

15 FEB 1990

655
10
258,671
6

CERTIFIED MAIL (#979 778)

Athena Product's Corporation
1919 Lone Star Drive
Dallas, Texas 75212

Gentlemen:

Subject: Echols Roach Tablets
EPA Registration No. 3941-17
Your Letter Dated January 11, 1990

You have now satisfied all the requirements of the 1985 Boric Acid Registration Standard.

1. Each new tablet will have a total weight of 1250 milligrams and will contain 500 milligrams of boric acid. Product labeling can direct users to apply no more than three tablets per room.
2. The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable, subject to the following comments.
 - a. Modify the beginning of your use directions as follows:

To control cockroaches, ants, and silverfish, place no more than three tablets per room, in sites ... wells.
3. Submit five (5) copies of your final printed labeling before you release the product for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

CONCURRENCES

SYMBOL	H-7504C						
SURNAME	Pham						
DATE	2-15-90						

A stamped copy of the labeling is enclosed for your records.

Sincerely,

William H. Miller
Product Manager 16
Insecticide-Rodenticide Branch
Registration Division (H-7504C)

Enclosures: 1. Stamped label
2. A-79 Enclosure

- cc: 1. Pesticide Registration Division
California Department of Food
and Agriculture
1220 N Street
Sacramento, CA 95814
Attention: Ms. Tobi Jones
- 2. Dr. Richard L. Lipsey
Lipsey & Associates
1400 Prudential Drive, Suite 3
Jacksonville, FL 32207
- 3. Ms. Cecilia Bryant
Lipsey & Associates
1400 Prudential Drive, Suite 3
Jacksonville, FL 32207
- 4. Ms. Cara Jablon
Office of General Counsel
- 5. Ms. Bessie Hammiel
Hearing Clerk
- 6. Mr. Jerry Blondell
Health Evaluation Division

WHM/dbp:CM-2:RM265:H7505C:557-4407:02-14-90:Peacock Disk #47(2)
EPA Reg. No. 3941-17

Proposed Revised Labeling
Echols Roach Tablets
EPA Reg. No. 3941-17

ACCEPTED
with COMMENTS
in EPA Letter Dated:

315

FEB 15 1990

Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide
registered under EPA Reg. No.

3941-17

FRONT PANEL

ECHOLS

40% BORIC ACID

ROACH
TABLETS

Kills Roaches, Waterbugs and Silverfish!

Active Ingredient:

Boric Acid.....40%
Inert Ingredients:.....60%
Total:.....100%

KEEP OUT OF REACH OF CHILDREN
CAUTION

(See Back Panel for Additional Cautions)

Net Wt. 2 oz.

Net Wt. 4 oz.

*We have
this product
available
in 2 sizes.*

Proposed Revised Labeling
Echols Roach Tablets
EPA Reg No. 3941-17

SIDE PANEL

Side Panel B

ECHOLS ROACH TABLETS
Kills Roaches, Waterbugs, Silverfish!

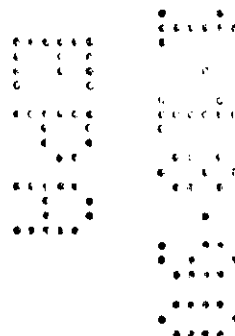
Manufactured by: Athena Products Corporation
1919 Lone Star Drive
Dallas, Texas 75212

EPA Reg. No. 3941-17
EPA Est. No. 3941-TX-1

SIDE PANEL

Side Panel A

ECHOLS
ROACH TABLETS
Kills Roaches, Waterbugs & Silverfish!
Clean,
Effective,
Economical
and easy
to use.



Proposed Revised Labeling
Echols Roach Tablets
EPA Reg. No. 3941-17

BACK PANEL

ECHOLS
ROACH TABLETS

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS
CAUTION

Harmful if swallowed. May cause eye irritation. Avoid eye contact.
Wash thoroughly after handling.

STATEMENT OF PRACTICAL TREATMENT

Immediately contact Poison Control Center or physician if swallowed. If eye contact occurs, flush eyes with plenty of water. Get medical attention if irritation persists.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For Homeowner Use Only

Use Restrictions

Apply only in areas inaccessible to children and pets. Avoid contamination of feed and foodstuffs.

Application Directions

To control cockroaches, ants and silverfish, place no more than 3 tablets in sites such as under and behind refrigerator, stove, sink, dishwasher, washing machine and dryer, tubs; into openings around drains, water pipes and electrical conduits; and in cracks and crevices along baseboards and corners of cabinets, cupboards, and closets. Remove all lower drawers in kitchen and bathroom cabinets, bedroom dressers and chests of drawers, then place tablets in drawer wells.

Any tablets visible after application must be pressed into cracks and crevices or removed. Reapply as necessary.

STORAGE AND DISPOSAL

Storage: Store only in original container, in a dry place inaccessible to children and pets.

Disposal: Do not reuse empty container. Securely wrap in newspaper and discard in trash.

