

Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0060, Approval expires 05-31-98



United States  
Environmental Protection Agency  
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number  
245628

Application for Pesticide - Section I

1. Company/Product Number 3696-143	2. EPA Product Manager Marion Johnson	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Tough Act Heavy Duty Aerosol Bathroom Cleaner	PM# PM #31	
5. Name and Address of Applicant (Include ZIP Code) Dow Brands L.P. P.O. Box 68511 Indianapolis, IN 46268-0511 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. 3696-143 Product Name	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)  
Notification of minor labeling changes per PR Notice 95-2 for Tough Act Heavy Duty Aerosol Bathroom Cleaner, EPA Reg. NO. 3696-143. Also, per EPA PR Notice 88-6 and 92-2, the addition of the ozone depleting statement added to this product label.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		<input checked="" type="checkbox"/> Metal	
				<input type="checkbox"/> Plastic	
				<input type="checkbox"/> Glass	
				<input type="checkbox"/> Paper	
				<input type="checkbox"/> Other (Specify)	
3. Location of Net Contents Information <input type="checkbox"/> Label <input checked="" type="checkbox"/> Container		4. Size(s) Retail Container 17, 25 Oz.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Sandra K. Baugh	Title Regulatory Affairs Specialist	Telephone No. (Include Area Code) (317) 873-7400
2. Signature <i>Sandra Baugh</i>		6. Date Application Received (Stamped)
3. Title Regulatory Affairs Specialist		
4. Typed Name Sandra K. Baugh	5. Date December 11, 1996	

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

297

FEB - 5 1997

Sandra K. Baugh  
 DowBrands L.P.  
 P.O. Box 68511  
 Indianapolis, IN 46268-0511

SUBJECT: Tough Act Heavy Duty Aresol  
 Bathroom Cleaner  
 EPA Registration No. 3696-143  
 Notification Per PR-Notice 95-2

Dear Ms. Baugh:

This will acknowledge receipt of your notification, to add marketing text and an EPA establishment site, submitted under the provisions of FIFRA section 3 (c) 9. Based on a review of the submitted material, the following comments apply.

The marketing text is acceptable, however the Efficacy Evaluation and Technical Management Section of the Antimicrobial Program Branch requires that the statement "Kills common germs like staph & strep" be changed to read "Kills common germs like staphylococcus and streptococcus".

The addition of the ozone depleting statement "Contains NO CFCs or other ozone depleting substances" is acceptable the notification has been made a part of the records for this file.

Sincerely,

Wanda Y. Mitchell  
 Notification Coordinator  
 Antimicrobial Program Branch  
 Registration Division (7505)

CONCURRENCES

SYMBOL	7505C						
SURNAME	Mitchell						
DATE	2/5/97						

3 97



December 11, 1996

Mr. Marion Johnson (PM #31)  
Antimicrobial Branch  
Registration Division (H7505C)  
Environmental Protection Agency  
401 M Street, SW  
Washington, DC 20460

**RE: TOUGH ACT® HEAVY DUTY AEROSOL BATHROOM CLEANER  
EPA REG. NO. 3696-143  
NOTIFICATION**

Dear Mr. Johnson:

DowBrands is submitting a label notification per EPA PR Notice 95-2 of additional marketing text and one additional EPA establishment site. Also, per EPA PR Notice 88-6 and 92-2 the addition of the ozone depleting statement for Tough Act Heavy Duty Aerosol Bathroom Cleaner, EPA Reg. No. 3696-143. Per EPA PR Notice 95-2, one copy of the revised label is attached with the label changes highlighted in yellow for your convenience. The revisions do not require supporting data.

The notification includes the following minor label changes:

Front Label:

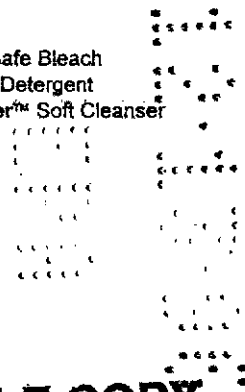
**REMOVES SOAP SCUM EASILY!**

Back Label:

**CLEANS, SHINES, DISINFECTS, DEODORIZES NO-SCRATCH FORMULA**

Dow has a cleaning solution for every room in your home:

- Dow Bathroom Cleaner with Scrubbing Bubbles®
  - Dow Glass Plus® Glass & Surface Cleaner
  - Dow Fantastik® All Purpose Cleaner
  - Dow Spray'n Wash® Laundry Stain Remover
  - Dow Vivid® Color Safe Bleach
  - Dow Yes® Laundry Detergent
  - Dow Smart Cleanser™ Soft Cleanser
  - Dow Oven Cleaner
- Easily removes soap scum, hard water stains, and dirt
  - Kills common germs like staph & strep
  - Controls mold & mildew growth
  - Won't scratch surfaces...leaves a brilliant shine!



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4 7 7

Page 2

Back Label (Continued):

EPA Est. 3696-MN-1<sup>A</sup>, 11525-IL-1<sup>B</sup>, 69594-MN-1<sup>H</sup>. Superscript Letter is to be used at the end of the Lot Code.



FEDERAL REGULATIONS  
PROHIBIT CFC PROPPELLANTS  
IN AEROSOLS

This notification is consistent with the provisions of PR Notice 95-2 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If you have any questions, please call me at (317) 873-7400.

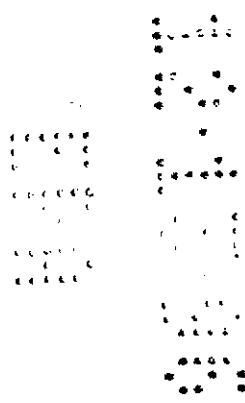
Sincerely,

*Sandra Baugh*

Sandra K. Baugh  
Regulatory Affairs Specialist

Attachments

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Front label:

# TOUGH ACT® HEAVY DUTY AEROSOL BATHROOM CLEANER

CLEANS & SHINES WITHOUT SCRATCHING!

DISINFECTS AND DEODORIZES!

REMOVES SOAP SCUM EASILY!

**Active ingredients:**

n-Alkyl (60% C14, 30% C16, 5% C12, 5% C18) dimethyl benzyl ammonium chlorides ..... 0.11%

n-Alkyl (68% C12, 32% C14) dimethyl ethylbenzyl ammonium chlorides..... 0.11%

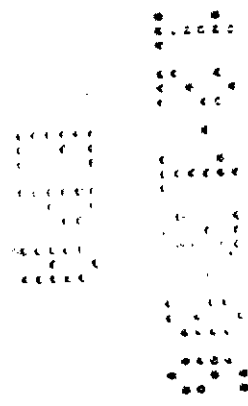
Inert ingredients: ..... 99.78%

(Contains detergents, cleaners, chelants, water and no phosphates or bleach.)

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** See back panel for additional precautionary statements.

NET WT. 17 OZ. (1 LB. 1 OZ.) 481g



Back label:

## TOUGH ACT® HEAVY DUTY AEROSOL BATHROOM CLEANER

WE WORK HARD SO YOU DON'T HAVE TO!

CLEANS, SHINES, DISINFECTS, DEODORIZES NO-SCRATCH FORMULA

Dow has a cleaning solution for every room in your home:

- Dow Bathroom Cleaner with Scrubbing Bubbles®
- Dow Glass Plus® Glass & Surface Cleaner
- Dow Fantastik® All Purpose Cleaner
- Dow Spray'n Wash® Laundry Stain Remover
- Dow Vivid® Color Safe Bleach
- Dow Yes® Laundry Detergent
- Dow Smart Cleanser™ Soft Cleanser
- Dow Oven Cleaner

- Easily removes soap scum, hard water stains, and dirt
- Kills common germs like staph & strep
- Controls mold & mildew growth
- Won't scratch surfaces...leaves a brilliant shine!

Only Tough Act Heavy Duty Aerosol Bathroom Cleaner has SCRUBBING BUBBLES, whose foaming action thoroughly cleans, shines, disinfects and deodorizes. No scrubbing required. Recommended use areas: homes, motels, hospitals. Will not harm septic systems.

Specially formulated to attack soap scum, hard water stains and dirt. Controls mold and mildew growth on hard, nonporous surfaces. Kills common germs such as staph and strep. Effective on tubs, showers, basins, ceramic tile, stainless steel and chrome fixtures, fiberglass and porcelain surfaces. For all other surfaces, spot test in an inconspicuous area. Tough Act Heavy Duty Aerosol Bathroom Cleaner contains no abrasives, so it can't scratch surfaces. Leaves a brilliant shine and a fresh, clean scent.

WORKS  
FROM  
ANY  
ANGLE



### DIRECTIONS FOR USE:

It is a violation of federal law to use this product in a manner inconsistent with its labeling. Intentional misuse by concentrating and inhaling contents can be harmful or fatal.

### SHAKE WELL BEFORE AND DURING USE.

TO CLEAN, point arrow on spray button to mark on rim. Spray 6-8 inches from surface to be cleaned. Allow foam to penetrate dirt and soap scum. Wipe with wet cloth or sponge, rinse with water.

TO DISINFECT, reapply, covering entire surface with foam. Allow foam to wet surface completely and let stand 10 minutes before wiping.

TO CONTROL MOLD AND MILDEW GROWTH on hard, nonporous surfaces, spray surface thoroughly. Allow to stand 10 minutes before wiping. Reapply as new growth appears.

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Page 2

Back Label (Continued):

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Sincerely,

*Sandra Baugh*

Sandra K. Baugh  
Regulatory Affairs Specialist

Attachments

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