

4091-12

9/28/2010

10/10

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

Martha Marrapese
Agent for W.M. Barr and Company, Inc.
Keller & Heckman, LLP
1001 G Street, N.W., Suite 500 West
Washington, D.C. 20001

SEP 28 2010

SUBJECT: Miltrol
EPA Registration Number: 4091-12
Application Date: September 2, 2010
Receipt Date: September 3, 2010

Dear Ms. Marrapese:

This letter acknowledges receipt of the notification identified above submitted under the provisions of section 3 (c) 9 the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended and PR Notice 98-10.

- Addition of marketing claims
- Additional brand name: DampRid Mildew & Mold Blocker

Based on a review of the submitted information, this notification is acceptable. In addition to the alternate brand name, the following marketing claims are acceptable: "Prevents Mold Growth," "Prevents Mold and Mildew Growth and Odors," "Invisible Mold Barrier," "Indoor & Outdoor Use Plus Fabrics," "3 MONTH," "Waterproof," and "When you clean mold and mildew you can make the clean last longer with [Miltrol] [Mold Armor Mold Blocker] [DampRid Mildew & Mold Blocker]. [And, it's guaranteed effective.]" This information will be made part of the record for this file. Should you have any questions concerning this letter, please contact Tracy Lantz at (703) 308-6415.

Sincerely,

Velma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510P)


7510P: T.Lantz: 9/26/2010: 4091-12 acceptable CONCURRENCES

SYMBOL	7510P						
SURNAME	Stent						
DATE	9/26/10						

2010

Please read Instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95

 United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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Application for Pesticide - Section I

1. Company/Product Number 4091-12	2. EPA Product Manager Velma Noble	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Miltrol	PM# Team 31	
5. Name and Address of Applicant (Include ZIP Code) W.M. Barr and Company, Inc. PO Box 1879 Memphis, TN 38101 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section II

<input type="checkbox"/> Amendment - Explain Below <input type="checkbox"/> Resubmission in response to Agency Letter dated _____ <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency Letter dated _____ <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other - explain below.
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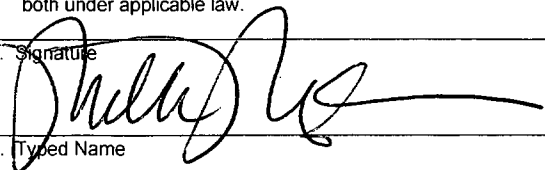
Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification
 - Additional Brand Name
 - New Claim per PR Notice 98-10
 Please refer to the attached cover letter for additional information.
 Please send all correspondence to Keller & Heckman, LLP, 1001 G Street, NW, Suite 500 West, Washington, DC 20001

Section III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted.		If "yes," Unit Package wgt.	No. per container	If "yes," Package wgt.	No. per container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) of Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled				<input type="checkbox"/> Other (_____)	

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Catherine Rice	Title Scientist, Keller and Heckman, LLP	Telephone No. (Include Area Code) 202-434-4145
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped) _____ _____ _____
2. Signature 		
3. Title Agent, Keller & Heckman, LLP 1001 G Street, NW, Suite 500 West, Washington, DC 20001	4. Date 9-2-2010	
4. Typed Name Martha Marrapese		

30x10

APPLICATION FOR PESTICIDE NOTIFICATION

MILTROL

EPA Reg. No. 4091-12

Volume 1

APPLICATION SUMMARY AND ADMINISTRATIVE MATERIALS

Data Requirements

Administrative Materials
Application for Notification
Summary Letter
Copies of EPA Correspondence
Proposed Label

Authors

C. Rice

Date

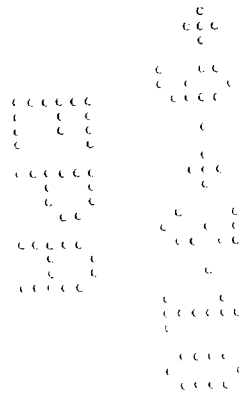
September 2, 2010

Prepared By

Keller and Heckman LLP
1001 G Street, N.W. Suite 500W
Washington, DC 20001

Submitted by

W.M. Barr and Company, Inc.
PO Box 1879
Memphis, TN 38101



MASTER LABEL

Miltrol

[Additional Brand Name: Mold Armor® Mold Blocker]

[Additional Brand Name: DampRid® Mildew & Mold BLOCKER]

[Additional Brand Name: Mold Armor BLOQUEADOR DE MOHO] [Spanish Text]

Active Ingredient:

3(trihydroxysilyl)propyldimethyloctadecyl ammonium chloride 0.5%

Other Ingredients: 99.5%

Total 100.0%

<p>KEEP OUT OF REACH OF CHILDREN</p> <p>CAUTION</p> <p>See Side/back panel for additional precautions</p>

NET CONTENTS: _____

EPA Reg. No. 4091-12

EPA Est. No.

MASTER LABEL

OPTIONAL MARKETING LANGUAGE

Now there is a fact, easy and affordable solution to fighting mold and mildew problems. Mold Armor® is the product line dedicated to finding, cleaning, and preventing mold and mildew on the inside and outside of your home. Renew and restore your home's beauty with Mold Armor.

OPTIONAL GENERAL CLAIMS

- For use in Bathrooms
- For use on Non-Food Contact Kitchen Surfaces
- For use on Linens
- For use on Draperies
- For use on Fabrics
- For use on Apparel
- For use on Carpets
- For use on Bedding
- For use on Upholstery/Furniture
- For use on Roofs
- For use on Air Filter Materials

Prevents Mold and Mildew Stains and Odors
Evita las manchas y olores de moho y humedad

Prevents

Prevents Mold Growth

Prevents Mold and Mildew Growth and Odors

Water-Based & Odor Free

Creates an invisible barrier to inhibit the growth of mold and mildew

Creates an invisible barrier to the growth of mold and mildew

INVISIBLE BARRIER to the growth of mold and mildew
BARRERA INVISIBLE contra el desarrollo de
moho y manchas de humedad

Invisible Mold Barrier

Protection indoors and out!

Indoor & Outdoor Use Plus Fabrics!

MASTER LABEL**3 MONTH**

Miltrol provides protection from mold and mildew staining when properly applied. Miltrol establishes a barrier between most household non-porous surfaces and bacteria and mold/mildew that cause odor, staining, and discoloration.

When you clean mold and mildew you can make the clean last longer with [Miltrol] [Mold Armor® Mold Blocker] [DampRid® Mildew & Mold Blocker]. [And, it's guaranteed effective.]

Spray Miltrol on glazed tiles, tub, shower curtains, shower stalls, sinks, wall paper for non-contact surfaces, window sills, cabinets, garbage cans, appliances, and vanity tops weekly to replenish barrier. Use on clothing, bedding, upholstery, and drapes. Great for roofs. Reapply every 3 months.

**PRECAUTIONARY STATEMENTS
HAZARD TO HUMANS AND DOMESTIC ANIMALS**

CAUTION: Harmful if inhaled or absorbed through the skin. Avoid breathing vapors or spray mist. Avoid contact with eyes and skin. Wash with soap and water after handling. Remove contaminated clothing and wash before reuse.

FIRST AID

If on skin: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for further treatment advice.

If inhaled: Move person to fresh air. If person is not breathing, call 911, then give artificial respiration preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor.

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Bathroom and Non-Food Contact Kitchen Surfaces

Tubs, glazed tiles, vanity tops, shower curtains, shower stalls (areas), sinks, washable walls, wall paper for non-food contact, floors, window sills, cabinets, garbage cans, exteriors of appliances, refrigerator exteriors, fiberglass, Formica, glazed porcelain, synthetic marble, plastic vinyl.

MASTER LABEL

SPRAY: Shake well. Using trigger pump sprayer, spray entire surface area 4"-6" from the surface making sure the surface is completely covered. Let stand until dry or let stand for 3 minutes and wipe dry with clean cloth or sponge. If spotting occurs, wipe with moist cloth or sponge. If necessary, reapply every three months or when odor, staining, and discoloration due to bacteria, mold stains, or mildew stains return.

Linens, Draperies, Fabric and Apparel

Bed sheets, blankets, bedspreads, curtains, draperies (washable only), underwear, socks, intimate apparel, hosiery, throw rugs, toweling, toilet tank covers, shower curtains, shoe insoles, outerwear apparel (jackets, sweaters, sweatshirts, coats, raincoats, overcoats, jerseys, ponchos), and fabrics made out of acetates, acrylics, cotton, fiberglass, linen, Lycra, nylon, orlon, polyester, polyethylene, polypropylene, rayon, silk, spandex, vinyl, and wool.

SPRAY: Clean surface prior to application. Shake well. Using trigger pump sprayer, spray entire surface area 4"-6" from the surface making sure the surface is completely covered. Let stand until dry or let stand for 3 minutes and wipe dry with clean cloth or sponge. If spotting occurs, wipe with moist cloth or sponge. Test for staining and color-fastness of fabric by treating and drying a small concealed area prior to application. If necessary, reapply every three months or when odor, staining, and discoloration due to bacteria, mold stains, or mildew stains return.

Air filters and filter material for furnaces, air conditioners, air purification systems, automobiles, recirculating air handling systems, vacuum cleaner filters, and aquariums.

SPRAY: When treating filters, remove filter from unit. Shake well. Using trigger pump sprayer, spray entire surface area 4"-6" from the surface making sure the surface is completely covered. Let stand until dry. If spotting occurs, wipe with moist cloth or sponge. If necessary, reapply every three months or when odor, staining, and discoloration due to bacteria, mold stains, or mildew stains return.

Carpet

SPRAY: Apply to clean carpet. Shake well. Using trigger pump sprayer, spray entire surface area 4"-6" from the surface making sure the surface is completely covered. For rotary jet extraction cleaners and carpet steamers, add product directly to cleaning tank, then operate the equipment in accordance with manufacturer's instructions. Apply and then let stand until dry. If spotting occurs, wipe with moist cloth or sponge. Test for staining and color-fastness of fabric by treating and drying a small concealed area prior to application. Miltrol treats approximately 200 sq. feet per gallon. When treating coarser substrates (e.g., wool carpeting), more Miltrol may be required due to absorption. Dry carpet areas and surfaces before re-entry. A fan may be used to assist in drying carpeting. Remove children and pets from treated area until completely dried. If necessary, reapply every three months or when odor, staining, and discoloration due to bacteria, mold stains, or mildew stains return.

MASTER LABEL

Bedding, Upholstery/Furniture

Mattress pad and mattress ticking and upholstery composed of acetates, acrylics, cotton, fiberglass, nylon, polyethylene, polyolefins, polypropylene, rayon, silk, spandex, vinyl, wool, and fiberfill to be used in upholstery, sleeping bags, apparel where the fiber is cotton, natural down, nylon, rayon, or wool.

SPRAY: Clean surface prior to application. Shake well. Using trigger pump sprayer, spray entire surface area 4"-6" from the surface making sure the surface is completely covered. Let stand until dry. If spotting occurs, wipe with moist cloth or sponge. Test for staining and color-fastness of fabric by treating and drying a small concealed area prior to application. When applying to mattress pads and ticking do not soak. Remove children and pets from treated area until completely dried. If necessary, reapply every three months or when odor, staining, and discoloration due to bacteria, mold stains, or mildew stains return.

STORAGE AND DISPOSAL: Store in area inaccessible to children. Do not refill the container. Rinse and discard in trash or recycle.

Questions? Comments?

Call [1-800-398-3982] [1-888-326-7743] [1-888-DAMPRID (326-7743)]
[in U.S.A. only from 8am - 4:30pm CT Monday through Friday or online]
[or online at]
[www.moldarmor.com] [www.damprid.com]

W.M. Barr and Company, Inc.

[PO Box 1879]

Memphis, TN 38113

[An Employee Owned Company]

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NON-FIFRA RELATED ELEMENT

From the makers of DampRid®

By Miltrol

Waterproof

BATCH CODE: _____