

#### U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Antimicrobials Division (7510P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

_	
573-102	11/4/19

EPA Reg. Number:

Term of Issuance:

TriLambda AB

Date of Issuance:

NOTICE OF PESTICIDE:

X Registration
Reregistration
(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Teresa Moore Proctor & Gamble Company 5299 Spring Grove Avenue Cincinnati, OH 45217

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/registration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:	
Eric Miederhoff, Product Manager 31	Date: 11/4/19
,	
Regulatory Management Branch I	
Antimicrobials Division (7510P)	
Office of Pesticide Programs	

EPA Form 8570-6

- 2. You are required to comply with the data requirements described in the DCI or EDSP Order identified below:
  - a. Didecyl Dimethyl Ammonium Chloride; GDCI-069149-30869
  - b. Chlorhexidine Acetate; GDCI-045504-1788

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI or EDSP Order listed above, you may contact the Reevaluation Team Leader (Team 36): <a href="http://www2.epa.gov/pesticide-contacts/contacts-office-pesticide-programs-antimicrobial-division">http://www2.epa.gov/pesticide-contacts/contacts-office-pesticide-programs-antimicrobial-division</a>

- 3. Make the following label changes before you release the product for shipment:
  - Revise the EPA Registration Number to read, "EPA Reg. No. 3573-102."
- 4. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 04/24/2019
- Alternate CSF 1 dated 07/17/2019
- Alternate CSF 2 dated 04/24/2019
- Alternate CSF 3 dated 07/17/2019
- Alternate CSF 4 dated 04/24/2019
- Alternate CSF 5 dated 04/24/2019

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If you have any questions, please contact Karen M. Leavy by phone at (703)-308-6237 or via email at Leavy.Karen@epa.gov.

Sincerely,

Eric Miederhoff
Product Manager 31

Regulatory Management Branch I Antimicrobials Division (7510P) Office of Pesticide Programs

Enclosure

 TriLambda AB
 2019-10-31

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# TriLambda AB

## <<FRONT LABEL>>

(TriLambda AB)
[or Alternate Brand Name]

KEEP OUT OF REACH OF CHILDREN

**CAUTION(:)** See (back)(/)(side) panel for other precautions.

(Net Contents): [as indicated on container]

(Refill)

XX (QT) (FL OZ)

# ACCEPTED

11/04/2019

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 2570, 400

3573-102

(Fresh Citrus) (Febreze Citrus & Light Scent)

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#### << Back/Side Panel >>

(TriLambda AB)
[or Alternate Brand Name]

<<Reviewer Note: An alternate brand name may replace "TriLambda AB" "WetJet" or Swiffer WetJet" throughout the label and may be followed by © or ®>>

#### **DIRECTIONS FOR HOUSEHOLD USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

#### **GENERAL CLEANING:**

<<Reviewer Note: Instructions will be shown with icons (see optional graphics section) depicting the use of the TriLambda AB bottle and WetJet mop.>>

- 1. DO NOT REMOVE CAP. Place the arrow against the (Swiffer) WetJet handle (pole).
- 2. Insert into (Swiffer) WetJet appliance.
- 3. Spray solution.
- 4. No need to rinse.

<or Current WetJet bottle instructions>>

Do not remove cap. Place the arrow against the (Swiffer) WetJet pole. Insert into (Swiffer) WetJet device. Spray solution and mop. No need to rinse.

(1) Insert, (2) Spray, (3) Eject Empty Bottle & Replace

BOTTLE FITS ANY (SWIFFER) WETJET NEW OR OLD

THIS SIDE TOWARDS POLE (arrow on back of bottle)

Place arrow against the (Swiffer) WetJet handle

**TO SANITIZE:** For use on hard non-porous floors. Use the TriLambda AB mop to spray floor until thoroughly wet. Let stand for 5 minutes before mopping, then remove excess liquid. For visibly soiled floors, clean before following sanitizing instructions. [Effective against *Staphylococcus aureus* (ATCC 6538) and *Klebsiella aerogenes* (ATCC 13048).]

**TO DISINFECT**: For use on hard non-porous floors. Use the TriLambda AB mop to spray floor until thoroughly wet. Let stand for 10 minutes before mopping, then remove excess liquid. For visibly soiled floors, clean before following disinfection instructions. [Effective against *Salmonella enterica* (ATCC 10708).]

Do not use on unfinished, oiled or waxed wood floors.

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

**CAUTION:** Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

NOTE: Bracketed information is denoted as: << directive >>, (optional text), [optional text], {insert as noted}.

The term "this product" or "TriLambda AB" used throughout this document may be replaced with the marketed product brand name and may be followed by a© or ®.

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FIRST AID: IF IN EYES: hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye, If on Skin or Clothing, Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

Contact a poison control center or doctor for treatment advice. Have the product container or label with you when calling the poison control center or doctor or going for treatment.

**STORAGE/DISPOSAL:** Store in cool place. Nonrefillable container. Do not reuse or refill this container. Wrap (container) and put in trash or offer for recycling if available.

[Contains no phosphate, chlorine bleach or ammonia.]

(Patent Pending xxxx)

(Under US Patent: US xxxx / Made in USA under U.S. Patent xxxx)

Questions? / Comments? Let us help you. <<appropriate telephone number>>

©P&G (year) **UPC** symbol TM

Distr.(Distributed)(MADE [in USA]) by PROCTER & GAMBLE, (1 P&G Plaza), CINCINNATI, OH 45202(-3393)(-3315) (MADE IN USA)

EPA Reg. No.: 3573-XX X

EPA Est. No.: 3573-MO-001 <<or>>

52379-MI-02

(or other appropriate establishment number)

# << FRONT/BACK/SIDE LABEL – Marketing/Product Performance Claims>>

### <<Fragrance Claims>>

(Helps) eliminate(s) odors (in the air) (with a Febreze Fresh Scent)

(Swiffer WetJet) (Helps) eliminate(s) odors (with a fresh scent).

(Swiffer WetJet) (Helps) eliminate(s) odors in the air (with fresh scent).

(Swiffer WetJet) (Helps) fight(s) odors in the air with a (Febreze) fresh scent.

(Swiffer WetJet) (with) Febreze Citrus & Light Scent

Also available in (Multi-Purpose) (Multi-surface) (Mr Clean) (Cleaner) (with) (Open Window Fresh Scent with the power of Dawn), (Multipurpose) (Multisurface) (Cleaner) (Gain Scent), and (Wood) (Cleaner), Sweet Citrus & Zest, Lavender & Vanilla Comfort, Lemon, Citrus Zing, Citrus, Lavender, Meadows & Rain, Summer Citrus, Febreze Odor Defense, Summer Citrus, Linen & Sky, Meadows & Rain, Tropical Sunrise, Ocean Water Sparkle, Moonlight Breeze

Long lasting (Febreze) fresh scent

Long lasting Febreze fresh/citrus & light scent

Long lasting freshness

Now with the freshness of Febreze

With Febreze (Fresh Scents/Freshness)

## << Product/Packaging Claims>>

All-In-One mopping system

Bonus pack

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Club size

Easy to use

Economy size

Large pack

Refill, refills

Swiffer WetJet starts with a fresh pad each time

Twin Pack

Value pack

WetJet Mopping System

3-pack

2-pack

## <<Cleaning Claims>>

Cleans away everyday dirt and stains

Cleans better than a mop

Cleans everyday tough messes

Cleans dirt, stains and messes better than a mop

Cleans dried-on clay

Cleans dried on food

Cleans dried on yard gunk

Cleans (even) dried on clay

Cleans even dried on food

Cleans even dried on yard gunk

Cleans (even) ground in scuff marks

Cleans even tough greasy dirt

Cleans even tough greasy food

Cleans even tough greasy garage dirt

Cleans even what you can not see

Cleans floors

Cleans stuck on food gunk

Cleans to a shine

Cleans tough greasy dirt

Cleans tough greasy food

Cleans your floors to their natural shine

Deodorizes

Disposable pad locks away dirty solution

Dissolves even tough greasy dirt

Dissolves sticky dried-on juice

Dissolves (tough) (greasy) (dirt) (stains)

Does not contain detergents

Does not leave a dulling film/residue

Dries (fast) (with) (virtually) (no streaks) (or hazing)

Extra cleaning power

Fights tough messes

Fights tough stains

For use on washable hard, non-porous floors

For use on/Great for vinyl, glazed ceramic, laminate, and finished wood floor surfaces

For use on/Great for vinyl, glazed ceramic, sealed marble, laminate, and finished wood floors

For vinyl, glazed ceramic, laminate, and finished wood floors

Freshens as you clean

Gets floors cleaner than a mop

Great for/For use on finished floors/glazed ceramic tile/vinyl surfaces

Leaves floors fresh and clean

Leaves floors spotless

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Makes cleaning easier

Mopping made easy

No haze, films

No need to rinse

No rinsing required

No sticky residue

No streaks

No streaks & haze

Pre-mixed, dirt-dissolving, cleaning solution

Pad traps dirt your mop can push around

Powerful cleaner

Quicker, easier, cleaner

Quickly cleans floors to a shine

Remove the dirt leave the shine (clean)

Removes stains

Removes tough dried-on messes

Removes tough stains

Safe on finished hard, non-porous surfaces (floors) (wood floors)

Safe on hard, non-porous wood (floors) (flooring), (surfaces)

Solution dissolves tough sticky messes

Strong cleaning power

(Traditional) mops can grow bacteria

Traps dirt

TriLambda AB is great for/for use on vinyl, glazed ceramic, sealed marble, laminate, and finished wood floors WetJet pad traps & locks dirt, grime, soils

DO NOT USE ON UNFINISHED, OILED, OR WAXED WOODEN BOARDS, NON-SEALED TILES, OR CARPETED FLOORS BECAUSE THEY MAY BE WATER SENSITIVE

#### <<PESTICIDAL Claims>>

(Swiffer) Antibacterial (cleaner/formula)

Antibacterial Cleaner

Cleans and deodorizes

Cleans and kills/eliminates/removes/reduces 99.9% of bacteria\* on floors

Cleans and removes household bacteria\*

Cleans and sanitizes

Cleans and sanitizes hard, non-porous floors wall-to-wall

Cleans and sanitizes floors<sup>∓</sup> wall-to-wall

Cleans, deodorizes and removes 99.9% of bacteria\*

Cleans, sanitizes and deodorizes

Cleans soils where bacteria can hide

Kills 99.9% of bacteria\* and (helps) eliminate(s) odors (with fresh scent)

Kills 99.9% of bacteria\* and (helps) eliminate(s) odors in the air (with fresh scent)

Kills and prevents the spread of 99.9% of Klebsiella aerogenes/K. aerogenes on treated surfaces

Kills and prevents the spread of 99.9% of Staphylococcus aureus/S, aureus on treated surfaces

Kills/Eliminates/Removes 99.9% Klebsiella aerogenes/K. aerogenes

Kills/Eliminates/Removes 99.9% of bacteria\*

Kills/Eliminates/Removes 99.9% of bacteria\* on floors

Kills/Eliminates/Removes 99.9% of bacteria\* on your floors

Kills/Eliminates/Removes 99.9% of household bacteria\*

Kills/Eliminates/Removes 99.9% Staphylococcus aureus/S. aureus

Kills/Eliminates/Removes 99.9% of bacteria\* (on floors) that (traditional) mops can push (spread) around Kills/Eliminates/Removes (99.9% of) bacteria\* that mops can leave behind

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Kills/Eliminates/Removes 99.9% of bacteria\*

TriLambda AB antibacterial solution kills/eliminates 99.9% of the bacteria\* on your floor(s).

Sanitizer

Sanitizing Cleaner

Used mops can grow (have/can contain) bacteria

With TriLambda AB antibacterial solution, 99.9% of the bacteria\* on your floor are eliminated/killed.

# <<SUPPORTING CLAIM QUALIFIERS - must appear on back label>>

#### <<Disinfection - Bacteria>>

\*kills Salmonella enterica (ATCC 10708) (on hard non-porous surfaces)

#### <<Sanitization - Bacteria>>

\*kills Klebsiella aerogenes (ATCC 13048), Staphylococcus aureus (ATCC 6538) (on hard non-porous surfaces)

<sup>∓</sup>hard, non-porous

# <<INTRODUCTORY 6-MONTH CLAIMS>>

Fresh(er) (cleaner) (new) fragrance

Great (new) scent

New (and) (Improved) (better) formulation

New (and) (improved) spray nozzle (trigger) (sprayer)

New (insert fragrance name) (scent)

New look (for) (Febreze)

New size

Now with fresher (new) (longer lasting) fragrances

Smells (better) than ever (new fragrance)

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<< Optional Graphics: The below graphics are optional and may be presented as seen below or may differ slightly in graphic design but not intent on the market container label.>>

# << Product Logos>>







<< Precautionary Graphics>>

# <<Keep Out of Reach of Children/Pets>>









<<lf>in Eyes>>





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# <<Usage Icons/Graphics>>

<<Step icons used in conjunction with the General Cleaning Directions for Use>>







<<Used in conjunction with a qualifier symbol and note>>

# <<Marketing/General Graphics>>











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