



**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460**

**OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION**

March 9, 2018

Tony Herber  
Agent for W.M. Barr & Company, Inc.  
W.M. Barr & Company, Inc.  
6750 Lenox Center Court, Suite 200  
Memphis, TN 38115

**Subject:** Label Amendment – Addition of optional use directions for use and  
images/graphics of use sites & surfaces  
Product Name: Mold Armor Formula 400  
EPA Registration Number: 4091-23  
Application Date: November 28, 2017  
Decision Number: 536879

Dear Mr. Herber:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Melanie Bolden by phone at (703) 347-0165, or via email at [Bolden.Melanie@epa.gov](mailto:Bolden.Melanie@epa.gov).

Sincerely,

A handwritten signature in blue ink that reads "Wanda G. H. for". The signature is cursive and appears to be written on a white background.

Demson Fuller, Product Manager 32  
Regulatory Management Branch II  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclosure

## Mold Armor Formula 400

[Disinfectant][and][Mold [and Mildew] killer] [Nonfood contact Surface Sanitizer][Hard Surface  
Mildewstat][Fabric Mildewstat][Cleaner [Mold and/& Mildew Remover][Mold Blocker][Mold  
Prevention] [Bathroom Cleaner][Tub and Tile Cleaner][and][Deodorizer]

### ACTIVE INGREDIENTS:

Sodium hypochlorite ..... 4.0%

Sodium carbonate ..... 1.0%

OTHER INGREDIENTS: ..... 95.0%

TOTAL: ..... 100.0%

## KEEP OUT OF REACH OF CHILDREN WARNING

See back [side] panel for additional precautionary statements

[Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle.]

NET CONTENTS [XX FL. oz.] {Number may change prior to commercialization}

EPA Reg. No. 4091-23

EPA Est. No. {XXXX-XX-XXX} {EPA Establishment number will appear on printed label}

[See lot code for actual Est. No.]

[Manufactured][Distributed][Made][Sold] [by] [for] W.M. Barr and Company, Inc.

6750 Lenox Center Court

Suite 200

Memphis, TN 38115

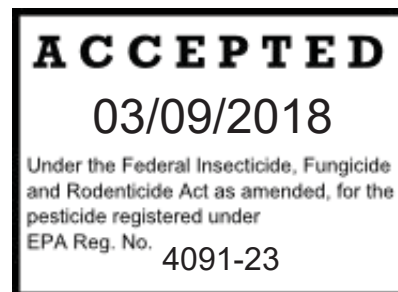
[Copyright [20YY] WM Barr & Co., Inc.]

[For] [questions][comments][?] [please][contact][visit][call]:

[1-888-326-7743]

[Mon-Fri 9AM-5PM CT]

[Made in USA] [of US [and/or Global] materials]



## PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

**WARNING:** Causes moderate eye irritation. Do not get on skin or on clothing. Avoid contact with eyes. Wear waterproof gloves and appropriate clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

**FIRST AID:** IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [National Poison Control Center: 1-800-222-1222]

## PHYSICAL AND CHEMICAL HAZARDS

This product contains an oxidizing agent. Do not use or mix with other chemicals such as toilet bowl cleaners, rust removers, or any cleaners containing acids or ammonia as hazardous gases may be released. Prolonged contact with metal may cause pitting or discoloration.

{Environmental Hazards statement only to be used when outdoor use sites appear on container label}

## ENVIRONMENTAL HAZARDS

This product is toxic to fish and aquatic organisms.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[Can be used on] [For use on] {Insert hard non-porous surfaces from Table 1 or 2}[and similar surfaces.]

{Advisory statements (required unless in brackets)}

For surfaces that may contact food, a potable water rinse is required. Do not use on eating/cooking utensils, glasses/dishes or cookware.

[Note:] [Contact with clothing, carpet, fabric, painted wood surfaces or paper may cause discoloration or damage.] [Test on a small inconspicuous area before applying to surface.]

[Safe for use on {Insert surface material from Table 1}]

USE ONLY IN WELL VENTILATED AREAS. Vapors may irritate. Before use, open windows and turn on fan. If the vapors bother you, leave the room while the product is working.

{Trigger bottle directions}

To Operate: Rotate nozzle to ON.

[To Refill [Bottle]: Remove trigger sprayer. Pour in product from refill container and replace trigger.]

To SANITIZE [: For use on] hard, nonporous non-food contact surfaces. Pre-clean heavily soiled surfaces. Hold container 6"-8" from surface and spray until thoroughly wet. Let stand 10 seconds. Wipe clean with a [damp] cloth [or sponge] [or paper towel]. [Kills [effective against] [99.9% of] {Insert non-food contact sanitization bacteria from Table B}.]

{One of the following statements will be used for Disinfection directions}

{Option A: 30 seconds for bacteria, viruses, fungi, 60 seconds for mold/mildew (A. niger)}

TO DISINFECT [Bacteria][[cold and flu] viruses<sup>†</sup>] [fungi] on hard, non-porous surfaces: Pre-clean heavily soiled surfaces. Hold container 6"-8" from surface and spray until thoroughly wet. Let stand 30 sec[onds]. To kill mold and mildew, let stand 60 seconds. Then rinse with water or wipe with a [damp] cloth [or sponge][or paper towel]. [Kills] [effective against] [99.9% of] {Insert disinfection organisms from Table A.}

{Option B: 60 seconds for all disinfection claims}

TO DISINFECT [Bacteria][[cold and flu] viruses<sup>†</sup>] [fungi][and][mold and mildew] on hard, non-porous surfaces: Pre-clean heavily soiled surfaces. Hold container 6"-8" from surface and spray until thoroughly wet. Let stand 60 sec[onds]. Then rinse with water or wipe with a [damp] cloth [or sponge][or paper towel]. [Kills] [effective against] [99.9% of] {Insert disinfection organisms from Table A.}

{Non-trigger container directions}

To Use: Pour product into [a] [clean] [trigger sprayer] [or] [pump-up sprayer]. Do not dilute. Replace trigger or follow manufacturer's instructions for [use of] pump-up sprayer.

To SANITIZE [: For use on] hard, nonporous non-food contact surfaces. Pre-clean heavily soiled surfaces. Spray surface until thoroughly wet. Let stand 10 seconds. [Wipe clean with a [damp] cloth [or sponge] [or paper towel]]. [Kills] [effective against] [99.9% of] {Insert non-food contact sanitization bacteria from Table B.}

{One of the following statements will be used for Disinfection directions}

{Option A: 30 seconds for bacteria, viruses, fungi, 60 seconds for mold/mildew (A. niger)}

TO DISINFECT [Bacteria][[cold and flu] viruses<sup>†</sup>] [fungi] on hard, non-porous surfaces: Pre-clean heavily soiled surfaces. Spray surface until thoroughly wet. Let stand 30 sec[onds]. To kill mold and mildew, let stand 60 seconds. Then rinse with water or wipe with a [damp] cloth [or sponge][or paper towel]. [Kills] [effective against] [99.9% of] {Insert disinfection organisms from Table A.}

{Option B: 60 seconds for all disinfection claims}

TO DISINFECT [Bacteria][[cold and flu] viruses<sup>†</sup>] [fungi][and][mold and mildew] on hard, non-porous surfaces: Pre-clean heavily soiled surfaces. Spray surface until thoroughly wet. Let stand 60 sec[onds]. Then rinse with water or wipe with a [damp] cloth [or sponge][or paper towel]. [Kills] [effective against] [99.9% of] {Insert disinfection organisms from Table A.}

{All container types}

{Mildew Fungistatic Directions}

TO PREVENT MOLD [AND MILDEW] [growth]:

[Fabric Mildewstat] On [cotton and polyester] Fabrics:

[To inhibit mold and mildew growth]: Apply to fabric surface until wet [do not saturate]. Allow to air dry. Repeat [application] every 28 days to inhibit mold [and mildew] growth. [Effective against *Aspergillus niger* [mildew] and *Penicillium variable*.] Pre-clean heavily soiled surfaces.

[Hard Surface Mildewstat] On hard surfaces:  
[To inhibit mold and mildew growth]: Thoroughly wet surface. Allow to air dry. Repeat [application] every 7 days to inhibit mold [and mildew] growth. [Effective against *Aspergillus niger* [mildew]] Pre-clean heavily soiled surfaces.

{Cleaning and/or Deodorizing Directions}

[TO] CLEAN [AND REMOVE] [MOLD AND MILDEW STAINS]: Apply to stains. No scrubbing required. Wait [10 minutes] for stains to disappear, then rinse with water or wipe with a damp sponge. Rinse vinyl or rubber surfaces within 15 minutes as prolonged contact may cause damage.

[To] [Treat][Clean] Water Damage [caused by] [Sewer Backup,] [River Flooding,] [Leaky Pipes, Windows, Roofs]: [Can be used with plastic tank pump-up bleach sprayers.] Extract excess water and remove gross filth or heavy soil along with non-salvageable materials. Test hidden area for colorfastness. Saturate affected material with undiluted product using a sprayer with a coarse spray tip. Allow [the materials] to remain damp for at least 1 minute prior to extraction.

{Storage and Disposal: Residential Containers}

**STORAGE AND DISPOSAL:**

{Nonrefillable containers}

Store in original container in areas inaccessible to children. Keep securely closed. Nonrefillable container. Do not reuse or refill this container. Place [container] in trash or offer for recycling.

{For bottles intended to be refilled by the consumer}

Store in original container in areas inaccessible to children. Keep securely closed. Do not reuse or refill this container except as described in the directions for use. Refill only with this product. Place [container] in trash or offer for recycling.

{Storage and Disposal: Institutional/Commercial Containers}

**STORAGE AND DISPOSAL:**

Do not contaminate water, food, or feed by storage or disposal.

**PESTICIDE STORAGE:**

Store in original container in areas inaccessible to children. Keep securely closed.

**PESTICIDE DISPOSAL:**

Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:**

{For Nonrefillable containers}

Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycling if available.

{or for bottles intended to be refilled by the end-user}

Do not reuse or refill this container except as described in the directions for use. Refill only with this product. [If not refilling] discard in trash or offer for recycling if available.

#### **{Packaging Related Statements/Claims}**

- Bonus [Pack] [Size] [25%][30%][50%] More Free
- X% [free][Bonus][More]
- Extra [Value][pack][size]
- Trial [size][pack]
- [Also] available in 1 [gal] [Gallon] [Bonus] 1.25 [gal] 2.5 [gal] [Gallon] and 5 [Gallon] [gal]
- [Also] available in 16 [FL. OZ.] 22 [FL. OZ] 32 [FL. OZ.] 40 [FL. OZ] [Bonus] 56 [FL. OZ] 70 [FL. OZ] [Bonus]
- [BOGO] Buy X Get X Free
- Refillable {to be used on container labels with refilling instructions}
- Bonus/X% More Free: [10%] [15%] [20%] [25%] [30%] More fl. ounces per bottle
- Refill Size: fills trigger sprayer 3 times
- Recyclable bottle

#### **{Fragrance Claims}**

[Fresh][Lemon][Citrus][Zest][Fresh][Scent][Fragrance]

#### **{Marketing Claims}**

- Now -and/or- New [!] and -or- & Improved [!] {To be used as a claim descriptor only for the first 6 months on shelf}
- Complies with VOC laws
- No mixing or measuring required
- Ready to Use
- Easy to Use
- No need to dilute
- Non-abrasive formula
- Contains no phosphates
- Saves money[time][labor][by cleaning and disinfecting in one step<sup>y</sup>] <sup>y</sup>follow disinfection directions
- [Works] Indoor[s] & Outdoor[s]
- Guaranteed effective [or your money back]
- Safe for use on {Insert surface material from Table 1}

#### **{Cleaning and Deodorizing Claims}**

- Bathrooms, sinks and faucets and floor areas
- Cleans bathroom soils
- Cleans everyday messes
- Cleans fingerprints

- Cleans [up] grime
- Convenient [bathroom] surface cleaner {insert surface/site from Tables 1,2, or 4}
- Cuts -and/or- removes [tough] grime
- Cuts Tough Grime without Scrubbing
- Cuts cleaning time
- Deep down clean
- Deodorizer -or- Deodorizes
- Designed – or – Ideal for in home cleaning
- Easy [cleaning]
- Effective [cleaner -or- cleaning] [formula]
- Effectively cleans on [many] [hard] non-porous surfaces
- Eliminates odors [as it cleans]
- For multiple cleaning tasks
- Multipurpose Cleaner
- Powerful cleaner
- Quickly deodorizes
- [Quickly] removes dirt and grime
- Ready to use [multi-purpose] [bathroom] [cleaner]
- Removes offensive odors from {insert surface/site from Table 1-4}
- Removes odors
- Suitable for everyday use
- Tough on grime
- Powerful cleaning formula penetrates tough stains
- Powers through Grime
- Multi-action cleaning power
- Cleans and degreases
- Cuts through common household dirt and grime
- Eliminates musty odors
- Multi-surface cleaner
- Multi-action cleaning power
- Cleans and degreases
- Provides a true clean
- Provides a clean that lives on
- Provides a true clean that lives on
- Powers through [Cleans] [Removes] Grime
- Powers through [tough] soap scum
- Powerful cleaning formula penetrates [eliminates] [removes] tough stains
- Cleans [everyday] [tough] messes
- Multi-action cleaning power
- Cuts through common household dirt and grime
- [Patented formula is] powerful on dirt [and][&] [can be used on hard, nonporous and fabric surfaces around the house][will not harm surfaces when used as directed]
- For the ultimate clean home
- Non-abrasive formula
- Will not scratch surfaces



- for use on [sealed granite] [glazed tile] [sealed stone] [Formica] [composite] [sealed/painted wood] [bathroom surfaces]
- Cleans everyday messes
- Cuts through [wipes out] tough grease and grime
- No smeary residue [left behind]
- Leaves no smeary residue
- Leaves behind a [light], [clean], [fresh] scent
- Destroys odors [at the source]
- Quick and Easy Cleaning
- [leaves surfaces] Shiny
- [An effective] [bathroom][restroom][floor] cleaner
- Cuts through [tough] soap scum [without scrubbing]
- Removes [tough] soap scum
- Dissolves soap scum
- Soap scum blaster
- Cuts through [dirt], [grime] [and] [soap scum]
- Tough on soap scum
- Cleans mold and mildew stains
- Bleach-based formula
- Cleaner + Bleach
- Begins to work instantly. Works in seconds
- Bleaches away [mold, mildew] stains
- Just spray and wipe. No scrubbing required.
- [Cleans with] No scrubbing [required]
- Destroys Odors
- Use for surface preparation prior to painting. Improves the long-term appearance [and performance] of [your] paint.
- Cleans [removes] [mold & mildew stains], [algae stains], [dirt][and][grime][stains]
- Easily removes tough mold stains from grout

#### **{Sanitizing Claims}**

- Fast sanitization [against bacteria]
- Kills 99.9% of bacteria [in 10 seconds]
- [Quick] [Fast] [Rapid] [10 second] [bacterial] [sanitization][Sanitizer]
- Kills [99.9%] of {Insert 1 or more organisms from Table B under non-food contact sanitization} [in 10 seconds]
- Sanitizer [Sanitizes]
- [Quick] [Fast] [Rapid] [10 second] [One Step] [1 Step] Sanitizer [on hard, nonporous surfaces]
- [Quick] [Fast] [Rapid] [10 second] [One Step] [1 Step] Non-Food Contact Sanitizer
- Cleans and sanitizes [quickly] [in One Step<sup>s</sup>] <sup>s</sup>follow sanitization directions
- [Quick][One Step][Sanitizer][Sanitization]
- Cleans, deodorizes, and sanitizes in one quick [fast] [rapid] step<sup>s</sup> <sup>s</sup>follow sanitization directions
- Fast acting cleaner and Sanitizer
- [Antibacterial][Antimicrobial] [Multi-Surface]Cleaner
- Antibacterial

- Antimicrobial
- Kills odor-causing bacteria
- Quick [Fast] Acting Sanitizer for Nonfood Contact Surfaces

#### {Disinfecting Claims}

- Broad spectrum [general] disinfectant
- Antibacterial Cleaner
- Cleans as it disinfects
- Cleans, disinfects, and deodorizes
- Destroys bacteria on {insert from Table 1 or 2}
- Disinfectant [&] Cleaner
- Disinfects and deodorizes
- All in one sanitizing and disinfecting (follow disinfection directions)
- All in one – cleans, sanitizes & disinfects (follow disinfection directions)
- Kills odor causing bacteria
- The choice for when you want cleaning and disinfecting
- Helps you maintain a cleaner home
- For the ultimate clean
- [Kills germs<sup>Δ</sup>] for the ultimate clean
- Kills [insert organism(s) from Table A]
- Kills bacteria on {insert surface from Table 1 or 2}
- Kills 99.9% of [bacteria] [germs<sup>Δ</sup>][and][viruses<sup>†</sup>][fungi][mold and mildew]
- Kills 99.9% of bacteria on {insert surface from Table 1 or 2}
- Disinfects {insert surface from Table 1 or 2}
- Disinfects and removes offensive odors from {insert surface from Table 1 or 2}
- Disinfects bacteria [and] viruses<sup>†</sup>, [in {insert location from Table 4}][on{Insert items from Table 2}]
- Effective against {Insert organisms from Table A under disinfection}
- Eliminates 99.9% of bacteria [germs<sup>Δ</sup>][and] [viruses<sup>†</sup>]
- Eliminates 99.9% of [household][bacteria][viruses<sup>†</sup>][fungi][germs<sup>Δ</sup>] [in 30 seconds]
- Eliminates [99.9%] bacteria from {insert surface/site from Table A}
- Eliminates [99.9%] bacteria [in] [the] [bathroom]
- Kills [99.9% of] bacteria [in one step]
- Kills [mold [and mildew]] [and] [99.9% of] bacteria and (&) viruses<sup>†</sup>
- Kills [99.9% of] bacteria for a deep down clean
- Kills [99.9% of] germs<sup>Δ</sup> [including cold and flu viruses<sup>†</sup>]
- [Quickly] Kills [99.9% of] [household] bacteria [in 30 seconds]
- Kills Viruses<sup>†</sup>
- Kills 99.9% of [bacteria and] cold and flu viruses<sup>†</sup>
- Kills the viruses that cause the common cold & flu<sup>†</sup> [including Influenza A virus]
- Kills [*Salmonella enterica*] [*Pseudomonas aeruginosa*] [*Staphylococcus aureus*] [Influenza A (H1N1) virus] [Human Coronavirus] [Respiratory Syncytial Virus [(RSV)]] [*Trichophyton mentagrophytes*]
- Broad spectrum [germ<sup>Δ</sup>][ bacteria] [and] [virus<sup>†</sup>][mildew][mold][fungus] killer
- Kills odor-causing bacteria
- [Cleans] [and] [disinfects] [in one step]
- Eliminates tough stains and [99.9% of] germs<sup>Δ</sup>

- Helps you maintain a cleaner home
- Helps fight the spread of germs<sup>Δ</sup> [cold & flu viruses<sup>†</sup>] [on treated hard nonporous surfaces]
- [Antibacterial][Bactericidal][Germicidal<sup>†</sup>][Virucidal<sup>†</sup>][Antimicrobial]
- [Antibacterial][Antimicrobial] Multi-Purpose Cleaner
- Eliminates [bacteria][and][viruses<sup>†</sup>]
- Eliminates musty odors [and mold and mildew]
- Kills [bacteria][viruses<sup>†</sup>] [and mildew]
- Antibacterial
- Antimicrobial
- Disinfectant
- Removes stains and disinfects
- Kills odor-causing bacteria
- A proven one-step disinfectant, cleaner, sanitizer, fungicide, mildewstat, and virucide<sup>†</sup>
- Kills [99.9% of] [household] [institutional] bacteria –and/or– germs<sup>Δ</sup> [[that get] tracked into your home [by shoes –and/or– pets –and/or– kids] [from outside] [every day]
- Designed to provide effective cleaning, deodorizing and disinfection
- Cleans & Disinfects in One Application [-or- step]

<sup>Δ</sup>Kills *Staphylococcus aureus*, *Salmonella enterica*, [*Pseudomonas aeruginosa*] {and one or more of the following will be listed when making a “germs” claim:} [Human Coronavirus] [Influenza A (H1N1) virus] [Respiratory Syncytial Virus [(RSV)]] [*Trichophyton mentagrophytes*][*Aspergillus niger*]

#### **{Mildew Fungicide and/or Mildewstat Claims}**

- Kills mold, mildew
- Mold Remover
- Stop[s] Mold
- Kills mold [& mildew] [with no scrubbing]
- Say Good-bye to [stubborn] Mold & Mildew
- Removes mold [& mildew] and provides effective long term mold & mildew prevention
- Cleans [removes] mold & mildew, [dirt][grime]
- Kills 99.9% of household mold and mildew
- Kills musty odors
- Eliminates & Prevents Mold
- Destroys, [kills], [removes], [cleans], [eliminates], [mold] [& mildew] [& musty odors]
- Eliminates [Kills] & Prevents Mold
- Dedicated to fighting mold
- Removes bathroom stains
- Cleaner + Bleach [+ Blocker]
- Penetrates mold to kill it
- Penetrates [deep] to kill mold [and][&] mildew [amd eliminate mold and mildew stains]
- Mold Blocker
- 100% dedicated to stopping mold and mildew
- Cleans [Kills] & Whitens [brightens]
- All in one cleaner, disinfectant[, ] [and -or- &] mold [remover] [blocker][inhibitor][eliminator] -or- killer

- Cleans, removers -or- kills -or- treats -or- fights and blocks -or- prevents -or- inhibits -or- eliminates mold & mildew [growth]
- This product penetrates to seek out and kill mildew even on [sealed tile grout,][caulking] [and] [in corners.]
- Prevents mildew growth on tile grout, caulking, and corners.
- Not only destroys mold and mildew but also destroy the mold spores
- Destroys [tough] [mold] [& mildew] [& bacteria] [at the source].
- The right combination of cleaners and bleach to clean and kill -or- remove -or- fight -or- treat mold
- The right combination of cleaners and bleach to kills and prevent mold [growth]
- Proven to kill [household] mold
- The product kills {insert fungi from Table A}
- This product doesn't just clean the stain, it kills [destroys][eliminates][wipes out] mold and mildew
- With deep penetrating formula
- Attacks mildew at its roots
- Gets into and eliminates mildew even in hard to clean places – without scrubbing
- Kills mold and mildew at its roots
- Kills mold and mildew in hard to clean areas [places] [such as caulking, corners, and crevices]
- Penetrates to kill and destroy tough mold, mildew and bacteria at its source
- Penetrates to kill mildew in hard to clean places
- [Seeks out and] kills mildew at its roots
- Just spray and wipe. No scrubbing required
- Visible results in [1] minute[s]
- [60 sec[ond]] Mold & Mildew Remover [killer] [Cleaner] [with Bleach]
- Kills [and removes] mold and mildew on interior and exterior surfaces [including tile, sealed grout, tubs, shower doors] [and] {insert others from Table 1 or Table 2}
- Any painted hard surface where mold can grow!

#### **{General Mildewstat Claims}**

- Prevents mildew on hard porous [or non-porous] or fabric surfaces
- Spray -or- use to help keep mold away [& -or- and mildew] away
- Spray -or- Use weekly to help keep mold [& -or- and mildew] away
- Mold Control

#### **{Fabric Mildewstat Claims}**

- Fabric Mildewstat [fungistat]
- Controls [Inhibits][Prevents] the growth of mold [and] [mildew] for [up to] 28 days on fabric
- Controls [Inhibits][Prevents] the growth of [fungi][fungus][fungal spores][mold spores][mold & mildew spores] [for [up to] 28 days on fabric]
- Controls [Inhibits][Prevents] the growth of mold [and] [mildew] for [up to] 28 days on {Insert one or more of the items in Table 3}
- Controls [inhibits] [Prevents] [mold and] mildew growth
- Protects [Fabric[s]] [from mildew] for 28 days\* \*soft surfaces
- Blocks mold [and][mildew] for up to (28) days.
- [prevents] [or inhibits] mold and mildew growth

### {Hard Surface Mildewstat Claims}

- Prevents [mold and mildew growth]
- Mildewstat[fungistat]
- Controls[Inhibits][Prevents] [the growth of] mold [and] [mildew] for [up to] 7 days on hard surfaces
- Controls[Inhibits][Prevents] [the growth of] [fungi][fungus][fungal spores][mold spores][mold & mildew spores] [for [up to] 7 days on hard [bathroom][or kitchen] [or household] surfaces
- Controls [Inhibits][Prevents] the growth of mold [and] [mildew] for [up to] 7 days on {Insert one or more of the items in Table 2}
- Inhibits growth of mold [& mildew] for 7 days
- Prevents [mold and mildew growth] [for [up to] 7 days]
- Blocks mold [and][mildew] for up to (7) days.
- [Lasts] up to [or as long as] 7 days mold [and mildew] [growth] prevention
- [ prevents] [or inhibits] mold and mildew growth

### {Water Damage caused by Sewer Backup, River Flooding, Leaky Pipes, Windows, Roofs etc.}

- Effective at removing odors caused by water damage on materials such as plywood, sub floors, drywall, paneling, concrete, brick, trim and frame lumber, carpet, carpet tack strips, carpet padding.
- Eliminates odors.
- Remove[s] and prevent[s] the growth of mold and mildew caused by water damage.

{Table A: List of Disinfection Organisms}

Disinfection			
Contact Time	Bacteria		
30 seconds -or- 60 seconds <sup>u</sup>	<i>Pseudomonas aeruginosa</i>		[ATCC 15442]
	<i>Salmonella enterica</i>		[ATCC 10708]
	<i>Staphylococcus aureus</i>		[ATCC 6538]
	Fungi		
30 seconds -or- 60 seconds <sup>u</sup>	<i>Trichophyton mentagrophytes</i>		
60 seconds	<i>Aspergillus niger</i>		[ATCC 6275]
	Viruses <sup>†</sup>		
30 seconds -or- 60 seconds <sup>u</sup>	<sup>†</sup> Influenza A H1N1 [2009 H1N1]	[Strain A/Mexico/4108/2009]	[CDC 2009712192]
	<sup>†</sup> Respiratory Syncytial Virus [RSV]	[Strain Long]	[ATCC VR-26]
	<sup>†</sup> Human Coronavirus	[Strain 229E]	[ATCC VR-740]

<sup>u</sup>30 second or 60 second contact time to be used on container label, based on Option A or Option B disinfection Directions for Use.

{Table B: List of Sanitization Organisms}

Sanitization		
Contact Time	Hard, Non-porous Non-Food Contact Sanitization	
10 seconds	<i>Enterobacter aerogenes</i>	[ATCC 13048]
	<i>Staphylococcus aureus</i>	[ATCC 6538]

{Table C: List of Fungistat Organisms}

Mildew Fungistat		
Duration	Hard Surface Mildewstat/Fungistat	
7 days	<i>Aspergillus niger</i>	[ATCC 6275]
	Fabric Mildewstat/Fungistat	
28 days	<i>Aspergillus niger</i>	[ATCC 6275]
	<i>Penicillium variable</i>	[ATCC 32333]

### {Use Sites}

{Table 1: Hard Nonporous Nonfood Contact Surface Materials}

Acrylic	Sealed Fiberglass	Laminate	Steel
Glazed porcelain [tile]	Glass	Sealed grout	[Painted] Stainless steel
Chrome	Glazed ceramic [tile]	Mirrors	Formica®
Corian®	Sealed granite	Plastic laminate	Linoleum
Crystal	Vinyl		

{Table 2: Hard Nonporous Surfaces} {May also includes graphic(s) depicting use site}

Appliance exteriors	Sealed granite	Countertops	Sealed grout
Bathtubs	Faucets	Shower doors	Sinks
Vinyl	Fixtures	Garbage cans	Range hood
Vanity top	Doorknobs	Shower [stalls]	Plastic surfaces
Light fixture	Diaper pails	Exterior toilet surfaces	Telephones
Countertop [surfaces]	Toilet Seats	Hard, nonporous surfaces	Plastic/vinyl shower curtains

{Table 3: Fabric Mildewstat Use sites}

Back packs	Bath[room] mat	Car [seat] [upholstery]	[Clothing]
Cloth shower curtain	Couch cushion	Curtains	Cushions
Dog [-or- pet] bed	Diaper bag	Laundry bag	Mattress cover
Seat cushions	Sports bags	Stroller [seat]	Upholstery

{Table 4: Use Sites} {May also includes graphic(s) depicting use site}

Bathroom	Dining room	Mud room	Kitchen
Bedroom	Home[House]	Nursery	Garage
High-touch areas	Powder room	Basement	Living room
Automobiles	Car Interiors	Hotel Rooms	



Note to reviewer: All text in brackets [...] is optional and may or may not be included on a final label. All text in braces {...} is administrative and will not appear on a final label. Portions or all of the label may be bilingual.

{Optional Graphics}



[Patio Furniture]



[Indoor & Outdoor]



[Bathtub]



[House Trim]



[Bathrooms]



[Laundry Rooms]



[Before and after]



Note to reviewer: All text in brackets [...] is optional and may or may not be included on a final label. All text in braces {...} is administrative and will not appear on a final label. Portions or all of the label may be bilingual.



[Porch ceilings]

