



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

April 5, 2016

Mr. Tony Herber
Agent For: W. M. Barr & Company, Inc.
Scientific & Regulatory Consultants, Inc.
201 West Van Buren Street
Columbia City, IN 46725

Subject: Notification per PRN 98-10 – Add Optional Marketing Statements
Product Name: Mold Armor E-Z House Wash
EPA Registration Number: 4091-19
Application Date: March 3, 2016
Decision Number: 514952

Dear Mr. Herber:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

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If you have any questions, you may contact Killian Swift at 703-308-6346 or via email at Swift.Killian@epa.gov.

Sincerely,

A handwritten signature in blue ink that reads "Wanda J. Fuller, for". The signature is written in a cursive style.

Demson Fuller, Product Manager 32
Regulatory Management Branch II
Antimicrobials Division (7510P)
Office of Pesticide Programs

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Mold Armor E-Z House Wash

KILLS [AND REMOVES] MOLD [AND MILDEW] ON:
BUILDING EXTERIORS [INCLUDING WOOD, VINYL,] {and/or}
WOOD [DECKS] [FENCES] {insert others from Table 1}

ACTIVE INGREDIENT:

Sodium hypochlorite 5.25%
OTHER INGREDIENTS: 94.75%
TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN

DANGER [AVISO]

See back [side] panel for additional precautionary statements and First Aid

[Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle.]

NET CONTENTS [XX fl. oz.] {Number may change prior to commercialization}

E-P-A- Reg. No. 4091-~~XX~~-19 {Registration number will appear on printed label}
E-P-A- Est. No. {XXXX-XX-XXX} {EPA Establishment number will appear on printed label} [See lot code for actual Est. No.]

[Made] **Sold** [by] [for] W.M. Barr and Company, Inc.
PO Box 1879
Memphis, TN 38101
[Copyright WM Barr & Co., Inc.]

[For] [questions] [or comments] [?] [please] [contact] [visit]:
[1-800-XXX-XXXX]
www.moldarmor.com or www.homearmor.com

[Made in USA] [of US [and/or Global] materials]

NOTIFICATION

4091-19

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

04/05/2016

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PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

DANGER

Corrosive. Causes irreversible eye damage and skin burns. Do not get in eyes, on skin, or on clothing. Wear goggles or safety glasses and rubber gloves when handling this product. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything to an unconscious person.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [National Poison Control Center: 1-800-222-1222]

Physical and Chemical Hazards

This product contains an oxidizing agent. Do not use or mix with other chemicals. Prolonged contact of undiluted product with metal may cause pitting or discoloration.

STORAGE AND DISPOSAL

Store with lid closed [or lever/switch in off position] in areas inaccessible to children, in a cool dry area, away from direct sunlight and heat to avoid deterioration.

{for sprayer intended to be refilled by the consumer}

Container Handling: Do not reuse or refill this container except as described in the directions for use. Refill only with this product [-or- product name]. Offer empty container for recycling or discard in trash.

{for container (1 gallon or less) not intended to be refilled by the consumer}

Container Handling: Nonrefillable container. Do not reuse or refill this container. Offer empty container for recycling or discard in trash. Do not reuse this bottle for any other purpose.

{Lot code and/or expiration date may appear on either the container or label}

{Optional Container/Applicator Related Statements:}

{For hose end labels, including optional graphic):

Unique Sprayer Deflector Attachment



Deflector slides into nozzle

Detach deflector to create a direct spray and reach 2nd story

Attach deflector to create wide spray pattern and increase coverage

[New!] View Strip [Empty INDICATOR] [Check window to see when empty]

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New & Improved Spray Nozzle



DIRECTIONS FOR USE: It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Important: Carefully read all directions, notes and conditions prior to use. Only use this product as directed on the label. For outdoor use only. Oxidation from sun and elements [or biogrowth] [mold], [mildew] [or] [algae] can cause permanent discoloration on outside surfaces. Test on an inconspicuous area before using. Wear eye protection and rubber gloves during use. Formula may stain clothes and shoes – dress appropriately.

[Helpful tips:] [Do not use on cedar or redwood that is less than 2 years old.] [Avoid contact with metal surfaces, clothing, carpet, fabrics, floor coverings or vegetation.] [Do not use in windy conditions.] [Use of this product may loosen fibers from surfaces environmentally damaged by sun, wind and rain]. [Particularly stubborn stains may require a second application.]

{For Hose End containers/applicators :}

{Option 1}

To kill [and remove] mold [and mildew]:

1. Attach garden hose to nozzle with throttle pushed back closest to the hose side of the sprayer.
2. Turn on water to hose.
3. With slider in RINSE position, push throttle forward and spray surrounding plants with water.
4. Turn slider to CLEAN and coat the area to be cleaned, working from the ground upward. Allow product to work for 10 minutes.
5. Turn slider to RINSE and rinse area well with water.
6. Move to a new area and repeat. If staining persists a second coat may be required.
7. Spray surrounding plants with water after use.
8. Push throttle back toward hose side of sprayer and turn off completely for storage.

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{Option 2}

1. Spray surrounding plants with water. 2. Attach garden hose to nozzle with valve in OFF position. Turn on water to hose. 3. Turn nozzle to CLEAN and coat the area, working from the ground upward. Allow to work for 10 minutes. 4. Turn nozzle to RINSE and rinse area well with water. If staining persists a second coat may be required. 5. Spray surrounding plants with water after use. 6. Turn to OFF for storage.

{Refilling Directions for Use with Option 1 or 2:}

To refill [hose-end] [sprayer]: Remove hose end sprayer. Pour in [product] [from] [refill] and replace hose end [sprayer].

{For Gallon EZ House Wash (not Hose End):}

Surface Preparation: Use formula at full strength for tough stains or dilute with 3 parts water, one part formula for typical stains and dirt. Apply with a garden sprayer, roller or sponge. Apply full strength with a garden sprayer. Do not use a high power pressure washer to apply.

To kill [and remove] mold [and mildew]: 1. Spray surrounding plants with water before and after use. 2. Start from the bottom and work upwards. Wait 10 minutes. 3. Rinse well with water. Heavy stains and textured surfaces may require light scrubbing and a second application.

To clean [and/or remove mold and mildew stains]: 1. Spray surrounding plants with water before and after use. 2. Start from the bottom and work upwards. [Wait [let stand] 5-10 minutes.] 3. Rinse well with water. Heavy stains and textured surfaces may require light scrubbing and a second application.

{For Gallon EZ Deck & Fence Directions (not Hose End) :}

This product will not remove pigmented wood stains or sealers.

To kill [and remove] mold [and mildew]: Apply full strength with a plastic garden sprayer. Wait [let stand] 10 minutes. Thoroughly rinse off surface and surrounding area.

To clean [and/or remove mold and mildew stains]: Apply full strength with a plastic garden sprayer. [Wait [let stand] 5-10 minutes]. Thoroughly rinse off surface and surrounding area.

{Optional Marketing Claims}

- Kills [exterior] mold, [mildew] [and algae]
- Cleans up to XX [insert number] square feet [SQ FT] [with wide spray pattern]
- Mold Remover
- Stop Mold
- Removes [exterior] mold [& mildew], [&] [algae,] [stains] [dirt,] [grime]
- Reaches the second story
- No need for a [clumsy] ladder
- [Powerful] sprayer [blasts] [cleans] away mold, [mildew], [algae] [dirt] [stains] [and debris]

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- **[Bleach] [cleaning] formula [cleans] away mold, [mildew], [algae], [dirt] [stains] [and debris]**
- [Cleans with] No scrubbing
- Spray On. [Rinse Off] Wait **[5-]**10 Minutes. Wash Off
- Works in **[5-10]** [10] Minutes. [Guaranteed*]
- Cleans **[Use on]** vinyl [siding], [brick,] [stucco,] [aluminum,] [[sealed] concrete,] [painted wood,] [trim,] [PVC,] [plastic,] [siding,] **[[sealed] masonry] [gutters] [roofs] [driveways]** [restored wood,] [resurfaced wood [finishes] **[playground equipment] [patio furniture].**
- Bleach-based **[formula]**
- **Cleans and brightens [in minutes]**
- Won't harm [plants] [grass] [trees][shrubs] when used as directed
- It's like pressure cleaning using your garden hose.
- Stop[s] Mold [Stains]
- Power [Blasts] away [dirt], [grime], [and] [mold] [in minutes]
- House Cleaner and Mold [Mildew] Killer
- Kills mold [and mildew][and algae]
- Mold [and Mildew] Concentrate
- Visible results in minutes
- Use as a refill **[for Mold Armor E-Z Deck Wash] [[Mold Armor E-Z House Wash hose end products] [insert appropriate SKU/brand name]**
- 100% dedicated to fighting mold [and mildew] [and algae] **[stains]**
- Cleans & Brightens [Decks] [and wood fences]
- **Restores the [natural] [look] of weathered, discolored wood [within minutes]**
- **Cleans discolored weathered wood siding, fences [and] [&] decks.**
- Works on [Great for] composite decks
- Powerful cleaning action to remove mold [and mildew] stains
- [And,] it's guaranteed effective.
- Easy to use
- Ready-to-use
- Spray on. Rinse off. No Scrubbing.
- Say good-bye to [stubborn] mold and mildew
- Cleans & Brightens decks & fences, [[painted/sealed] wood,] [composite,] [PVC,] [restored] [and] [resurfaced] [finishes.]
- Makes wood look new again in minutes
- Great for composite [decks] [surfaces]
- Use as a refill for 56 fl. oz. E-Z Deck & Fence [House Wash] hose end sprayer
- Great for [Use for] prepaint mold [mildew] removal
- Use for surface preparation prior to painting. Improves the long-term appearance and performance of your paint.
- Kills [cleans] [removes] mold [and mildew] on [outdoor] patio furniture
- From the makers of Home Armor [Products]
- **No mixing**
- **See it work!**
- **See the clean instantly!**

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- Visible results in minutes
- 2X stronger than Mold Armor E-Z House Wash hose end



{Optional Cross-marketing/Brand Claims}

- Mold Armor has stronger products to remove mold [and mildew], [indoors and outdoors].
- Mold Armor [products] has [have] powerful cleaning action to remove mold and mildew, [indoors and outdoors]
- Stronger products for powerful mold removal
- {For Deck Wash SKUs} More concentrated application for wood [surfaces]

{Optional Packaging Related Statements/Claims}

{Claims of "new" only to be used for first 6 months of distribution}

- Bonus [Pack] [Size] [25%][30%][50%] More Free
- X% [free][Bonus][More]
- Extra [Value][pack][size]
- Trial [size][pack]
- Travel [size][pack]
- [Also] available in 1 [gal] [Gallon] [Bonus] 1.25 [gal] 2.5 [gal] [Gallon] and 5 [Gallon] [gal]
- [Also] available in 16 [FL. OZ] [ounces] 22 [FL. OZ] [ounces] 32 [FL. OZ] [ounces] 40 [FL. OZ] [ounces] [Bonus] 56 [FL. OZ] [ounces] 70 [FL. OZ] [Fluid Ounces [Bonus]
- [BOGO] Buy X Get X Free
- [New] Hose End Sprayer Design
- [New] Empty Indicator. Check window to see [when formula is used up] [when empty]

{Alternate Brand Names}

Mold Armor E-Z House Wash Hose End
Mold Armor E-Z House Wash Gallon

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Mold Armor E-Z House Wash Gallon Refill
 Mold Armor E-Z Deck, Fence & Patio Wash Hose End
 Mold Armor E-Z Deck, Fence & Patio Gallon
 Mold Armor E-Z Deck, Fence & Patio Gallon Refill

{Optional Claims}

Contains no poisonous acids, petroleum distillates or phosphates.

*Guarantee: When used as directed this product will remove standard mold and mildew in 10 minutes. Heavy mold stains may require second application or scrubbing. If you are not satisfied please return the container within 60 days of purchase for a refund. {less S&H}

{-or-}

*When used as directed this product kills mold on [sealed] [or painted] [wood] [brick] [and] [concrete]. Heavy mold stains may require second application or scrubbing. If you are not satisfied please return the container within 60 days of purchase for a refund. [less S&H]

Table 1:

{Optional use sites/surfaces in Table 1 and optional images on Page 7 may be used anywhere on the container label.}

| | |
|-----------------------------------|--|
| Exterior Surfaces | Trim |
| Building exteriors | Restored surfaces |
| [Painted/sealed/stained] Wood | Resurfaced finishes |
| Vinyl | Composite Decks |
| Siding | Outdoor Furniture |
| Aluminum | Patio |
| Decks | Plastic |
| Fences | Roofs/Roof Shingles |
| Swing sets | Patio Furniture |
| Playground equipment | Awnings |
| [Painted/sealed] Brick | Umbrellas |
| Stucco | [Painted/sealed] Cement [Concrete] Block |
| [Painted/sealed/stained] Concrete | Asphalt, wood, and composition roofs |
| Painted or Stained Wood | Non-porous surfaces |
| Painted or Stained Decks | Painted or Stained Fences |

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