

PM 31 3696-138

1045

Please read instructions on reverse before completing form. Form Approved. OMB No. 2070-0060. Approval expires 05-31-98



United States Environmental Protection Agency
Washington, DC 20460

Registration
Amendment
 Other

OPP Identifier Number
244887

NOTIFICATION

Application for Pesticide - Section I

1. Company/Product Number 3696-138	2. EPA Product Manager Marion Johnson	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) TOUGH ACT THE HEAVY DUTY BATHROOM CLEANER	PM# Team #31	
5. Name and Address of Applicant (Include ZIP Code) Dow Brands L.P. P.O. Box 68511 Indianapolis, IN 46268-0511 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(ii), my product is similar or identical in composition and labeling to: EPA Reg. No. 3696-138 TOUGH ACT THE HEAVY DUTY Product Name BATHROOM CLEANER	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

NOTIFICATION
MAY 23 1996

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
Submission of two alternate brand names and notification of revisions to non-required label text allowed under PR Notice 95-2, II. Additional brand names are: Dow Multi-Purpose Cleaner Antibacterial Disinfectant
Dow Cleaner and Disinfectant Fantastik MAX

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		<input checked="" type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 17, 22, 32 Fl. Oz.		5. Location of Label Directions <input type="checkbox"/> On Label <input checked="" type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled				<input checked="" type="checkbox"/> Other <u>In-mold plastic label</u>	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name John G. Wood	Title Manager Regulatory Affairs	Telephone No. (Include Area Code) 317/873-7094
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>John G. Wood</i>	3. Title Manager Regulatory Affairs	
4. Typed Name John G. Wood	5. Date April 24, 1996	

4015

Back label (Continued):

Directions For Use for trigger foamer:

Only Tough Act has SCRUBBING BUBBLES®, whose foaming action thoroughly cleans, shines, disinfects and deodorizes. No scrubbing required. Specially formulated to attack soap scum, hard water stains and dirt. Controls mold and mildew growth on hard, nonporous surfaces. Kills common germs such as Staphylococcus aureus (Staph), Streptococcus pyogenes (Strep), Salmonella choleraesuis (Salmonella), Trichophyton mentagrophytes (Athlete's foot fungus) on household surfaces. Effective on countertops*, appliances, cabinets, exhaust fans, microwave ovens, floors, ceramic tile, stainless steel, chrome, fiberglass, porcelain surfaces, tubs, showers, sinks, basins, and chrome fixtures. For all other surfaces, spot test in an inconspicuous area. Contains no abrasives, so it can't scratch surfaces. Leaves a brilliant shine and a fresh, clean scent.

DIRECTIONS FOR USE: It is a violation of federal law to use this product in a manner inconsistent with its labeling. To use, lift flap and lock into arrow on top of trigger foamer. Do not operate when flap is closed. **TO CLEAN**, hold 6-8 inches from surface. Spray with quick, full strokes. Allow foam to penetrate dirt and soap scum. Wipe with wet cloth or sponge, rinse with water. **TO DISINFECT**, reapply covering entire surface with foam. Allow surface to remain wet for 10 minutes. **TO PREVENT MOLD AND MILDEW GROWTH** on hard, nonporous surfaces, spray thoroughly. Reapply as new growth appears. *A rinse is required for surfaces in direct contact with food.

Directions For Use for non-foamer trigger:

Tough Act® The Heavy Duty Bathroom Cleaner does it all -- cleans, shines, deodorizes and disinfects -- for a complete clean. Unlike ordinary cleaners and disinfectants, this effective, versatile cleaner not only wipes out tough grease and grime, it kills food-related bacteria and odor-causing germs such as Salmonella choleraesuis (Salmonella), Streptococcus pyogenes (Strep), Staphylococcus aureus (Staph), and Trichophyton mentagrophytes (Athlete's Foot Fungus) all around the house.

For the first time ever, the cleaning experts at Dow have combined the latest cleaning technology with antibacterial disinfectants, so there's nothing left behind but a brilliant, streak-free shine, plus a light fresh scent. You can be sure your home not only looks clean, its completely clean.

Tough Act has combined its powerful cleaners with antibacterial ingredients to kill bacteria such as Staphylococcus aureus (Staph), Streptococcus pyogenes (Strep), Salmonella choleraesuis (Salmonella), Trichophyton mentagrophytes (Athlete's foot fungus) and odor causing germs. Now you can disinfect as you cut through even the toughest greasy dirt leaving surfaces with a sparkling streak-free shine. Your kitchen is left with a fresh lemon scent that makes it smell as clean as it looks. Controls mold and mildew growth on hard, nonporous surfaces. Effective on countertops*, appliances, cabinets, exhaust fans, microwave ovens, floors, ceramic tile, stainless steel, chrome, fiberglass, porcelain surfaces, tubs, showers, sinks, basins, and chrome fixtures. For all other surfaces, spot test in an inconspicuous area. Contains no abrasives, so it can't scratch surfaces.

DIRECTIONS FOR USE: It is a violation of federal law to use this product in a manner inconsistent with its labeling. **TO USE**, lift flap and lock into arrow on top of trigger. Do not operate when flap is closed. **FOR GENERAL HOUSEHOLD CLEANING**, hold 6-8 inches from surface, spray surface then wipe with a dry paper towel or lint-free cloth. No rinsing necessary. **TO DISINFECT/DEODORIZE**, reapply covering entire surface with spray. Allow surface to remain wet for 10 minutes. **TO PREVENT MOLD AND MILDEW GROWTH** on hard, nonporous surfaces, spray thoroughly. Reapply as new growth appears. Do not use on eating utensils, plates or glasses. *A rinse is required for surfaces in direct contact with food.

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS: CAUSES EYE IRRITATION. Avoid contact with eyes. **FIRST AID:** In case of contact, immediately flush eyes with plenty of water. Get medical attention if irritation persists. **STORAGE:** Store out of the reach of children. **DISPOSAL:** Do not reuse empty container, discard in trash.

Active ingredients:

n-Alkyl (60% C14, 30% C16, 5% C12, 5% C18) dimethyl benzyl ammonium chlorides.....	0.1%
n-Alkyl (68% C12, 32% C14) dimethyl ethylbenzyl ammonium chlorides.....	0.1%
Inert ingredients (includes detergents and cleaners).....	99.8%

Contains no bleach or phosphates. Safe for septic systems.

EPA Reg. No. 3696-138. EPA Est. 11525-IL-1^o; 3696-0H-1^o; 3696-SC-1^o; 0468113-CN-6^o; 10744-IL-^o.
Superscript letter used at the end of the Lot Code.

5045

Questions? Comments?
Call TOLL-FREE
1-800-428-4795

DowBrands L.P.
P.O. Box 68511
Indianapolis, IN 46268-0511

*Trademark of The Dow Chemical Company
©Trademark of DowBrands Inc.
Bottle made of 25% Post Consumer Plastic

