

3573-91

2/10/2009

1/11



**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460**

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

February 10, 2009

Janice Dhonau  
**The Proctor and Gamble Company**  
5299 Spring Grove Ave.  
Cincinnati, OH. 45217-1025

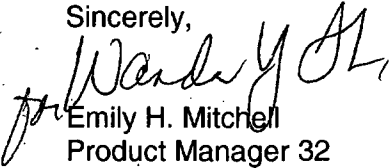
Subject: Homer  
EPA Registration Number 3573-91  
Application Date: January 22, 2009

Dear Ms. Dhonau:

This acknowledges the January 23, 2009 receipt of your Notification submitted in accordance with the provisions of PR Notice 98-10 under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) section 3(c)9.

The Agency will accept by this Notification the proposed additions to the master label of the language "Test on a small area before use" and "a fresh scent for household use". Provide a finished copy of your revised label for our files.

Should you have any questions or comments concerning this letter, please contact Tom Luminello at (703) 308-8075.

Sincerely,  
  
Emily H. Mitchell  
Product Manager 32  
Regulatory Management Branch II  
Antimicrobials Division (7510P)



United States  
**Environmental Protection Agency**  
 Washington, DC 20460

|                                     |              |
|-------------------------------------|--------------|
| <input type="checkbox"/>            | Registration |
| <input type="checkbox"/>            | Amendment    |
| <input checked="" type="checkbox"/> | Other        |

OPP Identifier Number

**Application for Pesticide - Section I**

|   |  |  |
|---|--|--|
| 1. Company/Product Number<br>3573-91  | 2. EPA Product Manager<br>Emily Mitchell   | 3. Proposed Classification<br><input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name)<br>Homer  | PM#<br>32  |  |
| 5. Name and Address of Applicant (Include ZIP Code)<br>Janice L. Dhonau<br>The Procter & Gamble Company<br>5299 Spring Grove Ave, Cincinnati, OH 45217<br><input type="checkbox"/> Check if this is a new address | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to:<br>EPA Reg. No. _____<br>Product Name _____ |  |

**Section - II**

|  |  |
|--|--|
| <input type="checkbox"/> Amendment - Explain below.                            | <input type="checkbox"/> Final printed labels in response to Agency letter dated _____ |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application.   |
| <input type="checkbox"/> Notification - Explain below.                         | <input type="checkbox"/> Other - Explain below.  |

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

Notification of minor labeling changes and minor chemistry change. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III**

1. Material This Product Will Be Packaged In:

|   |  |   |   |
|---|--|---|---|
| Child-Resistant Packaging<br><input type="checkbox"/> Yes<br><input checked="" type="checkbox"/> No | Unit Packaging<br><input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No | Water Soluble Packaging<br><input type="checkbox"/> Yes<br><input checked="" type="checkbox"/> No | 2. Type of Container<br><input type="checkbox"/> Metal<br><input checked="" type="checkbox"/> Plastic<br><input type="checkbox"/> Glass<br><input type="checkbox"/> Paper<br><input type="checkbox"/> Other (Specify) _____ |
| * Certification must be submitted   |  | If "Yes" Unit Packaging wgt. No. per container<br>16,32, 24 lbs. 3 - 4                            | If "Yes" Package wgt No. per container  |

|   |  |   |
|---|--|---|
| 3. Location of Net Contents Information<br><input checked="" type="checkbox"/> Label <input type="checkbox"/> Container | 4. Size(s) Retail Container<br>6, 17, 32, 64 fl. oz., 1 gal. | 5. Location of Label Directions<br><input checked="" type="checkbox"/> On Label |
| 6. Manner in Which Label is Affixed to Product<br><input type="checkbox"/> Lithograph Paper glued Stenciled             |  | <input checked="" type="checkbox"/> Other in-mold labeling                      |

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

|                          |                             |   |
|--------------------------|-----------------------------|---|
| Name<br>Janice L. Dhonau | Title<br>Regulatory Affairs | Telephone No. (Include Area Code)<br>513-627-7349 |
|--------------------------|-----------------------------|---|

**Certification**

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

|                                   |                                |  |
|-----------------------------------|--------------------------------|--|
| 2. Signature<br>                  | 3. Title<br>Regulatory Affairs | 6. Date Application Received (Stamped) |
| 4. Typed Name<br>Janice L. Dhonau | 5. Date<br>1/22/09             |  |



The Procter & Gamble Company  
Fabric & Home Care  
Innovation Center  
5299 Spring Grove Avenue  
Cincinnati, OH 45217-1025  
www.pg.com

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

January 22, 2009

Attn.: Ms. Emily Mitchell (PM #31)

Subject: **Homer**  
EPA Registration Number 3573-91  
Notification of Label Change: Non-Mandatory Labeling Changes  
Notification of Minor Chemistry Change  
Not Subject to PRIA

Dear Ms. Mitchell,


This provides the agency notification of non-mandatory labeling changes for Homer (EPA Reg. No. 3573-91). This also notifies the Agency of a minor chemistry change the confidential statement of formula. P&G is requesting a change in the lower certified limit for the fragrance. The Procter & Gamble Company submits these notifications under the provisions of PR Notice 98-10.

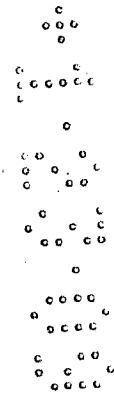
Enclosed are the following supporting documents:

- Application Form (EPA Form 8570-1)
- One copy of revised master label showing revisions
- Two copies of revised master label
- One copy of CSF highlighting change
- Two copies of revised signed CSFs

If you have any questions regarding this notification, please call me at 513-627-7349.

Sincerely,

  
Janice L. Dhonau  
Regulatory Affairs  
Global Household Care



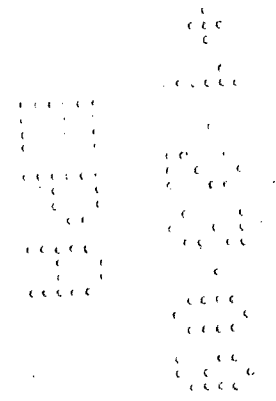
**FRONT Panel**

Active Ingredient: Sodium Hypochlorite.....1.45%  
Other Ingredients:.....98.55%  
Total:.....100.00%

KEEP OUT OF REACH OF CHILDREN  
CAUTION: EYE AND SKIN IRRITANT. See back\side panel for other precautions.

Net Weight Statement

**Optional:**  
Ready-to-Use  
Refill  
Disinfectant  
Bactericide\Bactericidal  
Virucide\Virucidal  
Germicide\Germicidal  
Sanitizer  
Sanitizing  
Deodorizer  
Disinfects  
Disinfecting  
Antibacterial  
**Your Home Pro**  
**Bleach Stain Remover/Blaster**



Note: Bold, italicized text is for reader clarity only. Bracketed [ ] text denotes optional text. Backslash \ denotes alternate text.

**BACKSIDE Panel**

**DIRECTIONS FOR [HOUSEHOLD] USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Refill Bottle:** Refill [into] properly labeled spray bottle[s]. Refill [only] properly labeled [Product name] [Cleaner with Bleach] spray bottle[s]. Refill only [Product name] Cleaner with Bleach spray bottle[s].

**GENERAL/TO CLEAN[ING] [DIRECTIONS]:** Apply to hard, non-porous surfaces. Spray\Pour\spray directly onto surface [or] [damp sponge] [cloth] [paper towel] [towel]. Rinse or wipe clean. For tough stains or soil, let soak\stand [1 minute\60 seconds].\For tougher soils, allow to soak

**GENERAL/TO DEODORIZ[E/ING] [DIRECTIONS]:** Apply to hard, non-porous surfaces. Spray\Pour\spray directly onto surface [or] [damp sponge] [cloth] [paper towel] [towel]. Rinse or wipe clean. For tough odors, let soak\stand [1 minute\60 seconds].\For tougher odors, allow to soak.

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**CAUTION:** Harmful if absorbed through skin. Causes moderate eye irritation. Do not get in eyes or on clothing. Avoid contact with skin. Avoid breathing vapor or spray mist. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Not recommended for use by persons with heart conditions or chronic respiratory problems such as asthma, emphysema or obstructive lung disease. For sensitive skin or prolonged use, wear gloves. Remove contaminated clothing and wash clothing before use.

**FIRST AID:** If on skin or clothing, take off contaminated clothing. Rinse skin immediately with plenty of water for 15 -20 minutes. If in eyes, hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing the eye. If breathing is affected, get to fresh air immediately. Contact a poison control center or doctor for treatment advice. Have the product container or label with you when calling the poison control center or doctor, or going for treatment.

**PHYSICAL AND CHEMICAL HAZARDS:** Contains Bleach. Do not mix with other products, especially toilet bowl cleaners or products that contain ammonia as hazardous vapors\fumes may result. Avoid contact with clothes, fabric, carpet, wood, rubber, painted or paper surfaces, as they will discolor. Rinse immediately after use on metal, old glazed porcelain, or worn countertops to avoid discoloration or pitting. Test on a small area before use.

**STORAGE/DISPOSAL:** Store in cool place. Do not reuse bottle except with [Product Name] [Cleaner with Bleach] [product] refill. If not refilling, discard in trash.

**Biodegradable cleaning agents  
Contains No Phosphate**

UPC Code  
[Kosher Symbol]™®©  
[1-800-867-2532] or [X-XXX-XXX-XXXX]  
[www.mrclean.com]

Questions? MSDS?  
MADE [IN USA] by PROCTER & GAMBLE Cincinnati, OH 45202-3393. [or Distributed by PROCTER & GAMBLE Cincinnati, OH 45202-3393.]

*Note: Information added in [brackets] may be used when product is made by a contract manufacturer for Procter & Gamble.*

EPA Reg. No. 3573-91  
EPA Est. No XXXXXXXX

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| <b>SANITIZING</b>   |   |
|---|---|
| <p><b>TO [CLEAN AND] SANITIZE hard, non-porous surfaces:</b> Clean surfaces prior to sanitizing heavily soiled areas. For heavily soiled areas, clean before sanitizing following sanitizing directions. Thoroughly wet hard, non-porous surfaces [with [sanitizing] solution] for 1 minute\60 seconds, then rinse or wipe clean. Spray product on surface and let stand 1 minute\60 seconds [before wiping].</p> | <ul style="list-style-type: none"><li>• Sanitizer</li><li>• Antibacterial Cleaner</li><li>• Cleaner\Sanitizer</li><li>• Sanitizing Cleaner</li><li>• Cleans and sanitizes</li><li>• Fast acting sanitizer</li><li>• Sanitizes non-food contact surfaces</li><li>• Leaves surfaces [clean and] sanitized</li><li>• Sanitizes in 60 seconds</li></ul> |
| <ul style="list-style-type: none"><li>• Kills\Eliminates\Destroys\Removes [and prevents the spread of] 99%\99.9% Staphylococcus aureus on treated surfaces</li><li>• Kills\Eliminates\Destroys\Removes 99%\99.9% of bacteria\</li><li>• Cleans and kills\eliminates\destroys\removes [99%\99.9%] of bacteria\germs [in 60 seconds\ 1 minute]</li></ul>  |   |

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7/11

| <b>5 MINUTE DISINFECTION</b>   |   |
|--|---|
| <p><b>TO [CLEAN AND] DISINFECT hard, non-porous surfaces:</b><br/>Clean surfaces prior to disinfecting heavily soiled areas. For heavily soiled areas, clean before disinfecting following disinfecting directions. Thoroughly wet hard, non-porous surfaces [with [disinfecting] solution] for 5 minutes, then rinse or wipe clean. Spray product on surface and let stand 5 minutes [before wiping].</p>   | <ul style="list-style-type: none"><li>• Cleans and disinfects</li><li>• Disinfects as it cleans</li><li>• Fast acting disinfectant</li><li>• One step cleaner and disinfectant</li><li>• Disinfects</li><li>• Disinfects non-food contact surfaces</li><li>• Disinfects and deodorizes</li><li>• Cleans and disinfects [outside of] appliances</li><li>• Combines cleaning, disinfecting and stain removal in one\1 product</li><li>• Disinfecting bleach cleaner</li><li>• Disinfectant</li><li>• Hospital Use\Level Disinfectant Bactericide\Bactericidal</li><li>• Virucide\Virucidal Germicide\Germicidal</li></ul> |
| <p>This product is a disinfectant that/[alternate brand name] kills\eliminates\ destroys\ removes a [broad\wide range\ spectrum of ]germs [and viruses]: [Kills\eliminates\destroys\ removes and prevents the spread of] [Cleans and kills\eliminates\ destroys\ removes] <b><i>list of and/or options:</i></b></p> <ul style="list-style-type: none"><li>• Salmonella enterica</li><li>• Staphylococcus aureus</li><li>• Pseudomonas aeruginosa</li><li>• Hepatitis A</li></ul> |   |

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8/11

| <b>10 MINUTE DISINFECTION</b>  |  |
|--|--|
| <p><b>TO [CLEAN AND] DISINFECT hard, non-porous surfaces:</b><br/>           Clean surfaces prior to disinfecting heavily soiled areas. For heavily soiled areas, clean before disinfecting following disinfecting directions. Thoroughly wet hard, non-porous surfaces [with [disinfecting] solution] for 10 minutes, then rinse or wipe clean.</p>   | <ul style="list-style-type: none"> <li>• Cleans and disinfects</li> <li>• Disinfects as it cleans</li> <li>• Fast acting disinfectant</li> <li>• One step cleaner and disinfectant</li> <li>• Disinfects</li> <li>• Disinfects non-food contact surfaces</li> <li>• Disinfects and deodorizes</li> <li>• Cleans and disinfects [outside of] appliances</li> <li>• Combines cleaning, disinfecting and stain removal in one\1 product</li> <li>• Disinfecting bleach cleaner</li> <li>• Disinfectant</li> <li>• Bactericide\Bactericidal</li> <li>• Virucide\Virucidal</li> <li>• Germicide\Germicidal</li> </ul> |
| <p>This product is a hospital use\level disinfectant that kills\eliminates\destroys\removes a broad\wide range\spectrum of germs [and viruses]: [Kills\eliminates\destroys\removes and prevents the spread of] [Cleans and kills\eliminates\ destroys\ removes]</p> <p><b><i>list of and/or options:</i></b></p> <ul style="list-style-type: none"> <li>• Feline calicivirus</li> <li>• Norovirus \ Norovirus (Feline calicivirus as surrogate)</li> <li>• Listeria monocytogenes</li> </ul> |  |

| <b>GENERAL CLAIMS</b>  |  |
|--|--|
| <ul style="list-style-type: none"> <li>• Contains biodegradable ingredients\cleaning agents</li> <li>• Not harmful to\will not harm septic systems</li> <li>• Suitable for septic systems [and] [wastewater systems] [and] [treatment plants]</li> <li>• Contains sodium hypochlorite/bleach plus a cleaner</li> <li>• All-purpose\Multi-purpose\Multi-use\Multi-surface\toilet bowl cleaner [with bleach]</li> <li>• This product\Product name complies with consumer volatile organic compound (VOC)\VOC laws</li> </ul> | <ul style="list-style-type: none"> <li>• A clean you can trust</li> <li>• Fresh\pleasant scent</li> <li>• <u>A fresh scent for household use</u></li> </ul> <p><b><i>Spray container only:</i></b></p> <ul style="list-style-type: none"> <li>• For Household Use</li> </ul> |

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9/11

**CLEANING, DEODORIZING & STAIN REMOVAL**

- |  |  |
|--|--|
| <ul style="list-style-type: none"><li>• Cuts through tough food stains and greasy soils on sinks, counters, stove tops, appliances/appliance exteriors, and floors.</li><li>• Removes\Cleans\Eliminates soils, mildew stains, mold stains, soap scum and hard water stains from sinks, toilets, bathtubs, showers, shower stalls, {bathroom surfaces }and floors.</li><li>• Dissolves\Cleans\Cuts through tough [greasy soils] [and] [soap scum] [and] [hard water stains].</li><li>• Removes\Cleans\Eliminates\Bleaches [through] tough [stains] [food stains] [and] [mildew stains] [and] [soap scum] [and] [hard water stains] [and] [greasy soils].</li><li>• Cleans [and] [shines] [and] disinfects [and] [deodorizes] [washable] [kitchen] [and] [restroom\ bathroom] [surfaces] [and] [fixtures].</li><li>• Cleans kitchen and restroom/bathroom surfaces, such as counters, sinks, tubs, toilets, showers, floors, etc.</li><li>• Helps clean tough soils &amp; bleaches stains without scrubbing</li><li>• Kitchen – cuts through tough grease and bleaches troublesome food stains.</li><li>• Powerful restroom &amp; all-purpose\multi-surface cleaner</li><li>• Supercharges your cleaning with the power of bleach</li><li>• Designed to help improve cleaning productivity</li><li>• Saves time – little to no scrubbing needed!</li></ul> | <ul style="list-style-type: none"><li>• Deodorizer</li><li>• Deodorizes</li><li>• Freshens</li><li>• Freshens\Deodorizes as you clean.</li><li>• Removes\Eliminates stains on contact.</li><li>• Cleans dirt and stains.</li><li>• Cleans and removes\eliminates tough dirt and stains.</li><li>• Whitens [and removes stains and greasy dirt.]</li><li>• Brightens</li><li>• Non-abrasive [formula]</li><li>• Non-abrasive [formula] won't scratch surfaces.</li><li>• Rinses away easily.</li><li>• Cleans with the power of bleach</li><li>• Contains a powerful cleaner plus bleach</li><li>• Eliminates\Removes odors caused by bacteria\germs.</li><li>• Disinfects and deodorizes by killing germs [and controlling odors].</li><li>• Cuts grime</li><li>• A clean you can trust.</li><li>• As simple as 1-2-3</li><li>• Attacks and bleaches mold and mildew stains with little or no scrubbing.</li><li>• Powers away tough stains [and] [soap scum] [and] [hard water stains] [and] [greasy soils] and disinfects in one step.</li><li>• Eliminates the need for multiple cleaners</li><li>• Bleaches and eliminates mold &amp; mildew stains without scrubbing.</li><li>• Makes your [cleaning] tasks /job[s]/life simple/easy</li><li>• Fewer products – broad range of applications</li></ul> |
|--|--|

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10/11

| WHERE TO USE   |   |
|--|---|
| <p>This product may be used in <i>(list of and/or options)</i></p> <ul style="list-style-type: none"><li>• foodservice establishments</li><li>• restaurants</li><li>• bars</li><li>• cafeterias</li><li>• [institutional] kitchens</li><li>• food storage areas</li><li>• schools</li><li>• colleges</li><li>• dormitories</li><li>• classrooms</li><li>• athletic facilities</li><li>• gymnasiums</li><li>• locker rooms</li><li>• day care centers</li><li>• nurseries</li><li>• retail establishments</li><li>• wholesale establishments</li><li>• supermarkets</li><li>• convenience stores</li><li>• dressing rooms</li><li>• laundries</li><li>• Laundromats</li><li>• children's rooms</li><li>• play rooms</li><li>• boats</li><li>• campers</li></ul> | <ul style="list-style-type: none"><li>• laboratories</li><li>• recreational facilities</li><li>• campgrounds</li><li>• playgrounds</li><li>• health clubs</li><li>• household areas</li><li>• kitchens</li><li>• bathrooms\restrooms</li><li>• basements</li><li>• household garages</li><li>• automotive garages</li><li>• boats</li><li>• ships</li><li>• campers</li><li>• RVs</li><li>• trailers</li><li>• mobile homes</li><li>• cars</li><li>• buses</li><li>• trains</li><li>• taxis</li><li>• transportation terminals</li><li>• food processing plants</li><li>• kennels</li><li>• breeding and grooming establishments</li><li>• pet\animal quarters</li><li>• pet shops</li><li>• churches</li><li>• manufacturing facilities</li><li>• military installations</li></ul> |

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| <b>TASK AREAS</b>   |   |
|---|---|
| <p>Task areas:</p> <ul style="list-style-type: none"> <li>• [Outside] of appliances [such as] [refrigerators] [microwaves] [freezers]]</li> <li>• [Synthetic] [Cultured] marble</li> <li>• Floors [no wax] [and/or] [washable]</li> <li>• Glazed Ceramic Tile</li> <li>• Glazed Porcelain</li> <li>• Garbage/trash cans</li> <li>• Kitchen surfaces</li> <li>• Kitchen counters</li> <li>• Linoleum</li> <li>• Light switches</li> <li>• Outdoor/porch furniture excluding cushions and other porous surfaces</li> <li>• Patient chair[s]</li> <li>• Pet dishes</li> <li>• Pet soiled surface[s]</li> <li>• Plexiglass</li> <li>• Restroom surfaces</li> <li>• Stainless Steel</li> <li>• Telephone[s]</li> <li>• Wading pool[s]</li> <li>• Restroom/bathroom surfaces</li> </ul> | <ul style="list-style-type: none"> <li>• [Baby] [Children's] Toys</li> <li>• [High] chairs</li> <li>• Appliances</li> <li>• Bed frame[s]</li> <li>• Car seats</li> <li>• Countertops</li> <li>• Desk[s]</li> <li>• Diaper changing tables</li> <li>• Diaper pails</li> <li>• Dish pail[s]</li> <li>• Dish rack[s]</li> <li>• Door knob[s]</li> <li>• Enamel</li> <li>• Faucet/faucet handles</li> <li>• Laminated surface[s]</li> <li>• Sealed Granite/marble/quartz/stone/slate</li> <li>• Lamp[s]</li> <li>• Sealed Granite</li> <li>• Showers\Tubs</li> <li>• Sinks</li> <li>• Strollers</li> <li>• Table top[s]</li> <li>• Exterior of Toilet Surfaces</li> <li>• Toilet Seats</li> <li>• Tubs</li> <li>• Walkers</li> <li>• Wheelchair[s]</li> </ul> |

**Picture Icons**

|                       |                  |                    |                |
|-----------------------|------------------|--------------------|----------------|
| Bathroom Surfaces     | Kitchen Surfaces | Kitchen Appliances | Floor Surfaces |
| Laundry Room Surfaces | Porch Furniture  |                    |                |

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