

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

FEB 13 1997

Sandra K. Baugh  
DowBrands L.P.  
P.O. Box 68511  
Indianapolis, IN 46268-0511

SUBJECT: Dow Aerosol Disinfectant Bathroom Cleaner  
EPA Registration No. 3696-142  
Notification Per PR-Notice 95-2

Dear Ms. Baugh:

This will acknowledge receipt of your notification, of additional label (marketing) text, superscript letter added to the end of the Lot Code and removal of an establishment Number, submitted under the provisions of FIFRA section 3 (c) 9. Based on a review of the submitted material, the following comments apply.

The additional label text are acceptable, however the Efficacy Evaluation and Technical Management Section of the Antimicrobial Program Branch requires that the statement "Kills common germs like staph and strep" to read "Kills common germs like staphylococcus and streptococcus".

Sincerely,

Wanda Y. Mitchell  
Notification Coordinator  
Antimicrobial Program Branch  
Registration Division

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0060, Approval expires 05-31-98



United States  
Environmental Protection Agency  
Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number  
245629

Application for Pesticide - Section I

1. Company/Product Number 3696-142	2. EPA Product Manager Marion Johnson	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Dow Aerosol Disinfectant Bathroom Cleaner	PM# PM-31	
5. Name and Address of Applicant (Include ZIP Code) Dow Brands L.P. P.O. Box 68511 Indianapolis, IN 46268 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of label changes per PR Notice 95-2.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input checked="" type="checkbox"/> Metal	
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input type="checkbox"/> Plastic	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 17,25,20.4 FL. OZ.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Sandy Baugh	Title Regulatory Affairs Specialist	Telephone No. (include Area Code) (317) 873-7400
2. Signature <i>Sandy Baugh</i>		6. Date Application Received (Stamped)
3. Title Regulatory Affairs Specialist		
4. Typed Name Sandy Baugh	5. Date January 15, 1997	

**Certification**  
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

3 7 7



January 15, 1997

Mr. Marion Johnson (PM#31)  
Antimicrobial Branch  
Registration Division (H7505C)  
U.S. Environmental Protection Agency  
401 M. Street, SW  
Washington, DC 20460

**RE: DOW AEROSOL DISINFECTANT BATHROOM CLEANER  
EPA REG. NO. 3696-142  
LABEL NOTIFICATION**

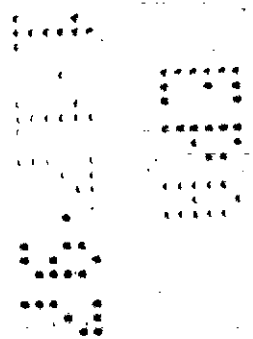
Dear Mr. Johnson:

DowBrands is submitting a label notification, per EPA PR Notice 95-2 for Dow Aerosol Disinfectant Bathroom Cleaner, EPA Reg. No. 3696-142. One copy of the revised label is attached with the label changes highlighted in yellow for your convenience. The revisions do not require supporting data.

The notification includes the following minor label changes:

Back Label:

1. Notification of additional labeling (marketing) text per PR Notice 95-2:  
Only Dow gives you Lemon Power® and Scrubbing Bubbles, whose foaming action thoroughly cleans, shines, disinfects for you with a fresh pleasant lemon scent. No scrubbing required!  
  
- Has a fresh, clean lemon scent
2. The superscript letter is to be used at the end of the Lot Code.
3. Removal of Establishment No. 3696-MN-1<sup>A</sup>



4. Please note: We have reformatted all alternative marketing text directly above the **DIRECTIONS FOR USE** sections for your convenience. Each alternative marketing text paragraphs are separated by the word "**or**".
  
5. This notification is consistent with the provisions of PR Notice 95-2 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

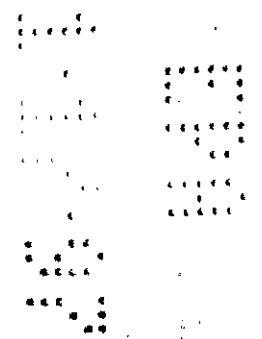
If you have any questions, please call me at (317) 873-7400.

Sincerely,



Sandra K. Baugh  
Regulatory Affairs Specialist

Attachments



5 9 7

Front label:

## DOW AEROSOL DISINFECTANT BATHROOM CLEANER

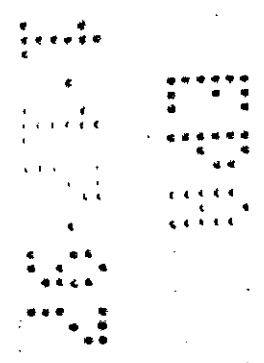
with Scrubbing Bubbles®

CLEANS & SHINES WITHOUT SCRATCHING!  
DISINFECTS AND DEODORIZES!  
REMOVES SOAP SCUM EASILY!

KEEP OUT OF REACH OF CHILDREN

CAUTION: Read complete precautions and directions on rear panel.

NET WT. 17 OZ. (1 LB. 1 OZ.) 481g  
or NET WT. 25 OZ. (1 LB. 9 OZ.) 708g



677

Back label:

## DOW AEROSOL DISINFECTANT BATHROOM CLEANER with Scrubbing Bubbles®

CLEANS, SHINES, DISINFECTS, DEODORIZES NO-SCRATCH FORMULA

We work hard so you don't have to!®

Dow has a cleaning solution for every room in your home:

- Dow Bathroom Cleaner with Scrubbing Bubbles®
- Dow Glass Plus® Glass & Surface Cleaner
- Dow Fantastik® All Purpose Cleaner
- Dow Spray'n Wash® Laundry Stain Remover
- Dow Vivid® Color Safe Bleach
- Dow Yes® Laundry Detergent
- Dow Smart Cleanser™ Soft Cleanser
- Dow Oven Cleaner

Only Dow Aerosol Disinfectant Bathroom Cleaner gives you Scrubbing Bubbles, whose foaming action thoroughly cleans, shines, disinfects, and deodorizes for you. No scrubbing required!

OR

Only Dow Aerosol Disinfectant Bathroom Cleaner gives you Lemon Power® and Scrubbing Bubbles, whose foaming action thoroughly cleans, shines, disinfects for you with a fresh pleasant lemon scent. No scrubbing required!

- Easily removes soap scum, hard water stains, and dirt
- Has a fresh, clean lemon scent
- Kills common germs like staph & strep
- Controls mold & mildew growth
- Won't scratch surfaces...leaves a brilliant shine!

Effectively cleans tubs, showers, basins, ceramic tile, stainless steel, chrome, fixtures, fiberglass, and porcelain surfaces (Spot test for all other surfaces; not recommended for use on acrylic, brass or marble).

• **"We're scrub brush tough on dirt—gentle as a bubble on these surfaces!"**

Cleans and shines without scratching...bathroom fixtures, tile, chrome, fiberglass, baked enamel, porcelain, stainless steel, synthetic marble. For all other surfaces, spot test in an inconspicuous area. Recommended use areas: homes, motels, hospitals.

WORKS  
FROM  
ANY  
ANGLE



• "We kill odor-causing germs, and smell nice!"

"We kill odor-causing germs, staph, and athlete's foot fungus. Removes mold and mildew stains and odors.

**DIRECTIONS FOR USE:**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

**SHAKE WELL BEFORE AND DURING USE.**

**TO CLEAN:** Point arrow on spray button to mark on rim. Spray 6-8 inches from surface to be cleaned. Allow foam to penetrate dirt and soap scum. Wipe with wet cloth or sponge. No need to wipe dry. On chrome, rinse with water. Wherever food contact is likely, rinse surface with water after cleaning.

**TO DISINFECT:** Reapply, covering entire surface with foam. Allow foam to wet surface completely.

**TO PREVENT MOLD AND MILDEW GROWTH:** On hard nonporous surfaces, spray surface thoroughly. Reapply as new growth appears.

**PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS: DO NOT SPRAY IN FACE OR EYES.**

**FIRST AID:** In case of contact with eyes, flush with water. **Physical or Chemical Hazards:** Contents under pressure. Do not expose to temperatures above 130°F. Temperatures above 130°F may cause bursting.

**STORAGE:** DO NOT USE OR STORE NEAR HEAT OR OPEN FLAME. STORE OUT OF THE REACH OF CHILDREN.

**DISPOSAL:** Replace cap and discard empty container in trash. Do not incinerate or puncture.

**Active Ingredients:**

n-Alkyl (60% C <sub>14</sub> , 30% C <sub>16</sub> , 5% C <sub>12</sub> , 5% C <sub>18</sub> ) dimethyl benzyl ammonium chlorides	.....0.11%
n-Alkyl (68% C <sub>12</sub> , 32% C <sub>14</sub> ) dimethyl ethylbenzyl ammonium chlorides	.....0.11%
Inert Ingredients:**	.....99.78%

Contains 6% hydrocarbon propellant.

\*\*An aqueous solution of detergents, cleaners, chelants and perfume.

Contains no phosphates.

EPA Reg. No. 3696-142. EPA Est. No. 11525-IL-1<sup>B</sup>, 69594-MN-1<sup>H</sup>. The superscript letter is to be used at the end of the Lot Code.



FEDERAL REGULATIONS  
PROHIBIT CFC PROPPELLANTS  
IN AEROSOLS

Questions? Comments?  
Call TOLL-FREE  
1-800-428-4795

DowBrands L.P.  
P.O. Box 68511  
Indianapolis, IN 46268-0511

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