

PM

31

3696-138

Page 177

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 05-31-98



United States  
Environmental Protection Agency  
Washington, DC 20460  
\*\*\*NOTIFICATION\*\*\*

Registration  
 Amendment  
 Other

OPP Identifier Number  
245622

Application for Pesticide - Section I

1. Company/Product Number 3696-138	2. EPA Product Manager Marion Johnson	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Tough Act The Heavy Duty Bathroom Cleaner	PM# Team #31	
5. Name and Address of Applicant (Include ZIP Code) DowBrands L.P. P.O. Box 68511 Indianapolis, IN 46268-0511 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. 3696-138 Product Name Tough Act The Heavy Duty Bathroom Cleaner	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of revisions to non-required label text allowed under PR Notice 95-2

NOTIFICATION

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	If "Yes" Unit Packaging wgt. No. per container		<input checked="" type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Package wgt. No. per container			
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 17, 22, 32 FL. OZ.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input checked="" type="checkbox"/> Other In-mold plastic label		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Sandra K. Baugh	Title Regulatory Affairs Specialist	Telephone No. (include Area Code) (317) 873-7400
2. Signature <i>Sandra Baugh</i>		6. Date Application Received (Stamped)
3. Title Regulatory Affairs Specialist		
4. Typed Name Sandra K. Baugh		5. Date September 27, 1996
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		

297



October 1, 1996

Mr. Marion Johnson (PM#31)  
Antimicrobial Branch  
Registration Division (H7505C)  
U.S. Environmental Protection Agency  
401 M. Street, SW  
Washington, DC 20460

**RE: TOUGH ACT THE HEAVY DUTY BATHROOM CLEANER  
EPA REG. NO. 3696-138  
LABEL NOTIFICATION**

**NOTIFICATION**

Dear Mr. Johnson:

DowBrands is submitting a label notification, per EPA Form 8570-1, to Tough Act The Heavy Duty Bathroom Cleaner, EPA Reg. No. 3696-138. The label changes have been highlighted in yellow for your convenience. The revisions do not require supporting data.

This notification includes:

Front Label:

- 1. Notification of additional labeling (marketing) text per PR Notice 95-2:

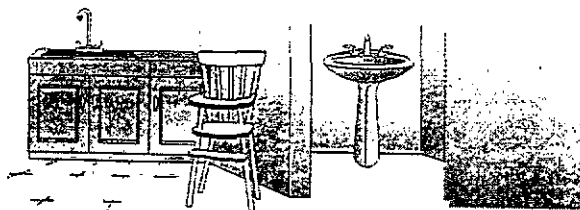
**LIGHT FRESH SCENT**

- 2. Notification of new pictogram graphics per PR Notice 95-2, Section II, 9:



Back label:

- 1. Notification of graphics per PR Notice 95-2, Section II, 9:



- 2. Notification of additional labeling (marketing) text per PR Notice 95-2:

This **DOW** product does it all -- cleans, shines, deodorizes and disinfects -- for a complete clean. Unlike ordinary cleaners and disinfectants, this effective, versatile cleaner not only wipes out tough grease and grime, it kills food-related bacteria and odor-causing germs such as Salmonella choleraesuis (Salmonella), Streptococcus pyogenes (Strep), Staphylococcus aureus (Staph), and Trichophyton mentagrophytes (Athlete's Foot Fungus) all around the house, even on glass.

**EFFECTIVE ON** countertops\*, appliances, cabinets, exhaust fans, microwave ovens, floors, ceramic tile, stainless steel, chrome, fiberglass, porcelain surfaces, tubs, showers, sinks, basins, and chrome fixtures. Shines glass and shiny surfaces. For all other surfaces, spot test in an inconspicuous area.

- 3. Please note: We have reformatted all alternative marketing text directly above the **DIRECTIONS FOR USE** sections for your convenience. Each alternative marketing text paragraphs are separated by the word "**or**".
- 4. This notification is consistent with the provisions of PR Notice 95-2 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.



If you have any questions, please call me at (317) 873-7094.

Sincerely,

*Sandra Baugh*

Sandra K. Baugh  
Regulatory Affairs Specialist

Attachments

cc: John G. Wood, Manager Regulatory Affairs

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Front label:

# TOUGH ACT® THE HEAVY DUTY BATHROOM CLEANER

REMOVES TOUGH SOAP SCUM EASILY!  
CLEANS & SHINES WITHOUT SCRATCHING!  
DISINFECTS AND DEODORIZES!  
CUTS TOUGH KITCHEN GREASE!  
LEAVES A STREAK FREE SHINE!  
KILLS SALMONELLA CHOLERAESUIS (SALMONELLA)!  
KILLS HOUSEHOLD GERMS AND ODOR-CAUSING GERMS†  
LIGHT FRESH SCENT

KILLS STAPHYLOCOCCUS AUREUS (STAPH),  
STREPTOCOCCUS PYOGENES (STREP), AND  
SALMONELLA CHOLERAESUIS (SALMONELLA)

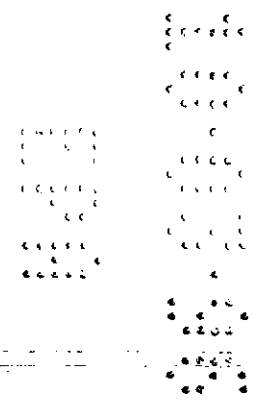
CUTS GREASE  
CLEANS & SHINES  
KILLS GERMS



CAUTION: KEEP OUT OF REACH OF CHILDREN  
See back panel for additional precautionary statements.

NET 17 FL. OZ. (1 PT. 1 OZ.) 502 mL

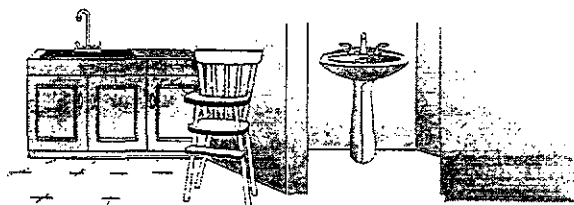
†See back panel for specific organisms.



Back label:

# TOUGH ACT® THE HEAVY DUTY BATHROOM CLEANER

WE WORK HARD SO YOU DON'T HAVE TO!  
REMOVES TOUGH SOAP SCUM EASILY!  
CLEANS & SHINES WITHOUT SCRATCHING!  
CUTS TOUGH KITCHEN GREASE!  
LEAVES A STREAK FREE SHINE!  
DISINFECTS AND DEODORIZES!  
KILLS HOUSEHOLD GERMS AND ODOR-CAUSING GERMS!



### For the entire house

Only Tough Act has **SCRUBBING BUBBLES®**, whose foaming action thoroughly cleans, shines, disinfects and deodorizes. No scrubbing required. Specially formulated to attack soap scum, hard water stains and dirt. Controls mold and mildew growth on hard, nonporous surfaces. Kills common germs such as *Staphylococcus aureus* (Staph), *Streptococcus pyogenes* (Strep), *Salmonella choleraesuis* (Salmonella), *Trichophyton mentagrophytes* (Athlete's foot fungus) on household surfaces. Effective on countertops\*, appliances, cabinets, exhaust fans, microwave ovens, floors, ceramic tile, stainless steel, chrome, fiberglass, porcelain surfaces, tubs, showers, sinks, basins, and chrome fixtures. For all other surfaces, spot test in an inconspicuous area. Contains no abrasives, so it can't scratch surfaces. Leaves a brilliant shine and a fresh, clean scent.

or

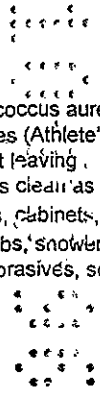
This DOW product does it all – cleans, shines, deodorizes and disinfects – for a complete clean. Unlike ordinary cleaners and disinfectants, this effective, versatile cleaner not only wipes out tough grease and grime, it kills food-related bacteria and odor-causing germs such as *Salmonella choleraesuis* (Salmonella), *Streptococcus pyogenes* (Strep), *Staphylococcus aureus* (Staph), and *Trichophyton mentagrophytes* (Athlete's Foot Fungus) all around the house, even on glass.

For the first time ever, the cleaning experts at Dow have combined the latest cleaning technology with *antibacterial disinfectants*, so there's nothing left behind but a brilliant, streak-free shine, plus a light fresh scent. You can be sure your home not only *looks* clean, it's completely clean.

**EFFECTIVE ON** countertops\*, appliances, cabinets, exhaust fans, microwave ovens, floors, ceramic tile, stainless steel, chrome, fiberglass, porcelain surfaces, tubs, showers, sinks, basins, and chrome fixtures. Shines glass and shiny surfaces. For all other surfaces, spot test in an inconspicuous area.

or

Tough Act has combined its powerful cleaners with antibacterial ingredients to kill bacteria such as *Staphylococcus aureus* (Staph), *Streptococcus pyogenes* (Strep), *Salmonella choleraesuis* (Salmonella), *Trichophyton mentagrophytes* (Athlete's foot fungus) and odor causing germs. Now you can disinfect as you cut through even the toughest greasy dirt leaving surfaces with a sparkling streak-free shine. Your kitchen is left with a fresh lemon scent that makes it smell as clean as it looks. Controls mold and mildew growth on hard, nonporous surfaces. Effective on countertops\*, appliances, cabinets, exhaust fans, microwave ovens, floors, ceramic tile, stainless steel, chrome, fiberglass, porcelain surfaces, tubs, showers, sinks, basins, and chrome fixtures. For all other surfaces, spot test in an inconspicuous area. Contains no abrasives, so it can't scratch surfaces.



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Directions For Use for trigger foamer:

**DIRECTIONS FOR USE:** It is a violation of federal law to use this product in a manner inconsistent with its labeling. To use, lift flap and lock into arrow on top of trigger foamer. Do not operate when flap is closed. **TO CLEAN**, hold 6-8 inches from surface. Spray with quick, full strokes. Allow foam to penetrate dirt and soap scum. Wipe with wet cloth or sponge, rinse with water. **TO DISINFECT**, reapply covering entire surface with foam. Allow surface to remain wet for 10 minutes. **TO PREVENT MOLD AND MILDEW GROWTH** on hard, nonporous surfaces, spray thoroughly. Reapply as new growth appears. \*A rinse is required for surfaces in direct contact with food.

Directions For Use for non-foamer trigger

**DIRECTIONS FOR USE:** It is a violation of federal law to use this product in a manner inconsistent with its labeling. **TO USE**, lift flap and lock into arrow on top of trigger. Do not operate when flap is closed. **FOR GENERAL HOUSEHOLD CLEANING**, hold 6-8 inches from surface, spray surface then wipe with a dry paper towel or lint-free cloth. No rinsing necessary. **TO DISINFECT/DEODORIZE**, reapply covering entire surface with spray. Allow surface to remain wet for 10 minutes. **TO PREVENT MOLD AND MILDEW GROWTH** on hard, nonporous surfaces, spray thoroughly. Reapply as new growth appears. Do not use on eating utensils, plates or glasses. \*A rinse is required for surfaces in direct contact with food.

**PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS: CAUSES EYE IRRITATION.** Avoid contact with eyes. **FIRST AID:** In case of contact, immediately flush eyes with plenty of water. Get medical attention if irritation persists. **STORAGE:** Store out of the reach of children. **DISPOSAL:** Do not reuse empty container, discard in trash.

Active ingredients:

n-Alkyl (60% C14, 30% C16, 5% C12, 5% C18) dimethyl benzyl ammonium chlorides .....	0.1%
n-Alkyl (68% C12, 32% C14) dimethyl ethylbenzyl ammonium chlorides.....	0.1%
Inert ingredients (includes detergents and cleaners).....	99.8%

Contains no bleach or phosphates. Safe for septic systems.

EPA Reg. No. 3696-138. EPA Est. 11525-IL-1<sup>B</sup>; 3696-0H-1<sup>C</sup>; 3696-SC-1<sup>D</sup>; 0468113-CN-6<sup>F</sup>; 10744-IL-<sup>G</sup>.  
Superscript letter used at the end of the Lot Code.

Questions? Comments?  
Call TOLL-FREE  
1-800-428-4795

Sold by DowBrands L.P.  
P.O. Box 68511  
Indianapolis, IN 46268-0511

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Bottle made of 25% Post Consumer Plastic

