

11/7/96

PM 31

3696-144

pg 1/4

Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0060. Approval expires 05-31-98



United States
Environmental Protection Agency
Washington, DC 20460
NOTIFICATION

Registration
 Amendment
 Other

OPP Identifier Number
245625

Application for Pesticide - Section I

1. Company/Product Number 3696-144	2. EPA Product Manager Marion Johnson	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Dow Liquid Bathroom Cleaner	PM# Team #31	
5. Name and Address of Applicant (Include ZIP Code) DowBrands L.P. P.O. Box 68511 Indianapolis, IN 46268-0511 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
Notification of revisions of label text allowed under PR Notice 95-2.

NOTIFICATION
NOV 7 1996

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
		If "Yes" Package wgt.	No. per container	<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 17, 22, 22.1, 32 FL. OZ.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled				<input checked="" type="checkbox"/> Other In-mold plastic label	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Sandra K. Baugh	Title Regulatory Affairs Specialist	Telephone No. (include Area Code) (317) 873-7400
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Sandra Baugh</i>	3. Title Regulatory Affairs Specialist	
4. Typed Name Sandra K. Baugh	5. Date October 29, 1996	

2/4

Front label:

DOW LIQUID BATHROOM CLEANER

WE WORK HARD SO YOU DON'T HAVE TO![®]
CLEANS & SHINES WITHOUT SCRATCHING!
DISINFECTS AND DEODORIZES!
TOUGH ON DIRT AND SOAP SCUM
FOAMS AND CLINGS TO TOUGH SOAP SCUM
REMOVES SOAP SCUM EASILY!

NOTIFICATION

NOTIFICATION

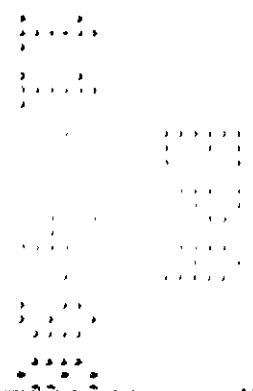
Active ingredients:

n-Alkyl (60% C ₁₄ , 30% C ₁₆ , 5% C ₁₂ , 5% C ₁₈) dimethyl benzyl ammonium chlorides	0.11%
n-Alkyl (68% C ₁₂ , 32% C ₁₄) dimethyl ethylbenzyl ammonium chlorides	0.11%
Inert ingredients: (Includes detergents and cleaners)	99.78%

Contains no phosphates.

CAUTION: KEEP OUT OF REACH OF CHILDREN
See back panel for additional precautionary statements.

- NET 17 FL. OZ. (1 PT. 1 OZ.) 502 mL
- or NET 22 FL. OZ. (1 PT. 6 OZ.) 650 mL
- or NET 22.1 FL. OZ. (1 PT. 6 OZ.) 653 mL)



Back label:

DOW LIQUID BATHROOM CLEANER

CLEANS, SHINES, DISINFECTS & DEODORIZES

WE WORK HARD SO YOU DON'T HAVE TO!®

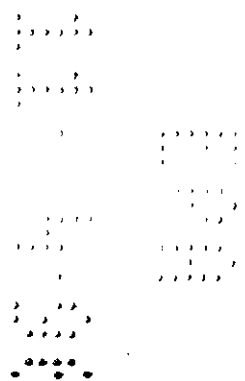
Dow has a cleaning solution for every room in your home:

- Dow Bathroom Cleaner with Scrubbing Bubbles®
- Dow Glass Plus® Glass & Surface Cleaner
- Dow Fantastik® All Purpose Cleaner
- Dow Spray'n Wash® Laundry Stain Remover
- Dow Vivid® Color Safe Bleach
- Dow Yes® Laundry Detergent
- Dow Smart Cleanser™ Soft Cleanser
- Dow Oven Cleaner

Only Dow Liquid Bathroom Cleaner gives you Scrubbing Bubbles®, whose foaming action thoroughly cleans, shines, disinfects, and deodorizes with a fresh, clean scent for you. No scrubbing required!

- Easily removes soap scum, hard water stains, and dirt
- Kills common germs like staph & strep
- Disinfects and kills common germs like staph & strep
- Controls mold & mildew growth
- Won't scratch surfaces...leaves a brilliant shine!

Effectively cleans bathroom fixtures, tubs, showers, shower walls, shower doors, basins, ceramic tile, stainless steel, chrome, fixtures, fiberglass, counter tops, baked enamel, porcelain, porcelain surfaces and synthetic marble. Spot test in an inconspicuous area. Spot test for all other surfaces; not recommended for use on acrylic, brass or marble. Recommended use areas: homes, motels, hospitals. Specially formulated to attack soap scum, hard water stains and dirt. **Contains no abrasives, so it can't scratch surfaces.**



Back label (Continued):

DIRECTIONS FOR USE: It is a violation of federal law to use this product in a manner inconsistent with its labeling. **To use, lift flap and lock into arrow on top of trigger foamer. Do not operate when flap is closed. To use trigger spray foamer, turn to ON position. Do not operate when OFF is in top position.**

TO CLEAN: Hold 6-8 inches from surface to be cleaned. Spray with quick, full strokes. Allow foam to penetrate dirt and soap scum. Wipe with wet cloth or sponge. No need to wipe dry. On chrome, rinse with water.

TO DISINFECT: Reapply, covering entire surface with foam. Allow foam to wet surface completely, let stand 10 minutes before wiping.

TO INHIBIT MOLD AND MILDEW GROWTH: On hard nonporous surfaces, spray surface thoroughly, let stand 10 minutes before wiping. Reapply as new growth appears.

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS. DO NOT SPRAY IN FACE OR EYES.

STATEMENT OF PRACTICAL TREATMENT: In case of contact with eyes, flush with water.

STORAGE AND DISPOSAL: Store out of the reach of children. Do not reuse empty container. Rinse thoroughly with water and discard in trash.

EPA Reg. No. 3696-144.

EPA Est. No. 3696-0H-1^C; 3696-SC-1^D. The superscript letter is to be used at the end of the Lot Code.

Questions? Comments?

Call TOLL-FREE

1-800-428-4795

DowBrands L.P.

P.O. Box 68511

Indianapolis, IN 46268-0511

*Trademark of The Dow Chemical Company

®Trademark of DowBrands Inc.

Bottle made of 25% Post-Consumer Recycled Plastic