



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

October 25, 2021

Kate Poiesz  
The Proctor & Gamble Company  
5299 Spring Grove Avenue  
Cincinnati, OH 45217

Subject: PRIA Label Amendment – Adding SARS-CoV-2 claims  
Product Name: Markie  
EPA Registration Number: 3573-100  
Application Date: 04/2/2021  
Action Case Number: 00297367

Dear Kate Poiesz:

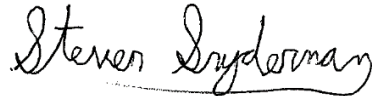
The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Stacey Grigsby by phone at 703.305.6440, or via email at [grigsby.stacey@epa.gov](mailto:grigsby.stacey@epa.gov).

Sincerely,

A handwritten signature in cursive script that reads "Steven Snyderman". The signature is written in black ink and is positioned above the typed name and title.

Steven Snyderman, Product Manager 33  
Regulatory Management Branch II  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclosure: Accepted stamped label

<< Front Panel >>

(Markie)  
(Febreze®)  
("This product")

**Active Ingredient:** Didecyl Dimethyl Ammonium Chloride.....0.33%  
**Other Ingredients:** ..... 99.67%  
**Total:**.....100.00%

KEEP OUT OF REACH OF CHILDREN

**CAUTION:**

See back Panel for other precautions.

Net Contents:

<< Back/Side Panel >>

(Markie)  
(Febreze®)  
("This product")

<<Reviewer Note: An alternate brand name may replace "Markie" throughout the label and may be followed by © or ® >>

[Open Here for Directions for Use] <<Reviewer Note: This optional language will be used for multi-layer booklet labeling to communicate where to find further information on product.>>

**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**FABRIC APPLICATIONS**

**To refresh (deodorize) fabrics:** Spray on fabrics until slightly damp to eliminate odors. For a noticeably fresh home, spray fabrics, carpets, and air all around your home.

**To sanitize soft surfaces (fabrics):** Clean visibly soiled areas before application. From a distance of 6-8 inches, spray a spot (2" x 2" area) evenly until damp to kill bacteria. Treated surface(fabric)(s) must remain visibly wet for 5 minutes. [Effective against *Enterobacter aerogenes* and *Staphylococcus aureus*.] (Effective against *E. aerogenes* and *S. aureus*.)

**To kill (control)(eliminate 99.9% of) odor-causing bacteria on soft surfaces(fabrics):** Clean visibly soiled areas before application. From a distance of 6-8 inches, spray evenly until damp to kill bacteria. Treated surface(fabric)(s) must remain visibly wet for 5 minutes. (As item dries, odors are eliminated, and bacteria are killed.) [Effective against *Enterobacter aerogenes* and *Staphylococcus aureus*.] (Effective against *E. aerogenes*, and *S. aureus*.)

**For mold/mildew prevention (control)(inhibition) (on soft surfaces(fabrics)):** For visibly soiled areas, a pre-cleaning step is required. From a distance of 6-8 inches, spray surface until thoroughly wet. Treated surface(fabric)(s) must remain visibly wet for 5 minutes. Repeat treatment every 14 days, or more often if new growth appears. [Effective against *Aspergillus niger* and *Penicillium variabile*]. (Effective against *A. niger* and *P. variabile*.)

**HARD, NON-POROUS SURFACES**

**For Cleaning (and) (deodorizing) (on) (hard, non-porous surfaces):** Spray 6-8 inches from surface. Wipe dry with a dry paper towel or lint free cloth.

**For Sanitization and [Bactericidal & Virucidal†] Disinfection (on hard, non-porous surfaces):** For visibly soiled areas only, a pre-cleaning step is required. For hard, non-porous surfaces, spray surface from 6-8 inches until thoroughly wet. Treated surface(s) must remain visibly wet for 5 minutes before wiping. [(Effective as) (a) disinfectant against *Proteus mirabilis*, *Escherichia coli*, *Staphylococcus aureus*, [Δ]SARS-CoV-2 (virus)†, and Influenza A†. (Effective as) (a) sanitizer against *Enterobacter aerogenes* and *Staphylococcus aureus*]. ((Effective as) (a) disinfectant against *P. mirabilis*, *E. coli*, *S. aureus*, SARS-CoV-2 (virus)†, and Influenza A†. (Effective as) (a) sanitizer against *E. aerogenes* and *S. aureus*).

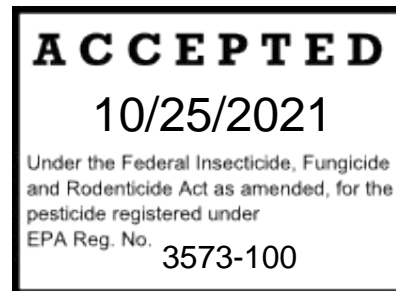
**NOTE:** Bracketed information is denoted as: << directive >>, (optional or alternate text), {insert as noted}, [required qualifier].

The term "this product" used throughout this document may be replaced with the marketed product brand name.

To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.

‡ The product label must identify the specific bacteria, virus, fungus & mold.

qualifier symbols may be replaced with another symbol on the final printed label.



**For mold/mildew prevention (control)(inhibition):** For visibly soiled areas, a pre-cleaning step is required. For hard, non-porous surfaces, spray surface from 6-8 inches until thoroughly wet. Treated surface(s) must remain visibly wet for 5 minutes before wiping. Repeat treatment every 7 days, or more often if new growth appears. [Effective against *Aspergillus niger*.] (Effective against *A. niger*.)

Not for use on food contact surfaces including dishes, glassware, cookware and utensils. A potable water rinse is required for surfaces in direct contact with food.

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes and skin. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**FIRST AID: IF IN EYES**, hold eyes open and rinse gently with water for 15-20 min. Remove contact lenses, if present, after the first 5 min., then continue rinsing eye. **IF ON SKIN**, rinse well with water. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-xxx-xxxx for medical treatment information.

EPA Reg. No.: 3573-100  
EPA Est. No.: 3573-MO-1  
52379-MI-002  
(or other appropriate EPA Est. No.)

**STORAGE/DISPOSAL:** Store in original container in areas inaccessible to children. Store at room temperature. Non-refillable container. Do not reuse or refill this container. Wrap (container) and put in trash or offer for recycling, if available.

(Cleaning Advice? Visit) ([www.\[website address\].com](http://www.[website address].com))

MADE (IN USA) by PROCTER & GAMBLE, (1 P&G Plaza,) CINCINNATI, OH 45202(-3393)(-3315)  
(or DISTR. BY PROCTER & GAMBLE, (1 P&G Plaza,) CINCINNATI, OH 45202(-3393)(-3315))  
(or Distributed by PROCTER & GAMBLE, (1 P&G Plaza,) CINCINNATI, OH 45202(-3393)(-3315))

©P&G (year) UPC symbol

CONTAINS NO PHOSPHATE. Contains No Chlorine Bleach or Ammonia.

(Questions?)  
(SDS?)  
(Telephone icon)  
(1-800-###-####) <<Note to Reviewer: substitute numbers for #>>

<< Front/Back/Side Panel>>

{Note to reviewer: X may represent a single number or multiple numbers unique to this product}  
[8-35] [X] [X-X] [XX] [X-XX] [XX-XX] [other unique product code][°][Unique] [Product] [Identification] [ID] [Order] [Catalog] [Reorder] [Code] [Number] [No.] [:]

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<< Front, Side, or Back Panel – Marketing /Product Performance Claims – use as bullet point or in paragraph format >>

<<SPOT SOFT SURFACE SANITIZATION>>

Sanitizes and freshens soft surfaces (fabrics)  
Effective antibacterial fabric and soft surface spray  
Sanitizer for use on soft surfaces  
Multi-room sanitizer (proven) (tested) for everyday use on (soft surfaces) (fabrics) (household fabrics)  
An effective (trusted) (sanitizer) (deodorizer) for (soft surfaces)  
An effective (soft surface) sanitizer (for fabrics) as a spot treatment (for use on) (in) (fabrics) (soft surfaces) (household fabrics) (daily wear fabrics) (everyday fabrics) (clothes) (shoes) (socks)  
Can be used (Use) (on)(to)(kill)(sanitize) (sanitization) (of)(soft surfaces)(fabrics)  
Great for use as a (soft surfaces) (household fabrics) (daily wear fabrics) (everyday fabrics) (clothes) (shoes) (socks)(fabrics) sanitizer  
(This Product) Sanitizes (soft surfaces) fabric surfaces (as a spot treatment)  
Sanitizes (soft surfaces) (fabrics) in the (kitchen) (bathroom) (bedroom) (basement) (hallways) (restroom) (household) (away from home) (all around the house) (man cave) (in 5 minutes) (for spot treatment) (to eliminate odors caused by bacteria\*\*\*)  
Formulated to (remove)(kill) (get rid of) 99.9% of bacteria\*\*\* on (fabrics) (soft surfaces) (household fabrics) (daily wear fabrics) (everyday fabrics) (clothes) (shoes) (socks)  
(Can be used) (Use) (on) (to)(kill)(sanitize) (99.9%) (of) bacteria\*\*\* on (soft surfaces) (fabrics)  
Eliminates odors in your household fabrics(surface of rugs)(upholstery)(furniture)(drapes)(curtains)(soft surfaces) (fabrics)(mattresses)(bedding)(clothing) (closets)(clothes hampers)(auto seats) (to leave your home smelling clean and fresh) (shoes)(socks)(gym bag) by killing bacteria\*\*\* at their source  
Removes (get rid of) (reduces) 99.9% bacteria\*\*\* from a variety of sources on (soft surfaces) (fabrics) (household fabrics)  
Kills and Controls the growth of common bacteria\*\*\* (on) (soft surfaces) (fabrics) (household fabrics)  
Kills (99.9 % of) odor causing bacteria\*\*\*(on) (soft surfaces) (fabrics) (household fabrics)  
Kills (99.9 % of) bacteria\*\*\* that cause odors (on) (soft surfaces) (fabrics) (household fabrics)  
Kills (destroys) (reduces) 99.9% of bacteria\*\*\* (household bacteria) on (soft surfaces) (fabrics) (clothes) (household fabrics)  
Kills 99.9% bacteria\*\*\* (trapped) (and) (locked) on (surface of rugs) (upholstery) (furniture) (mattresses) (bedding) (pillows)  
Keep fabrics (soft surfaces) smelling fresher longer by killing 99.9% of bacteria\*\*\* that causes odors  
Eliminates odors on your bathmat and the bacteria\*\*\* that cause it  
5 minutes kills 99.9% of bacteria\*\*\* on (soft surfaces) (fabrics) (household fabrics)  
Effective against E. coli and Staphylococcus (Staphylococcus aureus) (on) (soft surfaces) (fabrics) (household fabrics)  
Kills 99.9% of Staph (Staphylococcus aureus) (Staph aureus) and Enterobacter (Enterobacter aerogenes) on (soft surfaces) (fabrics) (everyday fabrics) in 5 minutes  
Kills 99.9% of Staph (Staphylococcus aureus) on (fabrics) (soft surface) (household fabrics) (daily wear fabrics) (everyday fabrics) (clothes) (shoes) (socks)  
Use on (soft surfaces)(fabrics) where bacteria\*\*\* can linger (dwell), leaving behind a light fresh scent of clean  
Reduces bacteria\*\*\* transfers from treated surfaces of sheets (pillows)(towels)(mats)(couch)(curtains)(fabrics)(rugs)(blankets) to hands(feet)(face)(fingers)  
(A solution that) does not harm fabrics and tough on bacteria\*\*\*.  
Washing your sports gear multiple times? Save time and money and remove bacteria\*\*\* at the source (the first time)  
Why (Don't) compromise your scent for bacteria\*\*\* kill. Have both with Markie.  
Use when you travel (on your suitcases, clothes) to kill bacteria\*\*\*  
Use on movie theater seats (hotel mattresses) (gym mats) (rental cars) to kill (bacteria\*\*\*)  
Sweat on fabrics breeds bacteria. Spray on your fabrics to get rid 99.9% of the bacteria\*\*\* and the smell.  
Sanitizes and freshens hard to wash fabrics  
Reduces odor-causing bacteria\*\*\* on (soft surfaces)  
[Now] Markie is your defense for fabric(s)(soft surfaces) you can't wash  
Odor and 99.9% bacteria\*\*\* removal  
Kills (Removes) 99.9% of bacteria\*\*\* (curtains)(mats)(couches)(fabrics)(towels)  
Use on kitchen aprons, towels, and table cloths to reduce bacteria\*\*\* from spreading  
Sanitize(s)(deodorize) (freshen) (Kills 99.9% of ) (Eliminate 99.9% of ) bacteria\*\*\* (body soils) on (mattresses) (bedding) (comforters) (futons) (leaving behind a (light) (sunny) (sun dried) (Fresh) (clean) (new) (scent) (fragrance)  
Kills bacteria \*\*\* that cause odors leaving your home (business) smelling (fresh) (clean) (pleasant)  
(Kills)(eliminates) 99.9% of (household)(environmental) bacteria\*\*\*  
Reduce the spread of bacteria \*\*\* on treated surfaces of shared items such as blankets, couches  
Kills 99.9% of bacteria\*\*\* on all your "unwashables" leaving behind the just washed scent of clean  
Kills 99.9% of bacteria \*\*\* and freshens fabrics and surfaces with every spray

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<<MOLD/MILDEW CLAIMS>>

Use on bath mats to (control)(prevent) mildew<sup>v</sup> for up to 14 days  
Spray daily on your shower curtains, bath mats, sealed tiles and grout to prevent mold/mildew<sup>v</sup> growth  
Inhibits (controls) mold (mildew)<sup>v</sup> at the source to (prevent) (stop) (eliminate) odors  
Will not harm shower curtains (tile)(bath mats) (rugs) (sinks) (tubs) (Jacuzzi surfaces) (basements)(any damp or moist surface) to (inhibit) (control) (mold) (and) (or) (mildew)<sup>v</sup> (growth) (contamination)(odors) (for up to 7 days)  
(This product) is a mildewstat<sup>v</sup> and will effectively (inhibit)(prevent)(stop) the growth of (mildew) (mold)<sup>v</sup> and the odor caused when (applied) (used) on hard, non-porous surfaces for up to 7 days.  
Spray daily on your shower curtains and bath mats, to prevent mold/mildew<sup>v</sup> growth  
Prevent mold<sup>v</sup> from growing in your gym bag for up to 14 days  
Use on bathroom rugs to prevent mold and mildew<sup>v</sup> growth up to 14 days  
Help your home (business) feel clean even during rainy [spring, fall, winter] season - spray on your shoes and clothes to prevent odors (and) (mold)<sup>v</sup> up to 14 days  
Inhibits (controls) mold (mildew)<sup>v</sup> at the source to (prevent) (stop) (eliminate) odors  
Will not harm shower curtains (bath mats) (rugs) to (inhibit) (control) (mold) (and) (or) (mildew)<sup>v</sup> (growth) (contamination)(odors) (for up to 14 days)  
(This product) is specially formulated to (remove) (inhibit) (prevent) (control) (neutralize) odors caused by (mold) (and) (or) (mildew)<sup>v</sup> (especially)(during the rainy season) (when clothes are line dried) (when clothes are not fully dried) (when clothes cannot be fully dried)  
Prevents (controls) (inhibits) (stops) mold<sup>v</sup> growth on (soft surfaces) (in common) (away from home) (businesses) (household areas) for up to 14 days  
Helps prevent mold<sup>v</sup> growth in your home (business)  
Prevents (inhibits) (Keeps) mold<sup>v</sup> (and) (or) (mildew) from (coming back) (re-growing) (returning) (for up to) (7 days on hard, non-porous surfaces)(10(14) days on soft surfaces)  
Prevents growth of mold<sup>v</sup> for up to 14 days on soft surfaces  
Prevents mold<sup>v</sup> (growth) for up to (2 weeks) (14 days) on soft surfaces  
Inhibit mold<sup>v</sup> growth for up to 14 days on soft surfaces  
Inhibits (controls)(mold)<sup>v</sup> (and) (or) (mildew)(growth) (contamination) (spread)(for up to 14 days on soft surfaces)  
Prevents (controls) (inhibits) (stops) mold<sup>v</sup> growth on (soft surfaces) (and) (hard surfaces) (in common) (away from home) (businesses) (household areas)

<< HARD, NON-POROUS SURFACE SANITIZATION CLAIMS>>

(Kills) (Removes) 99.9% of Bacteria\*\* (with the Febreze freshness you love)  
Kills 99.9% of Bacteria\*\* & freshens in just 1 step<sup>2</sup>  
Eliminates 99.9% of bacteria\*\*, odors and freshens  
Eliminates 99.9% of bacteria\*\*, leaves freshness  
Don't compromise, kill 99.9% bacteria\*\* and eliminate odors  
Kill 99.9% of bacteria\*\* with a scent that you'll love  
Kill 99.9% of bacteria\*\* not the freshness  
Kill 99.9% of bacteria\*\*, keep the freshness  
Eliminates tough odors and kills 99.9% of bacteria\*\*  
Eliminates 99.9% of odor-causing bacteria  
Wipes out 99.9% of bacteria\*\* and freshens the air  
Wipe out 99.9% of bacteria\*\* & spray in freshness  
Kills 99.9% of bacteria\*\* and freshens  
Kills 99.9% of bacteria\*\* and infuses the air with freshness  
The 99.9% of bacteria\*\* remover  
99.9% of Bacteria\*\* (killer) (reducer)  
Tough on bacteria\*\*  
Your favorite Febreze scents available in an antibacterial formula  
Antibacterial (when used as directed)  
Multi-room sanitizer (proven) (tested) for everyday use  
Multi surface (deodorizer)(sanitizer)(bactericide)  
(This product)(not only) kills 99.9% of bacteria\*\* (but) (also) removes odors at their source!  
(This product) (deodorizes) (sanitizes) 99.9% of (types of) (bacteria)\*\* that cause odors  
Others mask bacteria\*\*, Markie kills 99.9% of them

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Keeps fabrics smelling fresher longer (by killing than 99.9% of odor-causing bacteria)  
Kills 99.9% of bacteria\*\* that causes pet odors  
Use this product (on) (in) (under) (around) (household areas) (away from home) (businesses) to eliminate 99.9% of (odor causing) bacteria (that cause odors)  
Eliminates odors in 5 minutes by killing 99.9% of odor causing bacteria  
Keeps odors from coming back by killing 99.9% of bacteria that causes odors  
Reduces odors by targeting the bacteria that cause odors  
Deodorizes by killing 99.9% odor causing bacteria at their source  
Targets bacteria that cause odors with each spray!  
Eliminates 7 tough odors by killing 99.9% of bacteria that cause them  
Keeps odors from coming back by killing 99.9% bacteria\*\*  
Safeguard shield stops/prevents odors from coming back by killing 99.9% of bacteria\*\*  
Gets to the heart of (the toughest) (tough) odors (by killing 99.9%) (of odor causing bacteria\*\*)  
Eliminates (the most) offensive pet odors (by killing (99.9% of) odor-causing bacteria)  
Designed to eliminate pet odors (by killing (99.9% of) odor-causing bacteria)  
Neutralizes pet (odors)(smells)(like those caused by cats and dogs (by killing (99.9% of) odor-causing bacteria)  
Controls pet odors caused by bacteria (by killing (99.9% of) odor-causing bacteria)  
(Works to) eliminate pet odors (by killing (99.9% of) odor-causing bacteria)  
Keep your sports equipment clean from 99.9% bacteria\*\*  
Reduces odor-causing bacteria on (hard surfaces\*\*) (hard, non-porous surfaces)

**<< HARD, NON-POROUS AND SOFT SURFACE SANITIZATION CLAIMS>>**

Gets to the source of bacteria on your favorite hard and soft surfaces to kill 99.9% of the bacteria<sup>§</sup> (and reduce cross-contamination between treated hard, non-porous surfaces)  
Removes 99.9% of bacteria<sup>§</sup> from your hard and soft surfaces  
Sanitizes and freshens soft & hard surfaces

**<<HARD, NON-POROUS SURFACE DISINFECTION>>**

Eliminate background odors & germs<sup>‡</sup> so you can enjoy a fresh clean  
Eliminate bacteria\* (germs<sup>‡</sup>) while freshening  
Multi-room disinfectant (proven) (tested) for everyday use  
Disinfects and freshens hard surfaces  
A disinfectant spray you won't mind smelling  
Removes bacteria\* (germs<sup>‡</sup>)(virus<sup>†</sup>) from your hard surfaces  
Hard surface disinfectant and odor eliminator  
Disinfects (hard surfaces) (Hard surface disinfectant)  
Great for use as a disinfectant (in) (on) [(insert hard, non-porous usage sites from hard surfaces table on page 14)(hard, non-porous surfaces)]  
Great for disinfection on [(hard, non-porous surfaces)(insert hard, non-porous usage sites from hard surfaces table on page 14)]  
(This product) (disinfects) the following surfaces (hard, non-porous surfaces): <<insert hard, non-porous surfaces from hard surfaces list>>  
Reduces odor-causing bacteria on (hard surfaces) (hard, non-porous surfaces)  
Disinfects by killing (99.9% of) the bacteria\* on hard (, non-porous) surfaces (found in your home)  
Disinfectant kills (controls)(reduces)(eliminates 99.9% of)(destroys) bacteria\* on hard (, non-porous) surfaces  
Kills (destroys) (eliminates 99.9% of) (germs<sup>‡</sup>) (bacteria\*) (virus<sup>†</sup>) (in 5 minutes) (on) (hard) (environmental) (surfaces)  
(Kills) (destroys) (Eliminates 99.9% of)(99.9% of) (bacteria\*) (germ<sup>‡</sup>) on hard, non-porous surface in 5 minutes.  
(Kills) (destroys) (Eliminates 99.9% of) (99.9% of) (bacteria\*) (germs<sup>‡</sup>) on (hard, non-porous surfaces )(hard surfaces) in (many) (common) (household areas) (businesses) (areas away from home)  
Eliminates 99.9% of germs<sup>‡</sup> (bacteria\*) on (hard surfaces)  
Kills bacteria\* on {insert Hard, non-porous usage sites}  
Kills (eliminates 99.9% of)(destroys)(removes)(reduces)(controls)(household) bacteria\* on hard (, non-porous) surfaces  
Kills (eliminates 99.9% of)(destroys)(removes)(reduces)(controls)(99.9% of) household bacteria\* on hard (, non-porous) surfaces  
Kills (99.9%) (of) (bacteria\*) (germs<sup>‡</sup>) on (garbage cans) (countertops) (cabinets) (toilet exteriors)(exteriors of toilets)(toilet seats) (non-porous) (hard surfaces)  
Kills (controls)(reduces)(eliminates 99.9% of)(destroys) common bacteria like Staphylococcus aureus (Staph) and Salmonella enterica (Salmonella)  
5 minute hard surface disinfectant – Staphylococcus aureus (Staph) and Salmonella enterica (Salmonella)  
Kills (SARS-CoV-2+) (and) (Influenza A+) on pre-cleaned (hard, non-porous) (hard surfaces)  
Kills (SARS-CoV-2 (virus)†) (and) (Flu Virus(es)†) on (hard, non-porous surfaces) (hard surfaces)

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Kills(Eliminates 99.9% of)(Effective) (on) (against) (versus) (SARS-CoV-2 (virus)†) (and) (the) (Flu (virus(es))†) on (hard, non-porous surfaces) (hard surfaces)

Virus† (killer) (destroyer)

Get(s) rid of 99.9% of the problem (bacteria\*) (germs<sup>φ</sup>)(virus†) right at the source on treated surfaces

Use on[for] [your] hard, non-porous surfaces against bacteria\* (germs<sup>φ</sup>)(virus†)

Remove/Kill/Destroy/Eliminate 99.9% of bacteria\*(,) (and) (germs<sup>φ</sup>)( virus†) from your home('s) (business) (on) treated surfaces.

Kill the bacteria\* (germs<sup>φ</sup>)(virus†) without the (odor)(smell)

Kills (eliminates 99.9% of) (99.9%) (of) (household)(environmental) bacteria\* (germs<sup>φ</sup>) (virus†)

Kills (eliminates 99.9% of) (99.9% of) the flu (virus)† (Salmonella) (Staphylococcus) (Staph.) (E.coli) (and SARS-CoV-2 (virus(es))†)

Kills (household) (kitchen) bacteria\* (virus†) (germs<sup>φ</sup>)

Kills the influenza(flu) (virus†) (and SARS-CoV-2 (virus(es))†)

Markie effectively kills flu (virus)† (and SARS-CoV-2 (virus(es))†)

Effective on (flu) (virus)† (and SARS-CoV-2 (virus(es))†)

Be ready/Use during flu season (back-to-school season)

Keep one in hand for flu++ season (back-to-school) (winter season) to defend against bacteria\* (germs<sup>φ</sup>) on hard, non-porous surfaces

Spend less time cleaning and focus on killing (bacteria\*)(germs<sup>φ</sup>) (virus†) instead

Choose what you juggle-bacteria or time with your family Spare your hands & knees...clean (bacteria\*)(germs<sup>φ</sup>) (virus†) with Markie

As easy as point & spray; Markie for your (home)(business) (life's) messes (bacteria\*)(germs<sup>φ</sup>)(virus†)

3 steps to a home (business) (environment)- 1. cleans 2. disinfects 3. freshens

3 in 1 benefit(:)(-) freshens, eliminates odor(s), kills bacteria\*

Disinfects and deodorizes household hard surfaces

Disinfect & Refresh

Disinfecting Spray

Disinfecting Freshness

Disinfectant on sports equipment

Eliminate 99.9% of bacteria\* (germs<sup>φ</sup>) on surfaces at workplace (office) such as tables.

One product that will eliminate odor & 99.9% of bacteria\* (germs<sup>φ</sup>) in any room of the house

Kill(Works on) bacteria\*(germs<sup>φ</sup>) and NFL-sized odors

A bacteria\* (germ<sup>φ</sup>) killer for the home (business)

Bacteria\* (germ<sup>φ</sup>) kill & freshness in just 1 step<sup>x</sup>

Keep the freshness not the germs<sup>φ</sup>

Keeps germs<sup>φ</sup> on hard surfaces in check

Antibacterial (antibacterial action) (antimicrobial) (bactericidal) (bactericide) (mold(/)(and)(mildew) fungistat) (spray) (product).

Gets to the source of germs<sup>φ</sup> on your favorite hard surfaces to kill the germs<sup>φ</sup> (and reduce cross contamination between hard, non-porous surfaces)

Fresh, clean( bacteria\*) (germ<sup>φ</sup>) reduced (home)(business)

Use daily to reduce bacteria\* (germs<sup>φ</sup>)(virus†)

Germ<sup>φ</sup> kill without worry

It kills germs<sup>φ</sup>...so you don't have to

Kills germs<sup>φ</sup> at the source

A partner to remove bacteria\* [germs<sup>φ</sup>]

Kill bacteria\* (germs<sup>φ</sup>) without scrubbing so you can spend more time with your family

Use against bacteria\* (germs<sup>φ</sup>)

Your family (guests) (residents) (customer) (patrons) come(s) in contact with germs<sup>φ</sup> (bacteria) everyday (both in home and in public (places)) (this product) kills (99.9%) of bacteria\* on commonly touched (environmental) (surfaces (in your home) (in public places)

Kill the bacteria\* (germs<sup>φ</sup>) without unpleasant (smell)(odor)

Just washed clean and freshness by killing bacteria\* (germs<sup>φ</sup>) and eliminating odors Kills bacteria\* (germs<sup>φ</sup>)in every room (bathroom) (kitchen) (basement) (bedroom) (living room) (den) (man cave) (garage) (closet) (office) (hallway) (study) to freshen and leave your home (business) feeling clean.

Kills bacteria\* (germs<sup>φ</sup>) to get rid of odors leaving your home (business) fresher longer

Reduces risk of cross-contamination from bacteria\*(germs<sup>φ</sup>) on treated surfaces

(This product) prevents odors at their source caused by bacteria\* (mold) (and) (or) (mildew) (germs<sup>φ</sup>)

Kills (eliminates 99.9% of) (reduces) bacteria\* (germs<sup>φ</sup>) (in 5 minutes)

Kills (99.9% of) bacteria\* (germs<sup>φ</sup>) on (hard surfaces) to keep your family (guests) (residents) (customers) (patrons) happy

Kills (eliminates 99.9% of) (99.9%) (of) (household)(environmental) bacteria\* (germs<sup>φ</sup>)

Kills (eliminates 99.9% of) (reduces) (the following) (household) (away from home) (business)(common) (kitchen) (bathroom) (bacteria\*): (Escherichia coli) (Salmonella enterica) (Staphylococcus aureus) (in 5 minutes) Kills (eliminate 99.9% of) (reduces) in 5 minutes

Kills (Eliminates 99.9% of) (99.9% of) Salmonella (Staphylococcus) (Staph.) (E.coli)

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Kills (household) (kitchen) bacteria\* (germs<sup>φ</sup>)  
E. coli and Salmonella control  
Disinfects and deodorizes by killing (common)(household) bacteria\* and controlling their odors  
Kills(Eliminates 99.9% of) SARS-Related Coronavirus 2(SARS-CoV-2) (USA-WA1/2020)<sup>ψ</sup>(,) (causative agent of COVID-19)(the virus that causes COVID-19)  
Effective against SARS-Related Coronavirus 2(SARS-CoV-2)(USA-WA1/2020) (in 5 minutes)<sup>ψ</sup>  
Disinfects surfaces by killing (99.9% of) SARS-Related Coronavirus 2(SARS-CoV-2)(USA-WA1/2020) (in One Step<sup>ξ</sup>)<sup>ψ</sup>  
Kills (99.9% of) SARS-CoV-2<sup>ψ</sup>(, which causes COVID-19)  
Kills(Effective against) the virus that causes COVID-19<sup>Δψ</sup>  
Effective against SARS-CoV-2 virus<sup>ψ</sup> (agent of the respiratory illnesses COVID-19) (responsible for the 2019 severe acute respiratory syndrome/disease/ outbreak/epidemic) (COVID-19)  
Kills(Effective against) SARS-CoV-2(COVID 19 virus) (virus) on hard, non-porous surfaces  
Kills SARS-CoV-2 Virus (formerly called SARS-nCoV) on hard, non-porous surfaces  
This product (product name) is a broad-spectrum, hard non-porous surface disinfectant that has been shown to be effective against SARS-CoV-2 (COVID-19 virus)

**<<NON-PESTICIDAL CLAIMS>>**

**<<INTRODUCTORY 6-MONTH CLAIMS>>**

New (and) (Improved) (better) formulation <<Note to Reviewer: This claim may only be used for a period of six months after approval of a revised or alternate formula, beginning when the product is first sold or distributed>>

Great (new) scent  
New size  
New (and) (improved) spray nozzle (trigger) (sprayer)  
Smells (better) than ever (new fragrance)  
Fresh(er) (cleaner) (new) fragrance  
New look (for) (Febreze)  
New (insert fragrance name) (scent)  
New Size  
Now with fresher (new) (longer lasting) fragrances

**<<PACKAGING CLAIMS>>**

Bonus Size  
Mini  
Pocket (size) (pack)  
Portable  
Purse (size) (pack)  
(Take) (Carry)(it)(this product) (anywhere) (everywhere)  
Travel (size) (pack)  
Trial (size) (pack)  
Value (size) (pack)  
Anytime (to-go)

**<<ODOR ELIMINATION CLAIMS>>**

Eliminates odors and freshens  
Deodorizes  
Eliminates odor(s) at source  
Eliminates odors at the source of the smell so you can forget it  
Do away with (odors)(bad smells)  
Eliminates tough odors faster than other P&G (brand)(product)  
More than a cover up, (product name) kills odors at their source!  
(Refreshens) (Freshens) soft surfaces (by eliminating odors)  
Eliminates your toughest household (business) odors  
Eliminates more types of odors  
Fabric (soft surface) odor eliminator (works on soft surfaces)  
Hard surface odor eliminator (works on) (hard surfaces)

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Markie seeks out and neutralizes odors—all the way down to the fibers where the odors are trapped  
Soft surfaces can hold onto odors and release them back into the air  
Eliminates odors (trapped deep inside fibers, ensuring odors won't come back)  
Gives you reassurance that you are eliminating the source of odors in your fabrics  
Eliminates all types of unpleasant odors in (every room of your house) the (garage)(basement)(bedrooms)(kitchens)(bathrooms)(closets)(large rooms)(small rooms)(dining room)(living room)(family room)  
(automobile)(upholstery)(carpets)(seats)(car)(upholstery)(carpets)(seats)(truck upholstery)(carpets)(seats)(camper)(upholstery)(carpets)(seats)(trailer)(upholstery)(carpets)(seats)  
Prevent odor build-up in your (carpets)(rugs)(upholstery)(furniture)(drapes) (curtains)(fabric)(kitchen)(bathroom)(garbage pails) (mattresses)(clothing) (pet beds)(sofas)(couches)(window treatments) (gym bags) (chairs)  
Eliminates (Removes) (the) (those)(tough(est)) (deep down) (locked in) (trapped) odors on (carpets) (rugs) (towels)(floors) (mats) that the vacuum leaves behind  
Eliminates (reduces) the need to re-wash (line dried) (sun dried) (hung up) (laundry) (clothing) (fabrics) by (killing) (eliminating 99.9% of) odor causing (mold) (and) (or) (mildew) (at the source) (trapped in fabrics)  
Eliminates body (foot) (sweat) (perspiration) (sports equipment) (pet) (dog) (bacon grease) (chicken wings) (popcorn) (smoke) (cigarette) (wood) (mold) (mildew) (musty) (stale) (fish) (garlic) (sour milk) (baby spit up) odors on fabrics  
Proven to eliminate pet, smoke, bathroom, kitchen, mold and mildew, and body odor while leaving behind a fresh scent  
Eliminates body (foot) (sweat) (perspiration) (sports equipment) (pet) (dog) (bacon grease) (chicken wings) (popcorn) (smoke) (cigarette) (wood) (mold) (mildew) (musty) (stale) (fish) (garlic) (bathroom) odors in air  
Proven to eliminate tough odors on (fabrics) (soft surfaces) including pet odors, smoke, body odors, cooking odors, bathroom odors, and more.  
Eliminate(s) (stinky feet) (worn sock) (body) (stale) (outside) (embedded) (foul) (tough)(strong) (dangerous) odors from (carpets) (rugs) (mats) (throws) (pillows)(sheets)(soft surfaces) (with every spray)  
Get rid of Seven Key odors (dog odor on chair) (body odor on shinguards in gym bag) (body odor on a bed comforter) (foot odor on boots) (foot odor on sneakers) (mildew odor on a bath mat) (cooking odor on a couch) (body odor on coats in closets) from things you can't wash with Markie  
Eliminates smoke odors (even on clothing)  
Effective against smoke odors  
Designed to eliminate smoke odors  
Penetrates deep to eliminate odors at the source  
Penetrates (deeply) (into fabrics/carpets/rugs upholstery/furniture/drapes /pet beds/sofas/chairs) to eliminate odors (where they reside)  
Penetrates (deep) inside fabrics to eliminate odors at their source  
Eliminates odors in just 5 minutes.  
Eliminates the stale odors caused by bacteria  
Hard on bacteria (germs<sup>φ</sup>) and gentle on your fabrics

**<<FRESHENING CLAIMS>>**

Freshens  
For a noticeably fresh (home )(business), spray fabrics, carpets, and air all around your (home) (business).  
Leaving your house noticeably fresh wherever you use it.  
For a noticeable freshness, spray in a sweeping motion over fabric items all around your (home)(business).  
So the fabric is refreshed down to the fibers.  
Brings fabrics back to fresh  
All that's left is the smell of clean.  
Longest lasting scent & odor elimination  
Freshens fabrics, carpets, and air  
No overpowering (smell)(fragrance)(scent)  
Leaves a light pleasant fragrance (in your home)(in any room)(in your business) (away from home)  
Leaves your air smelling clean and fresh  
You'll know ("this product") is working when your (home) (business) smells (truly) clean and fresh  
Makes your (home) (business) a fresher place (to be)  
Makes even hard to clean fabrics smell fresher longer  
Aroma therapy for your carpets and upholstery  
Revitalizing scents for your carpet and upholstery  
Makes your (home) (business) feel good  
Therapeutic for your carpet (and upholstery)  
Scent lingers to provide long lasting freshness

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Lined dried freshness  
Just washed freshness for your carpets and other soft surfaces  
Light fresh scent (that does not over-power you)  
Trusted freshness with each spray  
Longer lasting freshness over time  
Perfect for eliminating (your) (toughest) odors at the source!  
Prevents odors at the source

**<<Note to Reviewer: The following paragraph is associated with possible scent names>>**

(unscented)(fragrance free)(clean)(outdoor)(fresh) (citrus)(floral)(meadow)(waterfall)(clear springs)(cool)(rain)(crisp water)(dew)(refreshing water)(water)(apple)(berry)(chilled fruit)(cucumber)(fruit)(melon)(pear)(tropics)(eucalyptus)(fresh herbs)(heather)(herbal)(herbal fresh)(lavender)(mint)(crisp)(wind) (powder fresh)(aquatic) (scent)(improved fragrance) (improved scent)(new fragrance)(new and improved fragrance)(new) and (improved) (scent)(better fragrance)(better scent)(light) (fresh) (scent) (and) (&)(soft) (breeze) (mist)(lemon)(spring)(renewal)(sky)(linen)(gain)(original)(downy)(unstopables) (air) (sea) (ocean) (beach) (river) (lake) (pond) (stream) (creek)(morning)(evening)(night)(day)(time)(pleasant)(pleasing)(relaxing)(relax)(calm)(home)(house)(unwind)(wind)(flowers)(free)(gentle)(springs) (fall)(winter)(summer)(zest)(pure)(refresh)(blossom)(bloom)(spice)(delight)(island)(honey)(jasmine)(time)(moon)(vanilla)(moonlight) (storm) (midnight)(comfort)(Mediterranean)(sunshine)(sunflower) (rose) (roses)(lily) (tulip) (wild) (frost) (wildflower) (cranberry) (pine) (Hawaiian) (aloha) (Thai) (dragonfruit) (Alaskan)

**<<MARKETING-PRODUCT PERFORMANCE CLAIMS>>**

Everyday sprays keep the (odors) (malodors) away  
Can be used on (fabrics)(soft surfaces\*)  
(Daily)(Everyday)(Multi-action)(Multi-Purpose)(Multi-room)(Multi-surface)(Multi-use) on (soft Surfaces\*)(fabrics)(household fabrics)  
Will not harm soft surfaces\*(fabrics) in (household areas)  
(This product) (is) accepted for use on (soft surfaces\*) (hard surfaces\*\*)  
"Dry clean only" now means "Wash" it with Markie. Markie it!  
Markie it to Refresh it!  
Makes hard to clean fabrics smell fresh  
Strong on odors, light on your nose  
Makes even hard to clean fabrics smell fresher  
Bottle made from 25% or more post-consumer recycled plastic  
The brand you trust  
The brand you love  
School room friend  
Patented technology  
Everyday formula  
Laboratory tested and proven to eliminate: (smoke odors)(pet odors)(wet dog odors)(pet urine odors)(musty odors)(mildew odors)(bathroom odors) (kitchen odors)(sweaty odors)(sweat smells) (garbage odors)  
Nothing freshens better  
Great for spot (treatment)  
Works on a wide range of hard, non-porous and soft surfaces<sup>(§)</sup><sup>(d)</sup>  
Ready-to-use  
Leaves no sticky residue  
Use (with confidence) on colorfast fabric  
Use everyday  
(For) daily use  
Great for large areas  
Great for use on the go  
Take it with you  
More even coverage  
Auto (upholstery)(carpets)(seats) freshener  
Auto (upholstery)(carpets)(seats) spray  
Auto (upholstery)(carpets)(seats) sprayer

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Markie is now a part of the {{fragrance} (and) (dye)} free family (Tide, Downy, Bounce)  
Removes smoke odors  
Prevents odors before they happen  
Wrap your home (business) in Markie freshness.  
(Take with you) (For) Use on-the-go(away from home)  
Protect your expensive gym shoes from odor (with) ("this product")  
("This product") is your home's(business's) odor defense.  
Protect the soft surfaces(fabrics) (that) you love from odor  
Guest ready  
Instantly freshens your home (business)  
Freshness without the bleach odors or fabric damage  
Keeps your fabrics fresher longer  
Fresh clean home (business) for days  
Effective malodor control for up to 24 hours  
Better odor control performance  
1 spray on your clothes, for up to 5 days of protection of malodor  
Wipe free - - spray fabrics, let dry, and eliminate odors  
Destroy evidence of (smelly) (dirty) situations (at home) (in your business)  
True odor elimination, not just perfume  
Penetrates deep into surfaces to protect you from malodors even hours after you've used it  
Continues working on odors (weeks)(days) after you spray  
New puppy? No worry about pet odors  
A simple addition to your clean routine for hard-to-clean surfaces  
Finishing touch to your clean routine  
Make your clean routine last longer  
Clean and freshen soft and hard surfaces  
Clean happy  
Take a step out of your clean routine.  
Keep your home (business) clean and fresh when you're away from home (business) for long periods of time (over the weekend)(while you travel)(before you move in)(after you move out)  
The simple way to make your cleaning (the results of your clean routine) last longer  
Removes 1 step in your cleaning routine  
Now the cleaning routine is complete  
Real clean doesn't stop with your hard surfaces. It includes soft surfaces too  
A great add to your spring cleaning routine  
Sanitizes thoroughly on the surface and deep down preventing bacteria from building up  
Deep clean & freshen with just one spray  
Be assured your home (business) is really clean  
Gentle on surfaces  
Will not harm fabrics  
Protective wear not required  
Smells great—take a deep breath and enjoy  
No need for bleach and hot water  
Bleach free. Won't harm(discolor) fabrics(soft surfaces).  
Ditch the jug  
Smells (so) beautiful (pleasant)  
Use weekly for a clean home (business)  
Use weekly for a cleaner home (business)  
Set up your "spray date" and get a fresh, clean home every day, every week  
Spray at night to tidy up and wake up to a fresh clean morning  
Spray in the morning (before work)(before your day) to come home to a fresh, clean house  
Tested (Good) for everyday use  
Spray in hard-to-reach corners for whole home freshness and clean  
Save money by purchasing fewer products  
Feel confident with Markie  
Great performance can smell fresh with Markie.  
Noticeable happiness improvements in just one month

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Removes concerns, leaves relief  
Leave behind only a sense of relief  
(Relax)(Be inspired that) (Know) your family (guest) (resident) (patient) (customer) (patron) and (or) (home) (business) is fresh  
Don't bring what's outside the (home)(your business) inside (the home)(your business)  
(Helps) Provide a great (environment)(home) (business) for (guests)(residents) (patients) (customers) (patrons)  
Welcome your (guests)(patrons) (customers) (residents) into your (home) (business)  
For environments you cannot control  
For a your (home)(business)  
Spend less time worrying about odors & more time with your family  
Get the satisfaction of shortening your to do list  
No scrubbing needed, just spray and go to(for) freshen(freshness)  
Remove the musty [mildew] smell from your (difficult to wash, slow-drying) clothes without having to rewash them  
Less work and hassle than your current (today(s)) cleaning routine  
Multiple benefits in one bottle  
Easy step to a more complete clean, just point & spray  
One less step to your clean routine (so you can focus on what matters)  
Eliminating odor(Freshening)(Deodorizing) is so easy – you can spray your fabrics & walk away  
Spend less on replacing fabrics  
Protect your fabrics without wearing them out so you don't have to replace them [so you can save money]  
Saves you money by not damaging surfaces  
Extends life of fabrics  
Use on sports equipment  
Use on kids' hockey equipment, sports gear and bags  
Use when moving homes  
Use on hotel beds and pillows  
Use on taxi seats  
Use on bus seats  
Use on airplane blankets  
Use after being around a smoker  
Spray your table, pen, and other hard surfaces  
Spray throughout your home before bringing your baby home  
Spray in car daily  
Use on towels and bath mats  
Cleans & freshens your kid's toys  
3 benefits in 1 product<sup>ω</sup>  
3 in 1<sup>ω</sup>  
2 in 1<sup>ω</sup>  
4 in 1<sup>ω</sup>  
5 in 1<sup>ω</sup>  
Complete Clean  
Total Clean  
Multi-defense: [(refreshes) (freshens)(,) (and) (deodorizes) (,) (and) (cleans)] (fabrics) (soft surfaces) (and) (hard surfaces) (hard and soft surfaces)  
Clean defense  
Clean Shield  
Clean Guard  
Co-developed by the makers of Safeguard  
Make your home (business) new and fresh again with just one spray  
(with the) freshness of Febreze  
First Odor(Clean) Defense  
First Odor(Clean) Shield  
First Odor(Clean) Guard  
Febreze with Safeguard  
With the scent of Downy  
With the scent of Gain  
As tough on (fabrics) (soft surfaces) (hard surfaces) as (Gordon Ramsey) (Jillian Michaels) (Simon Cowell)  
If you have fish for dinner, you don't have to smell it for days later

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Make your apartment 'good as new' by removing the history of those before you.  
Daily Odor(Clean) Defense  
Dual Defense: cleans and deodorizes  
Double Defense: cleans and deodorizes  
Pure Odor(Clean) Defense  
Clear Odor(Clean) Defense  
Home Odor(Clean) Defense  
Home Odor(Clean) Shield  
Home Odor(Clean) Guard  
Can't dry your laundry in the sun, spray Markie for April Fresh laundry to prevent the musty smell  
You can't control your roommates, but you can control your space  
Carry "Mom's Love" on your clothes with Febreze  
3 in 1 Antibacterial<sup>ω</sup>  
Multi-Surface Spray  
Fresh Antibacterial  
Power Fresh Scent  
Sanitizing Freshness  
SanitiFresh  
Mold Preventer  
Mold Prevent  
Pet Odor Eliminator  
Sport  
Car (Odor Eliminator)  
Sport Antibacterial  
Outdoor (Pro)  
(Dye) (and) (Fragrance) Free (of {[dyes] [and] [perfumes]})  
Total Care  
Fresh Power Scent  
Antibacterial Fresh  
Markie (antibacterial clean) (Purify) (Cleanse)  
Febreze's best odor defense(guard)(shield) yet  
Febreze's TOUGHEST odor defense(guard)(shield) ever  
Used by cleaning crews  
Used by moms of new born babies  
Used in gyms to freshen  
Mom tested, Febreze approved  
(Used) by (Moms)  
Used in hotels/motels  
Used in professional kitchens to clean  
Used by professional janitors  
Tested (Used) in doctors' offices  
Used in Pre-Schools  
Used in elderly care  
Used on daycare carpets  
Used by restaurants  
Used by moms on cribs, (changing tables) (toys) (teddy bears) (dolls)

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<<SUPPORTING CLAIM QUALIFIERS – must appear on back label>>

{Note to reviewer: for the X-in-1 claims, the appropriate number of benefits will be chosen from below. The choices may be in list or paragraph format, placed in any order, and may be separated by commas and/or “and” .}

ωhard surface disinfectant, disinfect(s) hard surfaces, hard surface sanitizer, sanitize(s) hard surfaces, fabric(soft surface) sanitizer, sanitize(s) fabrics(soft surfaces), hard surface mold(/)( and )(mildew) control(prevention), control(prevent)(s) mold(/)( and )(mildew) on hard surfaces, fabric(soft surface)(s) mildew control(prevention), control(prevent)(s) mold(/)( and )(mildew) on fabric(s)(soft surfaces), fabric(soft surface) refresher(freshener)(deodorizer), refresh(es)(freshen(d))(deodorize(s)) fabrics(soft surfaces), hard surface deodorizer, deodorize(s) hard surfaces, hard and soft surface deodorizer, deodorize(s) hard and soft surfaces, hard surface cleaner, clean(s) hard surfaces

<<Disinfection – Bacteria>>

\*kills Staphylococcus aureus, Salmonella enterica, Escherichia coli, and Proteus mirabilis on hard, non-porous surfaces

‡when used per(according to) disinfecting directions

<<Sanitization – Bacteria>>

\*\*kills Enterobacter aerogenes, Staphylococcus aureus on hard, non-porous surfaces

\*\*\*kills Enterobacter aerogenes, Staphylococcus aureus on soft surfaces/fabrics

§kills Enterobacter aerogenes and Staphylococcus aureus on hard, non-porous and soft(fabric) surfaces

‡when used per(according to) hard surface sanitizing directions

<<Virucidal>>

†kills SARS-CoV-2 (virus) and influenza A (virus)(es) on hard, non-porous surfaces

<<Mold Prevention claim qualifier is dependent on use site>>

√Effective against Aspergillus niger (on hard, non-porous surfaces) or Effective against Aspergillus niger and Penicillium variable (on soft surfaces/fabrics)

∅Effective against Aspergillus niger on hard, non-porous surfaces and Aspergillus niger and Penicillium variable on soft surfaces(fabrics).

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<< USE SITES>>

**Soft Surfaces: (Graphic – depicting surface)**

Athletic apparel/gear	Comforter(s)	(Fabric)(Laundry)bag(s)	Mop(s) (Broom(s))	Suitcase(s) (luggage)
Backpacks/school pack(s)	Couch(es)	(Fabric) Shower curtain(s)	Privacy Curtain(s)	Towels (wash clothes)
Bath mat(s)	Curtain(s)	(Fabric) Wall panel(s)	Pull-out bed(s)	(Throw) Pillows
(Bed) Pillow Case(s)	Cushion(s)	(Fabric)(Window) treatment(s)	Recliner(s)	Upholstery
Bed Sheets	Desk chair(s)	Headrest(s)	Rocker(s) (Rocking Chair(s))	(Upholstered) chair(s)
Bed Skirt(s)	Diaper bag(s)	High chair seat(s)	Rugs	(Upholstered) couch(es)
Bedding	Dog (pet) bed(s)	(Kitchen) seat(s) (cushion(s))(chair(s))(pad(s))	Shades	(Upholstered) furniture
Bedsread(s)	Draperies	Lamp shade(s)	Shoes	(Upholstered) Sofa(s) (Love seat)
Blankets	Duvet(s)	(non-washable) Linens	Slippers (house shoes)	
Blinds	Fabric(s)	Mat(s)	Sports padding	
Car Seat(s)	(Fabric) gym bag(s)	Mattress(es)	Stroller seat(s)	

**Hard Surfaces: (Graphic depicting surface)**

Bathroom surfaces	Dish racks	Glass topped furniture	Marlite	Plastic laundry basket (hamper)	Stainless steel
Brass	Door knob (handle)	Glazed ceramic tile	Metal	Plastics	Tables (tabletops)
Cat litter boxes	Drains	Glazed porcelain	Metal blinds	Porcelain (tile)	Telephones(cellular phones)(mobile phones)
Changing tables	Dressing carts (tables) (racks)	(household) tools	Microwave (ovens) exteriors	Recycling bins	Toilet seat(s) Toilet exterior(s) (exteriors of toilet(s))
Chrome	Drinking fountains	Laminate (surfaces)	Mirrors	Refrigerator exteriors	Hard, non-porous areas under sink
Clean up carts	Enamel	Lamps	No wax floors	Salad bar sneeze guards	Urinal exteriors
Copper		Light switches	Non-wood (outdoor)(patio) furniture	Sealed granite	Vinyl (tile)
Counter (Tables)	Faucets	Linen Closets	Non-wood baby furniture	(shopping) (linen) carts	Wheelchairs
Crystal	Fixtures	Linoleum	(Non-wood) (linen) cabinets	Shower (curtain)(plastic)(liner)	Whirlpool (Jacuzzi)(hot tub) interiors
Cuspidors	Floors	Litter boxes	Non-wood chairs	Shower (stall)(area)(door)(rails)	Windows/window sills
Desk	Garbage (cans)(pails)(bins)(lids)	Marble (cultured)	Parquet	Sinks (basin)	
Diaper pails	glass	Marble (synthetic)	Pens	Sports equipment	

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**USE SITES: (Graphic depicting site)**

Acute care facilities	Camper(s)	Group home(s)	Locker rooms	Resort(s)
Airplanes	Campus(es)	Guest room(s)	Lodging facility(ies)	Restaurants
Airport(s)	Car(s)	Gym(s)	Long-term Care Facility(ies)	Schools
All around the house	Care Home(s)	Healthcare facility(ies)	Man cave (room)	(Cruise) Ships
Athletic facilities	Classroom(s)	Home(s) (house(s))	Mobile homes	(Damp) storage area(s) (room(s))
Assisted Living Home(s)	Closets	(Home) workshop(s)	Movie Theater(s)	Studios
Auditorium(s)	Colleges	Hotel(s) (Motel(s) (Room(s))	Mud room(s)	Suite(s)
Attic(s)	Common Room(s)	Institutional facilities	Nursery(ies)	Sunroom(s)
Automobile(s)	Common area(s)	Inn(s)	Nursing Home(s)	Supermarket(s) (Grocery store(s))
Automotive garages	Daycare centers	Kitchen(s)	Office area(s)	Theater(s)
Bars	(Damp) storage area(s) (room(s))	Laboratories	Office buildings	Tool shed(s)
Basement(s)	Den(s) (study(ies))	Laundry room(s)	Pet areas	Transportation terminals
Bathroom(s)	Dining room(s)	Library(ies)	Physical therapy area(s)	Trains
Bedroom(s)	Dorm(itory(ies))	Litter boxes	Public places	University(ies)
Boat(s)	Factories	Living room(s)	(public) Restrooms	Vacation home(s)
Cabins	Family room(s)	Lobby(ies)	Recreational facilities	Vehicles
Cafeteria(s)	Garage(s)	Lockers	Rehab area(s)	(Dentist) (Doctor) (Hospital) Waiting Room(s) (Area(s))

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