

3573-91

12/02/2008

L/10



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Antimicrobials Division (7510C)
1200 Pennsylvania Avenue NW
Washington, D.C. 20460

EPA Reg. Number:

3573-91

Date of Issuance:

12/02/2008

Term of Issuance:

Unconditional

Name of Pesticide Product:

Homer

NOTICE OF PESTICIDE:

[x] Registration
Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

The Procter & Gamble Company
5299 Spring Grove Ave
Cincinnati, OH 45217

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product (OPP Decision No. D-399357) is unconditionally registered in accordance with FIFRA sec 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for re-registration of your product under FIFRA section 4.

2. Make the labeling changes listed below before you release the product for shipment:

a. Revise the "EPA Registration Number to read, "EPA Reg. No. 3573-91".

Signature of Approving Official:

Date:

Product Manager Team-
Regulatory Management Branch
Antimicrobials Division (7510P)

Submit three (3) copies of your final printed labeling before distributing or selling the product bearing the revised labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely,

Emily H. Mitchell
Product Manager (32)
Regulatory Management Branch
Antimicrobials Division (7510P)

Enclosure: (Stamped Label)

3
10

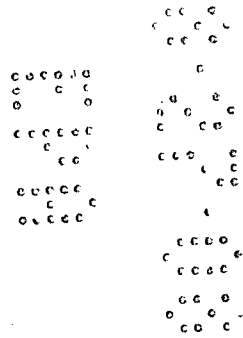
FRONT Panel

Active Ingredient: Sodium Hypochlorite.....1.45%
Other Ingredients:.....98.55%
Total:.....100.00%

KEEP OUT OF REACH OF CHILDREN
CAUTION: EYE AND SKIN IRRITANT. See back\side panel for other precautions.

Net Weight Statement

Optional:
Ready-to-Use
Refill
Disinfectant
Bactericide\Bactericidal
Virucide\Virucidal
Germicide\Germicidal
Sanitizer
Sanitizing
Deodorizer
Disinfects
Disinfecting
Antibacterial
Your Home Pro
Bleach Stain Remover/Blaster



ACCEPTED
with COMMENTS
EPA Letter Dated:
DEC -2 2008

Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide,
registered under EPA Reg. No. **3573-91**

Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ denotes alternate text.

4
10

BACK\SIDE Panel

DIRECTIONS FOR [HOUSEHOLD] USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Refill Bottle:** Refill [into] properly labeled spray bottle[s]. Refill [only] properly labeled [Product name] [Cleaner with Bleach] spray bottle[s]. Refill only [Product name] Cleaner with Bleach spray bottle[s].

GENERAL/TO CLEAN[ING] [DIRECTIONS]: Apply to hard, non-porous surfaces. Spray\Pour\spray directly onto surface [or] [damp sponge] [cloth] [paper towel] [towel]. Rinse or wipe clean. For tough stains or soil, let soak\stand [1 minute\60 seconds].\For tougher soils, allow to soak

GENERAL/TO DEODORIZ[E/ING] [DIRECTIONS]: Apply to hard, non-porous surfaces. Spray\Pour\spray directly onto surface [or] [damp sponge] [cloth] [paper towel] [towel]. Rinse or wipe clean. For tough odors, let soak\stand [1 minute\60 seconds].\For tougher odors, allow to soak.

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Harmful if absorbed through skin. Causes moderate eye irritation. Do not get in eyes or on clothing. Avoid contact with skin. Avoid breathing vapor or spray mist. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Not recommended for use by persons with heart conditions or chronic respiratory problems such as asthma, emphysema or obstructive lung disease. For sensitive skin or prolonged use, wear gloves. Remove contaminated clothing and wash clothing before use.

FIRST AID: **If on skin or clothing,** take off contaminated clothing. Rinse skin immediately with plenty of water for 15 -20 minutes. **If in eyes,** hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing the eye. **If breathing is affected,** get to fresh air immediately. Contact a poison control center or doctor for treatment advice. Have the product container or label with you when calling the poison control center or doctor, or going for treatment.

PHYSICAL AND CHEMICAL HAZARDS: Contains Bleach. Do not mix with other products, especially toilet bowl cleaners or products that contain ammonia as hazardous vapors\fumes may result. Avoid contact with clothes, fabric, carpet, wood, rubber, painted or paper surfaces, as they will discolor. Rinse immediately after use on metal, old glazed porcelain, or worn countertops to avoid discoloration or pitting.

STORAGE/DISPOSAL: Store in cool place. Do not reuse bottle except with [Product Name] {Cleaner with Bleach} [product] refill. If not refilling, discard in trash.

Biodegradable cleaning agents
Contains No Phosphate

UPC Code
[Kosher Symbol] ™ ® ©
[1-800-867-2532] or [X-XXX-XXX-XXXX]
[www.mrclean.com]

Questions? MSDS?

MADE [IN USA] by PROCTER & GAMBLE Cincinnati, OH 45202-3393. [or Distributed by PROCTER & GAMBLE Cincinnati, OH 45202-3393.]

Note: Information added in [brackets] may be used when product is made by a contract manufacturer for Procter & Gamble.

EPA Reg. No. 3573-??
EPA Est. No XXXXXXXX

Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ denotes alternate text.

10/5

SANITIZING	
<p>TO [CLEAN AND] SANITIZE hard, non-porous surfaces: Clean surfaces prior to sanitizing heavily soiled areas. For heavily soiled areas, clean before sanitizing following sanitizing directions. Thoroughly wet hard, non-porous surfaces [with [sanitizing] solution] for 1 minute\60 seconds, then rinse or wipe clean. Spray product on surface and let stand 1 minute\60 seconds [before wiping].</p>	<ul style="list-style-type: none">• Sanitizer• Antibacterial Cleaner• Cleaner\Sanitizer• Sanitizing Cleaner• Cleans and sanitizes• Fast acting sanitizer• Sanitizes non-food contact surfaces• Leaves surfaces [clean and] sanitized• Sanitizes in 60 seconds
<ul style="list-style-type: none">• Kills\Eliminates\Destroys\Removes [and prevents the spread of] 99%\99.9% Staphylococcus aureus on treated surfaces• Kills\Eliminates\Destroys\Removes 99%\99.9% of bacteria\• Cleans and kills\eliminates\destroys\removes [99%\99.9%] of bacteria\germs [in 60 seconds\ 1 minute]	

Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ denotes alternate text.

6
10

5 MINUTE DISINFECTION	
<p>TO [CLEAN AND] DISINFECT hard, non-porous surfaces: Clean surfaces prior to disinfecting heavily soiled areas. For heavily soiled areas, clean before disinfecting\following disinfecting directions. Thoroughly wet hard, non-porous surfaces [with [disinfecting] solution] for 5 minutes, then rinse or wipe clean.\Spray product on surface and let stand 5 minutes [before wiping].</p>	<ul style="list-style-type: none">• Cleans and disinfects• Disinfects as it cleans• Fast acting disinfectant• One step cleaner and disinfectant• Disinfects• Disinfects non-food contact surfaces• Disinfects and deodorizes• Cleans and disinfects [outside of] appliances• Combines cleaning, disinfecting and stain removal in one\1 product• Disinfecting bleach cleaner• Disinfectant• Hospital Use\Level Disinfectant• Bactericide\Bactericidal• Virucide\Virucidal• Germicide\Germicidal
<p>This product is a disinfectant that/[alternate brand name] kills\eliminates\ destroys\ removes a [broad\wide range\ spectrum of]germs [and viruses]: [Kills\eliminates\destroys\ removes and prevents the spread of] [Cleans and kills\eliminates\ destroys\ removes] <i>list of and/or options:</i></p> <ul style="list-style-type: none">• Salmonella enterica• Staphylococcus aureus• Pseudomonas aeruginosa• Hepatitis A	

Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ denotes alternate text.

2
 10

10 MINUTE DISINFECTION	
<p>TO [CLEAN AND] DISINFECT hard, non-porous surfaces: Clean surfaces prior to disinfecting heavily soiled areas. For heavily soiled areas, clean before disinfecting following disinfecting directions. Thoroughly wet hard, non-porous surfaces [with [disinfecting] solution] for 10 minutes, then rinse or wipe clean.</p>	<ul style="list-style-type: none"> • Cleans and disinfects • Disinfects as it cleans • Fast acting disinfectant • One step cleaner and disinfectant • Disinfects • Disinfects non-food contact surfaces • Disinfects and deodorizes • Cleans and disinfects [outside of] appliances • Combines cleaning, disinfecting and stain removal in one\1 product • Disinfecting bleach cleaner • Disinfectant Bactericide\Bactericidal • Virucide\Virucidal Germicide\Germicidal
<p>This product is a hospital use\level disinfectant that kills\eliminates\destroys\removes a broad\wide range\spectrum of germs [and viruses]: [Kills\eliminates\destroys\ removes and prevents the spread of] [Cleans and kills\eliminates\ destroys\ removes] <i>list of and/or options:</i></p> <ul style="list-style-type: none"> • Feline calicivirus • Norovirus \ Norovirus (Feline calicivirus as surrogate) • Listeria monocytogenes 	

GENERAL CLAIMS	
<ul style="list-style-type: none"> • Contains biodegradable ingredients\cleaning agents • Not harmful to\will not harm septic systems • Suitable for septic systems [and] [wastewater systems] [and] [treatment plants] • Contains sodium hypochlorite/bleach plus a cleaner • All-purpose\Multi-purpose\Multi-use\Multi-surface\toilet bowl cleaner [with bleach] • This product\Product name complies with consumer volatile organic compound (VOC)\VOC laws 	<ul style="list-style-type: none"> • A clean you can trust • Fresh\pleasant scent <p><i>Spray container only:</i></p> <ul style="list-style-type: none"> • For Household Use

Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ denotes alternate text.

8
10

CLEANING, DEODORIZING & STAIN REMOVAL

- | | |
|--|--|
| <ul style="list-style-type: none">• Cuts through tough food stains and greasy soils on sinks, counters, stove tops, appliances/appliance exteriors, and floors.• Removes\Cleans\Eliminates soils, mildew stains, mold stains, soap scum and hard water stains from sinks, toilets, bathtubs, showers, shower stalls, {bathroom surfaces }and floors.• Dissolves\Cleans\Cuts through tough [greasy soils] [and] [soap scum] [and] [hard water stains].• Removes\Cleans\Eliminates\Bleaches [through] tough [stains] [food stains] [and] [mildew stains] [and] [soap scum] [and] [hard water stains] [and] [greasy soils].• Cleans [and] [shines] [and] disinfects [and] [deodorizes] [washable] [kitchen] [and] [restroom\ bathroom] [surfaces] [and] [fixtures].• Cleans kitchen and restroom/bathroom surfaces, such as counters, sinks, tubs, toilets, showers, floors, etc.• Helps clean tough soils & bleaches stains without scrubbing• Kitchen – cuts through tough grease and bleaches troublesome food stains.• Powerful restroom & all-purpose\multi-surface cleaner• Supercharges your cleaning with the power of bleach• Designed to help improve cleaning productivity• Saves time – little to no scrubbing needed! | <ul style="list-style-type: none">• Deodorizer• Deodorizes• Freshens• Freshens\Deodorizes as you clean.• Removes\Eliminates stains on contact.• Cleans dirt and stains.• Cleans and removes\eliminates tough dirt and stains.• Whitens [and removes stains and greasy dirt.]• Brightens• Non-abrasive [formula]• Non-abrasive [formula] won't scratch surfaces.• Rinses away easily.• Cleans with the power of bleach• Contains a powerful cleaner plus bleach• Eliminates\Removes odors caused by bacteria\germs.• Disinfects and deodorizes by killing germs [and controlling odors].• Cuts grime• A clean you can trust.• As simple as 1-2-3• Attacks and bleaches mold and mildew stains with little or no scrubbing.• Powers away tough stains [and] [soap scum] [and] [hard water stains] [and] [greasy soils] and disinfects in one step.• Eliminates the need for multiple cleaners• Bleaches and eliminates mold & mildew stains without scrubbing.• Makes your [cleaning] tasks /job[s]/life simple/easy• Fewer products – broad range of applications |
|--|--|

Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ denotes alternate text.

9
10

WHERE TO USE

This product may be used in (*list of andlor options*)

- foodservice establishments
- restaurants
- bars
- cafeterias
- [institutional] kitchens
- food storage areas
- schools
- colleges
- dormitories
- classrooms
- athletic facilities
- gymnasiums
- locker rooms
- day care centers
- nurseries
- retail establishments
- wholesale establishments
- supermarkets
- convenience stores
- dressing rooms
- laundries
- Laundromats
- children's rooms
- play rooms
- boats
- campers

- laboratories
- recreational facilities
- campgrounds
- playgrounds
- health clubs
- household areas
- kitchens
- bathrooms\restrooms
- basements
- household garages
- automotive garages
- boats
- ships
- campers
- RVs
- trailers
- mobile homes
- cars
- buses
- trains
- taxis
- transportation terminals
- food processing plants
- kennels
- breeding and grooming establishments
- pet\animal quarters
- pet shops
- churches
- manufacturing facilities
- military installations

Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ denotes alternate text.

10
 10

TASK AREAS	
<p>Task areas:</p> <ul style="list-style-type: none"> • [Outside] of appliances [such as] [refrigerators] [microwaves] [freezers]] • [Synthetic] [Cultured] marble • Floors [no wax] [and/or] [washable] • Glazed Ceramic Tile • Glazed Porcelain • Garbage/trash cans • Kitchen surfaces • Kitchen counters • Linoleum • Light switches • Outdoor/porch furniture excluding cushions and other porous surfaces • Patient chair[s] • Pet dishes • Pet soiled surface[s] • Plexiglass • Restroom surfaces • Stainless Steel • Telephone[s] • Wading pool[s] • Restroom/bathroom surfaces 	<ul style="list-style-type: none"> • [Baby] [Children's] Toys • [High] chairs • Appliances • Bed frame[s] • Car seats • Countertops • Desk[s] • Diaper changing tables • Diaper pails • Dish pail[s] • Dish rack[s] • Door knob[s] • Enamel • Faucet/faucet handles • Laminated surface[s] • Sealed Granite/marble/quartz/stone/slate • Lamp[s] • Sealed Granite • Showers\Tubs • Sinks • Strollers • Table top[s] • Exterior of Toilet Surfaces • Toilet Seats • Tubs • Walkers • Wheelchair[s]

Picture Icons

Bathroom Surfaces	Kitchen Surfaces	Kitchen Appliances	Floor Surfaces
Laundry Room Surfaces	Porch Furniture		

Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ denotes alternate text.