bison][emu] Premises
Traction Devices	Headboards	Flower Pots	Oven exteriors
Fire Trucks	Health Clubs	Lifts	Oxygen Hoods
Flats	Sinks	Slides	Exterior surfaces of Urinals
Feed Racks	Helicopters	Litter boxes	Vanities
Fast Food Operations <sup>¥</sup>	Whirlpool [Bathtubs] [Foot spas] [surfaces]	Manicure/ pedicure tools	Vet Offices or Hospitals
Public Spaces	Home Health Care	Locker Rooms	Outdoor Areas and Furniture
Photocopy Centers	Handrails	Slit Lamps	Libraries
Patio furniture	Reception Counters or Desks or Areas	Soap dispensers	Veterinary Clinics
Pedicure Basins	Recreational sporting [snow][water] equipment	Solar energy equipment[panel]	Veterinary Offices
Pens	Pet Shops	Spas	Video Stores
Performance/ Theater Centers	Recreational Facilities	Spine Backboards	Walkways
Pet Animal Quarters	Recycling Bins and Centers	Spittoons	Walls
Playpens	Shopping Malls	Sports Arenas	Washable Nail Files
Sports Complexes	Washable Walls	Stalls	Washing Areas
Unit Stools	Restrooms	Plumbing Fixtures	Washing machine exteriors
Trains	Restroom Fixtures	Storage areas	Watercraft
Exterior Toilet Bowl Surfaces	Retail and Wholesale Establishments	Stovetops	Wheelchairs
Piano keys	Robot[s]	Stretchers	High Touch Surfaces
Picnic Facilities	RV's	Strollers	Zoos
Pipeless Foot Spas	Satellite[s]	Supermarkets	Tools
Pipes	Salons	Tables	Touch Screen[s]
Plastic Rollers	Scales	Tack Shops	Windowsills
Playground Equipment	Schools	Surfaces of Tank Trucks	Work Areas
Playroom	Scissors	Surfaces of Tankers	Post Offices
Police Cars	Ships	Counter[top]s <sup>¥</sup>	Troughs

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

Portable and Chemical Toilets and Latrine Buckets	Recycled materials [polymers][textiles][fibers]	Trash [Barrels][Cans][Containers]	[Toilet] [Urinal] Exterior[s] [Surfaces]
Preschools	Steps	Taverns	Toy Factories
Mobile Homes	Trucks	Tires	Toilet [Seats]
TV Remote Controls	Trailers	Taxis	Refrigerator exteriors
Shower [Curtains] [doors] [stalls]	Tobacco Plant Premise and Equipment	Telephone[s] [Booths] [Cradles]	Tanning [Beds] [equipment] [salons] [spas]
Steering wheels	Grocery carts	Entryway	Lobby
Library	Public Transportation (seats, turnstiles)	Cars	Gas Station
Floor	Gyms (gym equipment, handles, weights)	Escalators	Elevator Buttons
Cabinets (kitchen, bath)	Sports equipment	Toys	Mailbox
Razor[s] [Trimmer] [Blades]	Exterior surfaces of Toilets		

**{For product labels with medical devices listed on the label, the following statement will be used:}**

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream, or normally sterile areas of the body, or (2) contacts intact mucous membranes, but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

**{For product labels with veterinary/farm/animal care use sites, the following statement will be used:}**

Use to disinfect and clean hard, nonporous surfaces such as feeding and watering equipment, cages, utensils, instruments, kennels, stables, catteries, etc. Remove all animals and feed from premises, animal transportation vehicles, crates, etc. Remove all litter, droppings, and manure from walls, floors, and surfaces of facilities occupied or traversed by animals. Empty all feeding and watering equipment. Pre-clean all surfaces with soap or detergent and rinse with water. Spray surface until completely wet and let stand for one (1) minute for bacteria and [and 5 minutes for Rotavirus]. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treated surfaces have been thoroughly rinsed with water and allowed to dry. Thoroughly scrub all treating, feeding, and watering appliances with soap or detergent, and rinse with potable water before re-use.

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

{Table A: List of Disinfection Organisms}

Disinfection			
Contact Time	Bacteria		
1 minute	<i>Pseudomonas aeruginosa</i>		[ATCC 15442]
	<i>Salmonella enterica</i>		[ATCC 10708]
	<i>Staphylococcus aureus</i>		[ATCC 6538]
	<i>Escherichia coli</i> O157:H7		[ATCC 43888]
<b>Viruses<sup>†</sup></b>			
1 minute	†Human Coronavirus		[Strain 229E] [ATCC VR-740]
	†Herpes Simplex virus type 1		[Strain F(1)] [ATCC VR-733]
	†Herpes Simplex virus type 2		[Strain G] [ATCC VR-734]
	†Influenza A H1N1 [2009 H1N1]		[Strain A/Mexico/4108/2009] [CDC 2009712192]
	†Respiratory Syncytial Virus [RSV]		[Strain Long] [ATCC VR-26]
	† <sup>μ</sup> SARS-Related Coronavirus 2 [SARS-CoV-2]		[Strain USA-WA1/2020] [BEI NR-52281]
	† <sup>[#]</sup> Human Immunodeficiency virus type 1 [(HIV-1)]		[Strain HTLV-III <sub>B</sub> ] [Adv. Biotechnologies, Inc.]
	† <sup>[X]</sup> [Human] Hepatitis B virus (Duck Hepatitis B surrogate)		[Strain 11/4/12] [Hepadnavirus]
	† <sup>[O]</sup> [Human] Hepatitis C virus (Bovine Viral Diarrhea virus surrogate)		[Strain NADL] [ATCC VR-1422]
5 minutes	†Rotavirus		[Strain WA] [ATCC VR-2018]
<b>Fungi</b>			
5 minutes	<i>Trichophyton interdigitale</i>		[ATCC 9533]
	<i>Aspergillus niger</i>		[ATCC 6275]

{Table A.1. Residual Viral Activity}

Residual Viral Activity		
Contact time 5 minutes	Influenza A H1N1 virus [2009 H1N1]	[Strain A/PR/8/34 [ATCC VR-1469]

{Table B: List of Sanitization Organisms}

Sanitization			
Hard, Non-porous Non-Food Contact Sanitization			
Contact Time 10 seconds	<i>Enterobacter aerogenes</i>		[ATCC 13048]
	<i>Staphylococcus aureus</i>		[ATCC 6538]
<b>Residual Sanitization</b>			
Contact Time 5 minutes	<i>Enterobacter aerogenes</i>		[ATCC 13048]
	<i>Staphylococcus aureus</i>		[ATCC 6538]

{Table C: List of Fungistat Organisms}

Mildew Fungistat		
Duration	Hard Surface Mildewstat/Fungistat	

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

7 days	<i>Aspergillus niger</i>	[ATCC 6275]
	<b>Fabric Mildewstat/Fungistat</b>	
28 days	<i>Aspergillus niger</i>	[ATCC 6275]
	<i>Penicillium variabile</i>	[ATCC 32333]

{Optional Pictograms- Usage and Use Sites/Surfaces or Fragrance Descriptors}



[Bracketed text] is optional; text in {braces} is informational to the reviewer.



[Cotton Logo]

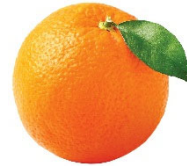
[Dawn Logo]

[Febreze Logo]

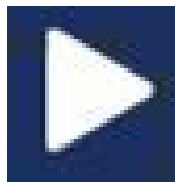
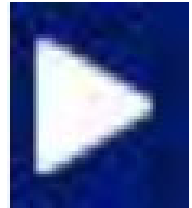
[Gain Logo]

[Tide Logo]

[Swiffer Logo]



[Fresh {Scent}]





[Bracketed text] is optional; text in {braces} is informational to the reviewer.



<sup>1</sup> When used according to the sanitization directions for use



MB\_Handprint

[MB Handprint]



MB\_Shield-Bacteria

[MB Shield-Bacteria]



MB\_Shield No Bacteria

[MB Shield]



MB\_Spray Label

[MB Spray Label]



MB\_Spray Bottle

[MB Spray Bottle]



[Light Switch]



[Refrigerator Exteriors]



[Microwave Exteriors]



[Sink]

[Bracketed text] is optional; text in {braces} is informational to the reviewer.



[Stove Glass Top]



[Doorknob]



[Light Switch]



[Tile]



[Toilet]



[MB Factory]

{This optional graphic is for a supplemental distributor and may differ slightly in graphic design but not intent on the final marketed product label}

**P&G Professional®**

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

**{Credentials/Icons}**

{NOTE: May be used alone or in conjunction with graphics as shown above}

Used by [Parents] [Pediatricians] [Doctors] [Nurses] [School Nurses] [Pharmacists] [Teachers] [Veterinarians]

Used in [offices] [schools]

Money Back Guarantee

---

<sup>1</sup> When used according to the sanitization directions for use

<sup>2</sup> When used according to the disinfection directions for use

<sup>3</sup> Hard, nonporous

<sup>4</sup> Even after multiple touches on surfaces

<sup>5</sup> Kills SARS-CoV-2 on hard nonporous surfaces

<sup>6</sup> Against bacteria

<sup>7</sup> Human Coronavirus, Respiratory Syncytial virus (RSV), Influenza A H1N1 virus

<sup>8</sup> Sanitizes against [-or- kills] *Staphylococcus aureus* and *Enterobacter aerogenes* [-or- bacteria] for 24 hours on hard nonporous surfaces

\*\* On treated hard nonporous surfaces against bacteria

‡ Non-food contact surfaces