

3573-78

9/2/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

SEP 2 2009

Janice L. Dhonau
Regulatory Affairs
The Proctor & Gamble Company
5299 Spring Grove Ave.
Cincinnati, OH 45217

Subject: Notification Application Per PR Notice 98-10
Magnum
EPA Registration Number: 3573-78
Application Date: August 4, 2009
Receipt Date: August 5, 2009

Dear Ms. Dhonau:

This will acknowledge receipt of your notification, submitted under the provisions of PR Notice 98-10, FIFRA section 3 (c) 9.

Proposed Notification:

Minor label revisions

Based on a review of the material submitted, the following comment applies.

The notification is acceptable.

Should you have any questions concerning this letter, please contact Lisa McKelvin at (703) 308-7496 or by email at mckelvin.lisa@epa.gov

Sincerely,

A handwritten signature in cursive script that reads "ShaRon Carlisle".

ShaRon Carlisle
(Acting)Product Manager 34
Regulatory Management Branch II
Antimicrobials Division (7510P)

20010



United States
Environmental Protection Agency
Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 3573	2. EPA Product Manager Tracy Lantz	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Magnum 3573-78	PM# 34	
5. Name and Address of Applicant (Include ZIP Code) Janice L. Dhonau The Procter & Gamble Company 5299 Spring Grove Ave., Cincinnati, OH 45217 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input checked="" type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Submission of notification of non-mandatory labeling claims and response to Agency comments. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
* Certification must be submitted	If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container	<input type="checkbox"/> Other (Specify) _____
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 6, 17, 32, 64 fl. oz., 1 gal.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled				<input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Janice L. Dhonau	Title Regulatory Affairs	Telephone No. (Include Area Code) 513-627-7349
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs	
4. Typed Name Janice L. Dhonau	5. Date August 4, 2009	



August 4, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Attn: Ms. Tracy Lantz (Acting PM#34)

Subject: Magnum EPA Reg. No. 3573-78
Notification of Non-mandatory Labeling Claims
Non-PRIA Action

Dear Ms. Lantz,

Procter & Gamble is submitting the attached documents to notify the EPA of non-mandatory labeling claims and respond to the Agency's comments in their letter dated June 4, 2009.

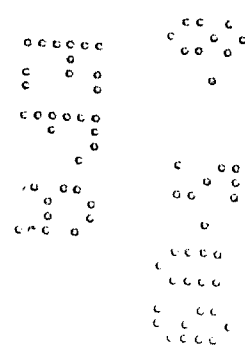
Attachments:

- Application Form
- Certification with Respect to Label Integrity
- Cover page of EPA Letter Dated June 9, 2009
- Email Correspondence from Mark Hartman Clarifying Label Claims
- Email Correspondence from CSPA Clarifying "Contains No Bleach" Claim
- Five copies of the Revised Master Label
- One CD containing Master Label

If you need any additional information regarding this registration or if you have any questions, please contact me at 513-627-7349 or dhonau.jl@pg.com.

Sincerely,


Janice L. Dhonau
Regulatory Affairs



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FRONT LABEL

NOTIFICATION
Date Reviewed: 8/2/07
Reviewed By: [Signature]

MAGNUM/Alternate Brand name

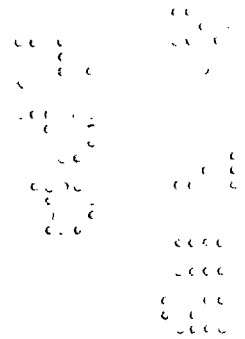
[Following symbols may appear] ®, ©, ™, U

ACTIVE INGREDIENT: Citric Acid	6.0%
OTHER INGREDIENTS	94.0%
TOTAL	100.0%

KEEP OUT OF REACH OF CHILDREN
CAUTION: MAY BE HARMFUL IF SWALLOWED
SEE BACK PANEL FOR OTHER PRECAUTIONS

NET WEIGHT STATEMENT

Optional Text:
 Dissolves Soap Scum [and Hard Water Film]
 Dissolves Hard Water Film
 Disinfectant
 Deodorizer
 Disinfects/ing
 Your Home Pro
 Bacteriacide/al
 Fresh/Citrus/Lemon/ Meadows & Rain/Lavender Vanilla & Comfort/Citrus & Light/Blossoms & Breeze
 [Scent(ed)]



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BACK LABEL

MAGNUM/Alternate Brand name

OPTIONAL TEXT:

DISINFECTS AS IT CLEANS!

PENETRATES AND DISSOLVES TOUGH SOAP SCUM AND HARD WATER FILM ON CONTACT! Eliminates odors caused by bacteria. Removes tough soap scum and hard water stains.

Great on tubs, sinks, counters, tile, shower doors, and more!

Optional Graphics:

Picture of tub	Picture of shower	Picture of sink
TUBS AND TILE	WALLS AND DOORS	SINKS AND FIXTURES

MAGNUM/Alternate Brand name is NON-ABRASIVE and contains NO BLEACH.

Great on surfaces such as fiberglass, glazed porcelain, stainless steel, chrome, synthetic marble, Formica®, plastic and vinyl, shower doors, tubs and sealed tile, vanity tops, sinks & toilets. For old or worn surfaces, test on a small area before use. Do not use on natural marble, stone, brass or colored grout.

DIRECTIONS FOR [HOUSEHOLD] USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

- Spray soiled surface until thoroughly covered. Wipe or rinse. For best results: On tougher soils, let stand several minutes before wiping.[picture of spraying action may be shown]
- **TO DISINFECT (hard non-porous surfaces):** For highly soiled areas, clean before following disinfecting directions. Spray product on surface and let stand for 10 minutes before wiping. Test on small area before use. Do not use on natural marble, stone, brass or colored grout.

MAGNUM/Alternate Brand name kills/is effective against [a broad spectrum of][household bacteria,] *Salmonella enterica*, *Staphylococcus aureus* (Staph), *Pseudomonas aeruginosa*, and other odor-causing bacteria, including [*Proteus mirabilis and*]*Escherichia coli* (E. coli).

PRECAUTIONARY STATEMENT: HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes eye irritation. Avoid contact with eyes. May be harmful if swallowed. Do not mix with bleach or mildew stain removers as irritating fumes may result.

FIRST AID: IF IN EYES, hold eyes open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. **IF**

SWALLOWED: Drink 1-2 glasses of water and call a doctor or poison control center (product contains an alcohol ethoxylate). Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

Have the product container or label with you when calling or going for treatment

STORAGE/DISPOSAL: Store in a cool place. Nonrefillable container. Do not reuse or refill this container. Wrap [container] and put in trash or offer for recycling if available.

- CONTAINS NO PHOSPHATE

EPA Reg. No. 3573-78

EPA Est. No.

[Phone Icon] Questions? Comments? Call Toll-Free 1-800-867-2532

Cleaning Help? Visit www.mrclean.com

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ADDITIONAL CLAIMS WHICH MAY BE MADE ON LABEL

REMOVES TOUGH SOAP SCUM AND HARD WATER STAINS

PENETRATES AND DISSOLVE TOUGH SOAP SCUM AND HARD WATER STAINS WITHOUT SCRUBBING!

DISINFECTS AND DEODORIZES!

MAGNUM/alternate brand name is designed for use in bathrooms, restrooms, locker rooms, and shower rooms.

60210

The following will be placed on the back label if marketing a refill unit.

[REFILL]:

- Refill 17 oz. Sprayer size from this convenient refill container.
- Use only in Magnum/alternate brand name spray bottle.
- Do not Dilute

[Refill]

Optional: SAVE MONEY BY BUYING OUR CONVENIENT REFILL SIZE!

DISINFECTION

This product/brand name\ kills \ eliminates \ destroys \ removes a broad \ wide range \ spectrum of bacteria *list of and/or options:*

- Salmonella enterica (Salmonella)
- Staphylococcus aureus (Staph)
- Pseudomonas aeruginosa (Pseudomonas)
- Proteus mirabilis (Proteus)
- Escherichia coli \ E. coli

Kills \ eliminates \ destroys \ removes and prevents the spread of *list of and/or options:*

- Salmonella enterica (Salmonella)
- Staphylococcus aureus (Staph)
- Pseudomonas aeruginosa (Pseudomonas)
- Proteus mirabilis (Proteus)
- Escherichia coli \ E. coli

Cleans and kills \ eliminates \ destroys \ removes *list of and/or options:*

- Salmonella enterica (Salmonella)
- Staphylococcus aureus (Staph)
- Pseudomonas aeruginosa (Pseudomonas)
- Proteus mirabilis (Proteus)
- Escherichia coli \ E. coli
- Disinfects as it cleans [indoor] [and] [outdoor] surfaces.
- [This product] cleans [and/or] disinfects [and/or] [helps] [eliminate odors] on the following [hard, nonporous] surfaces: See “surfaces for disinfecting, cleaning, deodorizing, [help[-s][-ing] to] eliminate odors [on] [in], freshen[s], sanitize[s]” listed below.
- Kills bacteria that cause odors
- Does not just [cover up] [mask odors]; Disinfects by killing bacteria and deodorizes [with Febreze][Freshness and/or Fresh scent] and the odors they cause
- [Destroy] [Kills] [Removes] [Gets rid of] [Helps to eliminate] household bacteria with the muscle of Mr. Clean
- Leaves your (bathroom) (surface) virtually free of [from] odors and (bacteria) (the bacteria that cause them).
- Cleans away odors and kills the bacteria that cause them.
- [Helps] Eliminate[s] odors and [kills] [removes] [gets rid of] [99.9% of] the bacteria that cause them.

- Clean and disinfects
- Disinfects as it cleans
- One step cleaner and disinfectant
- Disinfects [and deodorizes]
- Restroom \ Bathroom disinfectant
- Combines cleaning, disinfecting
- Disinfecting cleaner
- Disinfectant
- Disinfection
- Bactericide \ Bactericidal
- Disinfects and deodorizes by killing bacteria [and controlling odors]
- Cleans [and] [shines] [and] disinfects [and] [deodorizes] [washable] [restroom \ bathroom] [surfaces] [and] [fixtures]
- One step cleaner & disinfectant
 - Antibacterial [formula] [Cleaner]
 - Disinfecting [formula] [Cleaner]
 - Kills 99.9% of the bacteria
 - Disinfecting cleaner kills 99.9% of common household bacteria
 - Kills 99.9% of common household bacteria, [E. coli], Salmonella enterica [Salmonella], Staphylococcus aureus [Staph] and Streptococcus pyogenes [Strep].
 - An effective [cleaner], [disinfectant], [deodorizer], [odor eliminator] for use in the [kitchen], [bathroom], [bedroom], [playroom], [family room], [living room], and other [household] areas.
 - [Bathroom] cleaner [and] [disinfectant]
 - Makes cleaning easy, and disinfects too.
 - Leaves surfaces sanitary
 - Tough on dirt and bacteria, easy on you
 - [Strong enough to] kill(s) 99.9% of bacteria, while leaving your home smelling fresh and clean.
 - Cleans away the odors trapped on your household surfaces by killing of odor causing [bacteria].
 - Mr. Clean kills 99.9% of [the] bacteria and [deodorizes] [helps eliminate odors] with the power of Febreze.
 - [Strong enough to] kill(s) 99.9% of bacteria, while leaving your home smelling fresh and clean.
 - [Kills] [Removes] [Gets rid of] [Helps to eliminate] [99.9%] of common household bacteria, E. coli, Salmonella, Staphylococcus [Staph] and Streptococcus [Strep] without the **[unpleasant/harsh fumes/odors][smelling like you disinfected].**
 - [Kills] [Removes] [Gets rid of] [Helps to eliminate] [99.9%] of common household bacteria, E. coli, Salmonella,

- Effective against [99.9% of] bacteria that cause odors {on [hard] surfaces [glass], [windows], [mirrors], [faucets], [sinks], [stainless steel], [showers], [shower doors], [tubs], [tile], [grout], [and more!]} and [shiny surfaces], [hard non porous surfaces].}
- Kills bacteria that cause odors [on surfaces].
- [Kills] [Removes] [Gets rid of] [Helps to eliminate] [99.9%] [of] bacteria that cause [bathroom] odors {on [hard] surfaces [glass], [windows], [mirrors], [faucets], [sinks], [stainless steel], [showers], [shower doors], [tubs], [tile], [grout], [and more!]} and [shiny surfaces], [hard non porous surfaces].} (without the harsh fumes).
- [Makes cleaning easy] [Cleans and disinfects] while helping to eliminate odors [with the power of Febreze] [freshness and/or fresh scent].
- Eliminates the source of bacteria
- Cleans & disinfects while helping to eliminate odors.
- Helps eliminate tough soap scum, bacteria, and odors
- Easily cleans tough greasy dirt AND disinfects, [while [helping to] eliminate odors] [with the power of Febreze] [freshness and/or fresh scent]
- [Helps] Eliminate odors [caused by bacteria]

- Staphylococcus [Staph] and Streptococcus [Strep] while leaving [a] Febreze [fresh scent] [and/or] [freshness] or [with the freshness of Febreze].
- [Kills] [Removes] [Gets rid of] [Helps to eliminate] 99.9% of common household bacteria, E. coli, Salmonella, Staphylococcus [Staph] and Streptococcus [Strep] while helping to eliminate odors with the freshness of Febreze.
 - Strong enough to kill 99.9% of bacteria, while leaving your home smelling fresh with the power of Febreze..
 - Helps remove bacteria (from your) [home] [bathroom], [and][while] leaves[-ing] (your) [home] [bathroom] smelling fresh.
 - [As it dries it,] [In one step it] [Deodorizes and] [Freshens and] cleans away the odors trapped {on [hard] surfaces [glass], [windows], [mirrors], [faucets], [sinks], [stainless steel], [showers], [shower doors], [tubs], [tile], [grout], [and more!]} and [shiny surfaces], [hard non porous surfaces].} leaving [hard] surfaces [glass], [windows], [mirrors], [faucets], [sinks], [stainless steel], [showers], [shower doors], [tubs], [tile], [grout], [and more!]} and [shiny surfaces], [hard non porous surfaces].} virtually free of odor causing bacteria.

CLEANING AND DEODORIZING CLAIMS

- Cuts through \ Eliminates \ Removes \ Cleans \ Dissolves tough soap scum [and hard water stains] [from bathtubs] [and] [showers] [and] [shower stalls]
- Dissolves \ Cleans \ Cuts through tough [stains] [soap scum] [and] [hard water stains]
- Removes \ Eliminates \ Cleans tough [stains] [soap scum] [and] [hard water stains]
- Cleans [and] [shines] [and] [deodorizes] [washable] [restroom \ bathroom] [surfaces] [and] [fixtures]
- Easily/ cleans restroom \ bathroom surfaces, such as counters, sinks, tubs, toilet exteriors, showers, floors, etc.
- Cleans without scrubbing
- Restrooms – great all-around restroom \ bathroom cleaner
- Makes employee tasks simple, cutting through soap scum [and] [hard water stains]
- Designed to help improve cleaning productivity
- Powerful cleaning [of Mr. Clean]
- Powerful Bathroom Cleaning
- No residue
- Cleans to a brilliant shine
- Bathroom cleaner
- The tough job cleaner
- New/Superior/Advanced/Improved
- The most [powerful] [effective] bathroom cleaner you can buy
- Works the first time, every time.
- Just what you need and nothing more

- Deodorizer
- Deodorizes
- Freshens
- Freshens \ Deodorizes as you clean
- Powerful restroom \ bathroom cleaner
- Penetrates [and dissolves] tough soap scum and hard water stains [without scrubbing]
- Penetrates tough restroom \ bathroom soils without scrubbing
- Non-abrasive
- Will not harm/effectively cleans most surfaces
- Designed to improve cleaning productivity
- No scrubbing
- Minimizes training time
- Fewer products – no need for separate deodorizer
- Non-abrasive [formula] [won't scratch surfaces]
- Rinses away easily
- Eliminates \ Removes odors caused by bacteria
- Scum buster formula
- Heavy duty formula
- A clean you can trust
- Makes life\cleaning your bathroom simple \ easy
- Powers away soap scum and hard water stains in one step
- Saves time – little to no scrubbing needed!
- Minimizes training time
- Powerful cleaner with Febreze Freshness
- Thorough clean with the brands you trust
- Mom approved!
- Powerful cleaner ... no harsh smells

- A fresh take on tough cleaning
- The clean you've always counted on
- You can count on Mr. Clean
- A clean your mother would approve of
- (Powers through) (Wipes out) (Wipes away) (Knocks out) (Eliminates) (Removes) (Cleans) [dirt] and/or [soap scum] and/or [grease] and/or [grime] and/or [hard water stains] (with only one [wipe][swipe])
- Tackles tough soap scum on contact
- Powers through tough soap scum with little effort
- Experience the shine and freshness in 1 easy step
- Experience the power of Mr. Clean and Febreze in one.
- Deep clean and Febreze Fresh(ness) all in one
- Powerful formula removes tough bathroom messes on contact.
- Mr. Clean with Febreze [Freshness] [Fresh Scent] (x scent) (Meadows & Rain) (Lavender Vanilla & Comfort)(Blossoms & Breeze)
- Long[er] lasting freshness
- Freshens while you clean
- Eliminates odors while you clean
- Eliminates tough soap scum, without the harsh fumes
- Tough on soap scum, refreshingly easy on you
- (Effortlessly) Eliminates (Powers through) (Removes) (Cleans) (3x) (2x) (x) (50%) (%) more soap scum (per swipe) than the (leading bath spray cleaner) (leading competitor) (and helps eliminate odors too) (while also helping to eliminate odors)
- (%) (x) more effective (at removing) (on) (cleaning) soap scum than the (leading bath spray cleaner) (leading competitor) (and helps eliminate odors too) (while also helping to eliminate odors)
- (Effortlessly) Eliminates (Powers through) (Removes) (Cleans) soap scum (3x) (2x) (x) (50%) (%) (faster) (better) (more effectively) than the (leading bath spray cleaner) (leading competitor) (and helps eliminate odors too) (while also helping to eliminate odors)
- Great (Febreze) (Meadows & Rain) (Lavender Vanilla & Comfort) (Blossoms & Breeze) scent
- For all around Febreze fresh scent try: (X scent)
- Does not just cover up and/or mask odors / [removes] [eliminates] [helps eliminate] [helps remove] odors
- Neutralizes odors
- Great Scent

- (Bathrooms), (sinks) (faucets), (tubs), (showers), (shower doors), (tiles), (mirrors), (countertops), (grout), (floors), (and) (and more!)
- Attacking foam – and/or – spray
- See & Smell the Difference!
- See it and believe it
- Smell it and believe it
- Brilliantly cleans ((Bathrooms), (sinks), (faucets), (tubs), (showers), (shower doors), (tiles), (mirrors), (countertops), (grout), (floors), (and) (and more!)) before your eyes!
- Great on tubs, sinks, counters, tile, shower doors, and more!
- (Just spray and wipe,) No scrubbing required!
- [Mr. Clean] Powerful Bathroom Cleaning – helps eliminate odors, [helps eliminate odors in the air], [helps eliminate odors with Febreze fresh scent], [helps eliminate odors with Febreze Freshness]
- Cleans and Freshens [glass], [windows], [mirrors], [faucets], [sinks], [stainless steel], [showers], [tubs], [shower doors], [tile], [grout], [countertops] [and more!] and [shiny surfaces], [hard non porous surfaces].]
- Powerful cleaning without [the harsh odor][of][bleach].
- Powerful clean with the freshness of Febreze
- Clean away the [soap scum] [dirt] [hard water stains] [and grime] while eliminating those [unpleasant] [harsh] odors.
- Fresh and clean all day long.
- Mr. Clean cleans away the [dirt], [soap scum], [grease], [hard water stains] (and grime) while freshening with Febreze.
- [Helps] Eliminate[s] odors [at the source] on [hard surfaces] [glass], [windows], [mirrors], [faucets], [sinks], [stainless steel], [showers], [shower doors], [tubs], (time), [grout], (and more!) and [shiny surfaces], [hard non porous surfaces].
- [Helps] Eliminate odors [caused by bacteria]
- With Febreze [freshness] [fresh scent]
- [Helps] eliminate odors [in the air] with Febreze [freshness][fresh scent]

Additional claims (front, back or side label):

NON-PESTICIDAL CLAIMS

- Not harmful to \ will not harm septic tanks
- Suitable for septic tank systems [and] [wastewater systems] [and] [treatment plants]
- Developed \ Formulated \ Designed for [bathroom] use
- [Contains] no bleach

- A clean you can trust
 - Fresh \ pleasant scent
- For gallon size refill container and closed For spray container only:
- For household use

- Bonus
- ___% free
- ___% bonus
- ___ oz. at the ___ oz. price
- ___ oz. more vs. ___ oz.
- ___% more vs. ___ oz.
- More for the same price (as ___)
- Value size
- Value pack
- Large Size
- Trial size
- Economy Size
- Economy Value
- Economy Pack
- Bonus Size
- Bonus Value
- Bonus Pack
- 2-in-1 – tough cleaning with the scent of an air freshener
- 2-in-1 – tough cleaning with the scent of Febreze
- 2-in-1 – disinfects & eliminates odors
- 2-in-1 – disinfects & freshens
- 2-in-1 – Kills 99.9% of Bacteria & Eliminates Odors
- 2-in-1 – Kills 99.9% of Bacteria & Freshens your home
- Free sample
- Economy size
- Superior cleaning to [store branded] [private label] [imitations brands] [products]
- Institutional size
- Get ___ oz. free
- Only [\$]___ [cents] per use
- Get the same level of clean for 1/___ the cost
- ___ months of Bathroom cleaning
- Undo weeks of dirt within minutes
- 3[___]X as many uses as [Clorox] / [Lysol] / [Tilex] / [Leading brand] wipes
- Lasts 3 [___] X longer then 1 wipes package
- 1 bottle equals [X] wipes.
- Clean at only \$X[1][per]spray
- Cleans without bleach

- Leaves bathrooms sh(g/shiny/sparkling clean
- Your Home Pro
- Your Home Pro Series
- Multi-Purpose –or- All-Purpose –or- Multi-Surface [Bathroom Cleaner] [and] Disinfectant
- Bathroom Cleaner
- Bathroom Spray
- Bathroom Spray Cleaner
- Soap Scum (Cleaner) (Buster)
- Tile Cleaner
- Tub & Tile Cleaner
- Total Bathroom Cleaner
- Advanced Bathroom Cleaner
- Bathroom Expert
- 2-in-1
- 3-in-1
- 4-in-1
- 5-in-1
- 6-in-1
- 7-in-1
- All in one
- One for all
- New – (first 6 months only)
- New and (&) improved (formula) (soap scum formula) (first 6 months only)
- Non abrasive formula
- Non abrasive clean
- No streaking
- Low streaking
- Will not harm Septic tanks
- Not harmful for most surfaces
- Works on a wide range of [household] surfaces [indoor] and [outdoor].
- [without bleach]
- This bottle is made of x% post-consumer recycled plastic
- Primary package is recyclable where recycling facilities exist
- Will not harm septic systems
- Great for (kitchens) bathrooms and other tough jobs
- (Cuts) (Cuts through) (Penetrates) (Powers through) (Eliminates) (Busts) (Wipes out) (Dissolves) (Destroys) Soap Scum (-and/or- tough bathroom soils –and/or- stains –and/or – dirt – and/or – grime - and/or - hard water stains
- Cleans [hard] surfaces [glass], [windows], [mirrors], [faucets], [sinks], [stainless steel], [showers], [shower doors], [tubs], [tile], [grout], [and more!] and [shiny surfaces], [hard non porous surfaces].}
- Great for bathrooms, and other tough jobs.
- Ready to use / concentrated [can be used in dilution]
- Mr. Clean [-works on [a wide range of hard, non-porous surfaces], [See “surfaces for disinfecting, cleaning, deodorizing, [help[-s][-ing] to] eliminate odors [on] [in], freshen[s], sanitize[s]” listed below.

Additional claims (front, back or side label):

WHERE TO USE

This product may be used on [washable] hard non-porous [non-food contact] [exterior] surfaces in OR

Great for use on *(list of and/or options)*

- Foodservice establishments
- [institutional] kitchen exteriors \ exterior surfaces
- schools
- colleges
- dormitories
- classrooms
- athletic facilities
- gymnasiums
- locker rooms
- day care centers
- nurseries
- dressing rooms
- laundries/laundry rooms
- laundromats
- office buildings
- Appliance exterior
- Basement[s] [areas]
- Bathroom or restroom surfaces
- Cabinets
- Glazed [Ceramic] tiles
- Chrome
- Countertops or counters**
- Diaper pails
- Doorknobs
- Enamel
- Faucets
- Sealed Fiberglass
- Fixtures [chrome] [stainless steel]
- Floor[ing] [Glazed Ceramic Tile][Linoleum] [No-wax] [Vinyl] [porcelain tile][kitchen tile] [Bathroom tile]
- Garbage [can] [pail]
- Glass
- Garage[s] [floor and/or doors and/or cabinets]
- Grout
- [Hard] plastic or vinyl
- [Kitchen] appliance[s] [exteriors]
- Light fixtures
- Litter boxes or pans
- Metal [blinds]

- laboratories
- recreational facilities
- health clubs
- household areas
- kitchen exteriors \ exterior surfaces
- exterior of microwave/refrigerator
- bathrooms \ restrooms
- bath tub[s]
- shower stall[s]
- bath room/kitchen sink[s]
- Exterior of toilet
- basements
- [household] garages
- boats
- ships
- campers
- porch furniture
- RVs
- Trailers
- Mobile homes
- Cars
- Buses
- All around the house
- Mirrors
- [no-wax] floors
- Plastic laundry hampers or baskets
- Recycling bins
- Shelves / Drawers
- Shower[s] [doors]
- Sinks
- Stainless steel or metal surfaces in bathroom[s] or restroom[s] and/or kitchen[s]
- Stove[s] [tops]
- Synthetic marble
- Tables
- Tiles
- Toilet[s] bowl[s] [exterior][rims]
- Tools
- Tubs
- Urinal[s] [exterior[s]]
- Vanity top
- [Washable] Kitchen surfaces**
- [Washable] Cupboards
- [Washable] Door[s]
- [Washable] Railings
- [Washable] Trim[ming]
- [Washable] Walls
- Windows[s] [sills]