

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

9/22/97

PM 31

3696-144

PS 174

SEP 22 1997

DOWBrands
P.O. Box 68511
Indianapolis, IN 46268

Subject: Dow Liquid Bathroom Cleaner
EPA Registration No. 3696-144
Notification Per PR-Notice 95-2

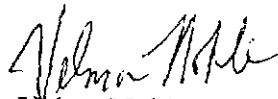
Attn: Sandra Baugh
FIFRA Registration Specialist

This will acknowledge receipt of your notification for export of bilingual labeling submitted under the provisions of FIFRA section 3 © 9. Based on a review of the submitted material, the following comments apply.

The application is acceptable and the notification has been made a part of the records for this file.

If you have any questions concerning the comments in this letter, you may contact Zenobia Jones at (703) 308-6198.

Sincerely,



Velma Noble
Acting Product Manager 31
Regulatory Management Branch 1
Antimicrobial Division (7510W)

| CONCURRENCES | | | | | | | |
|--------------|---------|--|--|--|--|--|-------------|
| SYMBOL | 7510W | | | | | | |
| SURNAME | Z Jones | | | | | | |
| DATE | 9-22-97 | | | | | | SEP 22 1997 |

Please read instructions on reverse before completing form.

Form Approved OMB No. 2070-0060



United States
Environmental Protection Agency
Washington, DC 20460

| | |
|-------------------------------------|--------------|
| <input type="checkbox"/> | Registration |
| <input type="checkbox"/> | Amendment |
| <input checked="" type="checkbox"/> | Other |

| | |
|-----------------------|--------|
| OPP Identifier Number | 254894 |
|-----------------------|--------|

Application for Pesticide - Section I

| | | |
|--|--|--|
| 1. Company/Product Number 3696-144 | 2. EPA Product Manager Velma Noble | 3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name) Dow Liquid Bathroom Cleaner | PM# 31 | |
| 5. Name and Address of Applicant (Include ZIP Code) Dow Brands P O Box 68511 Indianapolis IN 46268 <input type="checkbox"/> Check if this is a new address | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____ | |

Section - II

| | |
|--|--|
| <input type="checkbox"/> Amendment - Explain below. | <input type="checkbox"/> Final printed labels in response to Agency letter dated _____ |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application. |
| <input checked="" type="checkbox"/> Notification - Explain below. | <input type="checkbox"/> Other - Explain below. |

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

FQPA Notification of export bilingual labeling, submitted under the provisions of FIFRA Section 3 (C) 9. The bilingual text is an accurate translation of the English label text for this registration.

Section - III

| | | | | | |
|---|--|---|--|--|---|
| 1. Material This Product Will Be Packaged In: | | | | 2. Type of Container | |
| Child-Resistant Packaging <input checked="" type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | | <input checked="" type="checkbox"/> Metal | <input checked="" type="checkbox"/> Plastic |
| | | | | <input type="checkbox"/> Glass | <input type="checkbox"/> Paper |
| * Certification must be submitted | If "Yes" Unit Packaging wgt. No. per container | If "Yes" Package wgt No. per container | | <input type="checkbox"/> Other (Specify) _____ | |
| 3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container | | 4. Size(s) Retail Container 17, 22, 22.1, 32 fl oz 1 gallon | 5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product | | |
| 6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled | | | <input checked="" type="checkbox"/> Other <u>In-mold label</u> | | |

Section - IV

| | | |
|---|---|---|
| 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.) | | |
| Name Sandra Baugh | Title FIFRA Registration Specialist | Telephone No. (Include Area Code) 317/873-7400 |
| Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. | | 6. Date Application Received <input checked="" type="checkbox"/> (Stamped) |
| 2. Signature <i>Sandra Baugh</i> | 3. Title FIFRA Registration Specialist | |
| 4. Typed Name Sandra Baugh | 5. Date September 4, 1997 | |

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Front Label:

Dow Lemon Power® Disinfectant Bathroom Cleaner I
EPA Reg. No. 3696-144

Active Ingredients:

| | |
|---|--------|
| n-Alkyl (60% C ₁₄ , 30% C ₁₆ , 5% C ₁₂ , 5% C ₁₈) dimethyl benzyl ammonium chlorides | 0.11% |
| n-Alkyl (68% C ₁₂ , 32% C ₁₄) dimethyl ethylbenzyl ammonium chlorides | 0.11% |
| Inert ingredients: (Includes detergents and cleaners) | 99.78% |

Contains no phosphates.

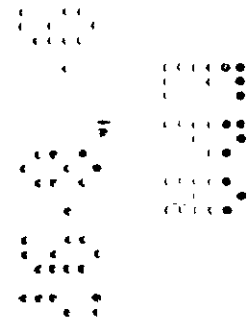
CAUTION: KEEP OUT OF REACH OF CHILDREN

See back panel for additional precautionary statements.

Back Label:

Dow Lemon Power® Disinfectant Bathroom Cleaner I
EPA Reg. No. 3696-144

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS. CAUTION: DO NOT SPRAY IN FACE OR EYES. STATEMENT OF PRACTICAL TREATMENT: In case of contact with eyes, flush with water. STORAGE AND DISPOSAL: Store out of the reach of children. Do not reuse empty container. Rinse thoroughly with water and discard in trash.



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Etiqueta posterior:

DECLARACIONES DE PRECAUCIÓN: EXISTEN PELIGROS PARA HUMANOS Y ANIMALES DOMÉSTICOS. PRECAUCIÓN: NO DEBE PULVERIZARLO EN LA CARA O LOS OJOS.

DECLARACIÓN DE TRATAMIENTO PRÁCTICO: Si ha entrado en los ojos, lave con agua.

ALMACENAMIENTO Y MANERA DE DESECHARSE: Almacene fuera del alcance de los niños. No reuse el envase vacío. Limpie completamente usando agua y deséchelo en la basura.

**Limpiador
 Desinfectante
 para Baños I
 LEMON POWER®
 de Dow**

EPA Reg. No.
 3696-144

Etiqueta frontal:

Ingredientes activos:

| | |
|--|--------|
| n-Alquilo (60% C ₁₄ , 30% C ₁₂ , 5% C ₁₆) cloruros de amoníaco dimetilto bencilico | 0.11% |
| n-Alquilo (68% C ₁₂ , 32% C ₁₄) cloruros de amoníaco dimetilto etilbencilico | 0.11% |
| Ingredientes inertes (incluye detergentes y limpiadores) | 99.78% |

No contiene fosfatos

PRECAUCIÓN: MANTÉNGASE FUERA DEL ALCANCE DE NIÑOS
 Véase el panel dorsal para declaraciones de precaución adicionales.

99889-0597

(de vuelta)

