



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

September 15, 2025

Katherine Poiesz
poiesz.kb@pg.com
THE PROCTER & GAMBLE COMPANY D/B/A PROCTER & GAMBLE

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment - Precautionary
Language Updates for Hypochlorite Products and Minor Label Changes
Product Name: PUR PURIFIER OF WATER
Admin Number: 3573-90
EPA Receipt Date: 11/20/2018
Action Case Number: 00223644

Dear Katherine Poiesz:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have questions, please contact John Hall via email at hall.john.j@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Demson Fuller". The script is elegant and cursive, with the first letters of both names being capitalized and prominent.

Demson Fuller, PM Team Lead

RMB1, AD

Office of Pesticide Programs

**PÜR™ Purifier of Water/P&G Purifier of Water
Master Label**

Sublabel A: First Responder/Non-Government Organization Use (USA and International use)

Sublabel B: Consumer Use (USA)

Sublabel A: First Responder/Non-Governmental Organization Use (USA and International use)

Front Label/Outer Container OR Supplemental Labeling

PÜR™ Purifier of Water/P&G Purifier of Water

Active Ingredient:

Calcium Hypochlorite: 0.546%

Other Ingredients: 99.454%

Total: 100%

2.17 ppm Available Chlorine

A C C E P T E D

09/15/2025

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No. 3573-90

KEEP OUT OF REACH OF CHILDREN

WARNING: See back/side panel/supplemental labeling for precautions and First Aid.

Net Contents Statement

X sachets\packs\packets\packages\pouches [Treats Y liters/Z gallons of Water.]

If the shipping container also serves as the outer container then the following information may be included on the front/back panel.

P&G Logo

Purifier of Water

Made by/Manufactured by/Distributed by P&G logo

Procter & Gamble

7 Tuas West Street, Tuas District

Singapore 637448, Singapore

Batch No. XXXXXXXXXX (printed during manufacture) Note, the words in parenthesis are added for clarity, they would not be printed on the container.

PÜR™ Purifier of Water/P&G Purifier of Water

Quantity: 240 sachets/packets/packs/pouches/packages of 4g (0.14 oz)

Item Code: ZZZZZZZZ

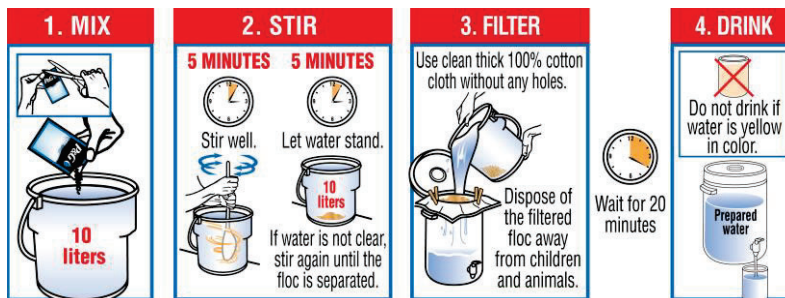
Made in Singapore

P&G/P&G Purifier of Water is a trademark of The Procter & Gamble Company

[Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ and forward / denotes alternate text. The word "and" may be substituted with "&".]

Back/Side Container OR Supplemental Label

DIRECTIONS/INSTRUCTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.



[If using DayOne Waterbag/bag, see insert for alternate Directions for Use.]

1. MIX:

- Open a sachet/package/packet/pouch/pack using a pair of scissors.
- Add the contents of the sachet/package/packet/pouch/pack to a clean mixing vessel/container/bucket containing/with/holding 10 liters [2.5 gallons] of water.

2. STIR:

- Agitate/stir/mix the powder vigorously in the water for 5 minutes. Be sure a vortex/funnel/whirlpool is created when mixing/stirring. Then, let the water stand for 5 minutes until it clarifies/becomes clear.
- After adding the powder to the water, the water will become colored./The water will become colored when the powder is added. The color indicates that the product is working. When the process is finished, the water will be clear.

3. FILTER:

- If you see the water is still colored, you can mix/stir/agitate again and let it rest for another few minutes.
- Once the water looks clear, and the floc/sediment/particulates is/are at the bottom of the vessel/container/bucket, filter the water through a clean cloth filter into a clean storage vessel/container/bucket and cover it with a lid.
- The filter must be a clean, thick 100% cotton cloth, without holes, that prevents the floc/sediment/particulates from passing through. Carefully pour the clear water through the cloth into a bucket/vessel/container. The floc/sediment/particulates will be left behind in the bottom of the bucket/vessel/container and in the cloth filter.
- Discard the floc/sediment/particulates from the water treatment process in the latrine [toilet] [utility sink], or on the ground away from children and animals. [Rinse and wash the cloth thoroughly before reusing.]

[Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ and forward / denotes alternate text. The word "and" may be substituted with "&".]

4. **BEFORE DRINKING:**

- Wait **20 minutes** before drinking the water.
- Do not drink water if it is colored or cloudy after treatment. If the floc/sediment/particulates accidentally get[s] into the treated water, use another cloth to filter the floc/sediment/particulates out of the treated water. The water is still good to drink.
- Drink treated water within 24 hours after its preparation. Water that is not consumed should/may be used for cooking, washing, watering animals or otherwise discarded.
- **ALWAYS** dispense the water from the storage container into another container, such as a cup or glass for drinking.

PRECAUTIONARY STATEMENTS: Hazards to humans and domestic animals.

WARNING: [Dry product] Causes substantial but temporary eye injury. Harmful if absorbed through skin or if swallowed. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse. Contains iron sulphate (352 mg ferric iron).

FIRST AID:

If in eyes:

- Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call poison control center or doctor for treatment advice.

If on skin or clothing:

- Take off contaminated clothing.
- Rinse skin immediately with plenty of water for 15 – 20 minutes.
- Call poison control center or doctor for treatment advice.

If swallowed:

- Call a poison control center or doctor immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by a poison control center or doctor.
- Do not give anything to an unconscious person.

Have the product container or label with you when consulting a poison control center or doctor, or going for treatment. In North America you may also contact 1-866-461-4403\[other number] for emergency medical treatment information.

STORAGE AND DISPOSAL

Do not contaminate food or feed by storage or disposal.

STORAGE: Keep this product dry in original pouch/sachet/container when not in use. Store in a cool dry well ventilated area away from heat or open flame. In case of decomposition, isolate container (if possible) and flood area with large amounts of water to dissolve all materials before discarding this container.

PESTICIDE DISPOSAL: [Dry] Product [or rinsates] that cannot be used must be diluted with water before disposal. Dispose of floc/sediment/particulates in latrine/toilet/utility sink or on ground away from humans and animals.

CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. Discard in trash.

EPA Reg. No. 3573-90 EPA Est. No. 3573-SGP-001

[Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ and forward / denotes alternate text. The word "and" may be substituted with "&".]

[P&G Purifier of Water is Made in Singapore]

[P&G/P&G Purifier of Water is a trademark of The Procter & Gamble Company]

If the shipping container also serves as the outer container then the following information may be included on the front/top/side panels.

Pallet Pattern icons

X cases/layer

X layers/load

1 pallet high

This side up icon

Icon to indicate number of layers

Umbrella icon to indicate keep dry

Exp. Date: MMM YY (MMM=Month, JAN, FEB, MAR, etc YY= Year, 2008=08, 2009=09, etc.)

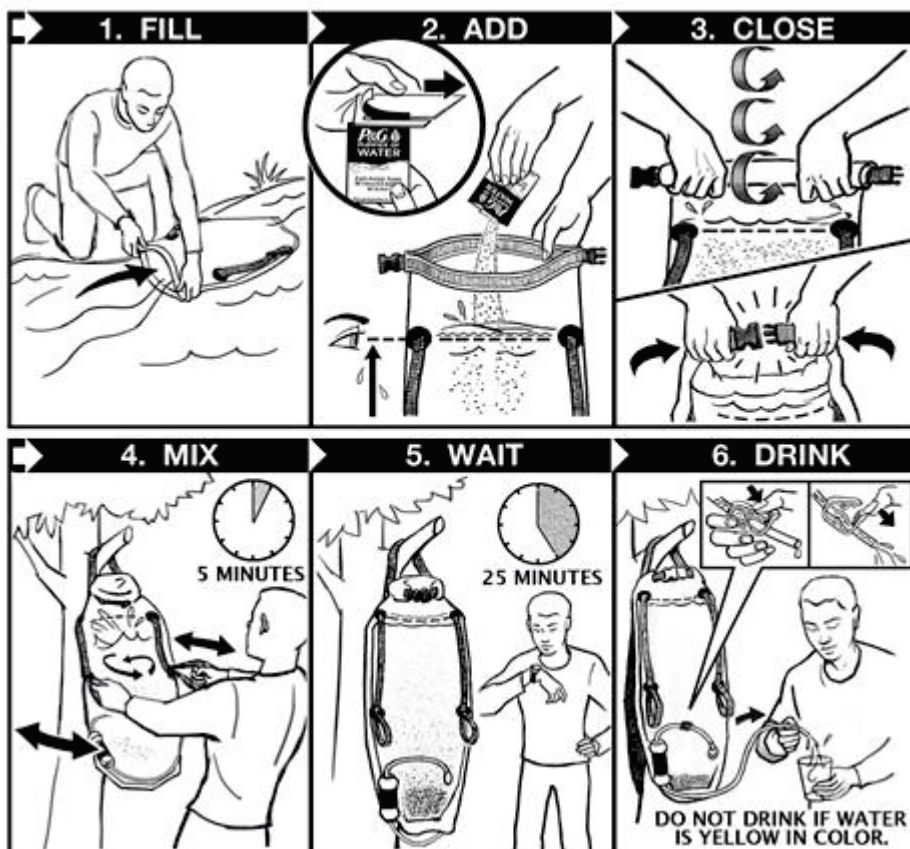
Mfg. Date: MMM YY (MMM=Month, JAN, FEB, MAR, etc YY= Year, 2008=08, 2009=09, etc.)

Container Mfg. name and address

XXXXXXXX (container identification number) **Note, the words in parenthesis are added for clarity, they would not be printed on the container.**

Alternate Directions/Instructions for Use with DayOne Waterbag

DIRECTIONS/INSTRUCTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.



1. FILL:

- Fill the [DayOne] Waterbag/bag to the “fill-line” with [contaminated] water (2.5 gallons). Make sure that the end of the outlet tube does not contact the water source during the filling process.

2. ADD:

- Open sachet/package/packet/pouch/pack using scissors or provided cutter and add contents of sachet/package/packet/pouch/pack to [DayOne] Waterbag/bag.

3. CLOSE:

- Close [DayOne] Waterbag/bag by tightly folding top down 3 times then fasten buckle.

[Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ and forward / denotes alternate text. The word "and" may be substituted with "&".]

4. MIX:

- Hang [DayOne] Waterbag/bag to tree, pole or other fixed/permanent/secure/stable object, or wear as a backpack
- Grab handles on side of [DayOne] Waterbag/bag and agitate/mix contents of Waterbag/bag vigorously for **5 minutes** by rotating/pulling Waterbag/bag back and forth continuously.
- Water will become colored when the powder is added and mixed. The color indicates that the product is working.

5. WAIT:

- Wait **25 minutes** before dispensing drinking water from outlet port/spigot in [DayOne] Waterbag/bag. Floc/sediment/ particulates will settle to bottom of Waterbag/bag [below dispensing outlet port/spigot]. When the process is finished, the water will be clear.

6. DRINK:

- Dispense water from [DayOne] Waterbag/bag into a clean container, such as a cup or glass for drinking. Do not dispense water once water level is below dispensing outlet port/spigot.
- Drink treated water from [DayOne] Waterbag/bag within 24 hours after its preparation. Water that is not consumed may be used for cooking, washing, watering animals or otherwise discarded.
- Do not drink if water is colored, yellow or cloudy. This could mean that water was not mixed properly. Repeat step 4. If water remains colored/yellow, then discard water.

Clean [DayOne] Waterbag/bag after each use. After water is consumed, or 24 hours, whichever comes first, agitate remaining water with floc/sediment/particulates that has settled below dispensing outlet port/spigot. Open top of [DayOne] Waterbag/bag and pour floc/sediment/particulates from the Waterbag/bag. Floc/sediment/particulates may be disposed of in the latrine [toilet][utility sink], or on the ground away from children and animals. If possible, wipe the inside of the [DayOne] Waterbag/bag with a cloth to remove any remaining floc/sediment. For best results, remove floc/sediment/particulates 24 hours after initial treatment or when clean water level falls below dispensing outlet port/spigot, whichever comes first.

The [DayOne] Waterbag/bag may be used repeatedly to prepare clean drinking water. ALWAYS check [DayOne] Waterbag/bag for leaks prior to adding sachet/package/packet/pouch/pack.

[Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ and forward / denotes alternate text. The word "and" may be substituted with "&".]

Labeling for Individual Sachets
(Small package: information may be printed on either side of sachet)

PÜR™ Purifier of Water/P&G Purifier of Water

Calcium Hypochlorite.....0.546%
2.17 ppm Available Chlorine

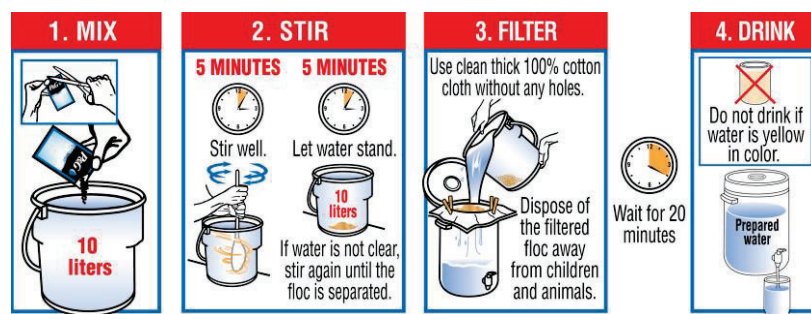
KEEP OUT OF REACH OF CHILDREN

WARNING: [Dry product] Causes substantial but temporary eye injury. Harmful if absorbed through skin or if swallowed. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse. Contains iron sulphate (352 mg ferric iron). See [outer] label/container for precautions and First Aid.

EPA Reg. No. 3573-90
EPA Est. No. 3573-SGP-001

Net Contents: 4 g (0.14 oz)
X sachets\packs\packets\packages\pouches [Treats Y liters/Z gallons of Water.]

[GRAPHICS FOR SACHET]



Made by/Manufactured by/Distributed by P&G logo

Procter & Gamble
7 Tuas West Street
Singapore 637448

XXXXXXX (artwork identification number) Note, the words in parenthesis are added for clarity, they would not be printed on the container.

P&G/P&G Purifier of Water is a trademark of The Procter & Gamble Company

Printed during manufacture: XXXXXXXXXXXX MFG. MMMYY EXP. MMMYY (Batch No., Date of Manufacture and Date of Expiration stamped on each sachet during production)

[Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ and forward / denotes alternate text. The word "and" may be substituted with "&".]

Sublabel B: Consumer Use (USA)

Front Label/ Outer Container/Supplemental Label

PÜR™ Purifier of Water/P&G Purifier of Water

Active Ingredient:

Calcium Hypochlorite: 0.546%

Other Ingredients: 99.454%

Total: 100%

2.17 ppm Available Chlorine

KEEP OUT OF REACH OF CHILDREN

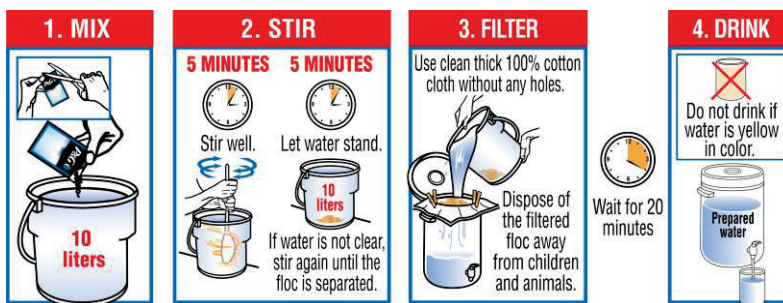
WARNING: See back/side panel/inside panel/supplemental labeling for precautions and First Aid.

Net Contents Statement

X sachets\packs\packets\packages\pouches [Treats Y liters/Z gallons of Water.]

Back/Side/Inside Panel/Top/Bottom/Supplemental Label

DIRECTIONS/INSTRUCTIONS FOR [HOUSEHOLD] USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.



[If using DayOne Waterbag/bag, see insert for alternate Directions for Use.]

1. MIX:

- Open a sachet/package/packet/pouch/pack using a pair of scissors.
- Add the contents of the sachet/package/packet/pouch/pack to a clean mixing vessel/container/bucket containing/with/holding 10 liters [2.5 gallons] of water.

2. STIR:

- Agitate/stir/mix the powder vigorously in the water for 5 minutes. Be sure a vortex/funnel/whirlpool is created when mixing/stirring. Then, let the water stand for 5 minutes until it clarifies/becomes clear.

[Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ and forward / denotes alternate text. The word "and" may be substituted with "&".]

- After adding the powder to the water, the water will become colored./The water will become colored when the powder is added. The color indicates that the product is working. When the process is finished, the water will be clear.

3. **FILTER:**

- If you see the water is still colored, you can mix/stir/agitate again and let it rest for another few minutes.
- Once the water looks clear, and the floc/sediment/particulates is/are at the bottom of the bucket/vessel/container, filter the water through a clean cloth filter into a clean storage bucket/vessel/container and cover it with a lid.
- The filter must be a clean, thick 100% cotton cloth, without holes, that prevents the floc/sediment/particulates from passing through. Carefully pour the clear water through the cloth into a bucket/vessel/container. The floc/sediment/particulates will be left behind in the bottom of the bucket/vessel/container and in the cloth filter.
- Discard the floc/sediment/particulates from the water treatment process in the latrine [toilet] [utility sink], or on the ground away from children and animals. [Rinse and wash the cloth thoroughly before reusing.]

4. **BEFORE DRINKING:**

- Wait **20 minutes** before drinking the water.
- Do not drink water if it is colored or cloudy after treatment. If the floc/sediment/particulates accidentally get[s] into the treated water, use another cloth to filter the floc/sediment/particulates out of the treated water. The water is still good to drink.
- Drink treated water within 24 hours after its preparation. Water that is not consumed should/may be used for cooking, washing, watering animals or otherwise discarded.
- **ALWAYS** dispense the water from the storage container into another container, such as a cup or glass for drinking.

PRECAUTIONARY STATEMENTS: Hazards to humans and domestic animals.

WARNING: [Dry product] Causes substantial but temporary eye injury. Harmful if absorbed through skin or if swallowed. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse. Contains iron sulphate (352 mg ferric iron). [See [outer] label/container for precautions and First Aid.]

FIRST AID:

If in eyes:

- Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call poison control center or doctor for treatment advice.

If on skin or clothing;

- Take off contaminated clothing.
- Rinse skin immediately with plenty of water for 15 – 20 minutes.
- Call poison control center or doctor for treatment advice.

If swallowed:

- Call a poison control center or doctor immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by a poison control center or doctor.
- Do not give anything to an unconscious person.

[Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ and forward / denotes alternate text. The word "and" may be substituted with "&".]

Have the product container or label with you when consulting a poison control center or doctor, or going for treatment. In North America you may also contact 1-866-461-4403\[other number] for emergency medical treatment information.

STORAGE AND DISPOSAL

Do not contaminate food or feed by storage or disposal.

STORAGE: Keep this product dry in original pouch/sachet/container when not in use. Store in a cool dry well ventilated area away from heat or open flame. In case of decomposition, isolate container (if possible) and flood area with large amounts of water to dissolve all materials before discarding this container.

PESTICIDE DISPOSAL: [Dry] Product [or rinsates] that cannot be used must be diluted with water before disposal. Dispose of floc/sediment/particulates in latrine/toilet/utility sink or on ground away from humans and animals.

CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. Discard in trash.

Questions? Comments? In North America Call 1-866-461-4403\[other number]
EPA Reg. No. 3573-90 EPA Est. No. 3573-SGP-001
[Made in Singapore]

[YYYYYYYYY (a container identification number for P&G tracking)]

[XXXXXXXXXX (Batch number for tracking)]

Manufacture/Mfg. [Date] MMMYY

Expiration/Exp. [Date] MMMYY

[P&G Logo]

P&G/P&G Purifier of Water is a trademark of The Procter & Gamble Company

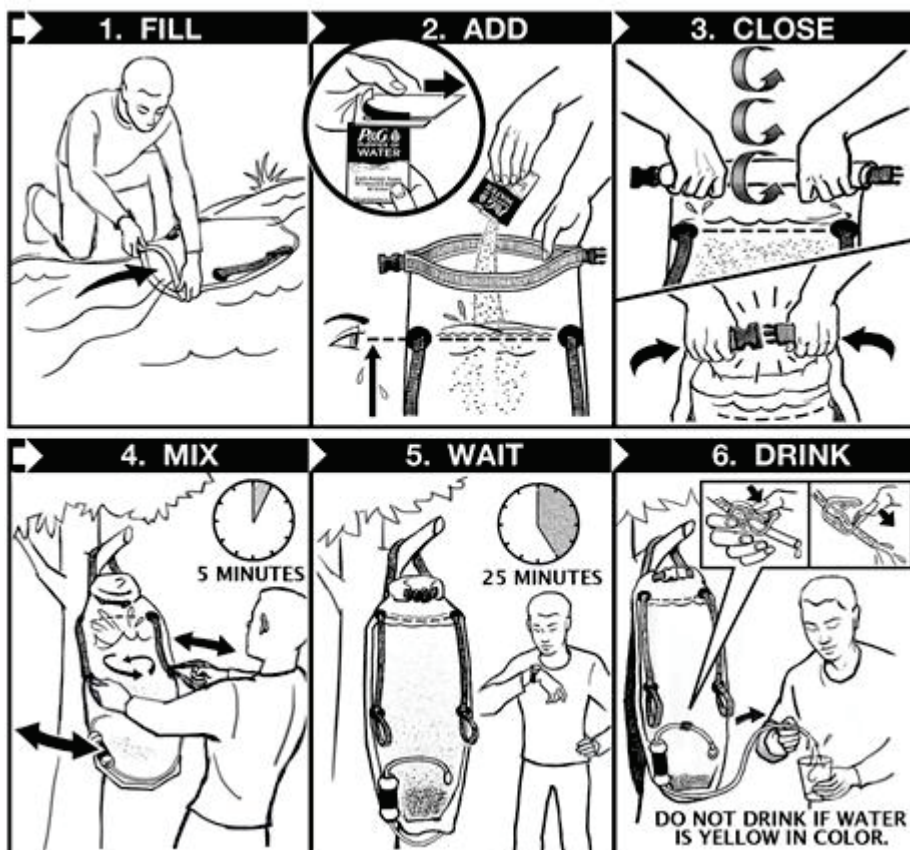
[P&G Purifier of Water is made/manufactured in Singapore]

[Bar Code]

[Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ and forward / denotes alternate text. The word "and" may be substituted with "&".]

Alternate Directions/Instructions for Use with DayOne Waterbag

DIRECTIONS/INSTRUCTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.



1. FILL:

- Fill the [DayOne] Waterbag/bag to the “fill-line” with [contaminated] water (2.5 gallons). Make sure that the end of the outlet tube does not contact the water source during the filling process.

2. ADD:

- Open sachet/package/packet/pouch/pack using scissors or provided cutter and add contents of sachet/package/packet/pouch/pack to [DayOne] Waterbag/bag.

3. CLOSE:

- Close [DayOne] Waterbag/bag by tightly folding top down 3 times then fasten buckle.

[Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ and forward / denotes alternate text. The word "and" may be substituted with "&".]

4. **MIX:**

- Hang [DayOne] Waterbag/bag to tree, pole or other fixed/permanent/secure/stable object, or wear as a backpack
- Grab handles on side of [DayOne] Waterbag/bag and agitate/mix contents of Waterbag/bag vigorously for **5 minutes** by rotating/pulling Waterbag/bag back and forth continuously.
- Water will become colored when the powder is added and mixed. The color indicates that the product is working.

5. **WAIT:**

- Wait **25 minutes** before dispensing drinking water from outlet port/spigot in [DayOne] Waterbag/bag. Floc/sediment/ particulates will settle to bottom of Waterbag/bag [below dispensing outlet port/spigot]. When the process is finished, the water will be clear.

6. **DRINK:**

- Dispense water from [DayOne] Waterbag/bag into a clean container, such as a cup or glass for drinking. Do not dispense water once water level is below dispensing outlet port/spigot.
- Drink treated water from [DayOne] Waterbag/bag within 24 hours after its preparation. Water that is not consumed may be used for cooking, washing, watering animals or otherwise discarded.
- Do not drink if water is colored, yellow or cloudy. This could mean that water was not mixed properly. Repeat step 4. If water remains colored/yellow, then discard water.

Clean [DayOne] Waterbag/bag after each use. After water is consumed, or 24 hours, whichever comes first, agitate remaining water with floc/sediment/particulates that has settled below dispensing outlet port/spigot. Open top of [DayOne] Waterbag/bag and pour floc/sediment/particulates from the Waterbag/bag. Floc/sediment/particulates may be disposed of in the latrine [toilet][utility sink], or on the ground away from children and animals. If possible, wipe the inside of the [DayOne] Waterbag/bag with a cloth to remove any remaining floc/sediment. For best results, remove floc/sediment/particulates 24 hours after initial treatment or when clean water level falls below dispensing outlet port/spigot, whichever comes first.

The [DayOne] Waterbag/bag may be used repeatedly to prepare clean drinking water. ALWAYS check [DayOne] Waterbag/bag for leaks prior to adding sachet/package/package/pouch/pack.

[Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ and forward / denotes alternate text. The word "and" may be substituted with "&".]

Labeling for Individual Sachets

(Small package: information may be printed on either side of sachet)

PÜR™ Purifier of Water/P&G Purifier of Water

Calcium Hypochlorite..... 0.546%
2.17 ppm Available Chlorine

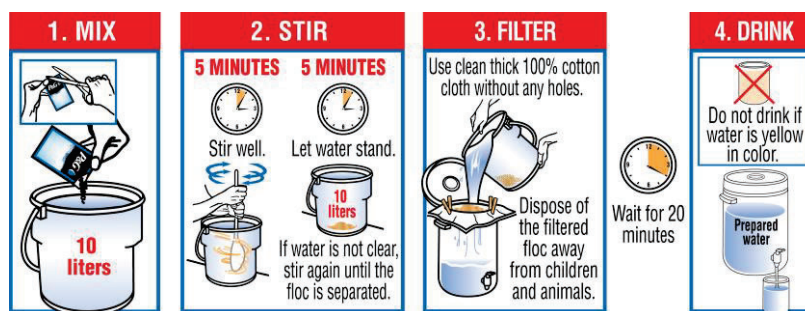
KEEP OUT OF REACH OF CHILDREN

WARNING: [Dry product] Causes substantial but temporary eye injury. Harmful if absorbed through skin or if swallowed. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse. Contains iron sulphate (352 mg ferric iron). See [outer] label/container for precautions and First Aid.

EPA Reg. No. 3573-90
EPA Est. No. 3573-SGP-001

Net Contents: 4 g (0.14 oz)

[GRAPHICS FOR SACHET]



Made by/Manufactured by/Distributed by P&G logo

Procter & Gamble
7 Tuas West Street
Singapore, 637448

XXXXXXXX (artwork identification number) Note, the words in parenthesis are added for clarity, they would not be printed on the container.

P&G/P&G Purifier of Water is a trademark of The Procter & Gamble Company

Printed during manufacture: XXXXXXXXXXXX MFG. MMMYY EXP. MMMYY (Batch No., Date of Manufacture and Date of Expiration stamped on each sachet during production)

[Note: Bold, italicized text is for reader clarity only. Bracketed [] text denotes optional text. Backslash \ and forward / denotes alternate text. The word "and" may be substituted with "&".]

OPTIONAL CLAIMS FOR SUBLABELS A and B

DISINFECTION - FLOCCULATION	
<p>[Chemical] [Disinfectant/powder/compound/agent/mix/powdered][product][chemically] [a combination of flocculation and disinfection] kills/eliminates/destroys/removes/is effective in removing/reduces [the level of] list of and/or options:</p> <ul style="list-style-type: none"> • bacteria • viruses • cysts • pollutants • dirt • soil • sediment • [>98%/greater than 98% of] Arsenic <p>[from] [most] [dirty/contaminated/polluted/muddy /unclean/impure] [water] [sources] [such as creeks, rivers, lakes and ponds].</p> <p>[Chemical] [Disinfectant/powder/compound/agent/mix/powdered][product][chemically] [a combination of flocculation and disinfection] [kills/eliminates/destroys/removes/is effective in removing/reduces [greater than/more than][99.9999/99.999/99.99/99.9/99% of] list of and/or options:</p> <ul style="list-style-type: none"> • common waterborne fecal bacteria • Raoultella terrigena/Raoultella <p>[from] [most] [dirty/contaminated/polluted/muddy /unclean/impure] [water] [sources] [such as creeks, rivers, lakes and ponds]</p> <p>[Chemical] [Disinfectant/powder/compound/agent/mix/powdered][product][chemically] [a combination of flocculation and disinfection] kills/eliminates/destroys/removes/is effective in removing/reduces [greater than/more than][99.99/99.9/99% of] list of and/or options:</p> <ul style="list-style-type: none"> • common waterborne viruses • Poliovirus Type 1/Poliovirus • Rotavirus <p>[from] [most] [dirty/contaminated/polluted/muddy /unclean/impure] [water] [sources] [such as creeks, rivers, lakes and ponds]</p>	<p>Robust in removal of turbidity, cysts [(>3 logs)], viruses [(>4 logs)], bacteria [(>6 logs)], and Arsenic [from] [most] [dirty/contaminated/polluted/muddy/unclean/impure] [water] [sources] [such as creeks, rivers, lakes and ponds]</p> <p>Purifier/cleaner/cleanser/disinfectant of water</p> <p>[Powdered] Water purifier/cleaner/cleanser/disinfectant [product]</p> <p>[Powdered] Water purification/cleaning/cleansing product/powder</p> <p>For the disinfection/cleaning/purification/cleansing of [dirty/contaminated/polluted/muddy/unclean/impure] water [sources] [such as creeks, rivers, lakes and ponds] prior to drinking.</p> <p>Contains [chlorine] [calcium hypochlorite] disinfectant</p> <p>Uses [chlorine] [calcium hypochlorite] [as a] disinfectant</p> <p>Provides 24 hour protection of drinking water.</p> <p>Water is drinkable for 24 hours after treatment. [Chemically] [Chemical] Removes Sediment A [new] [disinfectant/powdered] water treatment product that uses some of the same ingredients used in municipal water systems. Engineered to be a mini water treatment plant in a packet/sachet/pack/pouch/package. [Uses] Some of the same ingredients used in municipal water systems. Engineered to be a mini water treatment plant in a kit.</p> <p>Contains a combination of flocculating and coagulating agents which promote rapid formation of a sediment in the treated water</p> <p>Pollutants in the form of gross organic matter and microscopic particles adhere to the sediment by the action of the flocculating and coagulating agents.</p> <p>[Chemically] [Chemical] [Disinfectant/powder/compound/agent/mix] [product] [chemically] eliminates/removes/reduces/is effective in</p>

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<p>[Chemically] [Chemical] [Disinfectant/powder/compound/agent/mix/powdered][product][chemically] [a combination of flocculation and disinfection] kills/eliminates/destroys/removes/is effective in removing/reduces [greater than/more than][99.9/99% of] list of and/or options:</p> <ul style="list-style-type: none"> • common cysts • common waterborne cysts • microbial cysts • Cryptosporidium parvum/Cryptosporidium • Giardia muris/Giardia <p>[from] [most] [dirty/contaminated/polluted/ muddy /unclean/impure] [water] [sources] [such as creeks, rivers, lakes and ponds]</p> <p>[A combination of flocculation and disinfection] Removes/[is]effective in removing/reduces [the level of] list of and/or options:</p> <ul style="list-style-type: none"> • bacteria • viruses • cysts <p>from [most] dirty/contaminated/polluted/ muddy /unclean/impure/ water [sources] [such as creeks, rivers, lakes and ponds].</p> <p>[Provides] [flocculation] [and] disinfection/disinfects [for] [most] dirty/contaminated/polluted/ muddy /unclean/impure/ water [sources] [such as creeks, rivers, lakes and ponds].</p> <p>[Chemically] [Chemical] Disinfects [Chemically] [Chemical] Kills viruses, bacteria [Chemically] [Chemical] Removes dirt, cysts, pollutants [Chemically] [Chemical] Removes soil, dirt, bacteria, viruses, cysts and impurities from polluted water. [Chemically] [Chemical] Removes the following as a [chemical/disinfecting/powdered] water purifier: Sediment, Dirt, Soil, Bacteria, Viruses, cysts, pollutants</p>	<p>removing list of and/or options:</p> <ul style="list-style-type: none"> • bacteria • viruses • cysts • soil • dirt • [98% of] Arsenic <p>[from] [dirty/contaminated/polluted/muddy/unclean/ impure] [water] [sources] [such as creeks, rivers, lakes and ponds]</p> <p>[Chemically] [Chemical] [Disinfectant/powder/compound/agent/mix/powdered][product] [provides] a combination of physical and chemical removal/reduction/elimination of list of and/or options:</p> <ul style="list-style-type: none"> • bacteria • viruses • cysts • dirt • soil • sediment • pollutants • [>98%/greater than 98% of] Arsenic <p>[from] [most] [dirty/contaminated/polluted/ muddy /unclean/impure] [water] [sources] [such as creeks, rivers, lakes and ponds].</p> <p>[This product] [PUR™ Purifier of Water]/[P&G Purifier of Water] produces clean drinking water by destroying or removing list of and/or options:</p> <ul style="list-style-type: none"> • bacteria • viruses • cysts • dirt • soil • sediment • pollutants • [>98%/greater than 98% of] Arsenic <p>[from] [most] [dirty/contaminated/polluted/ muddy /unclean/impure] [water] [sources] [such as creeks, rivers, lakes and ponds].</p>
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GENERAL CLAIMS	
<p>[Chemical] Clarifier of Water [Chemical] Water Clarifier [Chemical] Water Clarifying Product/Powder [Chemical] Water Treatment Product/Powder</p> <p>[Developed/Formulated/Designed] for military installation/field use. [Chemically] Treat your water with PÜR™ Purifier of Water/P&G Purifier of Water Water treatment product/powder For emergency use/usage [with] dirty/contaminated/polluted/ muddy /unclean/impure/ water [sources].</p> <p>Purified water for drinking and sanitation purposes is an important element of being prepared [at home or outdoors].</p> <p>Your emergency preparation kit [should] include[s] one gallon [4 liters] of water per person per day for at least three days, for drinking and sanitation.</p> <p>Reliance has [been/been specializing] in [the] hydration and sanitation [expert/leader] for over forty years.</p> <p>This kit has been specifically designed/developed to aid in the [mixing and] preparation of water using PÜR™ Purifier of Water/P&G Purifier of Water [, ensuring you have clean and fresh tasting water when you need it.]</p> <p>After clarification of the water by separating [the] sediment/precipitate/floc from the treated water, the chlorine [compound/molecule/component] [calcium hypochlorite] [released by the active ingredient] is then free to kill/reduce list of and/or options:</p> <ul style="list-style-type: none"> • bacteria • viruses <p>Emergency water purification powder/product/compound/agent. For emergency treatment of polluted/dirty/contaminated/muddy water [sources] For treatment of polluted/dirty/contaminated/muddy water [sources] [such as creeks, rivers, lakes and ponds]. Each sachet/pack/package/package/pouch treats 10 liters [2.5 gallons] of Water For use with the Reliance clean drinking water</p>	<p>One/Two/Three/Four etc. [1/2/3/4/etc.] [sample] packet[s]/sachet[s]/pack[s]/pouch[s]/package[s] of 4g (0.14 oz)</p> <p>This package treats n gallons/ m liters of water. For a total of 15 gallons/60 liters of water. $n = \# \text{ sachets} \times 2.5 \text{ gallons} / m = \# \text{ sachets} \times 10 \text{ liters}$ Three packets/pouches/sachets/packages of 4g (0.14 oz) Each packet/pouch/sachet/package treats 2.5 gallons/10 liters of water For a total of 7.5 gallons/30 liters of purified water</p> <p>[Product is] [shelf] stable for 3 years</p> <p>Effective with lake/river/pond/spring/rain/well/wide variety of /dam/pond/earth pan waters</p> <p>For lake/river/pond/spring/rain/well/wide variety of /dam/pond/earth pan waters</p> <p>Water is good/acceptable for drinking use after 30 minutes</p> <p>Water is ready to drink after 30 minutes</p> <p>[P&G Purifier of Water]Clean/refreshing water</p> <p>[Provides] Healthy/hygienic water</p> <p>Simple/easy to use No special/mechanical/cumbersome/expensive equipment needed Requires filtration The cloth can be reused after rinsing with clarified, treated water</p> <p>Maintains pure fresh taste Questions? Comments? In North America, Call: 1-866-461-4403\[other number] Waterworks. People Matter. <i>The following words are used with photographs depicting dirty water, water with settled floc and clear water</i> Dirty Water After Stirring PÜR™ Purified Water/P&G Purified Water</p> <p>For use with the P&G/P&G Purifier of Water Clean Drinking Water Kit. Packaging manufactured and printed in A using y% recycled material <i>where y is the % recycled content of the packaging</i></p>

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<p>kit. This kit is specifically designed to be used with and includes a/1/2/3/4/etc. [one/two/three/four/etc.] [sample] packet[s]/sachet[s]/pack[s]/pouch[es]/package[s] of PÜR™ Purifier of Water/P&G Purifier of Water product. Includes a/1/2/3/4/etc. [one/two/three/four/etc.] [sample] packet[s]/sachet[s]/pack[s]/pouch[s]/package[s] [of PUR™ Purifier of Water]/[of P&G Purifier of Water]. Includes: Mixing container, storage container, stirring wand, cotton filter cloth, packet opener, a/1/2/3/4/etc. [one/two/three/four/etc.] PÜR™ Purifier of Water/P&G Purifier of Water packet[s]/sachet[s]/pack[s]/pouch[es]/package[s]</p> <p>Maintains pure fresh taste [that tastes like tap water]. [Treated] water tastes [almost] like/similar to tap water. Clean Drinking Water Kit Includes cotton filter cloth</p>	<p>Cotton filter cloth made in B Packet/pack/sachet/pouch/package opener made in C Stirring wand made in D Mixing/Storage Container[s] made in E <i>where A, B, C, D, E are countries of origin of these components.</i></p> <p>You [should/will] need/use treated water for all your drinking [and cooking] needs.</p> <p>Unique in that it [as a disinfectant/powder/concentrate] removes/kills contaminants/microorganisms and also dirt/mud/sediment from water, leaving clean water with a pure fresh taste.</p> <p>Does/will not remove salt from water. Not intended to remove salt from water.</p> <p>Does/will not treat salt/ocean water. Not intended to treat salt/ocean water.</p> <p>Does/will not make salt water drinkable Not intended to make salt water drinkable</p> <p>Convenient packet[s]/pouch[es]/sachet[s]/package[s] to take everywhere you go/travel.</p> <p>Proven effective in the harshest environments.</p>
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OCCASIONS TO USE

[Disinfectant/powder/compound/agent] Provides clean drinking water for your family's preparedness needs – including emergencies, and remote outdoor settings where drinking water is not available.

[Disinfectant/powder/compound/agent] Ensure[s] clean and fresh tasting drinking water for your family's emergency [preparedness] needs.

Everyone should be prepared [in case of drinking water shortage] [whether exploring the wilderness, camping, or making emergency preparedness plans] [during an emergency situation].

[Disinfectant/powder/compound/agent] [is] Perfect for many outdoor emergency needs [where drinking water is of unknown or questionable quality] [drinking water supply has been depleted].

Perfect for use in situations such as camping, hiking, backpacking, fishing, hunting, emergency situations, natural disasters [where] [drinking water is of unknown or questionable quality] [drinking water supply has been depleted].